

Security-First End-to-End Transmit Security Platform

Leverage the synergies of orchestrated CIAM services that secure and simplify the full customer identity lifecycle



Identity is the most critical aspect of security. It's why we've developed a state-of-the-art cybersecurity platform to provide customer identity & access management (CIAM). Cloud-native CIAM services protect your customers and their accounts while delivering effortless customer experiences (CX).

Challenge

Plugging holes with patchwork security adds complexity

Account takeover (ATO) is the fastest growing area of fraud, and companies are racing to keep up. But adding disparate, multi-vendor security tools to plug holes in identity creates blind spots, complicates decisioning & multiplies costs.

Attacks are more deceptive and automated

Bad actors enlist bots to open fraudulent accounts at scale. Others use fraud tools, automations and evasive tactics to seize control of customer accounts, devices or active sessions — at any point in the identity lifecycle.

Legacy user directories can't support modern CIAM

LDAP and active directories were not made to store the rich user data needed for contextual analytics. To address this limitation, companies distribute user data across multiple databases, which slows performance & adds complexity.

Fragmented security and false positives degrade CX

As you add password restrictions, 2FA and step-ups, you're adding friction and complexity that leads customers to drop off in frustration.

Solution

The Transmit Security Platform is uniquely designed to fortify security and optimize CX across the entire identity lifecycle — from onboarding to transacting. Continuous monitoring and analysis mitigate risk and elevate trust on the fly.

Orchestration resolves identity stack complexity with no code, drag-and-drop identity journeys. By orchestrating the analytics layer, CX, identity and fraud services, the platform makes context-aware decisions and adapts user flows, triggering the right action at the right time.

The Complete Platform

Best-in-class services include:

- Identity Verification
- Data Validation
- Authentication
- Detection and Response
- Orchestration
- Identity Decisioning
- Identity Management
- Machine Identity Management

Key Benefits

Prevent account fraud

A holistic, layered approach detects ATO and fraudulent account opening with superior accuracy, reducing false positives/negatives by 90%.

Optimize CX

Continuous trust profiling & device fingerprinting allow you to remove MFA/step-ups for trusted customers who've established high assurance.

Minimize complexity & costs

Unified, orchestrated CIAM fortifies security and CX, while minimizing the time to manage and maintain.

Accelerate time to value

Developer-friendly APIs and SDKs make it easy to add and optimize user flows with a few lines of code.

Transmit Security Platform

Our unified, context-aware identity platform delivers a coordinated defense to ensure immediate, automated protection against today's most deceptive, evolving identity threats.

Developer-friendly APIs and SDKs with out-of-the-box user flows and decisioning rules expedite and simplify implementation. As a modular platform, it's flexible by design, so you can roll out the services you need now and expand later as your requirements change. Our natively integrated **best-in-class services include:**

Identity Verification Services

Secure onboarding with photo ID and selfie analysis for the highest level of assurance.

- Prevent account opening fraud
- Ensure compliance with KYC, AML, PEP, etc.
- Minimize cost & effort with automated verification
- Simplify CX with an easy self-service

Data Validation Services

Instantly determine if the identity data that users provide is accurate and authentic.

- Comply with global regulations
- Prevent account opening fraud
- Secure onboarding for high-risk users (e.g., sellers, managers)

Authentication Services

Strengthen authentication with passkeys, passwordless and multi-factor authentication.

- Authenticate users with fingerprint or face ID, passkeys, email magic links, OTPs or social logins
- Phase out or eliminate passwords completely
- Support all channels, apps and devices
- Speed and simplify customer logins

Identity Management

Improve visibility, analytics and control with an extensive, dynamic user store.

- Consolidate identity across brands and channels
- Gain a single source of truth and real-time data
- Enable external apps to quickly query user data
- Protect user store against attacks and errors
- View events and tune rules to improve security & CX
- Authorize user access based on roles or context
- Implement flexible single sign-on (SSO)
- Utilize industry standards: SAML 2.0, OIDC, OAuth 2.0

Detection and Response Services

Monitor and adapt to risk, trust, fraud, bots & behavior to stop threats & improve CX in real time

- Continuously analyze hundreds of signals
- Leverage multi-method detection, ML and AI
- Identify fraudulent accounts and prevent ATO
- Remove bot traffic
- Improve visibility; no black-box recommendations
- Extend sessions or remove MFA for trusted customers

Orchestration Services

Build seamless customer identity experiences with no code and drag-and-drop visual flows.

- Resolve identity stack complexity & reduce cost
- Make access decisions based on risk & context
- Implement policies in configuration, not code
- Gain visibility on policy execution across apps
- React fast to emerging risks
- Analyze data for context-aware decisioning

Identity Decisioning Services

Leverage a no-code UI or easy-to-use APIs to write and orchestrate rules for all services.

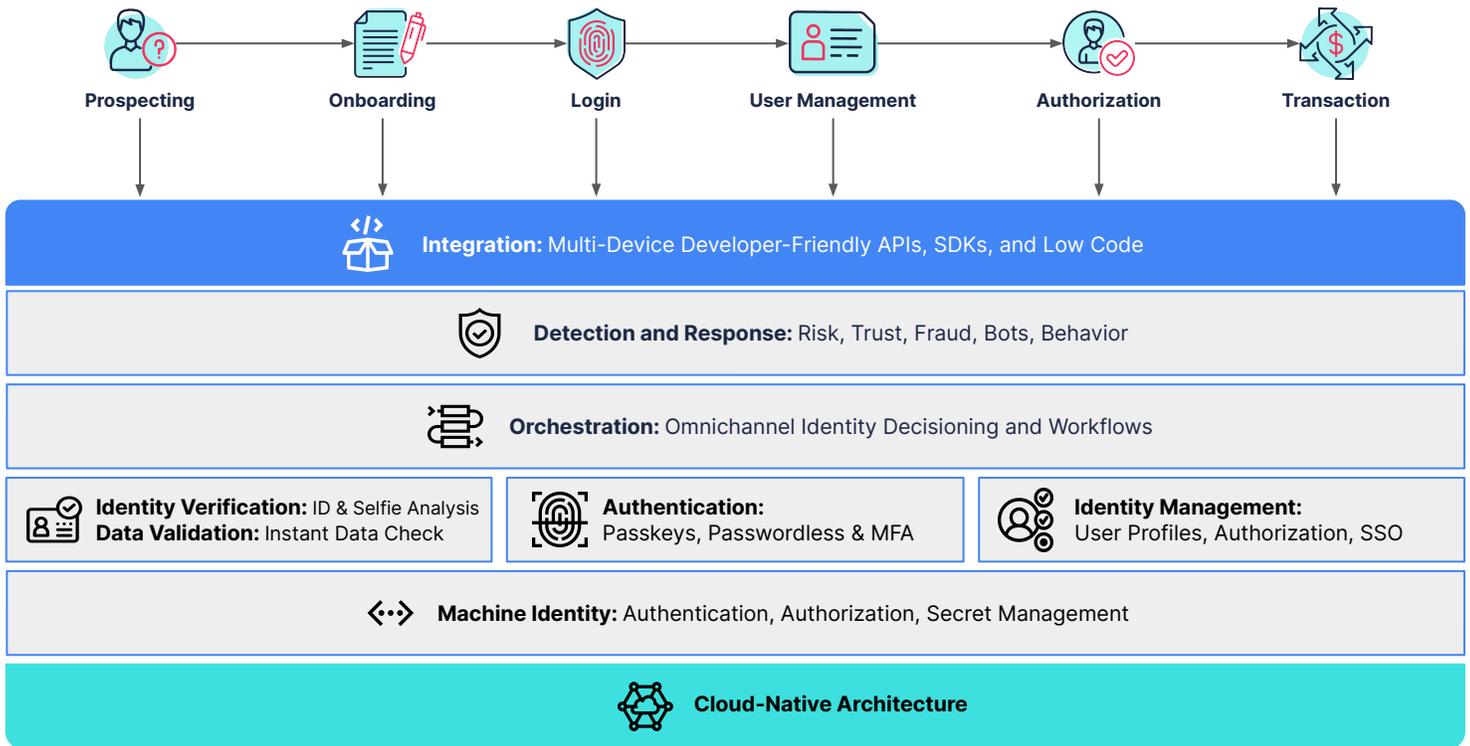
- Enable more accurate threat detection
- Minimize customer friction with allowlists
- Create and instantly apply rules to meet specific use cases or adapt to evolving threats

Machine Identity Management

Secure machine identities with strong authentication, authorization and secret management.

- Protect machine identities with multiple secure factors
- Provide just-in-time (JIT) access to secrets
- Secure API secrets with virtual private networks
- Control access with OAuth authorization
- Gain live visibility of risk and security workflows
- Chose a standalone or bring-your-own secret store

Transmit Security Platform



Backed by the Transmit Security Research Lab

Benefit from the expertise of security researchers who continually scour the dark web, social media, closed forums and open-source websites to analyze new attack methods and apply their findings when they first emerge. Our researchers immediately update our machine learning (ML) algorithms to catch new evasive tactics, giving you security that evolves as quickly as today's threats.

Welcome customers in. Lock fraudsters out.

Explore our full security platform

- Authentication
- Detection and Response
- Identity Verification
- Data Validation
- Orchestration
- Identity Decisioning
- Identity Management

About Transmit Security

Transmit Security gives businesses the modern tools they need to build secure, trusted and end-to-end digital identity journeys to innovate and grow. CX and cybersecurity-focused leaders rely on Transmit Security to provide their customers with smooth experiences and prevent fraud across all channels and devices. Transmit Security serves many of the world's largest banks, insurers, retailers and other leading brands, collectively responsible for more than \$1.3 trillion in annual commerce. For more information, please visit www.transmitsecurity.com.