

Build Better Products with the Power of Data

Make data-driven product decisions with the most trusted feature management, analytics and experimentation platform. With the most advanced stats engine, you can understand how every product investment is performing.



The Problem

To measure the impact of product decisions precisely is hard. Existing tools that implement A/B testing are old, expensive and require a lot of life from Product, Engineering, and Data Science teams. This results in companies staffing teams, and teams shipping products without a full understanding of ROI. The best teams are frequently burdened with running backward analyses, collecting metrics, and waiting for weeks for statistical significance.

Free to Start and Easy to Integrate

We've made it easy to get started with Statsig. With a free account, you can set up a feature in minutes, then pick any of the numerous supported SDKs and start logging events from your website or app.

Statsig integrates with your existing data warehouses (Snowflake, BigQuery & Redshift), along with most standard aggregators like Segment, Amplitude, Fivetran and others.

Statsig's Solution

Statsig is an all-in-one Feature Management, Analytics, and Experimentation platform that enables Product, Engineering, and Data Science teams to run sophisticated experiments, control feature launches, and measure the impact of each change that ships, with the most powerful stats-engine in the world.

Statsig can work across any sample size (B2B, B2C); between any stack (frontend, backend, ranking, infra); across any platform (mobile, desktop, web, IOT); at any scale (startups to large enterprises).

With Statsig, you can:

- · Control the rollout of feature launches
- Measure the impact of every product update
- · Build a culture of data-driven decision making
- Run 10x more product experiments with low-lift

Statsig empowers product teams to ship faster and make quick decisions with more certainty, while freeing your D5 teams to focus on insights with higher value.

Wh	at Makes Us Different	<i>∞</i>	A	*	6	Ů.
Feature Gates	Basic Feature Flags Decouple deploy and release, kill switches, basic targeting	✓	✓	~	✓	✓
	Advanced Targeting, Scheduling, Workflows Gates based on attributes, rules, gates or time + Change management	~	•	~	~	•
	Oms Gate Checks Local gate evaluation for server side gate checks	~	•	~	~	~
Experimentation	Auto Experiments Partially open feature gate automatically get A/B test data	✓	•	•	•	•
	Auto Metric Analysis View all impacted metrics, including guardrail metrics	~	•	•	•	•
	Mutually Exclusive Experiments aka Layers or Universes	~	~	•	•	~
	KPIs: Root Cause and Measure Cumulative Impact Insights: What features are impacted metrics Holdouts and Backtests: Cumulative Impact across features	✓	•	•	•	•
Analytics	Derived User Metrics Automatic metrics like Monthly Active Users	✓	~	•	•	✓
	Business Intelligence Customer journey mapping and custom dashboard/analytics	•	~	•	•	~
Pricing	Transparent Pricing — Usage Based No consideration for number of team members using the platform	~	•	•	•	•



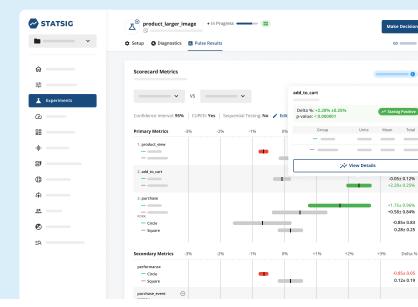
Transparent Pricing

You pay only for what you use measured by events. You don't pay for things that don't cost us — like seats, MAU, SSO, etc. We have a generous permanent free-tier that you can use to try before you buy.

Who is Statsig for?

Statsig is for your entire team, promoting a deep culture of experimentation

- → Engineers benefit from decoupling dependencies, speeding up development of new features behind feature gates
- → Product leaders can track and evaluate the impact and success of each feature and investment
- → Data Scientists can quickly make causal inferences for metrics trends
- Executives can cut costs by winding down projects that don't work and doubling down on what their customers love



Scale your growth with ease and confidence

SDKs for Every Application:

Client and server SDKs in your language of choice

Pre-built Integrations:

Ingest and export data from and to your existing systems and development tools

























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Statsig's experimentation platform enables both speed and learning for us.

Mengying Li, Lead Data Scientist | Notion



It has been a game changer to automate the manual lift typical to running experiments.

Karan Anand, Chief Product Officer | Brex

Our Customers

