



ESG Leadership Certificate for Business Executives

A NEW MINDSET FOR AN ESG WORLD

Empowering professionals to embed ESG in their core businesses, and capture the value-creation opportunities that the ESG era offers

*"It's time to go from
compliance to courage."*

Sharmla Chetty
CEO, Duke Corporate Education

ESG Leadership Certificate for Business Executives



Dedicated e-learning platform

- ESG fundamentals and curated content for asynchronous learning and optional deep-dives



Live sessions

- 7 virtual sessions
- Covering the most crucial ESG topics and implications for Business Executives
- Combining the expertise of world-class educators and experienced practitioners
- Focusing on implications for business strategy & ambitions
- Combining with practical field-work leveraging the Microsoft product suite



Case studies

- Practical case studies will be discussed in each session, with senior executives sharing their experiences (examples include but not limited to Brambles, PACT, Orsted)



In this 4-month program, participants will explore 7 in-depth courses and practical fields to discover how they can implement ESG practices into core business strategy

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Programme Description

As Environmental, Social, and Governance (ESG) factors continue to shape the business landscape, business executives have a crucial responsibility to embed ESG strategy into core business strategy and enable businesses that create sustainable value for all stakeholders.

The ESG Certificate for Business Executives will equip executives with the knowledge and skills to fulfill their duty in the realm of sustainability and ESG.

Participants will gain a deep understanding of key ESG concepts, frameworks, and best practices, enabling them to embed ESG strategy into business strategy

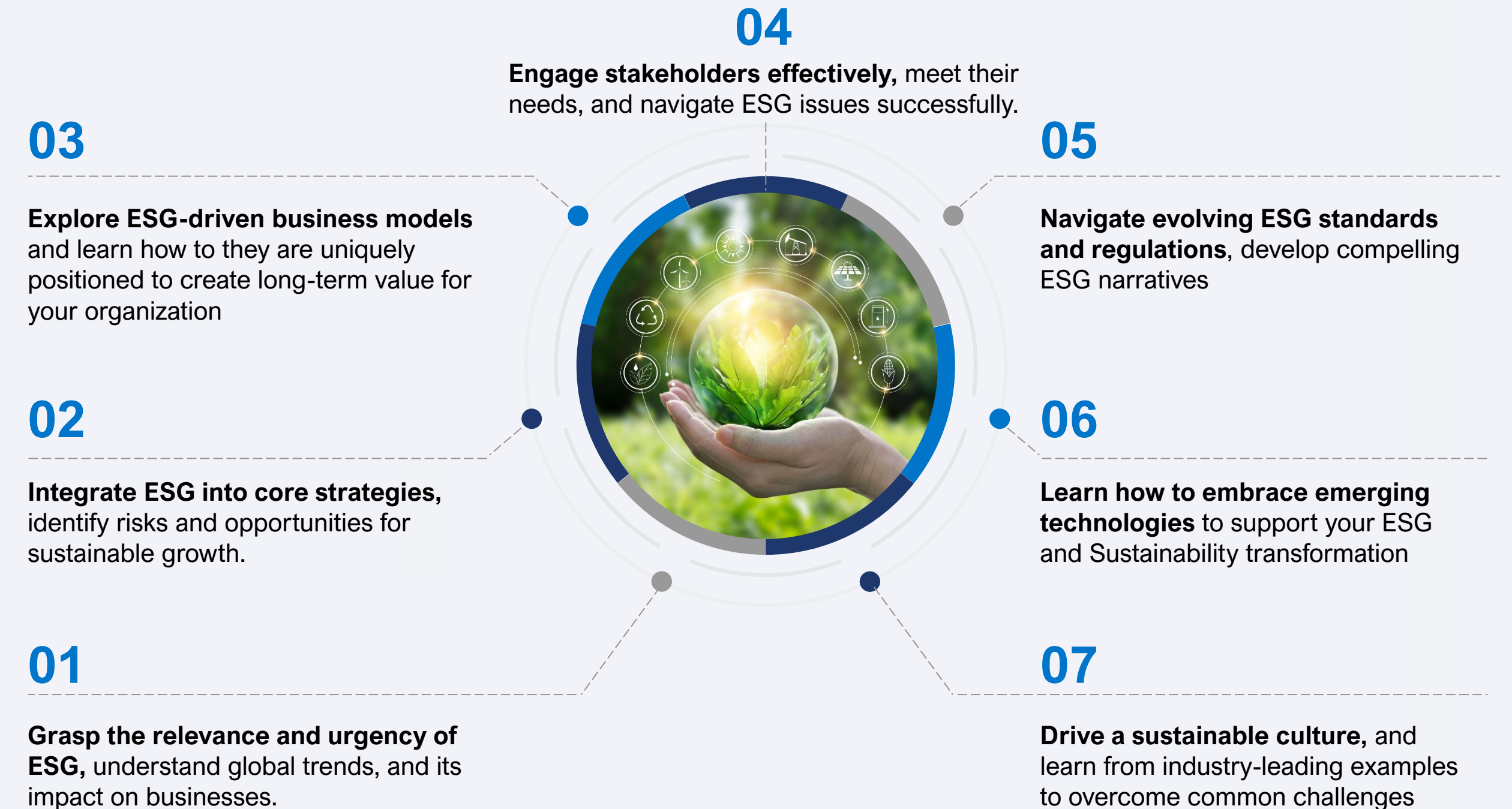
Target Audience

- ✓ Corporate Executives and Senior Managers
- ✓ Institutional Investors
- ✓ Professional Service Advisors



Key Learning Outcomes for Participants

This program is specifically designed to empower Business Executives to excel in creating sustainable value within the context of the ESG era.



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Our dedicated e-learning platform allows participants to build on their ESG fundamentals at their own pace.



- Introduction to Climate Change
- The Physical Risks of Climate Change
- The Emergence of 'S' as a Governance Topic
- What is Greenwashing?
- Why Impact?
- Social Impact Investment

- Introduction to ESG Taxonomies
- Selected Asian, American & EU Taxonomies
- Disclosure and Reporting Initiatives
- Embedding ESG for Future Success
- Disruptive Risks
- Governance for Corporates

- How can Organisations Lead the Sustainability Transition
- Sustainability Leadership in Action
- Cultivating a Culture of Sustainability
- Wealth Inequality & Social Finance
- Introduction to Sustainable Supply Chains
- Introduction to Tackling Plastic Crisis

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PROGRAM AGENDA & FORMAT
7 modules, 3 hrs each



The ESG Certificate for Business Executives includes 7 ESG Masterclasses, **delivering a comprehensive overview of how to embed ESG strategy into core business**



Session 1: The ESG Imperative

- ✓ Understand the evolution and importance of ESG in today's business context.
- ✓ Explore how companies are changing their narratives to adapt to the emerging ESG era.
- ✓ Identify key issues pertinent to modern businesses: Climate Change, Social Justice, Corporate Governance



Session 2: ESG Integration into Strategic Decision Making

- ✓ Understand why it is key to integrate ESG into the core company strategy.
- ✓ Identify and solve inconsistencies between your ESG and your core Corporate Strategy.
- ✓ Create a week-0 ESG Strategic Plan for your organization.



Session 3: ESG to Develop Value-Creating Strategies

- ✓ Understand the principles of ESG-driven business models and how they create value.
- ✓ Assess the scalability and sustainability of ESG-centric innovations.
- ✓ Develop an action plan to pivot or adapt your business model around ESG principles.



Session 4: ESG Stakeholder Engagement and Communication

- ✓ Learn how to build a robust ESG Double Materiality Matrix for your organization.
- ✓ Delve into how to design and execute effective ESG communication strategies.
- ✓ Develop a plan to address diverse stakeholder expectations



Session 5: ESG Disclosure Environment

- ✓ Understand the evolving landscape of ESG frameworks, standards, and reporting guidelines
- ✓ Discover a range of cutting-edge tools and technologies designed to simplify and enhance ESG reporting.
- ✓ Gain insights into the best practices for crafting compelling and impactful ESG reports.

Session 6: Technologies enabling the ESG Transformation

- ✓ Discover cutting-edge technologies to integrate ESG principles into core business strategies.
- ✓ Assess strategies to harness technologies to collect and analyze ESG-related data to enable data-driven decisions for sustainability.
- ✓ Discuss ethical implications and risks associated with the adoption of digital technologies in ESG strategies

Session 7: Leading the Change towards a Sustainable Culture

- Uncover critical mindsets to for an ESG transformation
- Learn how to reposition ethics as a core part of the decision-making culture
- Explore change management tools applied to ESG transformations

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Meet the Design Team



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