

## Digital Health Check

### Transforming Health and Insurance with Alula's Digital Health Check

In the ever-evolving landscape of healthcare and insurance, staying ahead requires innovative solutions that reshape the way we approach well-being and risk management. Introducing the Digital Health Check, a solution designed to modernise how health and life insurers, employers, healthcare and wellness providers, can continuously monitor the health status and engage with their end users.

#### Seamless Health Monitoring, Anytime, Anywhere

Digital Health Check offers a seamless and convenient approach to health monitoring, enabling your end users to access a comprehensive range of biometric and health-related data through a simple, non-invasive process. No travel, no appointment, no waiting rooms – all in under 60 seconds. All you need to unlock invaluable health insights is a compatible device with a camera, good connectivity, and sufficient lighting.



#### Comprehensive Metrics, Instantly Understood

Health data can often be complex, but the Digital Health Check changes that. With clear visuals and easy-to-understand graphs, our comprehensive reports provide for further understanding and trend analysis over time. This empowers users to make informed decisions and take control of their well-being.

#### Effortless Integration for Enhanced Services

The Digital Health Check is designed to seamlessly integrate into your existing systems, making adoption smooth and efficient. Whether through a branded web URL or API integration, your end users will benefit from a user-friendly and empowering experience.

#### Transformative Remote Monitoring

As a life and health insurance provider, healthcare, or wellness organisation, empowering your end users with remote monitoring capabilities is crucial. The Digital Health Check introduces a new era of proactive health management, allowing you to offer enhanced case management strategies and personalised engagement that fosters healthier lifestyles.

#### Holistic Metrics for Informed Decision-Making

With an extensive array of metrics, including Blood Pressure, Stress Index, Heart Rate Variability and Cardiovascular Disease Risk, the Digital Health Check delivers a comprehensive overview of an individual's current health status. This data-rich approach enables you to create more effective and targeted strategies for your end users.

#### Unlock the power of health insights with the Health Score

The Health Score dynamically consolidates an individual's health status into a singular, scientifically calculated number on a scale of 0 to 100. As health, lifestyle, and clinical data are continually added, the Health Score adapts in real-time, offering end users a better understanding of their health and wellness status.

## Digital Health Check Offers Several Benefits



### Contactless Vital Sign Monitoring

Enables the measurement of vital signs (such as blood pressure, heart rate variability, and cardiac risk factors) without physical contact, providing a non-invasive and comfortable monitoring experience.



### Continuous Monitoring

Allows for continuous monitoring of vital signs, offering a more comprehensive understanding of a person's health status over time.



### Remote Patient Monitoring

Digital Health Check assists healthcare professionals in keeping track of their patients' vital signs from a distance, enhancing the management of chronic conditions and post-operative care.



### Digital Triage

Supports digital triage by quickly assessing vital signs, aiding in the prioritisation of healthcare interventions based on the severity of a patient's condition.



### Reduced Physical Contact

In situations where minimising physical contact is crucial, such as during a pandemic or contagious disease outbreak, the Digital Health Check provides a valuable tool for healthcare monitoring without direct interaction.



### Integration with Wearable Devices

Digital Health Check can seamlessly integrate data with wearable devices, expanding the application and enabling individuals to monitor their vital signs continuously, promoting proactive health management.



### Enhanced Data Integration

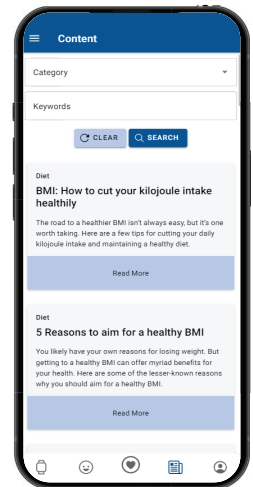
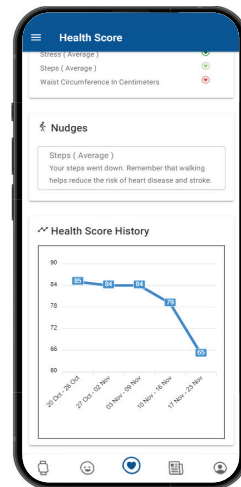
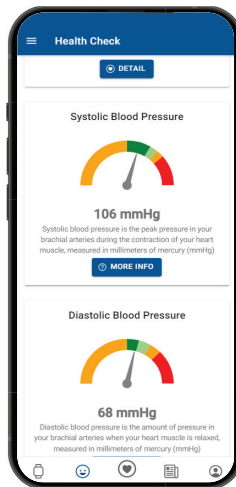
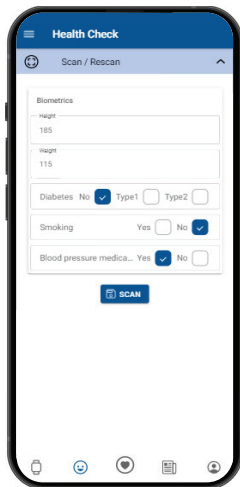
Fully integrated into Alula's HealthCloud platform, the Digital Health Check allows for deeper data integration, providing a richer dataset for analysis and insights.



### Efficient and Transactional Pricing

A transactional pricing model, applied on a per-check basis, offers flexibility and efficiency in cost management.

## Digital Health Check in our VitalScore App



1

The platform collects relevant self-reported data, such as age, weight, and smoking status.

2

End users activate their device's camera to capture a 30-60 second scan of their face in appropriate lighting.

3

Algorithms analyse facial biometrics and collected data to generate comprehensive health metrics and a report.

4

End users receive visualised results and our Health Score and Nudges, providing clear insights into their health status.

5

Armed with this information, end users can take proactive steps towards better health management.

## Pricing

The Digital Health Check's pricing model is simple. Only pay for successfully completed Digital Health Checks.

### Cost Per Digital Health Check

\$0.75. Volume-based pricing applies.

## Get in touch with us



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