A hand is visible at the bottom left, holding a thin stick that supports a bright, glowing sparkler. The sparkler is lit, with numerous bright yellow and orange sparks radiating outwards. The background is dark, with several out-of-focus, colorful bokeh lights in shades of blue, purple, and green. The overall mood is celebratory and hopeful.

# ELGIN TAROT RESOLUTIONS

"Allow us to show you the future"

# ABOUT US

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- At Elgin Tarot Resolutions we empower organizations to foster collaborative thinking to further drive workplace innovation. By closing the loop and leveraging agile frameworks, we help business grow organically and foster a consumer first mindset.





# PROBLEM

Customers  
66% of US consumers  
spend money  
on multiple  
products that  
only partially resolves  
their issue

Costs  
Loss of productivity  
costing consumers  
thousands of dollars

Market gap  
Few, if any, products on  
the market help  
customers like we do

Financials  
Millennials account for  
about a quarter of the  
\$48 billion spent on  
other products in 2018

# SOLUTION



## Close the gap

Our product makes consumer lives easier, and no other product on the market offers the same features



## Target audience

Business and Enterprise



## Cost savings

Reduce expenses



## Easy to use

Simple design that gives customers the targeted information they need

# PRODUCT OVERVIEW



## Unique

Only product specifically dedicated to this market



## First to market

First beautifully designed product that's both stylish and functional



## Tested

Conducted testing with engineers in the area



## Authentic

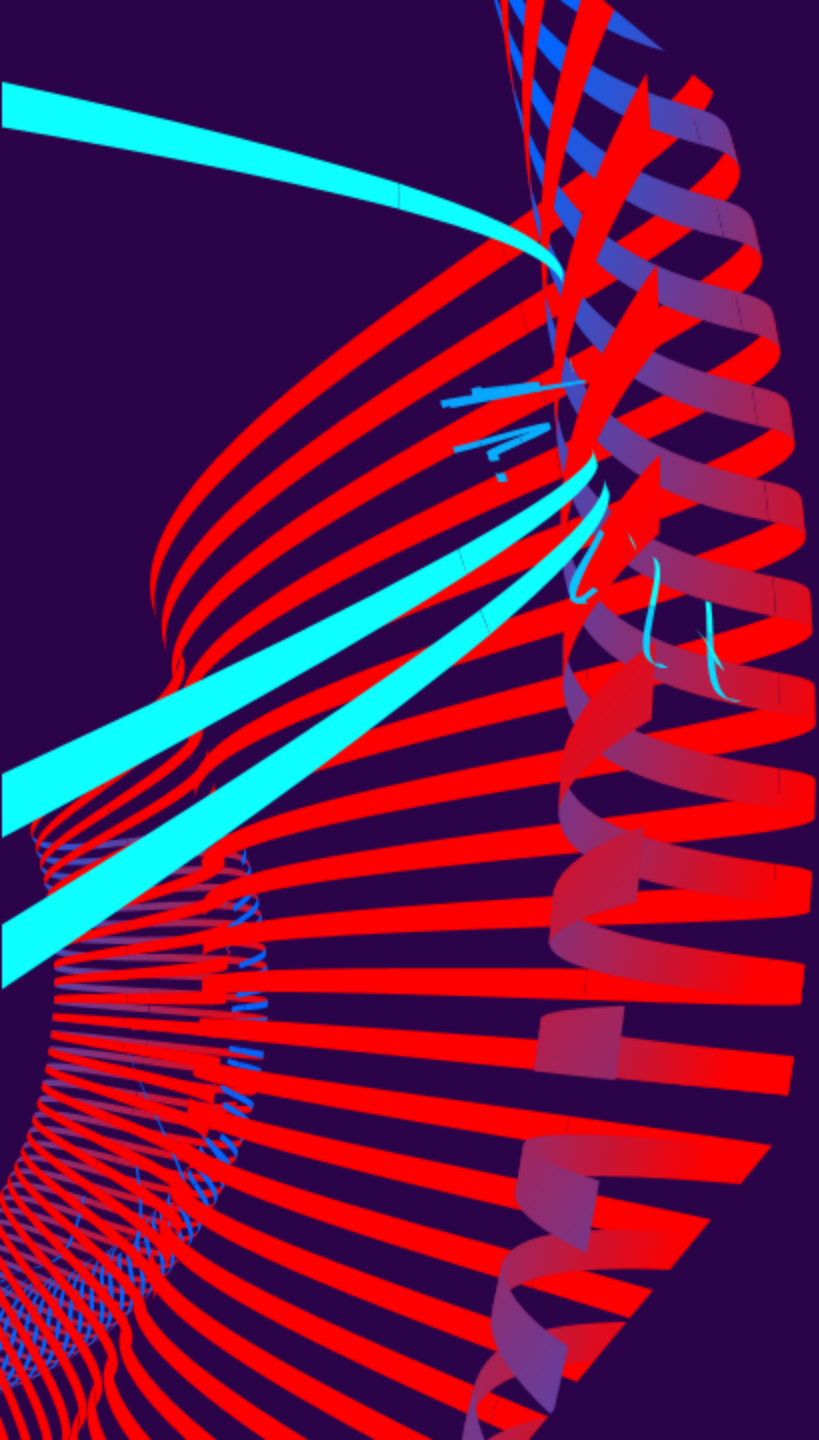
Designed with the help and input of experts in the field

# MODERN WORKPLACE ASSESSMENT

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- This assessment assists customers in cloud adoption and mitigating risk while increasing end-user productivity. It offers visibility into desktop and Teams environments, prioritizing business applications for transition. Modern Workplace Assessment offers a methodical and agile approach to gathering and preparing for constant growth. It involves evaluating the current environment, preparing for transition, and empowering internal teams and end-users
- Benefits of the Assessment:
  - Streamlining operations based on tried-and-tested solutions
  - Providing clear insights into the commercial benefits of a successful Modern Workplace
  - Enhancing productivity, reducing costs, and improving user experience





# ELGIN TAROT RESOLUTIONS OVERVIEW

# BUSINESS MODEL



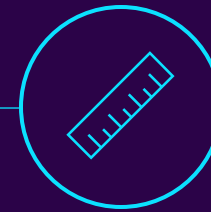
## Copilot Chatbot

We based our research on market trends and social media



## Security

We believe people need more products specifically dedicated to this niche market



## Microsoft Teams

Minimalist and easy to use



# OUR COMPETITION

## ELGIN TAROT RESOLUTIONS

Our product is priced below that of other companies on the market

Design is simple and easy to use, compared to the complex designs of the competitors

Affordability is the main draw for our consumers to our product

## COMPETITORS

Product is more expensive

Product is expensive and inconvenient to use

Product is affordable, but inconvenient to use

# GROWTH STRATEGY

How we'll scale in the future

**FEB 2024**

Roll out product to high profile or top-level participants to help establish the product

**MAY 2024**

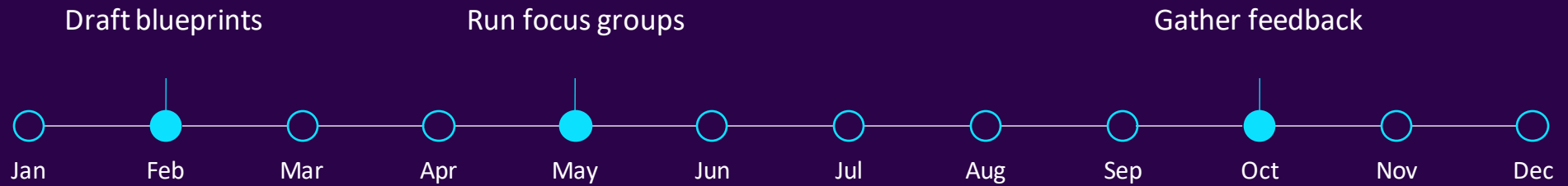
Release the product to the general public and monitor press release and social media accounts

**OCT 2024**

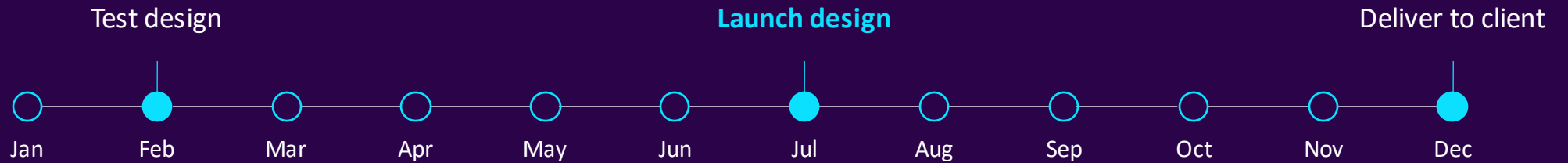
Gather feedback and adjust product design as necessary

# TWO-YEAR ACTION PLAN

2024



2025



# OUR TEAM



**ELGIN HENDRICKSON**

President



**MIRJAM NILSSON**

Chief Executive Officer



**FLORA BERGGREN**

Chief Operations Officer



**RAJESH SANTOSHI**

VP Marketing



**GRAHAM BARNES**

VP Product



**ROWAN MURPHY**

SEO Strategist



**ELIZABETH MOORE**

Product Designer



**ROBIN KLINE**

Content Developer

# FUNDING



## Property

Revenue obtained from property rentals



## Angel Investments

Amount obtained through other investors



## Cash

Liquid cash we have on hand



## Shares

Number of shares converted into USD

## SUMMARY

At Elgin Tarot Resolutions, we believe in giving 110%. By using our next-generation data architecture, we help organizations virtually manage agile workflows. We thrive because of our Microsoft knowledge and great team behind our product. As our president says, "Efficiencies will come from proactively transforming how we do business."

# THANK YOU

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