

Strategic Power BI Dashboards for Driving Your Business

Data Mind is a data science and machine learning company founded in 2009. We use various analytical methods and tools, including deep learning to deliver high-value projects with transparent and reusable code, to save your costs, increase your profits or equip you with information. We provide model deployment and consulting services.

What we offer

Data Mind's "Strategic Power BI Dashboards for Driving Your Business" offering transforms your raw data into visual stories that guide well informed decision-making.

Our team designs each dashboard to reflect your unique business metrics, KPIs, and goals, ensuring an intuitive and insightful experience. Leveraging Power BI's powerful analytics and visualization tools, we provide real-time data access, trend analysis, and predictive insights, all customized to your specific business needs.

From data integration to dashboard deployment, Data Mind ensures a seamless, impactful solution that enhances understanding and drives strategic action.

Get in touch with us:

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What our customers are saying

Data Mind has been our guide to data and complete data work as a partner for 4 years now.

– Igor Duszek, Sales Lead & CRM Manager, Doosan Bobcat EMEA

Our collaboration included data cleaning and enrichment, Reports and BI dashboards, Marketing analysis, Data platforms and integration, SQL Server, Salesforce integration, Power platform, Microsoft Azure

Why work with us?



Consultation & Strategy: Begin with in-depth discussions to understand your business processes, data challenges, and objectives, led by Data Mind's expert team.



Custom Dashboard Design: Develop tailored Power BI dashboards that reflect critical business metrics, integrating data from various sources into a consolidated, interactive visual experience.



Interactive Features & Insights: Implement features such as drill-downs, user filters, and real-time data refreshes to allow users to explore data and uncover hidden insights.



Training & Deployment: Ensure smooth adoption by providing training for your team, followed by deploying the dashboards for immediate use by Data Mind.

Meet our experts



Jan Matoušek:

Data scientist, data geek and project manager. He worked on projects such as mobile operator customer segmentation, evaluation of marketing activities and specializes in data mining and data science.

Johana Vohanková:

She is proficient in data and marketing analysis and she also deals with customer segmentation, creating affinity models, loyalty programs, customer value analysis.



Lenka Čvančarová:

In the course of her professional experience, she has created, complex reporting infrastructure, ETL infrastructure including its subsequent optimization and various analytical models.

Gain a competitive advantage using your data with Data Mind's Strategic Power BI Dashboards. They are strategic tools that provide clarity, drive decision-making, and move your business towards its aims, all while ensuring an intuitive and impactful user experience.

Turn your data into profit with us!