



Digital Signup

Registration Reimagined

AGENDA

Digital Signup Overview

- ✓ **About Digital Signup** – Our history, certifications and partners
- ✓ **Product Highlights** – Overview of the Digital Signup Platform and offerings
- ✓ **Site Demos**
- ✓ **Features & Functionality**
- ✓ **Current Modules & Roadmap**– Benefits and use cases for each of the modules
- ✓ **Q&A**



MEET DIGITAL SIGNUP

Digital Signup has been an industry leader in registration software for over 30 years. Designed by community educators, our software provides built-in automated features that are easy to use and is proven to increase program registrations. Our cloud-based software is a time-tested proven application, proudly serving hundreds of organizations in over 35 states.

✓ Microsoft Platform

✓ PCI

✓ HIPAA

Get all of the benefits with none of the burdens

- Easy to navigate catalog for improved engagement
- Multiple features with integrated public facing and admin sites
- Class registration, attendance & check in, Child care, facilities, events, and more



DIGITAL SIGNUP – A DIVISION OF SOFTURA

- Over 21 years of IT Consulting & Custom Development
- Pioneered Blended Delivery Model
- Strong DNA with M2M/IoT solution development
- Very strong project based delivery track record
- Cloud, digital transformation, mobile app, AI, data analytics & more



PRODUCT HIGHLIGHTS

MICROSOFT CLOUD PLATFORM

- Data security
- Scalability
- Availability

IDENTIFY & ACCESS MANAGEMENT

- Secure authentication and user access management

PCI P2PE & HIPAA COMPLIANT

- Secure online payment processing & registration

WCAG 2.0 & 508 COMPLIANT

- Web content is accessible to users with disabilities

RESPONSIVE WEB DESIGN

- Mobile devices
- Tablets
- Various browsers

MODERN USER EXPERIENCE

- Intuitive design with easy navigation

MULTILINGUAL CAPABILITIES

- English
- Spanish
- French
- German and more

3RD PARTY AUTHENTICATION

- Login through Google, Facebook and Outlook

ONLINE E-LEARNING

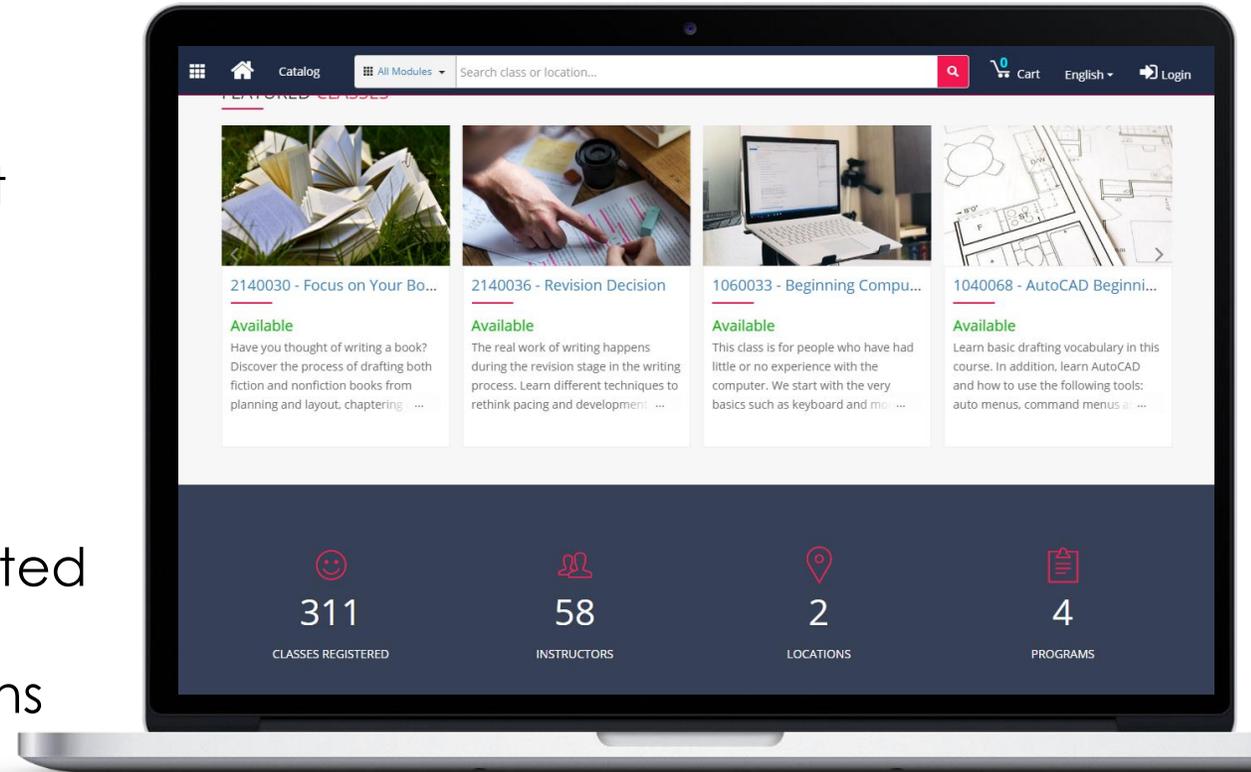
- Integrated with Microsoft Teams for online classes



PRODUCT FEATURES

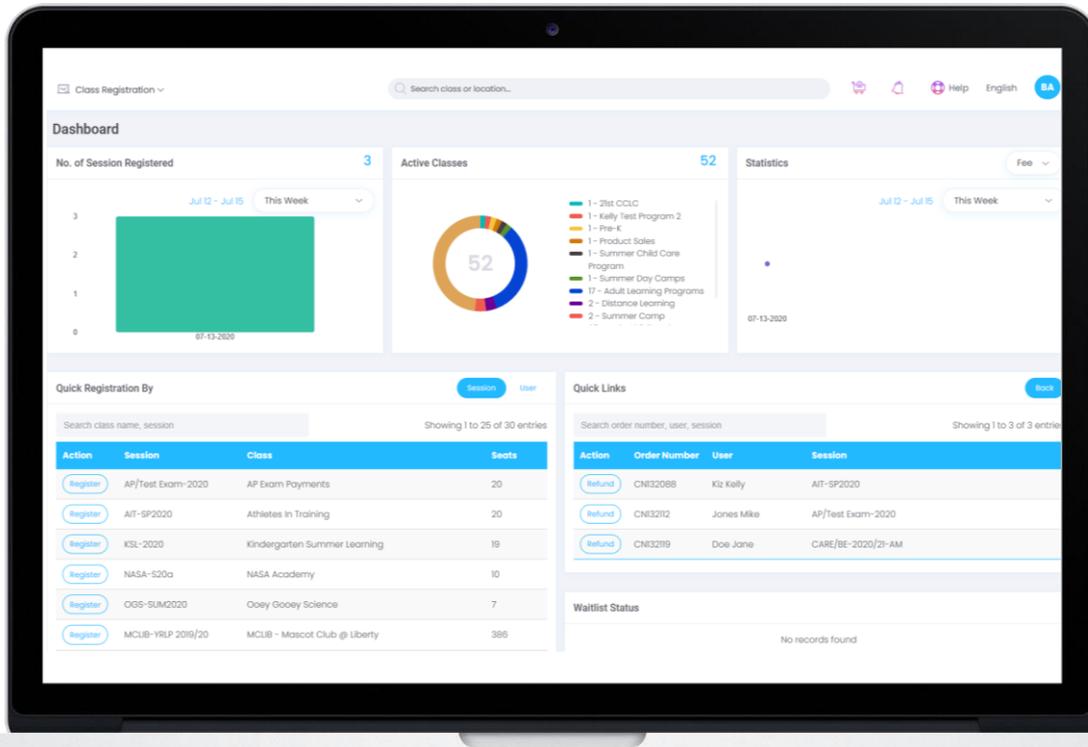
Public Site

- ✓ Search by topics, locations, programs, instructors & more
- ✓ End to end automation & online payment collection
- ✓ Common shopping cart and multiple payment methods
- ✓ Save payment methods for convenient checkout
- ✓ Add classes to wish list & signup for wait listed classes
- ✓ Automated session conflicts & view sessions in calendar
- ✓ Multiple languages and AI chat BOT for help & guidance



PRODUCT FEATURES

Admin Site



- ✓ Customizable dashboard with quick registration feature
- ✓ User management with ability to assign roles & permissions
- ✓ Extensive reports with data export & customizable views
- ✓ Create custom fillable forms for additional information
- ✓ Option to use credit card terminal for payment processing
- ✓ Configure discounts, gift cards, policies and documents
- ✓ Manage Wait-Lists, cancellations, refunds and more



PRODUCT MODULES

Digital Signup is a Modular system. Modules can be used independently or linked together.



Class Registration

Create class catalog
Online registration
E-learning
Online Payment



Child Care

Create AM/PM Sessions
Online registration
Manage schedule/billing
Online Payment



Facility Management

Create catalog & packages
Online registration
Manage schedule/billing
Online Payment



PRODUCT ROADMAP

MOBILE APP

- Native mobile application on any device

ATTENDANCE & SECURITY

- Automated attendance, Check-in, security module

EVENT MANAGEMENT

- Host events, manage registrations, tickets, logistics

FUND RAISING

- Collect donations for various associations & events

E-STORE

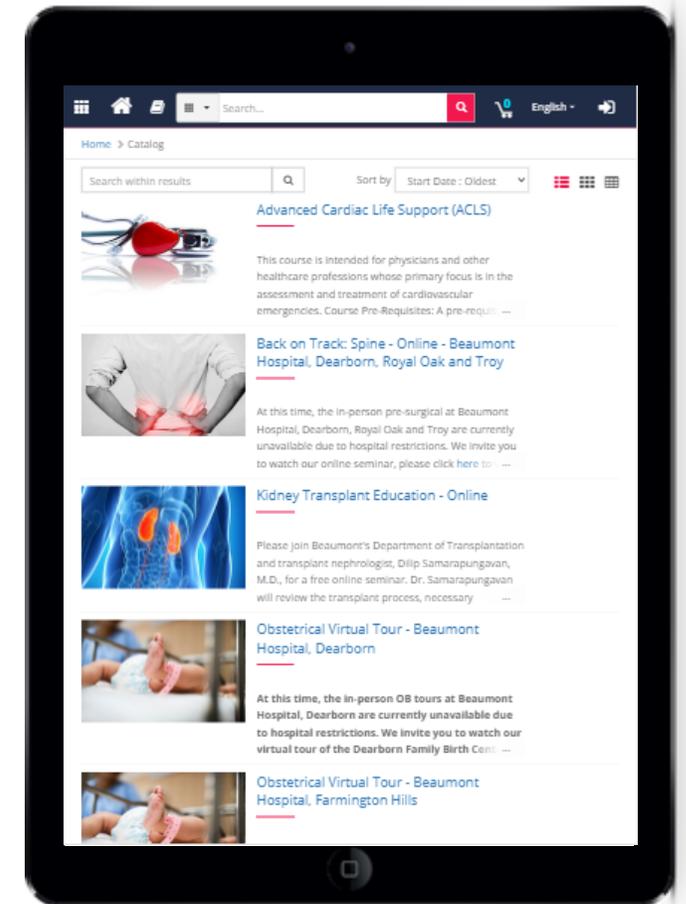
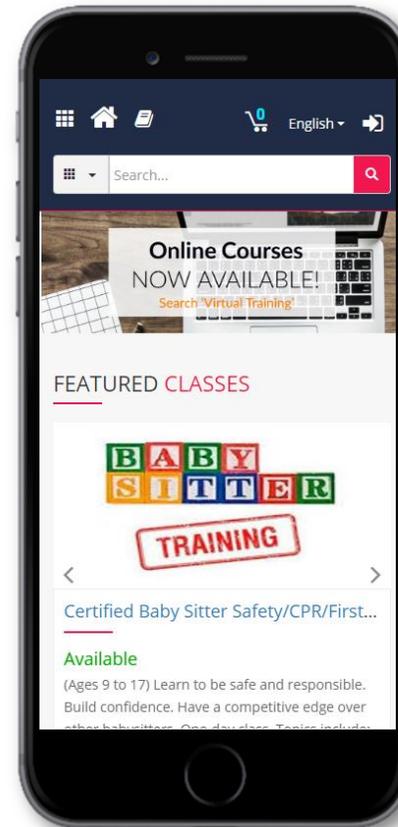
- E-commerce application for merchandise

ERP INTEGRATIONS

- Integrate with financial systems

MEMBERSHIP & LEAGUE MANAGEMENT

- Manage sports leagues & association memberships



QUESTIONS? CONTACT US.

Thank You

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Digital Signup