

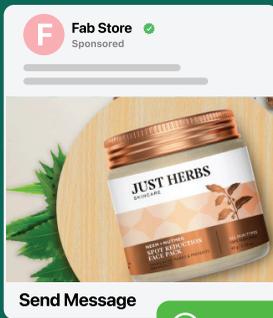


interakt

a product by |



Grow your business on WhatsApp



Hey Tanya, there's a delay in your order delivery. We are working with the dispatch team to get your package delivered ASAP! Please bear with us.



An AI powered platform at your fingertips!

Market

Acquire new customers with AI powered CTWA ads and re-engage existing leads with powerful WhatsApp campaigns

Answer

Automate queries, improve response times and customer satisfaction and provide better support across WhatsApp & Instagram

Sell

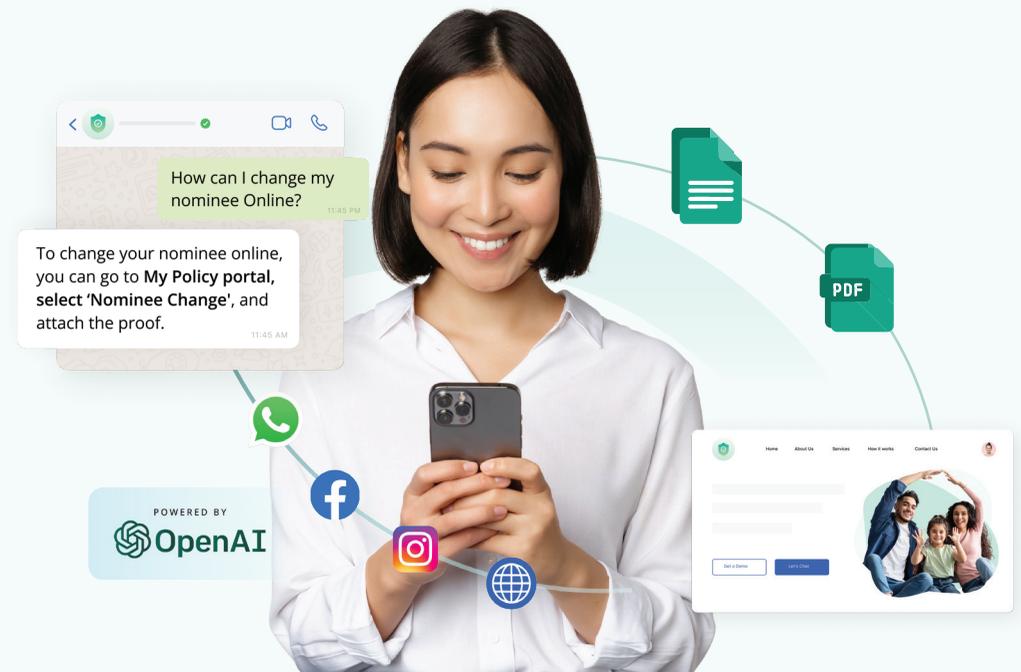
Showcase your Catalog on WhatsApp and accepts payments within WhatsApp

A Full-Stack WhatsApp Conversational Marketing Platform

Trusted by 15,000+ leading businesses globally



Deliver an end-to-end shopping experience on WhatsApp with Gen AI



20+ seamless integrations

with popular e-stores, CRMs, payment gateways & more



89%
Higher Average
CSAT Rating

133%
Higher Agent
Efficiency

60%
Increase in Abandoned
Cart Recoveries

75%
Boost in Customer
Engagements

Our Platform has been Recognised Globally

Mark Zuckerberg •
Aug 28 '21

Excited to announce our partnership with JioMart in India.

This is our first-ever end-to-end shopping experience on WhatsApp – people can now buy groceries from JioMart right in a chat. Business messaging is an area with real momentum and chat-based experiences like this will be the go-to way people and businesses communicate in the years to come.



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Narendra Modi •
21 March 2020

Sharing correct information, avoiding incorrect panic.

Here is an effort by WhatsApp and @mygovindia to ensure you receive accurate and verified information on Corona Virus.

Please click on this link wa.me/919013151515 or send HI on +919013151515. #IndiaFightsCorona



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∞ Meta PARTNER OF THE YEAR 2023

Ads That Click To WhatsApp



Building a WhatsApp ecosystem with 15,000+ businesses



Why Partner with Interakt



Leader in WhatsApp

Gain early access to cutting-edge features with Interakt, the creator of the first end-to-end shopping on WhatsApp.



Experience with Scale

Scale seamlessly as you grow your business. Brand such as Paytm, Jio, Paisabazaar have partnered with us to scale their support and engagement.



10+ Years of AI Expertise

Haptik has been a pioneer in the field of AI for well over a decade, helping global brands unlock unprecedented success with our innovative solutions.



Interakt is a Jio Haptik Product
built on Official WhatsApp Business Platform

