



# VideoLib - Video Storage and Distribution Platform

Easy to use platform to store and distribute video content with strong security. Long Distance Learning (LDL), Corporate Videos, MEDIA ASSETS management, OVER THE TOP solution are business cases to our solution.

## What is VideoLib?

Platform for storage, publication and analysis of private videos with the purpose of enabling, with SIMPLICITY and SECURITY, information sharing, visualizations in LARGE SCALE in multiple types of devices.



## Box 5: Why customers use VideoLib

- Security
- VOD and Live
- Unlimited Scalable Solution
- Asset Management
- Audience analysis
- Collaboration
- Flexible Business Model

## Business Support

- Content Discoverable
- Cross Platform Delivery
- Large Scalability

## Best Technology

- Flexible Management Search Solution
- Industry Video Formats Supported
- Solution running over world infrastructure.

## Better Results

- **Unlimited assets**
- Enabled for 100% world Browsers and devices
- 100% uptime

## Solution for your Business

## Most Mode Technology Architecture

## Global Implementation

We had a challenge on TV Globo in the project Assista a Esse Livro, which was to implement a Player for viewing videos on Kindle for Apple, Android and Windows. The flexibility of VideoLib, in management and in its Player, allowed us to successfully implement the project, and has been running for more than a year.

- Marcelo Ventura, Owner, HiCom Comunicação Integrada

# VideoLib solution deployed on Microsoft Azure allows customer to take advantage of the Azure Platforms Infrastructure.



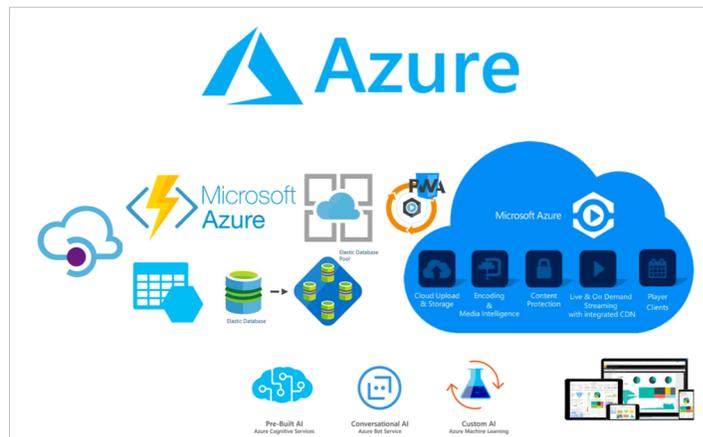
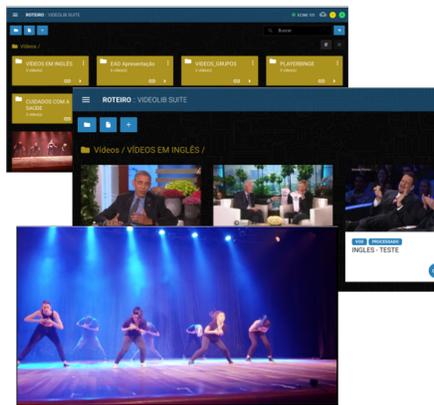
## Proof & Statistics

- More than 1 million of videos tested.
- 10 millions users in multiple devices platforms.
- Better Experience



## Proof & Statistics of Joint Solution

- 70% more fast – Use of Azure Infrastructure in Brazil.
- Less than 1% Downtime.
- Videos Always accessible



## VideoLib

### Our promise to you

Content management, monitoring, content delivery across multiple platforms, content usage analysis, support, and all the flexibility that Azure offers.

### An offer to get you started

- Best Asset Management platform in the cloud
- Private Videos in Public Cloud.
- VideoLib Platform
- 100% Azure Ready

## Tangible Benefits / Desired Outcomes

- **Fast Find** Asset – Scalable custom Search.
- Live and VOD with **collaboration**, in multiple devices and better experience.
- **Flexibility** to implement solutions that fits with Customer Business necessities.

## Why eCine Engenharia de Sistemas?

Our solution development process uses PLATFORMS-based Azure Cloud technology, accelerating development processes, enabling large scale delivering, and reducing the complexity of our solutions. We have more than five years studying, developing, evaluating and deploying solutions using Azure cloud technology.