

Extract valuable market intelligence from video at scale using Video Insights Co-Pilottm



“Consumers focus on video, but legacy solutions that focus on text leave brands in the dark...”



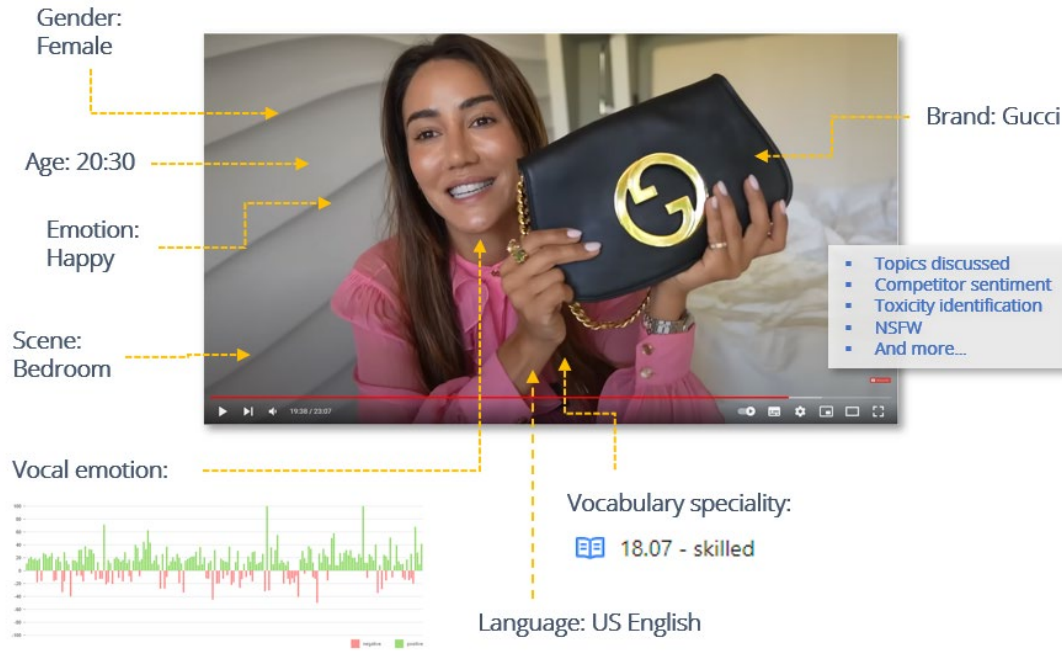
What advantage do you want?

We unbox what social influencers have said at scale; frame by frame, word by spoken word.

- 1 Benchmark: brands, products, topics, sentiment
- 2 Uncover competitors' video content, sponsorship & affiliate alignment
- 3 Protect campaigns integrity with Brand Safety checks



Unlock your blind spot...



Can you analyse your brand, industry or competitors to this level in video?

If your video analysis is based on #hashtags, mentions and likes, we need to talk!



Intelligence you need, the way you use it.

We work the way you want, allowing you to analyse a single video, or five year's worth of video data in your specific market segment.

SaaS – Structured Data – API – On-Demand

Video Intelligence at Scale



Video Insights Co-Pilottm allows you to extract detailed intelligence from deep inside video content at scale.

For social listening, you are no longer restricted to focus on #hashtags, views and comments, now you can uncover what is *being said* in the video, about your brand, your competition, your industry.

We work the way you want, providing structured data as needed, or use our API to query video media on demand and integrate with your own technology stack.

Video intelligence for you

Social Listening

consumers focus on video, but legacy solutions that focus on text leave brands in the dark. Use our technology to gain market insights from video, frame by frame, word by spoken word.

Market Intelligence

uncover hidden trends that help you understand why viewers are reacting to videos that are trending.

Brand Safety

background check a social media influencer on TikTok, Instagram and YouTube to ensure they align to your brand values in their complete background video catalog.



Hook video intelligence into your apps at scale with our API

Lean on our expertise, so that you can innovate and speed your time to market, without worrying about the underlying infrastructure

what will you build?

Content Discovery

search for spoken words, emotions, brands and topics, and enrich your apps with embedded video insights to drive user engagement.

Video Indexing

analyse video at scale from any data source or open URL.

Improve Metadata

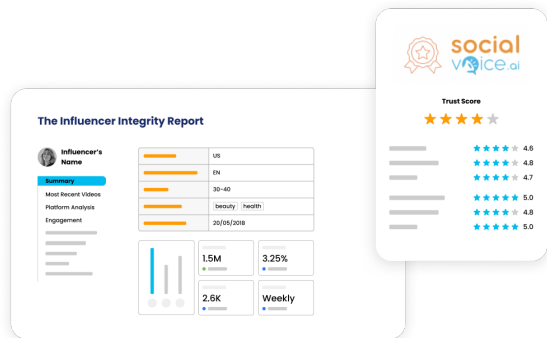
use our rich metadata to build powerful engagement experiences with recommendations, highlight clips, summaries and key take-aways.



Showcase

examples of what we've built using our own API...

Brand Safety: Influencer Integrity Report



A SaaS that provides brands and agencies actionable insights, to protect and enhance the success of influencer-led marketing campaigns

Semantic search for video and audio



Service that allows video and audio creators to monetize their content portfolio by providing a natural language search of their back catalog of owned digital media

(coming, Q2/24)

Let's connect to see how we can unbox video insights together



Click here to schedule
a call and talk about
how you can gain
valuable video market
intelligence

 socialvoice.ai

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