

Gain clarity on your cloud spend and ensure maximum ROI on every cloud dollar spent

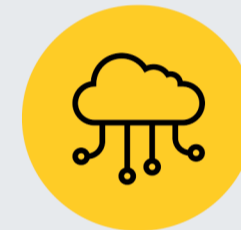
## Challenges in Cloud Financial Models



CCDC Edge Mar 2023: 100 Cloud and Data Centre Leaders

Enterprises struggle to capture the full spectrum of costs associated with cloud adoption, leading to budget over-runs and suboptimal resource allocation.

Our Cloud TCO platform provides a holistic view of all cloud-related expenses, ensuring businesses understand and optimise their investments.



### Centralised multi-cloud Spend Management

Utilise standardised taxonomy across multiple cloud providers to view expenditure by service categories.



### Better Terms from Cloud Providers

Evaluate providers based on strategic alignment, spend patterns, and service offerings.



### Uncover the hidden cost of Cloud

Incorporate non-cloud costs such as labour and licensing to truly grasp the TCO for your cloud environment.



### Understand Value from Plan to Run

Gain insights on cloud benefits, capture migration assumptions, and enhance cross-business collaboration.

## Just Ask YÄRKEN

YÄRKEN's AI component revolutionises Cost Transparency by automating data analysis, making financial insights effortlessly accessible and lowering barriers to data-driven decision-making.

### Trying to Unlock IT Business Value?

Just Ask  
YÄRKEN

- Digital Business Optimisation
- Cloud Migration
- Application Rationalisation
- Legacy Modernisation
- Cost Optimisation



YÄRKEN.  
Aligned to FinOps, ITFM and TBM

IT Service	Spend
Operations	\$237,000
Marketing	\$190,345
Finance	\$183,100

Use AI to effortlessly query IT spend, ensuring every dollar is visible and accounted for.

Harness AI to instantly analyse vendor costs and performance, optimising partnerships and negotiations.

With AI's intuitive querying, business units can directly engage with IT data, fostering informed decision-making.

Utilise AI's natural language analysis to correlate IT spend with business outcomes, ensuring investments drive tangible value.

## About YÄRKEN

Our goal? **Simplify IT Finance**. We help businesses dive deep into IT spending, promoting data-driven IT strategy talks. We tackle the challenge of mismatched Finance and IT reports, making IT costs clear and understandable.

Using trusted frameworks like **FinOps** and **TBM**, YÄRKEN offers a clear view of IT and Cloud costs. Our platform is all about simplicity and fast setup, helping teams understand and optimize their IT spend.

- ✓ **No Code / SaaS / Intuitive UI**
- ✓ **Scalable/Extendable Model**
- ✓ **Customisable Dashboards**
- ✓ **Low TCO for Customers (implement in weeks)**
- ✓ **Collaboration and Workflow**
- ✓ **Customer-influenced roadmap**



## GET STARTED

Request your FREE Proof of Value demo today to see how YÄRKEN can support your business.