



There's been a **profound shift** in how we consume content.

Generic broadcast

Radio stations
TV Stations
Newspapers



Personal choice



Security awareness
has been **left behind.**

Generic content
Single learning path
Ad hoc administration



People don't care.



That needs
to change,
given that

82%

of breaches
result from **people
making mistakes.**



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So we asked
one simple question:

What would it take for every
employee to take **genuine
ownership** of their security
behaviours?

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We imagined a **new approach.**

BROADCAST SECURITY AWARENESS (the old way)

Generic content
Single learning path
Ad hoc administration

PERSONALISED SECURITY AWARENESS

Customised, self-selected content
Adaptive learning paths
Employee enrolment/choice

Make it personal.

Drive **real behaviour change** with
cyber security awareness that gets
every employee to care.



One global tech giant **boosted**
security awareness engagement
3x with MetaCompliance

Before

Generic awareness training
delivered via Powerpoint &
traditional e-learning content

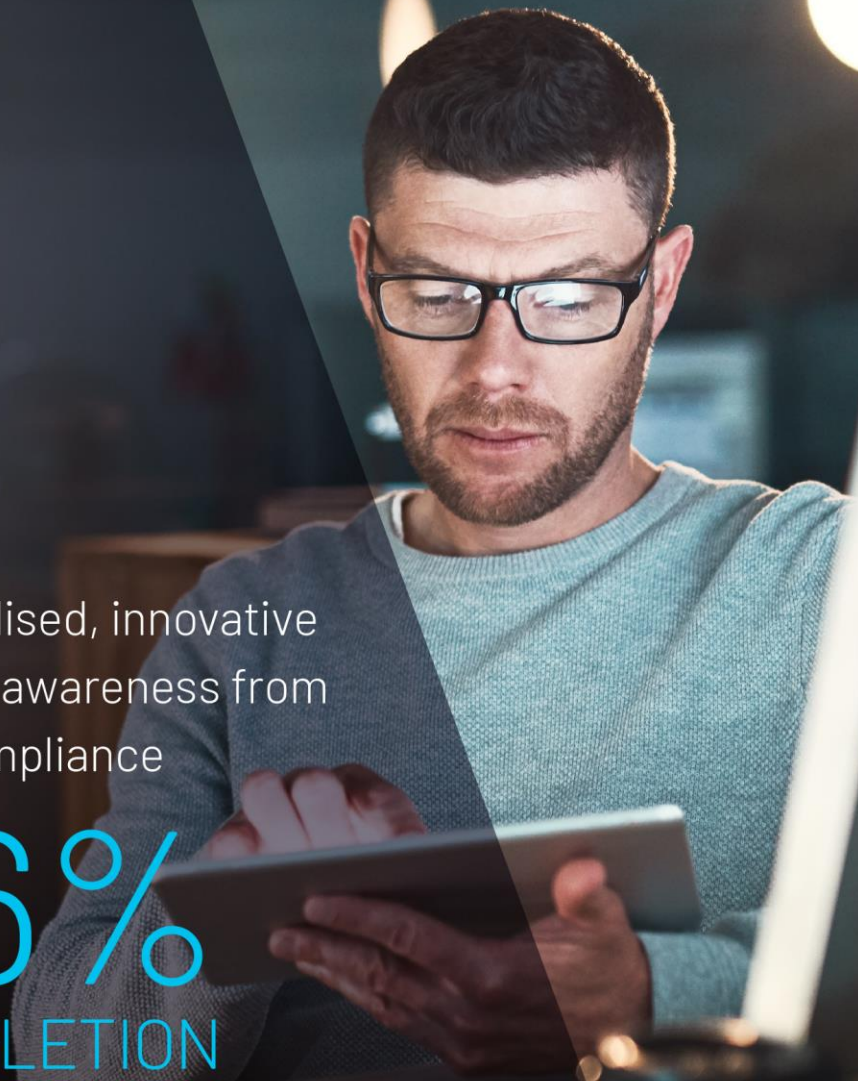
30%
COMPLETION

3x

Now

Personalised, innovative
security awareness from
MetaCompliance

96%
COMPLETION



It all starts with the employee.

Your goal is **maximum, continuous engagement.**

And to achieve that, MetaCompliance is designed to answer three questions.



Is it available the way they want it?

Omnichannel

Your LMS
MS Teams
Web/mobile

Is it relevant to them?

Personalisation

Role
Preferences
Behaviours
Your branding
Leadership intros
42 languages

Does it hold their attention?

Award-winning Content

CyberPolice (TV series)
Cyber in 60 Seconds
Nano learning



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The thing I like best about the MetaCompliance Security Awareness solution is the ability to personalise the training with custom videos. This is important to drive user participation and adoption

CISO
Fortune 500 Organisation

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