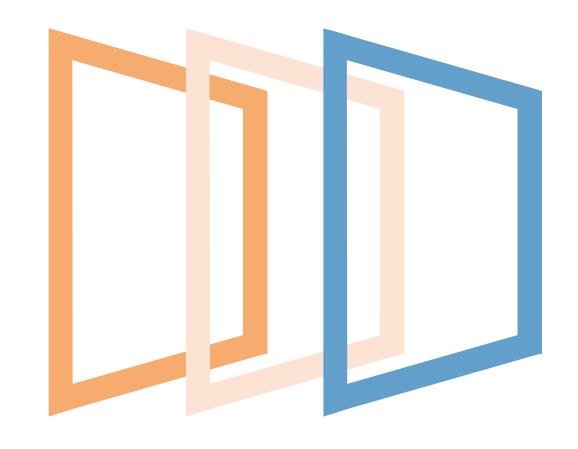
April 2024



minsait

Introduction M₃65



"Yesterday working remotely was an exceptional rule, TODAY it is a priority for companies that are committed to a culture of collaboration and selfmanagement"

Microsoft 365

The productivity cloud

Microsoft 365 is the platform that puts people **at the center**, bringing together Office 365 productivity solutions with device management tools and security solutions to ensure information protection.







Transform collaboration in the workplace

Protect the business

Streamline business processes

Benefits of the Microsoft Platform

More than 90 percent of Fortune 500 companies run on Microsoft Cloud.



Profitable

- Pay per use/subscription
- 0 infrastructure costs
- No cost associated with IT administration tasks



Scalable

- Incorporation or withdrawal of resources on demand based on business needs
- APIs and connectors minimize integration effort



Current

- Platform with defined roadmap and periodic releases
- Maintenance and updating are the responsibility of Microsoft



Reliable and secure

- Compliance with data protection regulations
- Integrated security
- 99.9% guaranteed SaaS and disaster recovery

Microsoft 365, a complete and intelligent solution that helps people be creative and work together securely

Productivity with Microsoft Power Platform



Collaboration with
Microsoft Sharepoint &
Teams



Generative AI with Microsoft Copilot



Extensibility with Microsoft Graph







Generative AI in the workplace with Microsoft Copilot



What is generative AI and what can it do for you?

Generative AI is a form of artificial intelligence in which models are trained to generate new original content based on natural language input. Generative AI can describe a desired output in normal everyday language and the model can respond by creating the text, a new image or even generating code

1 Content generation

2 Semantic search

3 Summary and explanation

- Learn from large data sets to produce coherent and relevant content based on input.
- Improve and optimize existing content by rewriting texts to make them clearer, more concise, or give them a more formal tone for a specific audience.
- Generation of summaries of long documents, translation of text into other languages, interpretation and summaries of images, etc.
- Generation of new images from a description indicated in natural language

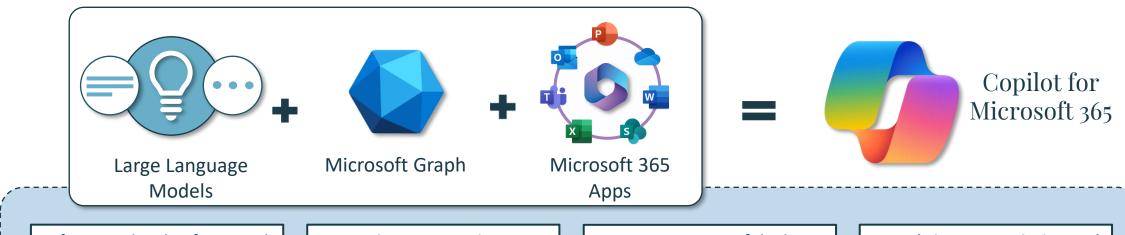
- It improves the accuracy and relevance of search results by using natural language processing and semantic analysis to understand the meaning and intent behind a query.
- It allows you to generate summaries of documents, identify the most relevant parts of the text and understand their relationship with the general topic of the document.
- It is of great help in generating summaries and explanations. It uses machine learning algorithms to analyze and understand large sets of text data, then generate accurate and consistent summaries of the information contained within them.
- It allows you to summarize long documents, news articles, reports and other types of content. It can also generate clear and concise explanations of complex concepts, thus making it easier for users to understand the information.

mınsaıt

7

In the era of artificial intelligence, what is Copilot for Microsoft 365?

A productivity tool that combines large language models (LLM), artificial intelligence (AI) algorithms using deep learning techniques and large data sets to understand, summarize, predict and generate content. All of this vitamined with Microsoft Graph content and Microsoft 365 apps you use every day. This integration provides real-time intelligent assistance, allowing users to improve their creativity, productivity, and capabilities.



- formatted and unformatted text in new or existing documents
- Summary of a document by asking clear questions through chat
- Creating Power Point presentations from business templates
- Add slides, images, or make formatting changes to the entire presentation
- Get a summary of the latest emails or most important meetings
- Generate draft emails from content the user already has access to
- Real-time transcription and meeting summary in Microsoft Teams
- Summary of chats, brainstorming boards, generation of new ideas, etc.



Microsoft Copilot is synonymous with trust

Security

Microsoft Copilot only presents data that each user can access through the underlying controls in each Microsoft 365 service. What the user does not access will never be visible from Microsoft Copilot



Compliance

In line with specific EU regulations that prevent data from leaving the regional boundary. In constant compliance with the General Data Protection Regulation



Privacy

Based on Azure Open AI, the content of the messages that Microsoft Copilot receives, the data that is retrieved, and the responses generated remain within the organization's Microsoft 365 service boundary.



Responsible AI

Aligned with the principles of Fairness, Trustworthiness, Privacy, Inclusion, Transparency and Responsibility that Microsoft puts into practice through governance, policy and research



Your data is your data

Your data **is not shared** with anyone or used to train AI models

Your data is **protected** with the highest security and compliance standards

9

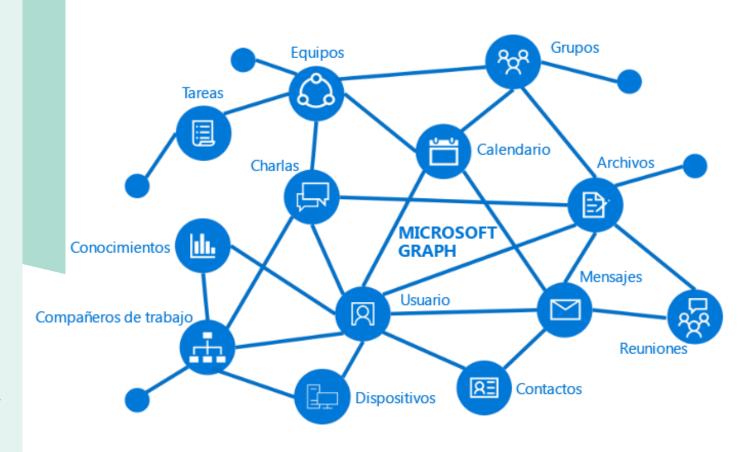
The Microsoft Graph API allows integrations with applications from the Microsoft 365 suite and can offer a personalized experience to users

The API provided by Microsoft Graph gives access to:

- Azure Active Directory
- Office 365 services
- Enterprise Mobility + Security Services
- Windows 10 services
- Compatible with different platforms and programming languages



Microsoft Graph Connectors (pre-built or custom) offer an intuitive way to bring content from external services into Microsoft Graph.



Copilot for Microsoft 365 takes the work environment to the next level

Creativity, productivity and competence are the three concepts that Microsoft Copilot is capable of promoting to now unknown limits to transform the

work environment of all users who are part of the organization.



Increase and encourage creativity

Skip the beginning of an ideation process by allowing Copilot to offer corporate ideas and templates from which to start documents, emails and presentations using and exploring the data to which the user already has access



Raise productivity to another level

Go further and raise the level of productivity by delegating to Copilot the creation of summaries of the most important recent emails received and suggesting draft responses following the context of the conversation.

Real-time transcription of meetings, summarizing the most important points of the meeting, suggesting and providing ideas for next steps to follow.

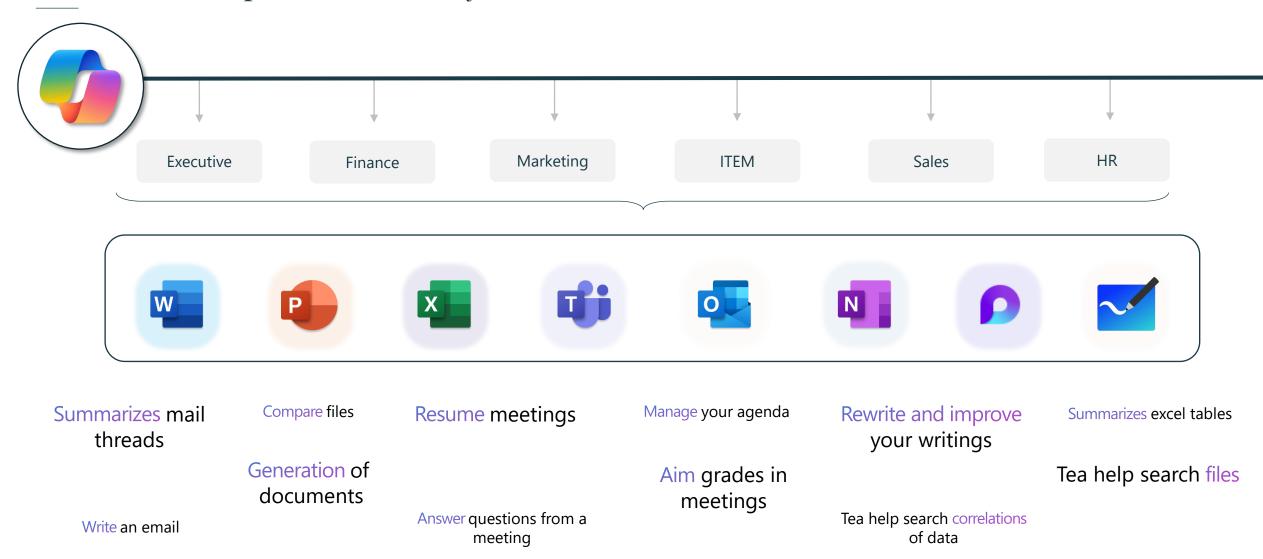
Improve competencies and skills

Copilot is capable of transforming data into knowledge by offering users to use their documents, emails, calendar, notes and contacts from anywhere through the use of natural language such as:

- Check chats, emails and documents shared with a specific contact
- Write a document with the same style as a certain file
- Know what the next milestone is for a specific project

Indra General

How to use Copilot in our daily lives?



12

How does Copilot help me in my daily life?



Learn to use your resources more efficiently



Executive



Finance



Marketing



ITEM



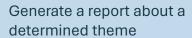
Sales



HR



Generate conclusions about certain document and/or meeting



Transform lists with information in boards

Rewrite a text already written to improve the quality of the document

Write a proposal fast based on the notes targeted in an informal meeting with a potential customer



Summarize in 2 slides a presentation important

Modify texts of a presentation Changing he tone and structure

Generate a presentation based on a improvement proposal

Add new slides to one presentation already made to do it further solid

Generate a presentation about any topic to give a chat at the fair and/or event



Look for points of improvement

Ask for actions to improve results

Summarize tables dynamic

Extract key points from a graph

Generate a summary of the status of the accounts to avoid analyzing the entire excel



Summarize meetings instantly

Extract key points from the meeting

Extract the tasks that you they have assigned and you have not been able hear

Ask that topics they have been treaties in the meeting and do questions

Ask by files shared during the meeting



Learn to use your resources more efficiently



Executive



Finance



Marketing



ITEM



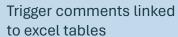
Sales



HR



Generate planning and budgeting



Restructure the information

Generate a proposal to improve the financial structure of your company

Reshape your writing to appear more or less formal, depending on the target user



Generate presentations with the conclusions obtained from a financial analysis

Modify texts in a presentation by changing the tone and structure

Generate a presentation showing financial responsibilities

Prepare a presentation with the company's financial organization model

Add new slides about the company's accounting process record to a financial presentation



Highlight relevant data from a financial analysis

Generation of pivot tables and graphs

Optimize cell formats and styles

Find correlations between data

Seeks instant correlations



Summarize meetings instantly

Extract key points from the meeting

Extract the tasks that you they have assigned and you have not been able hear

Ask that topics they have been treaties in the meeting and do questions

Ask by files shared during the meeting

0-0

Learn to use your resources more efficiently



Executive



Finance



Marketing



ITEM



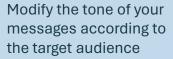
Sales



HR



Write posts for the different RRSS



Summarize news to stay up to date to save time

Creation of citations and bibliographic references in different formats

Define, structure and mark the next actions to follow to carry out the ideas generated by the team in a brainstorming session.



Modify the tone of your message to adapt it to your target audience

Generation of interactive content

Prepare a presentation on ideas highlighted in a brainstorming session

Generate a roadmap showing the path to follow to move forward with a project

Generate a presentation on the marketing campaigns necessary to carry out a strategy



Benchmark

Find weak points or outliers in a table with just one question

Modify and add conditionals to cells

Draw conclusions from competitor assessments

Generates a summary of the collected data in pivot tables



Summarize meetings instantly

Extract key points from the meeting

Extract the tasks that you they have assigned and you have not been able hear

Ask that topics they have been treaties in the meeting and do questions

Ask by files shared during the meeting

8-8

01

Learn to use your resources more efficiently



Executive



Finance



Marketing



ITEM



Sales



HR



Generate guide documentation for device configuration and/or update

Generate documentation about the risks of misuse of devices

Generate document with the steps to follow to reset a password

Generate reports on the resolution of incidents in the department

Generate guides on how to free up space on a disk, or how to generate backups and restores of local files



Generate presentations about device misuse

Create a plan to evaluate the resource needs of the company

Generate a presentation with the evaluation of potential threats to the company's digital infrastructure

Generate presentations with guides to configure devices and/or connections

Generate a presentation with optimizations so that corporate devices have better performance



Creating Resource Usage Charts

Optimization of backup and recovery processes

Security risk analysis

Creating Incident Trend Charts

Storage capacity



Summarize meetings instantly

Extract key points from the meeting

Extract the tasks that you they have assigned and you have not been able hear

Ask that topics they have been treaties in the meeting and do questions

Ask by files shared during the meeting

Ω

Learn to use your resources more efficiently



Executive



Finance



Marketing



ITEM



Sales



HR



Summarize agreements and highlight the most relevant data in a negotiation

Generate ideas on how to sell a product or service to the customer

Edit tables of contents and generate texts for each cell

Change the tone of a document depending on the trust you have with the client

Summarizes sales data obtained from an excel file to improve knowledge of a potential customer or market



Generate slides in real time while you speak

Add slides with the goals established to achieve the objective

Generate a presentation on strategy planning and its roadmap

Generate a presentation to evaluate work teams

Elaborate slides to give monitoring performance indicators of a Excel table



Sales trend analysis

Product performance analysis

Purchase history analysis

Creating customer profiles by purchase history

Sales budget tracking



Summarize meetings instantly

Extract key points from the meeting

Extract the tasks that you they have assigned and you have not been able hear

Ask that topics they have been treaties in the meeting and do questions

Ask by files shared during the meeting



Learn to use your resources more efficiently



Executive



Finance



Marketing



ITEM



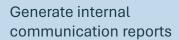
Sales



HR



Generate CV comparisons between candidates



Summarize CV of applicants

Speed up reading reports

Write guides on how to conduct an interview and what are the key aspects to look for in a candidate



Trigger onboarding guides for newborns incorporated

Prepare a presentation with the evaluation and monitoring of employees

Generate and present ideas to manage the work environment in the company

Present employee performance evaluation

Generate a presentation comparing candidates for a vacancy thanks to CV comparisons with Word



Analysis of efficiency of recruitment programs

Matching offers with candidates

Hiring trend analysis

Tracking human resources budgets

Succession analysis and career development



Summarize meetings instantly

Extract key points from the meeting

Extract the tasks that you they have assigned and you have not been able hear

Ask that topics they have been treaties in the meeting and do questions

Ask by files shared during the meeting

01

How far can I go with Copilot for Microsoft 365?



Going to the next level in the extension and creation of new co-pilots allows automating repetitive tasks in such a way that, through natural language, automation flows can be triggered that unattendedly update information in a given system, generate notifications, exchange of data, etc.

Automation



Creation of customized co-pilots that allow the use of information and data at an individual level to generate personalized responses and experiences adapted to each user of the organization. Connect to external data sources to make that information available in Microsoft Copilot

Extension and customization



Analysis and interpretation of data to discover patterns, identify trends, predict future scenarios and obtain valuable information quickly and easily that facilitates decision making

Data and decision making



Summarize massive amounts of information to facilitate access, consumption and understanding of data and streamline communication

Summary and O&A

Complexity

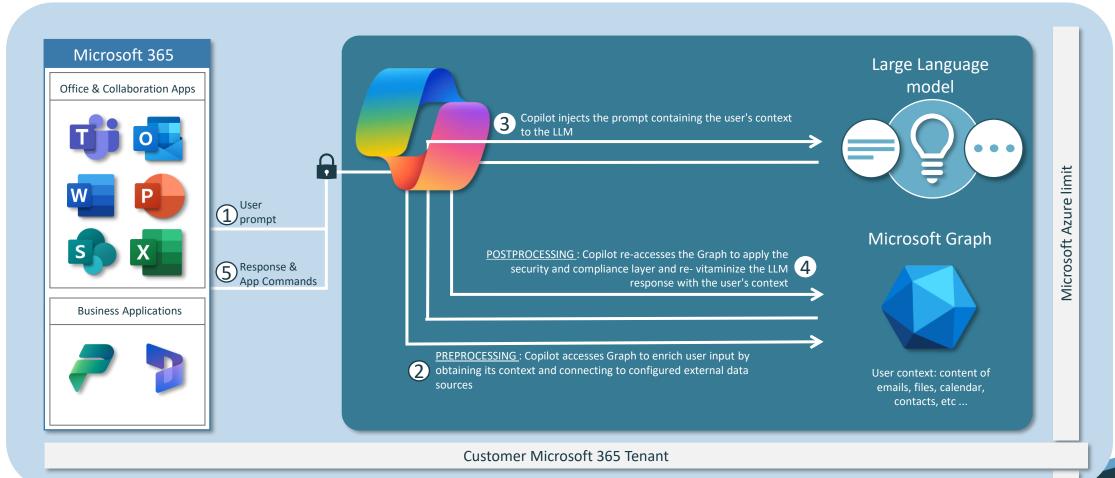


How does Copilot work?



How does Copilot for Microsoft 365 work?

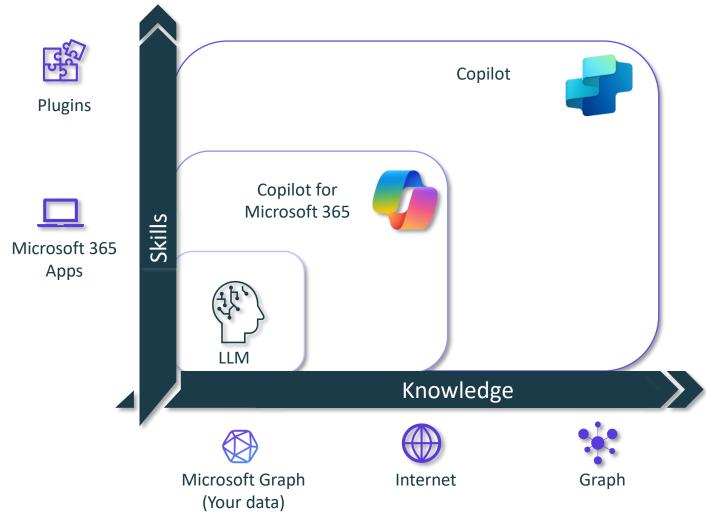
A productivity tool that combines large language models (LLM), artificial intelligence (AI) algorithms using deep learning techniques and large data sets to understand, summarize, predict and generate content. All of this vitamined with Microsoft Graph content and Microsoft 365 apps you use every day.





Can I extend Microsoft Copilot?

Copilot Studio allows you to customize and extend the functionality of Microsoft Copilot by enabling users to create their own personalized copilots using individual-level information and data and connecting to external data sources.



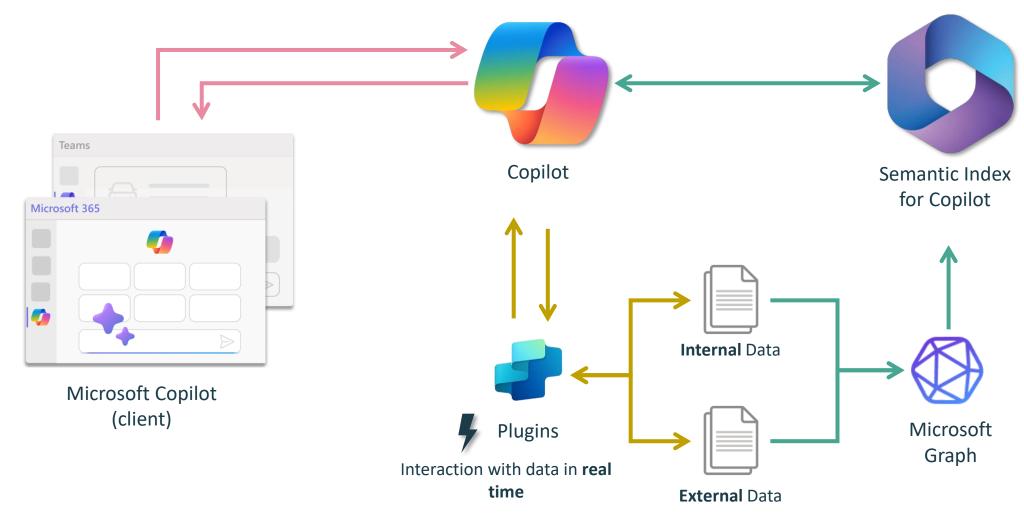
Indra General (Your data)



24

Why extend Microsoft Copilot with Copilot Studio?

In scenarios where, in addition to making queries about the data, it is necessary to interact with the data in real time and/or perform data writing operations in third-party systems, the use of Copilot Studio becomes the protagonist to satisfy these requirements.

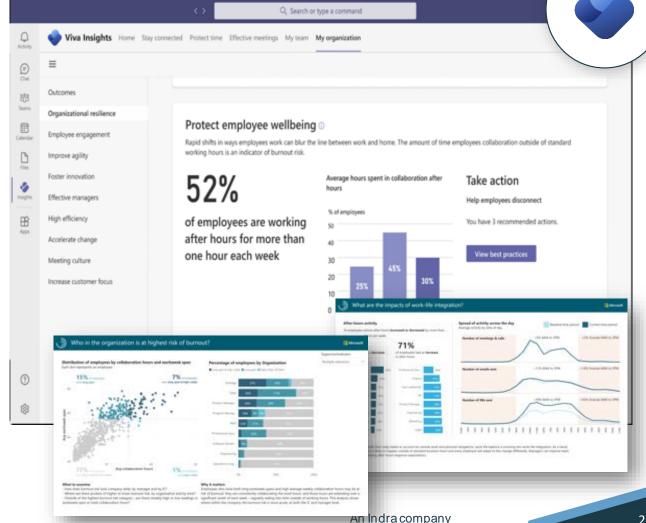


Indra General

How do I monitor Copilot for Microsoft 365?: Viva Insight to review usage metrics and detect patterns and identify improvements in productivity, collaboration, and adoption

Balanced Scorecard*

- Information for the users themselves, their managers and the organization to be able to make better time measurements and work patterns
- Metrics based on collaborative work data such as number and time spent in meetings, people in each meeting, average time per meeting, number and time spent on emails or chats, time spent on applications, processes and tasks.
- Identify patterns that can lead to unproductivity, stress or lack of time, proposing guidelines to optimize and simplify work



Insight metrics require additional licensing*



Copilot adoption for M365



The path to becoming an AI-driven company



Leadership

Develop leadership capabilities to leverage AI to gain results business

- Basic learning
- Business strategy
- Creation of the Al Council
- Provide clarity and prioritization to implementation



Human Change

Manage human transformation through robust user enablement programs

- Invest in employee experience
- Improve culture
- Authentically integrate feedback



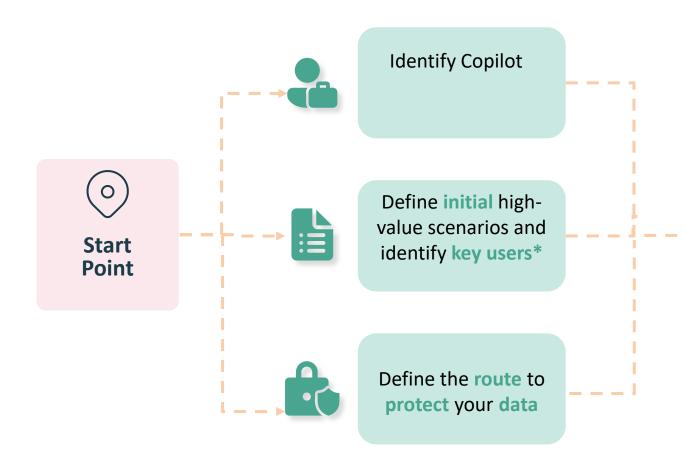
Technical skills

Develop and iterate skills techniques to obtain results business

- Provide access to training and experts
- Manage and mitigate risk
- Improve the service management process



Copilot implementation for Microsoft 365





User Enablement

Prepare the organization and employees for the Al transformation process

Workflows support each other for maximum value and ROI



28

Technical Preparation

Address technical implementation and optimization, including governance, security, compliance, and administration



The path to success in implementing Copilot for Microsoft 365

1 Preparation

Selection of the initial departments or businesses for deployment, as well as the set of critical users with whom to achieve rapid impact.

Identify the best team to ensure success, being strategic and intentional with the selection

2 Onboard & engage

Lay the foundation for successful progression of AI skills.

Establishment of training programs, key users and participation community Make continuous training the standard

3 Generate impact

Copilot dashboard and user surveys

- Quantify impact, including growth, cost savings and benefits
 Disseminate success stories and share knowledge
- **₹**

4 Evolution

Extend to new scenarios and transform business processes.

- Identify new scenarios functional and interorganic of high value
- Recognize and reward he
- success

໌ເລ

E P A R A T I O N E C H N I Q U E

 \simeq \vdash

Z W

U S E R B L E M I

4

Z

Perform the initial Microsoft Copilot assessment for Microsoft 365

- Identify security, governance, and data access needs Create a Copilot implementation plan shared with the user
- enablement team

Preparing Microsoft 365 for Al deployment

- Control over how data security is configured
- Deploy additional Microsoft 365 applications if necessary, assign licenses, access, etc.

Knowledge of AI technology and management for better IT service delivery

- Copilot dashboard to analyze user retention and engagement
- V

Continuous observation of service status and optimization opportunities

Design, create and publish plugins to offer unique experiences Build your own copilots

Minsait is here to help you accelerate your journey to Copilot with expert-led services



User Enablement Path

Preparation

Design an AI Council and define RAI principles

Identify the owners ofsuccess, the champions and the pilot team

Detail high value scenarios

Z

Σ

ш

B

4

Z

ш

SER

Define success criteria, KPIs and success

measurement plan

2 Onboard & engage

Design the user enablement strategy and training content:

- CoE
- Communication plan design
- Training plan design

Launch communications with employees

Provide training to user champions and support

staff

3 Generate impact

Review success measures and user surveys

- Microsoft Copilot Dashboard -Viva Insights
- Employee feedback with Microsoft Forms

Expanded training,

- adoption support and user support
 - Opening communication channels in Teams
 - Continuous incident monitoring
 - Generation of FAQs material and new content
 - Continuous training reinforcement
 - Sharing success stories.

4 Evolution

Copilot Studio use case definition

 With the learnings obtained through the implementation pilot, a high-value use case will be defined in this phase to be developed under Copilot Studio



Planned deliverables

01

Phase 1: Preparation

Design Council AI

Descriptive document of the IA council: objectives, roles, processes, tools,...

Stakeholder

- □ Responsible□ Champions
- ☐ Pilot team

Value scenarios

Document with a list of use cases by role, application and objective

Measurement plan

KPI definition document , scorecard and measurement plan



02

Phase 2: Onboard & Engage

CoE

Copilot CoE Descriptive Document to implement

Communication plan

- ☐ Document with the design of the plan and communication templates.
- ☐ Creation of communication channel

Training plan

- ☐ Document with the plan design
- ☐ Creation of training content
- Design of itineraries by role



03

Phase 3: Generate Impact

Measurement of success

- ☐ Copilot Initiative Measurement Report
- Adoption support content

04

Phase 4: Evolution

Copilot Studio use case definition

☐ Functional definition of the use case



 \supset

Path Technical Preparation

Preparation

Assessment for Copilot365 optimization

 Starting point to define the roadmap in which the 365 administration, governance and monitoring team will participate

Preparation of the IT team for activation

 Technical documentation for the IT team and training workshops.

Defining an implementation plan for Copilot 365

2 Onboard & engage

- Prepare your organization for Copilot for Microsoft 365
 - Necessary tenant 365
 configurations (365 Apps, Topics
 and Meetings cookies, privacy,
 deployment and update channel
 configuration)
 - · User account validation
 - Deployment of applications to users
 - Assigning Copilot licenses and roles

Interpretation of the optimization assessment and

✓ review of the starting point (Core / Best -In- Class)

3 Generate impact

- Defining a service management plan
- Copilot usage reports for Microsoft 365 and establishment of Service Health Checkpoints
 - Implementation and configuration of the Copilot adoption dashboard for Micosoft 365 with Viva Insights
 - Establishing a Service Health calendar Ceckpoints where the administration team evaluates the metrics obtained and defines points of improvement and actions.

4 Evolution

- Copilot Studio in a Day
 - With the learnings obtained through the implementation pilot, a high-value use case will be defined in this phase to be developed under Copilot Studio
- Use case implementation for the creation of a personalized copilot that serves as training for the technical team.



An Indra company

32

Deliverables planned

01

Phase 1: Preparation

Assessment

Document with the result of the assessment carried out detailing the main points analyzed

IT Training Material

Training material for the IT team on the functionalities and services that impact Copilot for Microsoft 365

Deployment plan for Copilot Microsoft 365

Document that will detail the Copilot implementation plan for Microsoft 365 (Objectives, roadmap , identification of users and participating areas...)



02

Phase 2: Onboard & Engage

Copilot Microsoft 365 Adoption

Document with the adoption status for Copilot Microsoft 365 inventorying all the configurations made in this phase



03

Phase 3: Generate Impact

Service Management Plan

Document in which the service administration plan will be defined, indicating the actions to be carried out for its administration and evolution

04

Phase 4: Evolution

Copilot Studio Implementation

Copilot developed for the implementation of an identified use case

