RETAIL INTELLIGENCE

DATAWEAVE

COMPETITIVE INTELLIGENCE
AS A SERVICE

RETAIL BUSINESS VELOCITY RISES

Thousands of prices change everyday

Product shelf lives are shorter

Promotions are more frequent and aggressive

GAINING THE COMPETITIVE EDGE

Faster, data-driven pricing & merchandising

Accurate, actionable, and timely competitive intelligence

Omnichannel: Leveraging emerging trends like BOPIS

COMMON CHALLENGES

Noisy and inaccurate competitive data

Poor quality and coverage of product matches

Inability to scale quickly and effectively

DATAWEAVE'S RETAIL INTELLIGENCE PRODUCT SUITE

DataWeave's AI-powered SaaS platform provides Competitive Intelligence as a Service by harnessing external competitive information available online, organizing it, and delivering it in a structured, easily consumable, and actionable form. Our insights are timely, highly accurate, and result from analyzing large volumes of data.

PRICING INTELLIGENCE

Increase your revenue and margins by making smarter pricing decisions
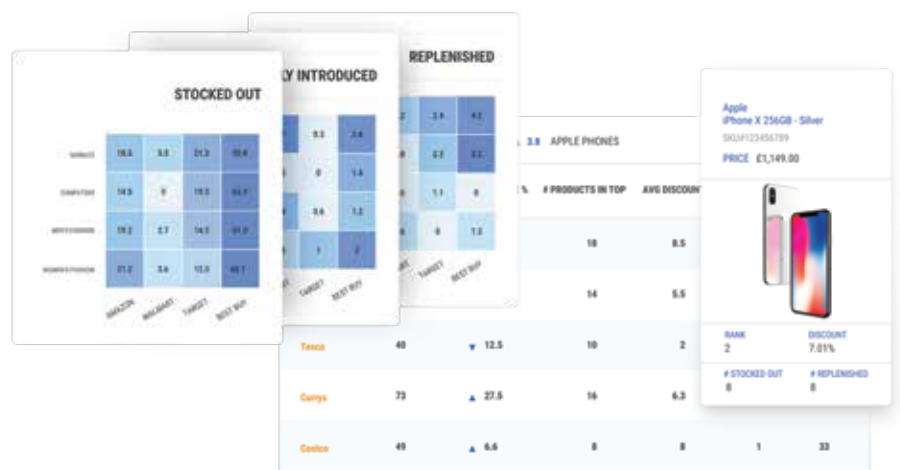
Drive the desired price perception by analyzing and acting on historical competitive pricing data
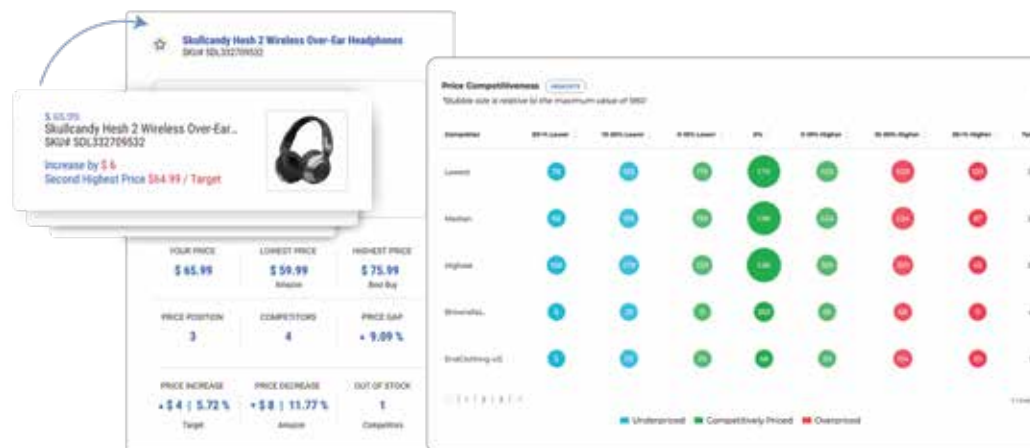
ASSORTMENT INTELLIGENCE

Improve customer conversion and retention by providing a broader assortment compared to competition

Identify and plug high-demand gaps in your assortment across brands and product types

KEY FEATURES

PRODUCT MATCHING PLATFORM

- Human-aided Machine Intelligence based technology platform|

- Unparalleled product match rates at scale

- Human-in-the-loop approach ensures faster and better match rates with time

DATA AGGREGATION AT SCALE

- Massive scale data aggregation across complex web & mobile apps

- Data capture at even granular levels, such as for specific ZIP codes

- Language-agnostic technology platform

CUSTOMER SUCCESS

- Domain experts ensure high-touch engagement and value addition

- Highly flexible business model caters to unique customer needs

- Diverse delivery modes (including via APIs) for easy and speedy consumption

Customers

QVC

overstock

4 WHEEL PARTS

SAUDER

adidas

TIMEX

Awards

500 | Technology Fast 500 2019 APAC WINNER Deloitte.

Emerge 50 Awards

★★★★½ G2 | CROWD

SCALE OF OPERATIONS

3TB+
Data Processed Daily

10 BN+
Price Changes Tracked

400 K+
Brands Analyzed

Get in Touch

Questions?

Email **contact@dataweave.com** or give us a call at **1.425.458.5110**

For information on DataWeave's solutions, visit **www.dataweave.com**

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