PUSH™
TECHNOLOGY
Rethink Real-Time

Diffusion®
Intelligent Event-Data Platform

"With Diffusion, our development teams don't have to worry about the network stack. As an intelligent, event-data platform, Diffusion handles the complexity of accessing and consuming data from the services on the back-end, enriching the data in flight, and delivering the data in real time to our front-end trading applications." Peter Baker, Director, Baker Technology
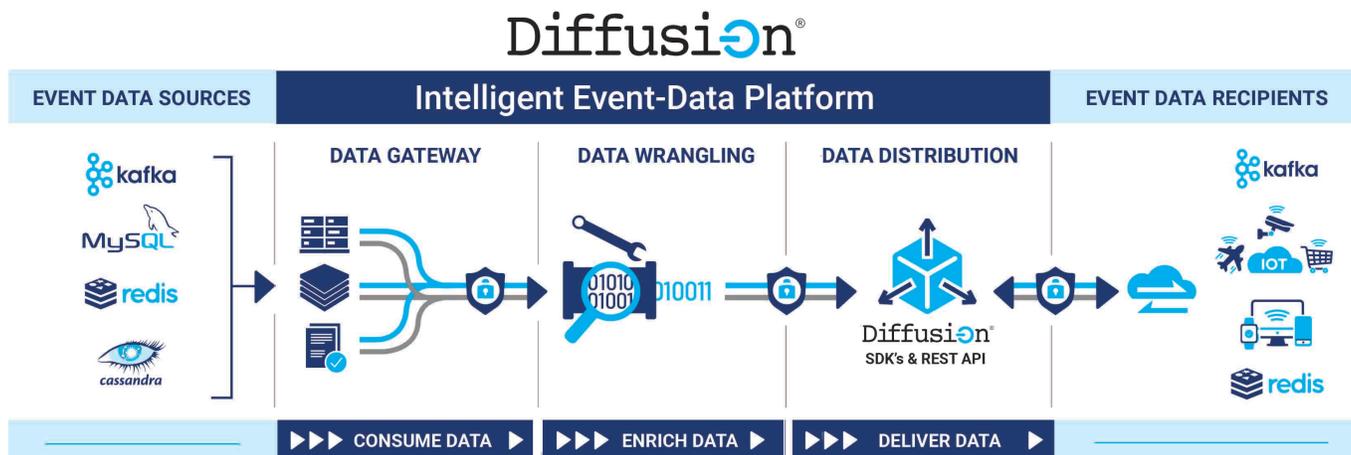
Push Technology pioneered and leads the market in real-time, event-data streaming and messaging solutions that power mission-critical business applications worldwide. The company's Diffusion® Intelligent Event-Data Platform can:

- **Consume** raw event data in any size, format or velocity,

- **Enrich** and transform event data dynamically and in-flight, to suit the needs of each receiving application, system or device.

- **Deliver** enriched event data at massive scale with secure fine-grained role-based access control at any level or granularity in real-time.

Diffusion is purpose-built to speed and simplify application development, reduce operational costs, and speed time-to-market for event-driven applications.

Leading brands, across industries including: financial services, transportation, energy, retail, healthcare, eGaming, and Internet-of-Things companies, use Diffusion Intelligent Event-Data Platform to fuel revenue growth, customer engagement, and business operations. Diffusion is available on-premise, in-the-cloud, or in hybrid configurations, to fit the specific business, regulatory, and infrastructure requirements of the applications operating in today's everything connected world.

www.pushtechnology.com