



**Empowering Careers and  
Elevating Institutional Brands**

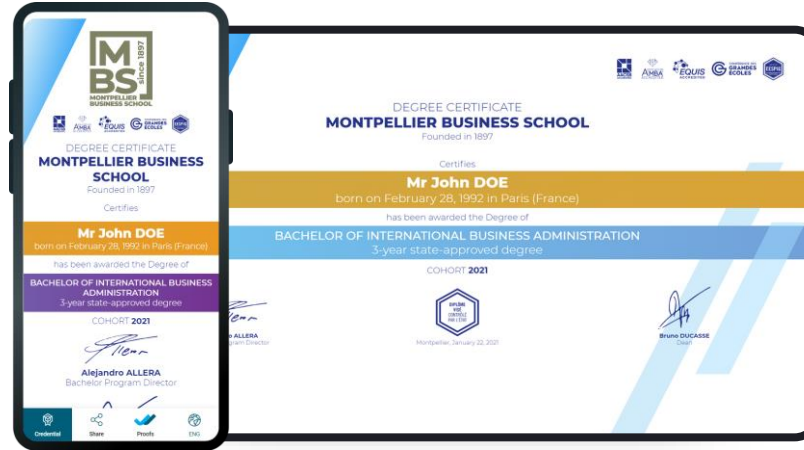
**The Premier  
Credentialing Experience**



# Digital credentials are becoming the norm.

- ✓ **Recognition** - Empower and recognize every achievement
- ✓ **Visibility** - Easy sharing and optimal visibility on professional networks
- ✓ **Trust** - One-click verification and optimal information security

**Digital certificates:** diplomas, certifications, academic records, achievements, etc.



## Digital badges and micro-credentials



# We are at the forefront of the Digital Credentials revolution.

- ✓ Founded in 2017
- ✓ 100+ years of experience in HigherEd and EdTech
- ✓ 200+ customers in 20+ countries



In collaboration with a top-tier U.S. university  
[Read the use case here](#)

## Top Higher Education



## Top Training Centers, Awarding Bodies & Certifiers



## Top companies

2 **CAC40** groups

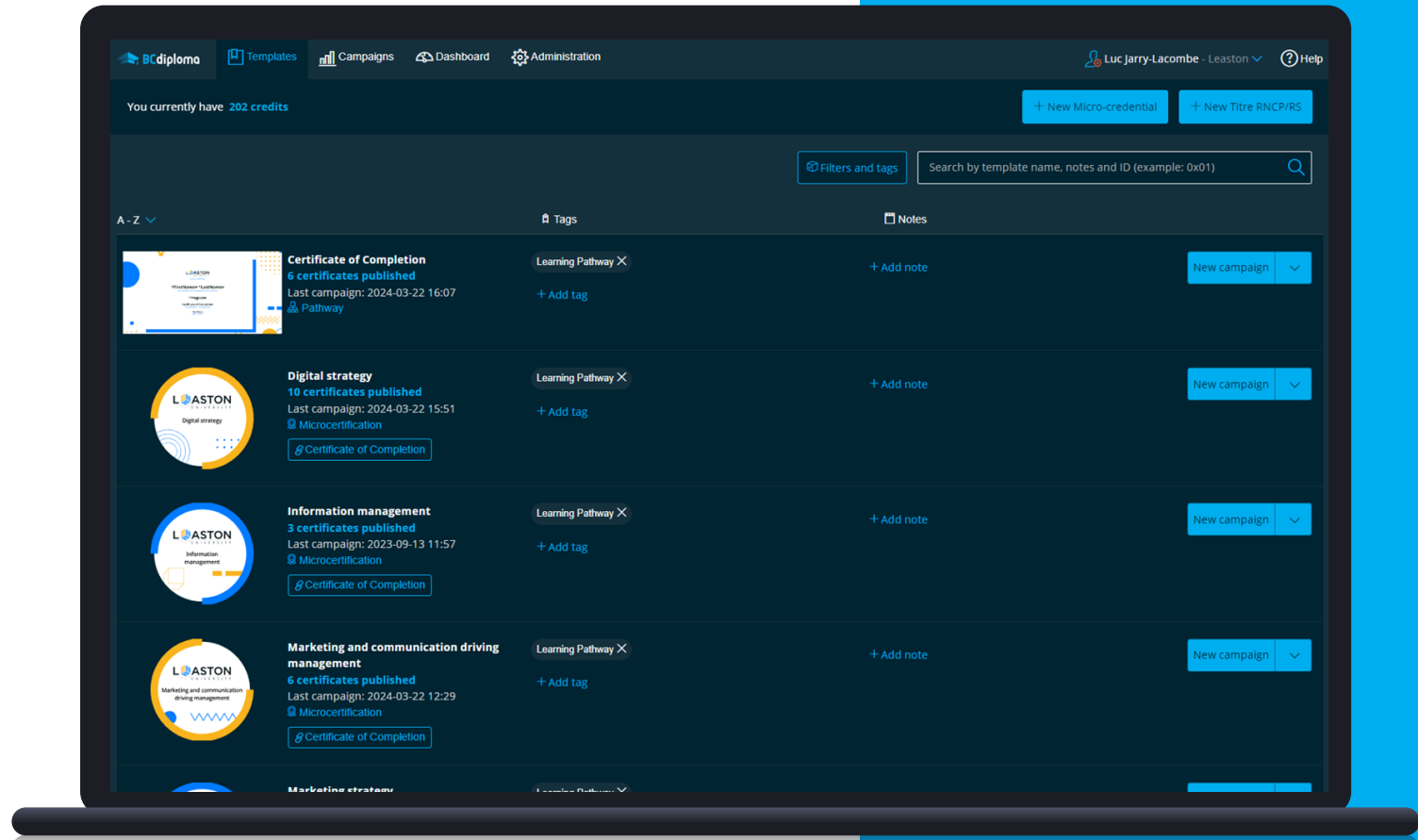


**STAUFEN.**

# Streamline creating, issuing, managing, and verifying digital certificates & badges.

Achieve up to 90% savings in time and costs

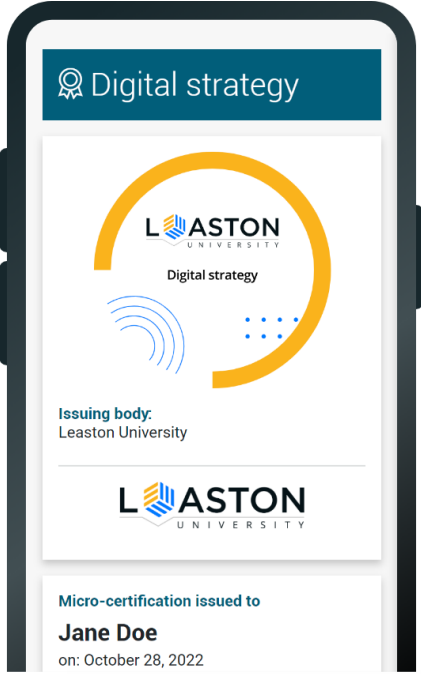
1. Create & customize your digital credentials
2. Issue credentials to your learners, in 3 clicks via Excel upload or automatically using our state-of-the-art APIs
3. Your learners receive their certifications in the form of URL links, **valid for life, easily shareable and verifiable with a single click**



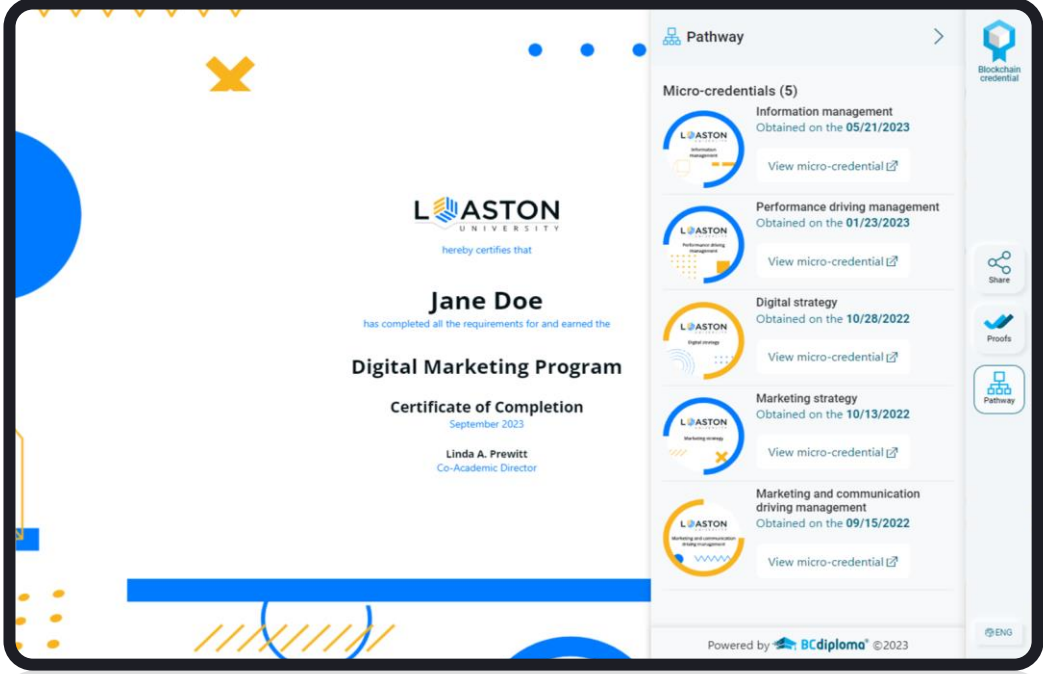
# A 360° digital credential offer.



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## Custom credentials

Tailor every aspect of your credentials, from content to responsive web design, for a fully personalized experience.

[Explore our portfolio](#)

## Badges & Micro-Credentials

Easily create and manage digital badges with our integrated editor, offering a customizable way to recognize achievements.

## Learning Pathway

Showcase a 360° view of learners' journeys with enriched certificates, highlighting their achievements and skills in a comprehensive manner.

## And more...

- ✓ Ready-to-Print feature
- ✓ Attached certified documents
- ✓ Web3 NFT Credentials



# A lifelong, instantly verifiable and shareable credential through a simple URL link

No login,  
no platform

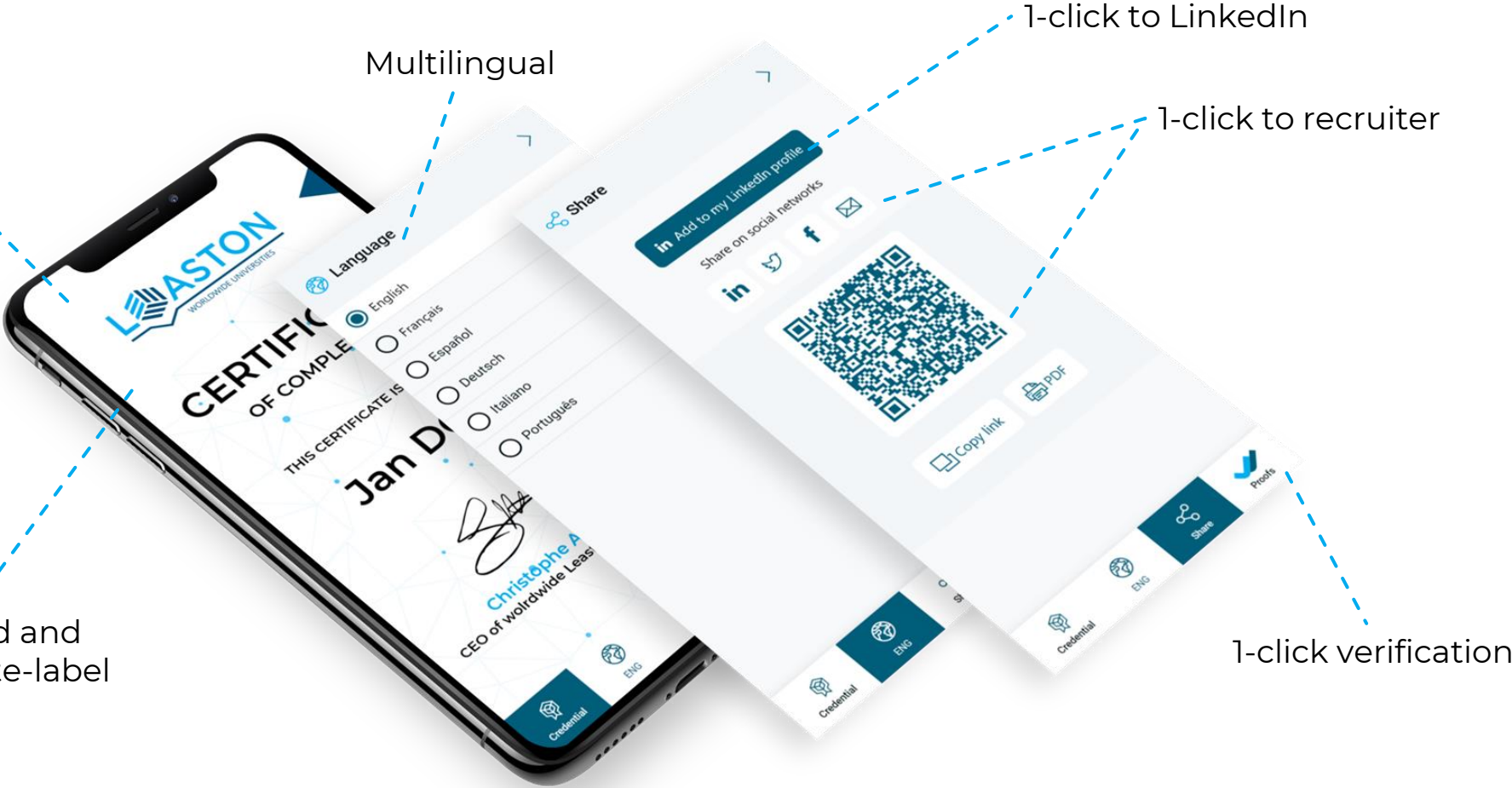
Multilingual

1-click to LinkedIn

1-click to recruiter

Branded and  
100% white-label

1-click verification



**What makes BCdiploma  
unique on the market?**



# We ensure trust and integrity with the pinnacle of security and verifiability.

- ✓ 1 click verification
- ✓ Complementary verifier tool integrated to your own ecosystem



Worldwide patent



R&D collaboration with EBSI, EU-wide project deployed by the European commission, to develop verifiable credentials

Verifiable



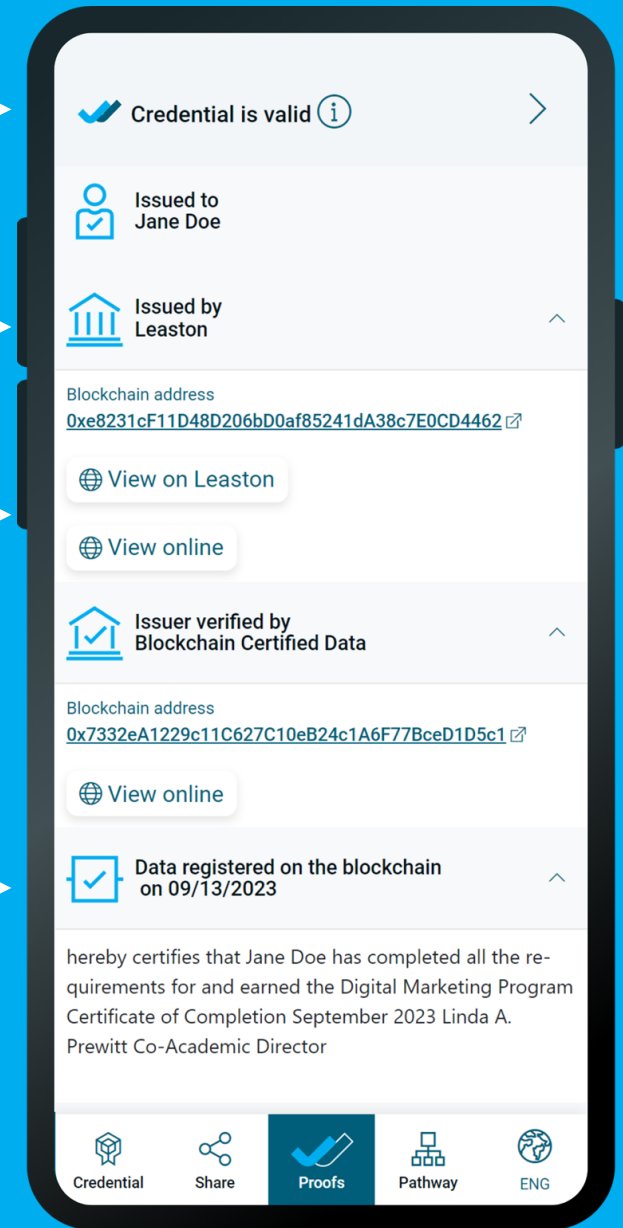
Trustworthy



Tamper-proof



Sustainable





# We enhance your brand with the only 100% white-label solution in the market.

- ✓ 100% white-label / no third-party
- ✓ 100% customizable and branded credential
- ✓ Full-screen credential

70%

of our credentials have been shared on LinkedIn

Integrated into your own ecosystem, on your domain name



# We guarantee your sovereignty and empower your learners with complete ownership over their digital credentials.

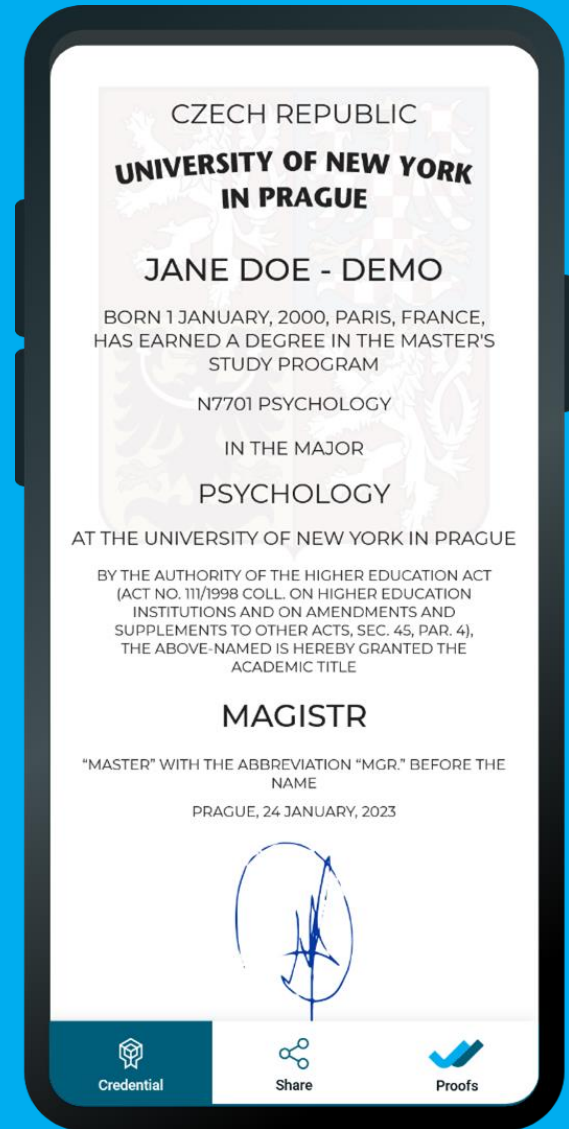
✓ No lock-in effect

✓ Lifelong credentials

“ *In stark contrast to centralized platforms that showcase your credentials within their own branded ecosystems and lock your data in, creating a dependency, BCdiploma guarantees absolute sovereignty over your data and ownership of your credentials.* ”

***Your learners' achievements belong to themselves. Your data belongs to you. Partnering with us, empowers your institution, your brand and your learners.***

Luc Jarry-Lacombe, BCdiploma CEO





# Any questions?

Contact us

