### ((CENTRIC))

## A Fresh Look at Data Governance

Many assume data governance means forcing people to follow rules for a company's data quality and security. Successful governance, though, entails — and delivers — so much more.



# The key to success is knowing when to step back and listen.

Data governance can sound intimidating. Governance, after all, can involve forced change and a loss of control. Data by itself can overwhelm people on a good day. Add governance to the mix and you've got a potentially unpopular project.

We understand the skepticism and respect that most people will not accept an outsider telling them how to manage their data.

That's why we use a minimally invasive approach built on the premise that people already govern data — they just may not do it in a formalized way.

#### LET YOUR TEAMS LEAD

Gone are the days of IT e-blasting data rules that nobody reads. We help you deploy simple strategies to engage all teams in data governance, which empowers you to make sustainable decisions grounded in your company's reality.

Smart data governance is a continuous and collaborative cycle, not a one-off project with a definitive start and end. This cycle begins with fostering an inclusive data culture. It involves working with teams to create and share data standards. It requires ongoing evaluation and refinement of your approach.

## WHY A GLOBAL MINDSET EQUALS LONG-TERM STABILITY

Many of the clients we serve participate in — or aspire to participate in — global markets. When your market is global, your burden for regulatory compliance is high. The last thing you need is to get hit with fines from multiple government agencies, both in the states and abroad, at once. Smart data governance can keep this from happening.

We offer in-depth understanding of major global data regulations, such as Brazil's Lei Geral de Proecao de Dados, the European Union's General Data Protection Regulation, along with evolving state laws.

### The Centric Difference



RANKED IN FORBES
AMONG BEST
MANAGEMENT
CONSULTING FIRMS



1 of 4
CLIENTS ARE
FORTUNE 500
COMPANIES



98%

OVERALL CLIENT SATISFACTION RATE

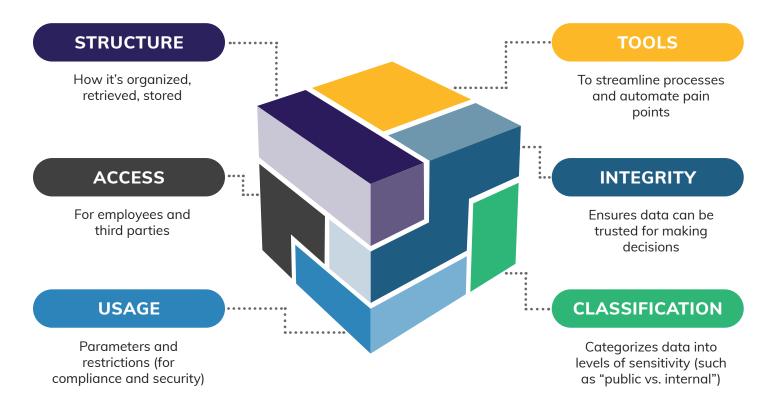
## Not sure why your data governance strategy isn't working?

Assess whether your people, processes and technologies are aligned. Our data governance framework can help them come together to extract maximum value from your data.



## Our simple framework

Our Data Governance In-A-Box Framework is a major asset for organizations undergoing data transformation. This framework provides an innovative model for how to collect, store and use data while accounting for privacy and security. It helps you create structures to not only wrangle data, but to find value in it.



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