



Successful Digital Transformation

*It's not wishful thinking.
It's Adoption.*



It's all about change

To see a return on your software investment, you need to do more than download a software update. You need a solution that activates change, empowers your people, and transforms your organization.

Does this sound like you?



You invest in software applications but can't track ROI to your organization's objectives.



Your users dread learning another application without understanding the benefit.



Multiple applications sit unused on your organization's digital shelves.



Despite multiple attempts at end-user adoption, you still can't scale change.



Your organization never rises above the 10% average usage for Office 365.



You spend time and money but don't see a reduction in help desk calls.

Sound familiar? If so, Adoption is for you.

The scalable solution

Our module is the software adoption platform that motivates even the most reluctant users—at scale—to build new technology skills and change the way work happens. So you can cut operational costs, mitigate risk, increase revenue, and achieve your technology-related goals.

The ROI of Adoption

How can you know Digital Transformation works? Check out these numbers:

Desired Business Objectives	Measurable Results with QuickHelp
Reduce travel costs by holding more meetings in Microsoft Teams	Organizations saw a 400% increase in Microsoft Teams usage with Adoption
Reduce operational costs by eliminating duplicate/unused applications	On average, users identified 12 apps that could be replaced by Microsoft
Increase productivity and streamline technology workflow for ~81,000 users	A large tech organization projected annual productivity gains of \$5.6M with Adoption
Increase speed to market by making technology easier and more relevant to use	<ul style="list-style-type: none">• 84% of users said Adoption content applied directly to their work• 81% of users said Adoption empowered them to use Microsoft apps on mobile devices

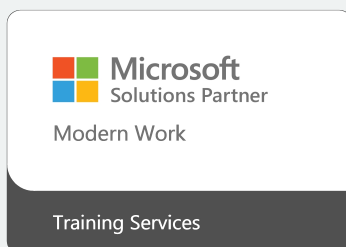
High tech, high touch

We believe that organizations change when people do. That's why we provide a high-tech, high-touch partnership to ensure your long-term change and success with Adoption.

No second guessing your efforts. Instead, our change experts help align technology to your business goals, show you how to track user behavior, and offer strategic support so you can change effectively.

With our help, you can focus on your people—not just your technology—for measurable results.

Start your adoption today! For a limited time, try our Microsoft Adoption module free for 30 days.



Anthony Joseph
732-228-6356
ajoseph@the-data-pros.net