

xDM As A Service

We help you trust your data



SOLITA

We help you trust your data

xDM As A Service brings together data scattered in multiple source systems, enabling you to get a holistic overview of the data easily



Better value
in business
processes

No costly mistakes
because of data -
better customer
experience

Start small and
scale up

Modern, user
friendly processes
to govern and
enrich data



A few real life examples of the problems we help **to fix**



Our service guy gets this alert from customers machinery for a maintenance need. It's a movable large equipment and location data is not available in the alert.



Customer calls to customer service. The service clerk has no information available for customer's purchase history or deliveries and needs to check various places to get the facts straight.



We have multiple BU's and separate ERP's. We can't tell what's our installed base in the market.



It takes two weeks to process a customer application before customer is able to use the services



We can't open up a self-service portal because we are embarrassed of the data quality – we don't want our customers to learn it

99



Ineffective processes,
poor customer and
employee experience.



**Needless costs
and lost income**



These are the fixes - Start now



You do not have to be imprisoned by your ERPs and legacy systems - you can be the master of your data in an agile and easy to set-up framework



Modern MDM is not a long and costly project - it can be an agile and easy way of working and can bring business value from the first steps onwards



Transparency will empower your personnel to take ownership of the data - and also fix it at the source



MDM will not break your business processes -we'll just add an easy way to get the most of your data -accurately



xDM can solve some of your business application needs - and help you to outsource some of the data input to your partners, suppliers and network



xDM as a Service will give you transparency and possibilities to easily fix data quality.



Start small and scale up - no upfront costs

Multiple different source systems, multiple types of data, data is scattered, multiple needs for the same data



Profiling



Data Apps



Data quality



Workflows



Enrichment



Dashboards



Match /merge



Integration APIs



Data providers



Microservices

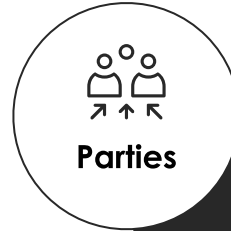
ERP

CRM

Marketing

HR

Finance



Parties

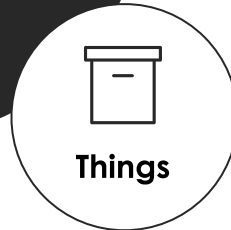


Places

Semarchy xDM
Manage,
govern & act



Ref. Data



Things



eCom

Support

SCM

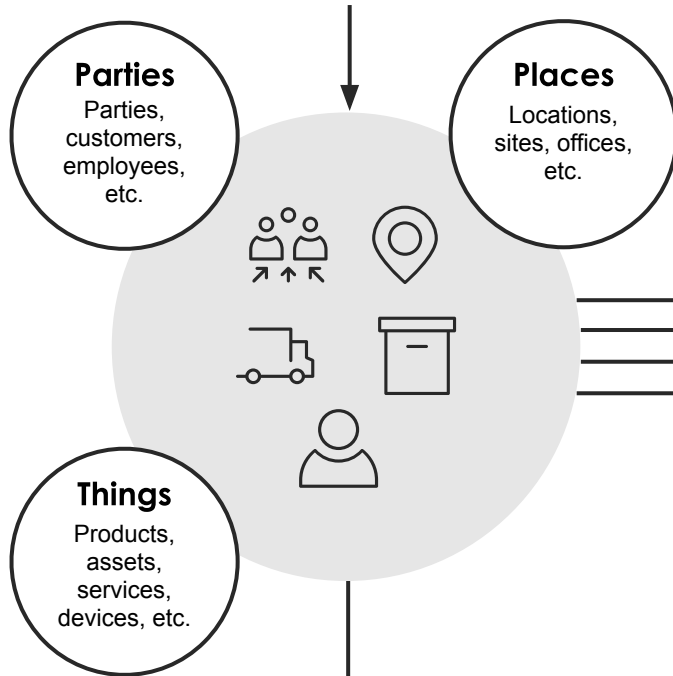
Data lake

Data warehouse

You can master and govern your data
– even if it in fact is created in multiple
systems and scattered

Semarchy XDM

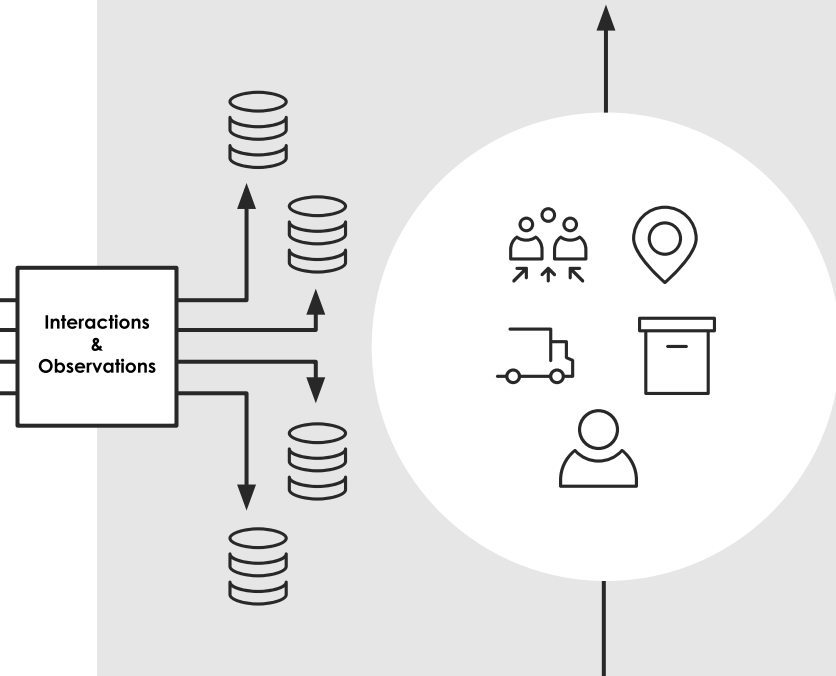
Manage & Govern



By processing the data, you'll make it
possible to analyze, predict and act
based on trustworthy data

THE DATA LAKE / DATA WAREHOUSE

Analyze, predict & act



ERP | CRM | ETC



Market Recognition



**Top Challenger in the
January 2020 Gartner Magic
Quadrant for MDM**

Gartner®



**Strong Performer in Forrester
Wave™ 2019 for MDM
Solutions**

FORRESTER®



**2019 and 2020 Gartner Peer
Insights Customer's Choice
for MDM Solutions**



xDM As A Service offers in one package



Semarchy xDMaaS

All your data
easily managed
in one place



Azure hosted capacity

Easy & hassle free
introduction.
5 days and your
solution is up and
running - as a
Service



Management & Operations

Availability
promise 99,7%
We take care of it
all!



Service Management

Money saved -
one place for
your needs



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