

opsigo



ABOUT US

Reka Sinergi Pratama, PT est. 2014
Indonesian Foreign Investment Company

Opsigo Asia, Pte Ltd est. 2018
Holding Company in Singapore

Edward Nelson Jusuf
CEO

20 years experience in Travel Industry,
Experience in Corporate Travel: *Thomas Cook,*
Carlson Wagonlit, Travelex, Rosenbluth, FCM,
and Amadeus

Dwi Wahyudi
CSO

20 years experience in IT Business,
Specialist and Travel Technology:
Abacus/Sabre

Wildan Rachman
CTO

Computer Science and MBA Graduate, with 11
years experience in both programming &
development operations

Total Employee : 50+ Full time employee
with **mostly developers to speed up features
update and system capabilities**

2 Development Location : **Jakarta & Bandung**



4 Mio Air Tickets

Airlines Ticket Issued



+17,000

Registered Companies

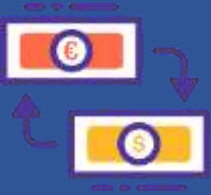
+77.000

Users



USD +400 Mio

Gross Transaction Volume



5

Countries



INVESTORS:



ALUMNY:



AWARD:

Kehpitalist



Best ISV Year 2019

INDONESIA

The right country to
develop **Online Booking Tools**

Massive Market Potential
with **Complex Business**
Process



268 Millions
population, currently
only 10% travelling

Traveller only 10% of
population generate 101
Millions domestic tickets
annually



14 local operated airlines
90% of ticket sales is
Domestic & LCC which is
Non GDS

Opsigo is designed with **Indonesia Complexity** in **International Standard**

BUSINESS TRANSFORMATION



ONLINE TRAVEL AGENT

CONVENTIONAL TRAVEL AGENT



Online Travel Agent beat Offline Travel Agent To survive Offline Travel Agent have to become Hybrid Travel Agent

traveloka  tiket  com

Servicing Retail Customer
Small Corporation




Servicing Retail Customer Small, Medium & Large Corporation

Conventional Travel Agents:
Holding a larger market share portion than Online Travel Agents
More people works in the industry

Travel Suppliers

 Airlines

 Hotels

 Tour Product

 Attraction Tickets

 Train

 Insurance

Opsigo Online Booking Engine

- SUPPLIER AGGREGATION
- PRICING POLICIES
- CUSTOMER MANAGEMENT
- USER MANAGEMENT
- etc

Mid & Back Office System

Front End

- Travel Agent
- Corporate Client
- Sub Agents

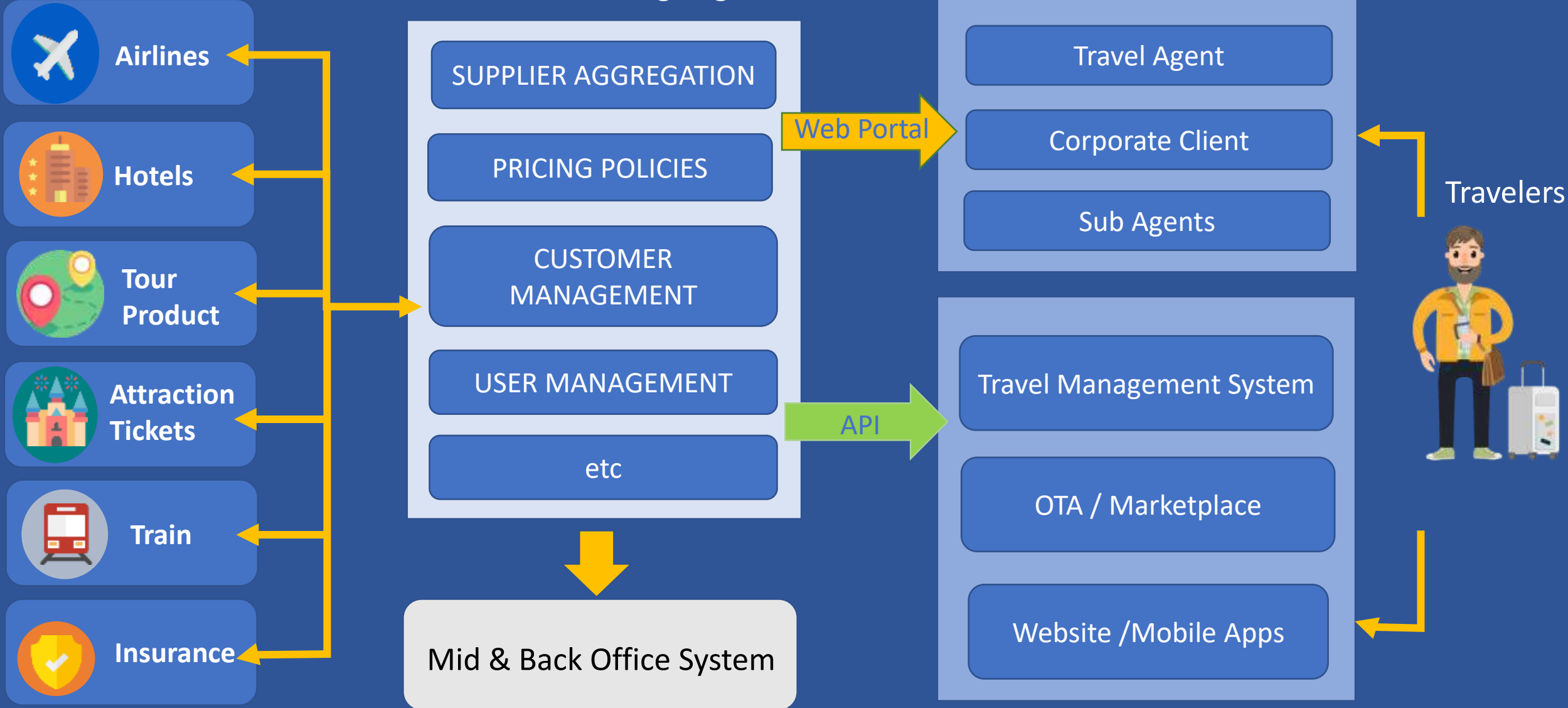
- Travel Management System
- OTA / Marketplace
- Website / Mobile Apps

Travelers

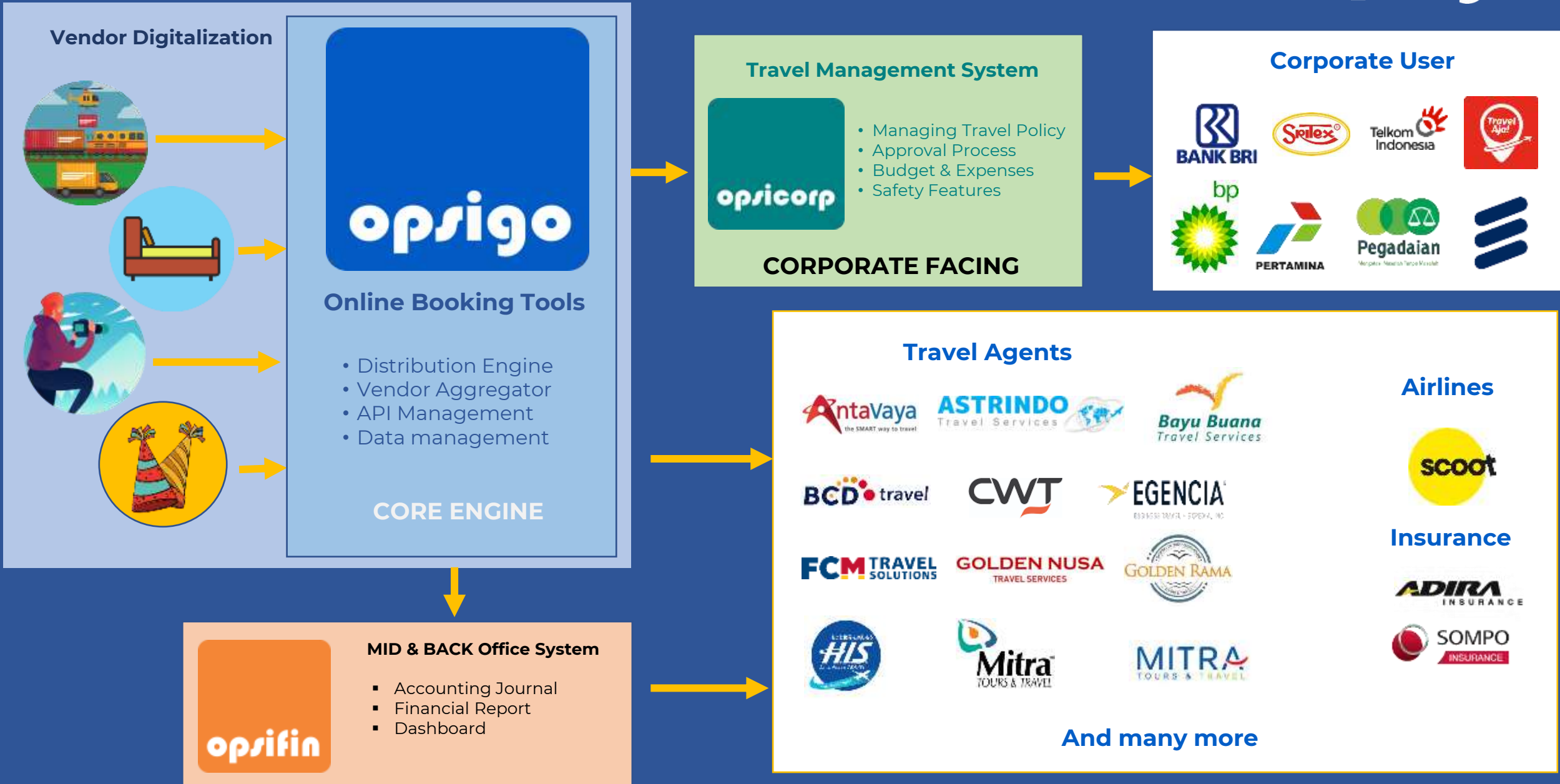


Web Portal

API



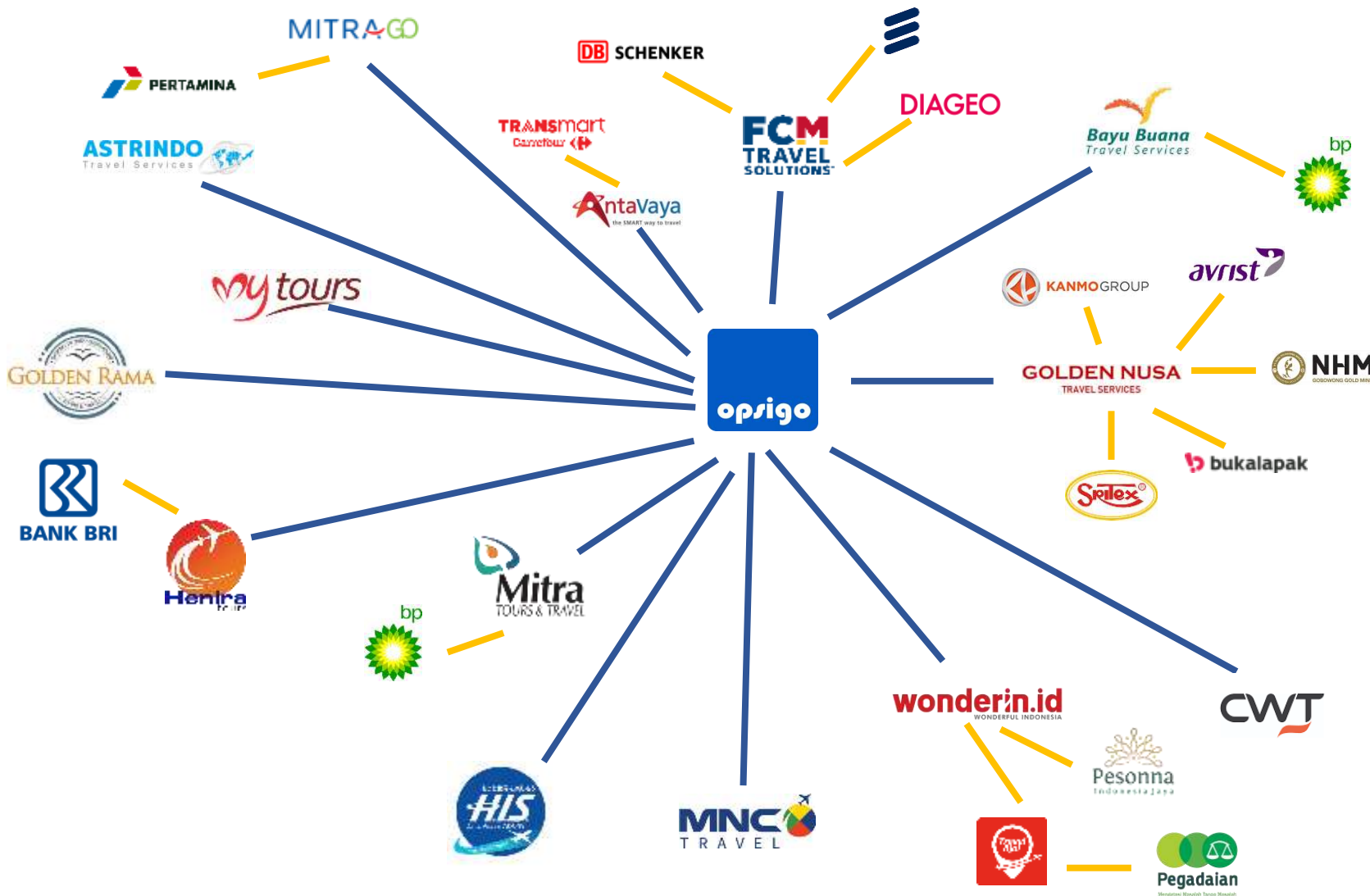
Products & Customers



Customers & Partners



Established & Growing Ecosystem



Opsigo is used by leading travel agency in Indonesia

Becoming option to all **Opsicorp** customers for their preferred travel vendor

The ecosystem providing **massive market potential** and data **source for analysis**

Discussion Session

Thank You



opsigo.asia

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70 following

Opsigo Asia

Information Technology Company

One stop solution for travel agents, corporations, their employees and travel partner consolidates all travel vendors domestic & international

www.opsigo.com

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