

## Customer Centric Supply Chain Planning

# Building a Resilient Supply Chain

Supply chains of today are constantly challenged to remain productive, profitable and competitive in a fast-evolving operating landscape. To address these complexities, companies must have the speed and agility to stay resilient and competitive. But in order to address these capabilities companies need to think about their supply chains differently.

- How do we harness more data to build a resilient supply chain?
- How do we leverage new technologies to drive innovation and accelerate decision making?
- How can we establish an optimized supply chain network that considers customer centricity?

With ICRON's expertise, find out how we can help you answer all the above questions confidently. With the right knowledge and capabilities in your hands, this will carry you beyond just dealing with unexpected challenges. The result is significant operating and cost efficiencies while equipping you with the ability to stay ahead of your competition with a smarter, faster, agile and a more resilient supply chain.

**15%**

increase in net profit

**20%**

increase in OTIF performance

**15%**

decrease in operational costs

**20%**

increase in capacity utilization



## End to End Visibility and Global Pegging

End-to-end visibility and building supply chain decision intelligence are critical success factors to remain resilient.

- Gain complete, real-time visibility and control over your supply chain.
- Access to data-driven, actionable insights – so that planners and other key stakeholders across your supply chain can instantly sense, react, and respond to sudden demand or supply disruptions.
- Ability to make real time calculations continuously to cope with disruptions and the ever-changing needs of your customers.
- Make the best business decisions by aligning all strategic, tactical, and operational level planning to solve any supply chain planning problems.



## Customer Centricity

Ensuring customer experience improvement is one of the main objectives for any company.

- Improve customer experience to grow sustainable revenue.
- Achieve high levels of operational excellence and the ability to deliver on promises to attract and retain customers.
- Gain clear comprehension of the impact of every decision on every single customer's service level.



## Supply Chain Optimization

Optimizing supply chain activities is essential to mitigate risks such as production downtime, long production lead times, raw material shortages and more.

- Make collaborative decision to synchronize and optimize procurement, production, inventory, and distribution activities across your entire supply chain network.
- Align capacity to meet demand and utilize resources efficiently to ensure on-time, in-full (OTIF) delivery for your customers and profit maximization for your shareholders.
- Evaluate strategic network design and strengthen your supplier base by developing trusted suppliers to reliably provide the highest service levels, the lowest costs, and the shortest material lead times.
- Mitigate risk of unlikely events with right size of inventory in the network.



## Risk Management

Establishing advanced supply chain risk management is essential to overcome supply chain vulnerabilities.

- Gain full transparency to identify supply chain risks.
- Mitigate risks to reduce the chances of negative product impacts and liabilities.
- Incorporate company's risk appetite while making strategic, tactical, and operational decisions.
- Identify risk to capitalize on possible opportunities within your organization.



## Sustainability

Companies aim to rethink supply chain operations in such a way that they have the control over the environmental impact.

- Optimize procurement, production, storage, and distribution decisions considering CO2 emissions.
- Manage waste production while evaluating remanufacturing options.
- Monitor your company's position with respect to environmental targets (Carbon, Water, Air) and steer supply chain activities accordingly.



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