



Microsoft
Partner

Silver Small and Midmarket Cloud Solutions
Silver Cloud Platform

Offer for Microsoft Dynamics 365 Marketing Implementation

06.2023



We are streamlining sales and marketing processes

10+

In the market

100+

Completed projects

We support digital transformation based on the latest Microsoft technologies

We help our clients transform their business, connect people, data and processes to create additional value for their company's development. We focus on Microsoft solutions such as [Dynamics 365 Marketing, Sales, Customer Service](#), as well as low-code, no-code solutions based on the [Microsoft Power Platform](#).



How do we work?



We are not afraid of hard work, but we do not allow it to become a burden for us or our clients.



We do what we are good at. We do not accept shortcuts or half-measures.



We understand the solutions we implement, and we share our knowledge with our clients during training.



Our cooperation is based on trust. Without it, it is impossible to work effectively.



We are determined to always achieve the intended goal. Only then can we consider the implementation successful.

Need assistance with implementing Dynamics 365 Marketing?

Our experts are here to make it a seamless process, delivering exceptional results.

Trust our experienced professionals to handle your implementation with precision and attention to detail. We'll ensure a successful deployment.

Business Analysis
Workshop

App configuration

GDPR – consents &
compliance

Outbound Marketing
Setup

Real-time Marketing
Setup

Offline and Online
Event Setup

Additional Integrations

Welcome to our Dynamics 365 Marketing Implementation Services



Unlock the full potential of Dynamics 365 Marketing and revolutionize your marketing efforts with our expert implementation services.

At Atteli, we understand the importance of engaging customers in real time, designing customer-led experiences, and delivering personalized interactions. With our comprehensive approach, we help businesses seamlessly implement Dynamics 365 Marketing, empowering them to create captivating journeys, drive customer loyalty, and achieve marketing excellence.

Our team of skilled professionals will guide you through every step of the implementation process, ensuring a seamless transition, personalized experiences, and improved marketing effectiveness. Experience the power of Dynamics 365 Marketing with our proven implementation expertise and take your marketing strategy to new heights.

Why Choose a Trusted and Experienced Partner for Dynamics 365 Marketing Implementation?



Implementing Dynamics 365 Marketing is a crucial step towards transforming your marketing strategy, and partnering with a trusted and experienced service provider can make all the difference.

At Atteli, we bring a wealth of expertise and knowledge to the table, ensuring a seamless and successful implementation process. Our team of professionals understands the intricacies of Dynamics 365 Marketing, allowing us to navigate challenges effectively and provide tailored solutions. By choosing us as your implementation partner, you can save time, mitigate risks, and benefit from our deep understanding of best practices.

We offer personalized guidance, technical support, and ongoing assistance, empowering you to harness the full potential of Dynamics 365 Marketing with confidence. Don't leave your implementation to chance – trust the experts who will be there every step of the way to ensure your success.

Discover the Perfect Dynamics 365 Marketing Implementation Services for Your Business



We have carefully curated three sets of implementation services, tailored to meet the diverse requirements of our clients. Whether you are a small business looking for a streamlined implementation process or a large enterprise seeking comprehensive support, we have the perfect package for you.

But that's not all – we also offer a specialized fourth package exclusively designed for companies in the events organization industry. This package focuses on leveraging the power of Dynamics 365 Marketing to optimize event management, attendee engagement, and post-event nurturing.

With our range of implementation services, you can choose the one that aligns perfectly with your business objectives and embark on a successful journey with Dynamics 365 Marketing.



	BASIC	STANDARD	ADVANCED	ENHANCED EVENTS
Best for:	lead generation	lead generation	lead generation + nurturing + lead care + real time marketing	for companies in the events organization industry
Project duration:	Approx. 2 weeks	Approx. 4 weeks	Approx. 7 weeks	Approx. 9 weeks

Service scope:

Project Management: <ul style="list-style-type: none"> Dedicated Project Manager Preliminary briefing Collection of guidelines and data Meetings, Communication, Execution management Licensing support 	✓	✓	✓	✓
Business Analysis Workshop: <ul style="list-style-type: none"> Business analyses Technical discussions of needs, customization and concept solution 	✓	✓	✓	✓
App configuration: <ul style="list-style-type: none"> Required app and user settings 	✓	✓	✓	✓
GDPR consents & compliance: <ul style="list-style-type: none"> Standard Settings for GDPR, consent model for Outbound and Real-time marketing etc. 	✓	✓	✓	✓
Outbound Marketing setup: <ul style="list-style-type: none"> Segments Marketing forms Landing Page Customer Journeys Lead scoring model support 	✓ (ask for details)	✓ (ask for details)	✓ (ask for details)	✓ (ask for details)
Real-time Marketing set up: <ul style="list-style-type: none"> Segments / Triggers Forms Customer Journeys Lead scoring model 			✓ (ask for details)	✓ (ask for details)
Offline and online event setup: <ul style="list-style-type: none"> Setup and configuration 				✓ (ask for details)
Additional Integrations: <ul style="list-style-type: none"> Customer Voice Integration, LinkedIn Lead Gen Integration 	✓ (ask for details)	✓ (ask for details)	✓ (ask for details)	✓ (ask for details)
User trainings:	✓ (ask for details)	✓ (ask for details)	✓ (ask for details)	✓ (ask for details)

Project Management: Our dedicated Project Manager will oversee the implementation of Dynamics 365 Marketing, ensuring a smooth and organized process. They will coordinate all project activities, including preliminary briefings, data collection, meetings, communication, and execution management. The Project Manager will ensure that the implementation stays on track and meets your business requirements.

Business Analysis Workshop: As part of the implementation process, we will conduct a Business Analysis Workshop to understand your marketing needs and objectives. This includes analyzing your existing marketing processes, discussing technical requirements, and identifying customization and concept solutions to align Dynamics 365 Marketing with your specific business goals.

App Configuration: We will configure the Dynamics 365 Marketing application based on your requirements. This includes setting up the necessary app and user settings to ensure the system is tailored to your organization's marketing needs.

GDPR - Consents & Compliance: We will assist you in configuring Dynamics 365 Marketing to comply with the General Data Protection Regulation (GDPR). This involves implementing standard GDPR settings within the application and helping you establish a consent model for outbound and real-time marketing activities, ensuring compliance with data protection regulations.

Outbound Marketing Setup: We will support you in setting up outbound marketing campaigns within Dynamics 365 Marketing. This includes creating audience segments, designing and configuring marketing forms, setting up landing pages, and implementing customer journeys. We will also provide assistance in developing a lead scoring model to effectively prioritize and qualify leads generated through your marketing efforts.

Real-time Marketing Setup: For real-time marketing interactions, we will help you configure Dynamics 365 Marketing to engage with your audience in real-time. This includes defining and configuring segments and triggers, creating and integrating forms, setting up customer journeys, and implementing a lead scoring model for real-time marketing activities.

Offline and Online Event Setup: If your organization hosts events, we will assist you in setting up and configuring Dynamics 365 Marketing to manage both offline and online events. This involves configuring event registration, tracking attendee engagement, and managing event-related marketing activities.

Additional Integrations: We offer integration services for Dynamics 365 Marketing, including Customer Voice integration and LinkedIn Lead Gen integration. Customer Voice integration enables you to seamlessly incorporate surveys and feedback collection within your marketing campaigns. LinkedIn Lead Gen integration allows you to capture leads directly from LinkedIn into Dynamics 365 Marketing, streamlining your lead generation process.

Być razem z klientem przed konkurencją

How It Works: Seamless Dynamics 365 Marketing Implementation Process



- Getting started with our Dynamics 365 Marketing implementation services is easy and hassle-free. It all begins when a client expresses interest by filling out a form on our web page, specifying their desired set of implementation services. Once we receive the inquiry, our team promptly gets in touch with the client via MS Teams or phone to gather more details about their unique needs.
- During the initial conversation, we delve into various aspects such as the client's industry, company's position, products etc. and any accompanying systems, like CRMs, they currently utilize. This comprehensive understanding allows us to be ready for implementation services to align perfectly with their requirements.
- After assessing the client's needs, our team sends a comprehensive offer that specifically outlines the chosen set of implementation services, along with an agreement for their review. We believe in transparent communication, ensuring that the client has all the necessary information to make an informed decision.
- Once the client has reviewed the offer and agreement, they provide their decision to proceed with the implementation. At this stage, we work collaboratively with the client to set the project start date and establish the timeframe that aligns with their business objectives.
- Throughout the implementation process, our team remains dedicated to providing exceptional support, guiding the client every step of the way. From project kick-off to completion, we ensure a seamless experience, allowing the client to focus on their core business while we handle the technical aspects of the implementation.
- Experience a smooth and efficient Dynamics 365 Marketing implementation process with our client-centric approach, expert guidance, and commitment to delivering exceptional results.



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