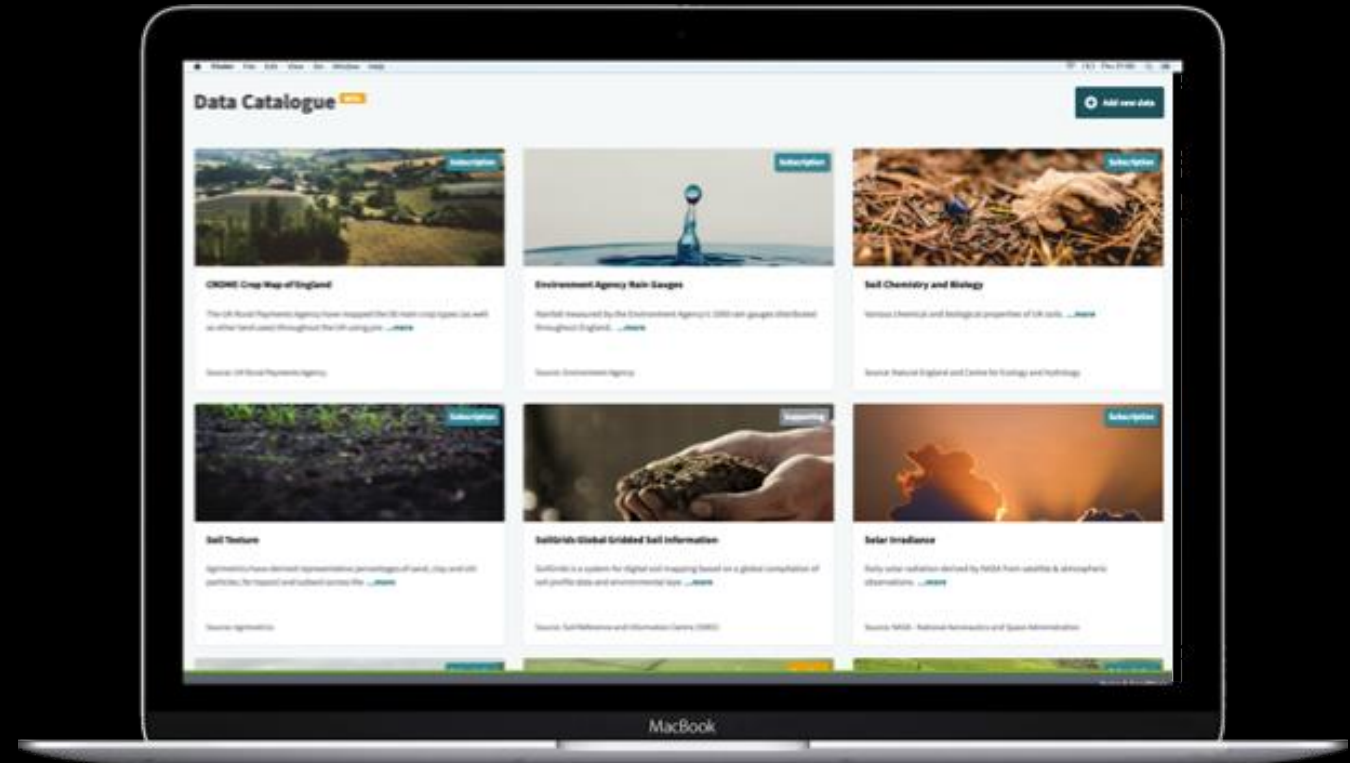


# Current Linked Datasets

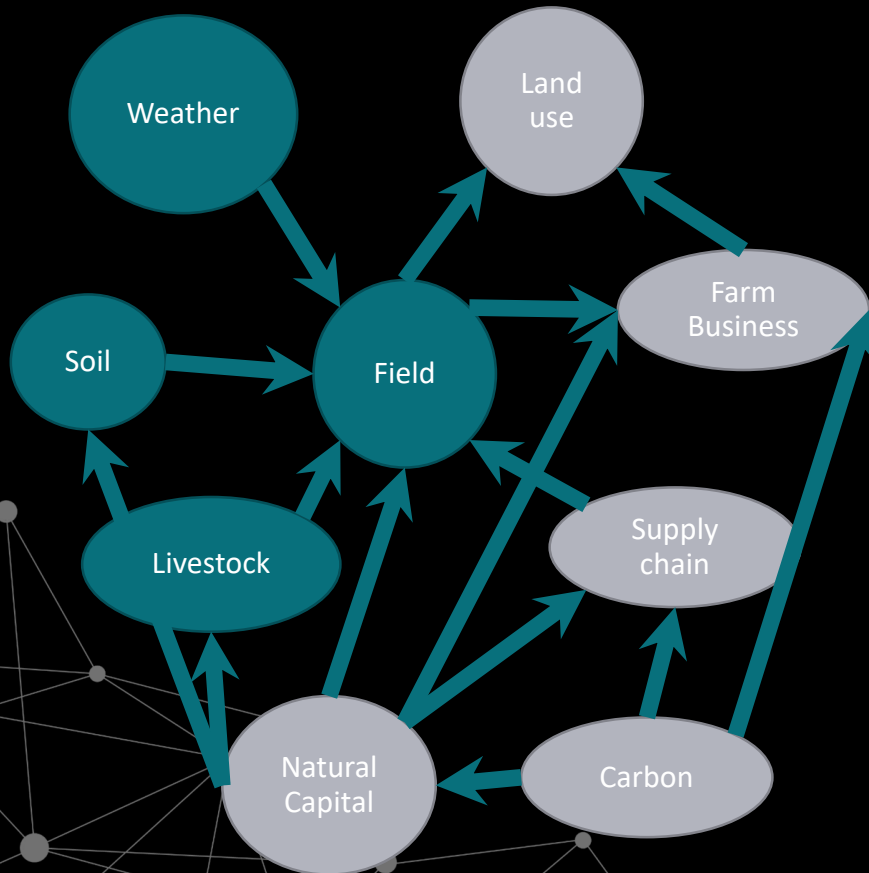
- Soil, field, crop, weather, natural capital
- Field-linked
- Premium data are satellite-derived
  - Field-attributes (e.g. chlorophyll)
  - Field boundaries
  - Reseller for Airbus EO data (cheaper!)
- Access to underlying gridded



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# Knowledge Graphs enable you to find the right data

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The Agrimetrics Knowledge Graph is an interactive machine that enables data in our Data Catalogue to be discovered using natural definitions of what the data is about and how it relates to other real world concept

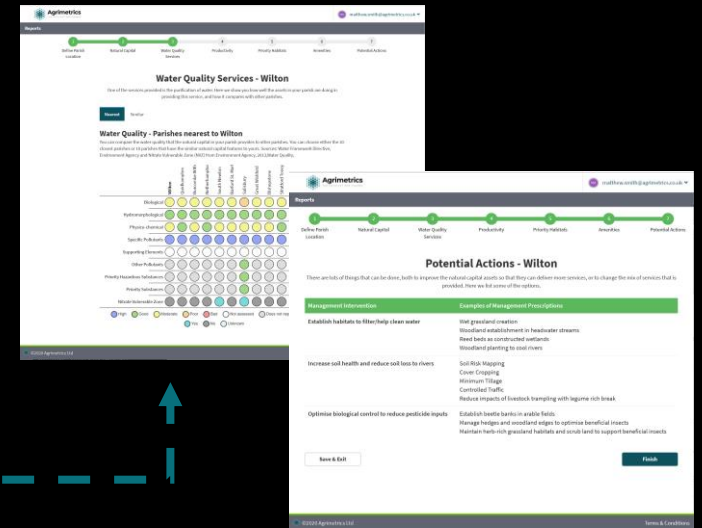
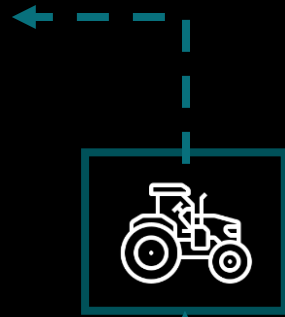
Knowledge Graph = Ontologies + computational machinery

Example: What natural capital information do you have for our primary producers?

# Recent examples applications built using our Data Marketplace

## wHen2gO

Farmer advisory for pesticides, combining data collection, field linked data, modelling and simple executable advice.



## Natural Capital Explorer

Provides improvement advice for local authorities, combining multiple UK datasets, linked to geography, such as biodiversity, water quality and population.

# Product Roadmap

Growing demand for accurate, current, linked agri-food *system* data that indicates sustainability



Throughout agricultural landscape

Across supply chains

Increasingly predictive

Increasing Linked Data