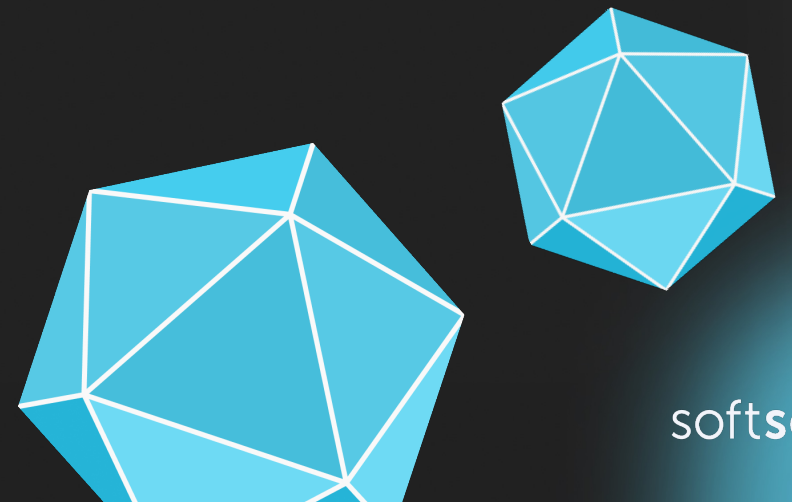


SOFTSERVE GENERATIVE AI NATURAL LANGUAGE



softserve

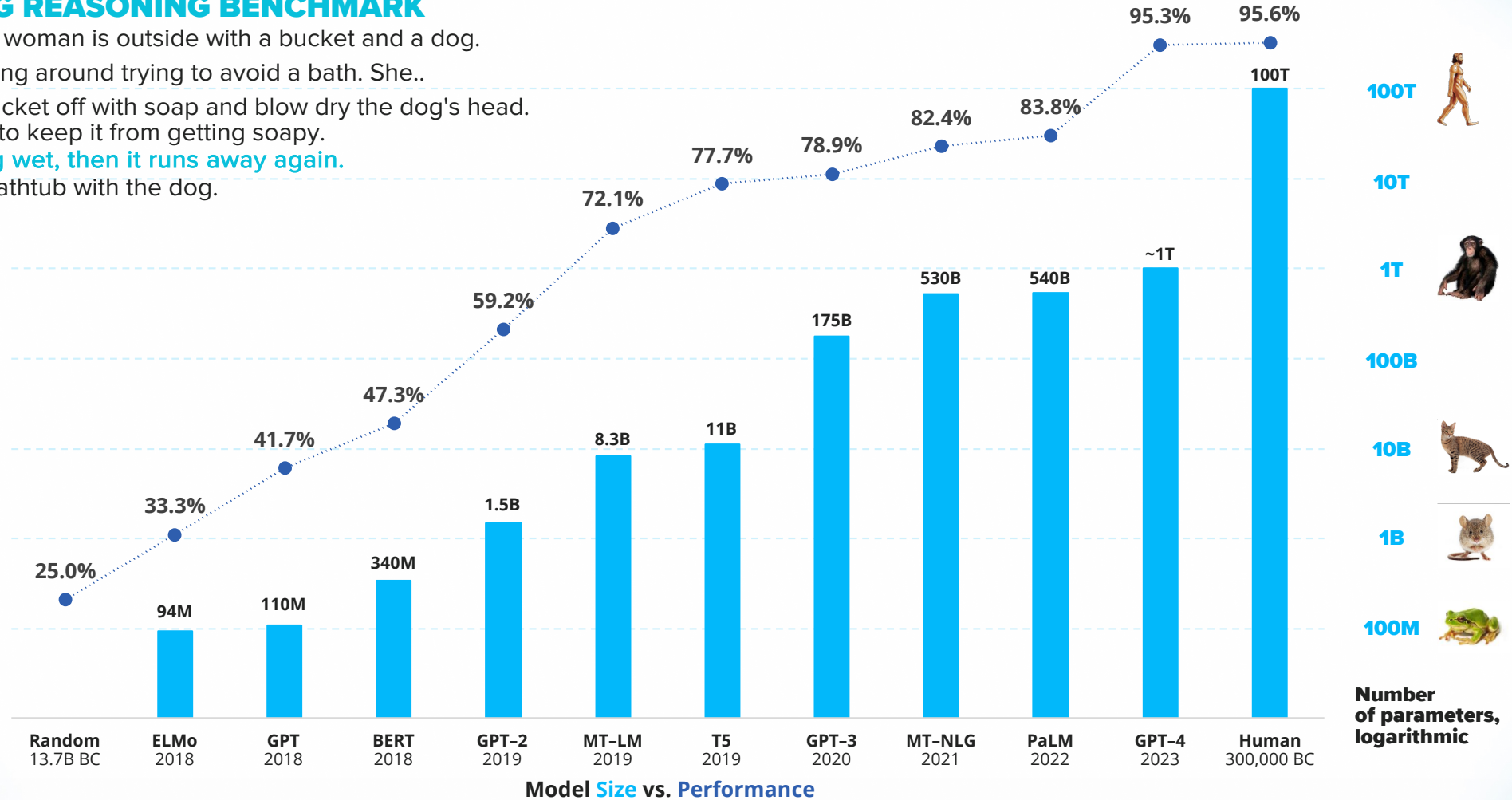
THE MARKET MOMENTUM WITH LARGE LANGUAGE MODELS

HELLASWAG REASONING BENCHMARK

Example task: A woman is outside with a bucket and a dog.

The dog is running around trying to avoid a bath. She..

- A. rinses the bucket off with soap and blow dry the dog's head.
- B. uses a hose to keep it from getting soapy.
- C. gets the dog wet, then it runs away again.
- D. gets into a bathtub with the dog.



UNLOCKING BUSINESS POTENTIAL

OPPORTUNITIES & CROSS-INDUSTRY GENERATIVE AI USE CASES

ASK QUESTIONS AGAINST KNOWLEDGE

Question answering

Accelerate information retrieval by allowing users to search for specific data points or insights within a large knowledge base using natural language.

Enterprise search, Regulatory compliance, Medical discovery, Troubleshooting & FAQ

Summarization

Provide decision-makers with key points from lengthy documents, such as reports, contracts, or financial statements.

Market research, Financial & legal analysis, Patient history, Incident reporting

Knowledge graphs

Derive structured representations of complex relationships from unstructured data, enhancing knowledge discovery and insights generation.

Inventory management, Regulatory compliance, Medical coding & billing, Operational excellence, Research & development

Similarity search

Suggest similar items, such as products, articles, or reports, based on user preferences and goals.

Product recommendations, Patient matching, Investment opportunity discovery, Competitor analysis

DERIVE INSIGHTS FROM KNOWLEDGE

Reasoning

Provide logical conclusions based on available knowledge, evaluate potential outcomes, and identify the underlying causes.

Churn prediction, Fraud detection, Diagnosis assistance, Root cause analysis

Classification

Streamline data organization by categorizing various types of content and information according to predefined classes or themes.

Customer segmentation, Transaction categorization, Patient triage, Defect detection

Topic recognition

Detect trends, patterns, or consumer preferences in social media, news articles, user reviews, or customer support logs.

Market trends, Customer sentiment, Public health, Emerging technologies

Key-value extraction

Identify key pieces of information, such as names, products, or locations from unstructured data.

Claims processing, KYC data collection, EHR management, Order processing

GENERATE NEW DATA BASED ON KNOWLEDGE

Conversation

Deliver advanced user experience through virtual assistants that engage in natural, human-like interactions.

Customer support, Financial advisor, Telemedicine, Operations assistant

Text generation

Aggregate external and internal information to create contextually relevant content for reports, documentation, sales, or marketing outreach.

Personalized marketing, Patient education, Financial reports, Technical documentation

Code generation

Automate software code creation to improve developer efficiency, streamline integrations, or lower the coding barrier for non-tech experts.

Coding assistance, Language conversion, API integration, Test case generation, Code documentation

Language translation

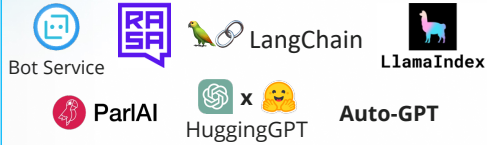
Enable cross-cultural cooperation, customer support, or product localization.

Multilingual support, Medical research translation, Global compliance

AZURE GENERATIVE AI TECHNOLOGY STACK

APPLICATION

BUSINESS LOGIC



INTEGRATION



SPEECH AI



DIGITAL AVATARS



DATA

DATA CURATION



KNOWLEDGE BASE



INDEX / VECTOR STORE



EXTERNAL KNOWLEDGE



MODEL

FOUNDATIONAL MODELS



TRAINING



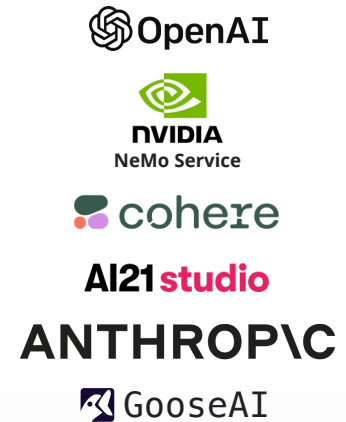
INFERENCE



ORCHESTRATION



MANAGED SERVICES

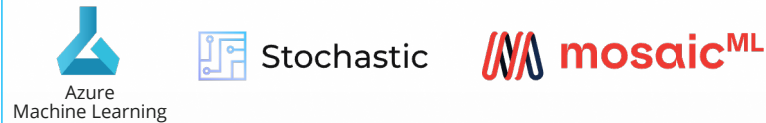


INFRASTRUCTURE

OPTIMIZED HARDWARE



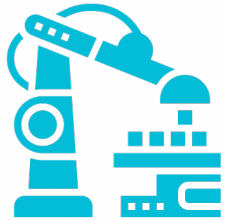
PLATFORM AS A SERVICE



IMPLEMENTATION SCENARIOS AND TRADE-OFFS

| | Out-of the box managed services | Out-of the box open-source models | Customized manages services | Customized open-source models |
|-----------------|---------------------------------|-----------------------------------|--|--|
| RISK | LOW | MODERATE | HIGH | |
| VALUE | MODERATE | | HIGH | |
| EFFORT | LOW | MODERATE | | HIGH |
| COST | MODERATE | LOW | HIGH | MODERATE |
| DECISION DRIVER | Fastest time-to-market | Low-cost experimentation | State-of-the-art models with minimal TCO | In-house IP, data privacy and monetization |

BUSINESS BENEFITS & COMPETITIVE ADVANTAGE



**Automate tasks and
scale processes**



**Reduce costs and
increase efficiency**



**Enhance user experience
and personalization**



**Accelerate innovation
and AI adoption**

THE VOICE OF THE MARKET

KEY CHALLENGES IN BUILDING GENERATIVE AI SOLUTIONS



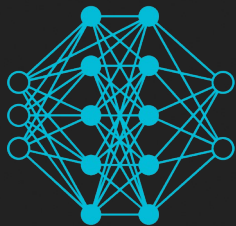
**High-Value
Use Cases**



**Data Source
Identification**



**User Experience
Design**



**Deep Learning
Expertise**



**AI Infrastructure
Management**



**Cost & Performance
Optimization**

KEY FEATURES OF GEN AI TECHNOLOGY EXAMPLES

NLU: Understand and process human language, enabling conversational questioning.

AOAI Integration: Embedding generation & Chat completion using AOAI embedding models.

Semantic Search: Enables search through large volumes of structured and unstructured data, including databases and documents. Supports auto data indexing using Azure and Custom AI/ML for efficient embedding.

Intelligent Deflection Logic: AI/ML-based query deflection logic for routing queries to legacy Chatbots and different AOAI Models.

Content Moderation: Smart content filtering and moderation engine trainable on Enterprise-specific data.

Integration: Integrates with various data sources within an organization, including CRM, ERP, and proprietary systems, for data access and analysis.

Role-based Access Control: Provides role-based access control for authorized data access and querying.

BENEFIT OF THE ASSESSMENT

- Identify solutions and features that are best suited for GenerativeAI technology within your company
- Assess your company's readiness to pursue the most promising solution
- Explore monetization and estimate the solutions ROI
- Build a working POC to validate assumptions and reduce risk in future investments in GenAI technology

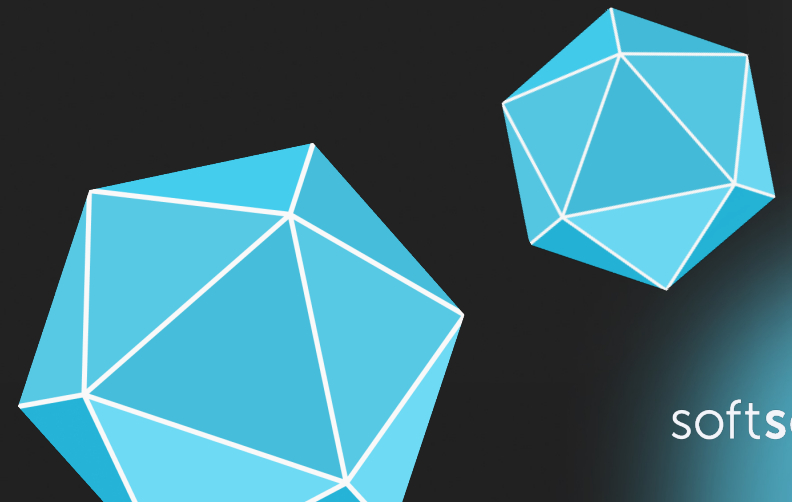
SOFTSERVE AI DESIGN AND PRODUCT MANAGEMENT EXPERTS WILL

- Collaborate with your team to identify and prioritize GenerativeAI use cases specific to your business
- Determine target audience(s) and who will most benefit from the solutions considered
- Assess data availability and quality, technology readiness, and more for feasibility
- Evaluate ROI and viability
- Scope out the most impactful opportunity and frame it as a proof of concept
- Develop the POC
- Present to you and your leadership a demonstration of the POC, a detailed analysis of the assessment, viability and feasibility determinations of the POC, and a recommended roadmap

ASSESSMENT PACKAGE INCLUDE

- 8 weeks of services in 2 phases: Rapid Assessment (1 week) and POC (7 weeks)
- An executive assessment report
- High level POC design
- Complete POC technical documentation
- POC feasibility report
- Recommended GenerativeAI strategy roadmap

SOFTSERVE ADVANTAGE



softserve

WHY SOFTSERVE?

STATE OF THE ART AI EXPERTISE

100+

AI & Data Science experts, incl. PhDs

ARTIFICIAL INTELLIGENCE

- Deep Learning
- Computer Vision
- Natural Language
- Generative AI
- Explainable AI

500+

Experts in BI, Big Data, IoT, Robotics, VR, R&D

ADVANCED ANALYTICS

- Data Analysis
- Predictive Analytics
- Business Forecasting
- Simulation and Optimization

200+

Complex AI projects delivered

MLOPS & INFRASTRUCTURE

- Enterprise AI Platform
- ML Modernization
- Workload Migration
- AI Governance and Operations

MULTIDISCIPLINARY EXPERT TEAM

INTELLIGENT ENTERPRISE

AI & Data Science, BI, Big Data, IoT, Robotics, AR/VR

EXPERIENCE DESIGN

Design Thinking, Digital Strategy, Service and Product Design, Design Ops

CRITICAL SERVICES

Cloud services, DevOps, Security, Operations Support

INNOVATION

Innovation Strategy with our proprietary platform and our innovation team

RESEARCH & DEVELOPMENT

R&D Innovation, R&D as a Service, Deep Tech Research

BUSINESS ANALYSIS

Product Management and Strategy, Business Analysis, Market Research

DIGITAL PLATFORMS

Sitecore, Magento, Salesforce, MuleSoft

SOLUTIONS

IT Advisory, Software Architecture, RPA, Performance Testing

CROSS-INDUSTRY SOLUTIONS

RETAIL

- Demand Forecasting
- Inventory & Assortment
- Pricing & Promotion
- Personalization
- Churn Prevention

INDUSTRIAL

- Visual Intelligence
- Predictive Maintenance
- Production Optimization
- Industrial Automation
- Supply Chain Optimization

FINSERV

- Claim Processing
- Personalized Banking
- Fraud Detection
- KYC Analytics
- Asset Management

PUBLIC SECTOR

- Personalized Learning
- Smart Parking
- Social Distancing
- Public Safety
- 311 Services

HEALTHCARE

- Medical Imaging
- Clinical & EHR Analytics
- Patient Risk Assessment
- Precision Medicine
- Patient Engagement

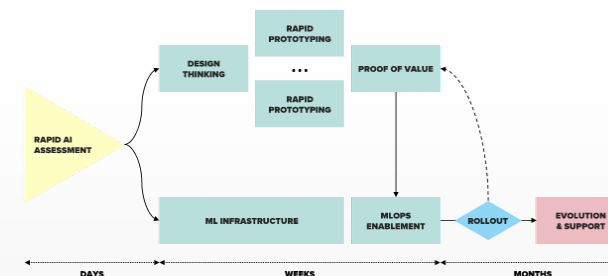
CROSS-INDUSTRY

- Document Processing
- Content Moderation
- Service Desk Automation
- AI for IT Operations

STRATEGIC ALLIANCES



ACCELERATED AI JOURNEY



SOFTSERVE IN NUMBERS

STABILITY

More than

29 YEARS

of award-winning service

EXPERIENCE

10,000+

Complex projects delivered

TRUST

Our

81 NPS

Leads the industry

STRENGTH

13,500+

Consultants, Engineers & Designers

SCALABILITY

30%

Compound Annual Growth Rate

RETENTION

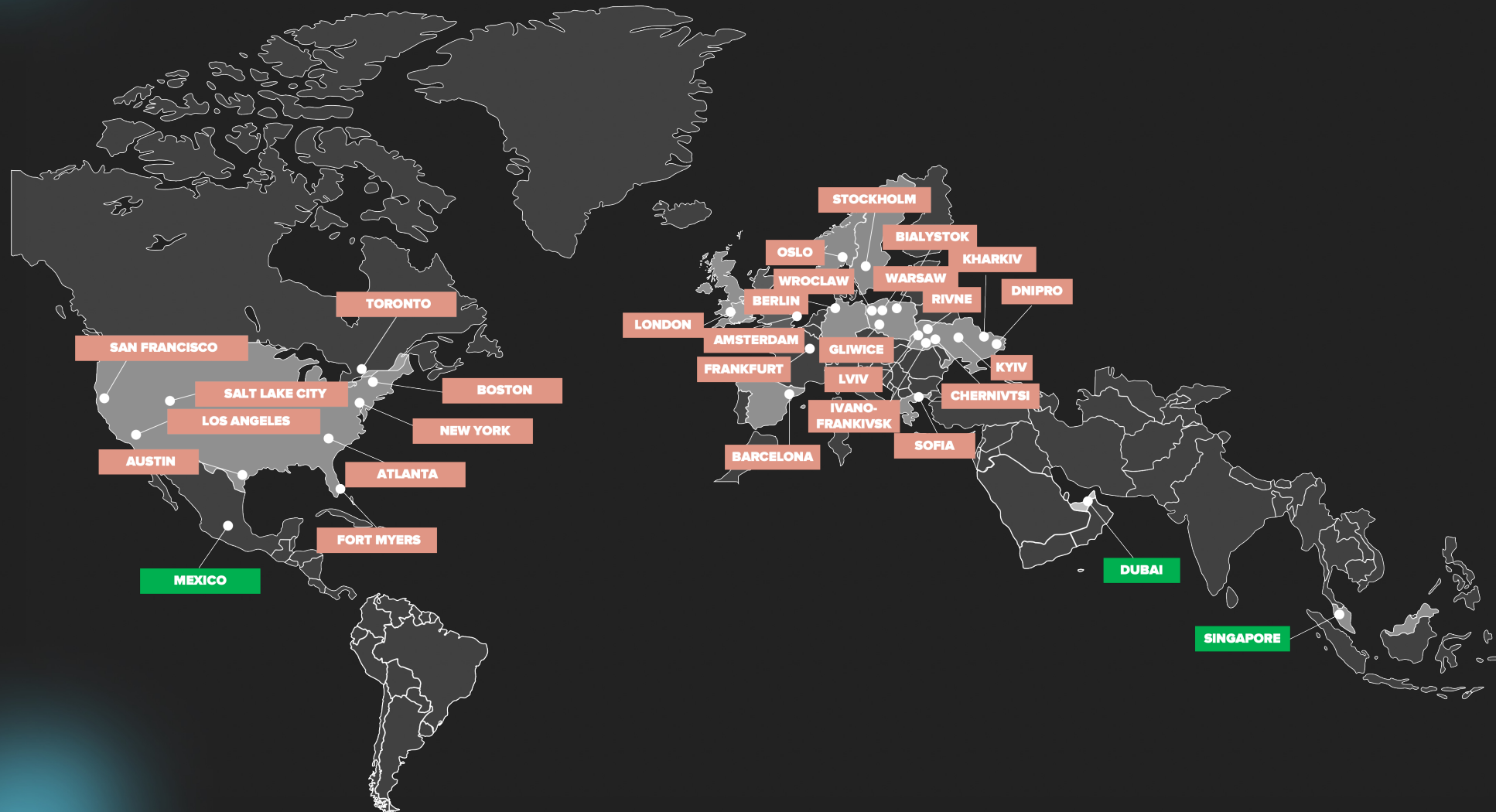
Many of our

CLIENTS

Have been with us 20+years

GLOBAL NETWORK

Onsite, 100% remote, or hybrid — our global team of PhD and Master's level experts deliver frictionless service — on time and budget

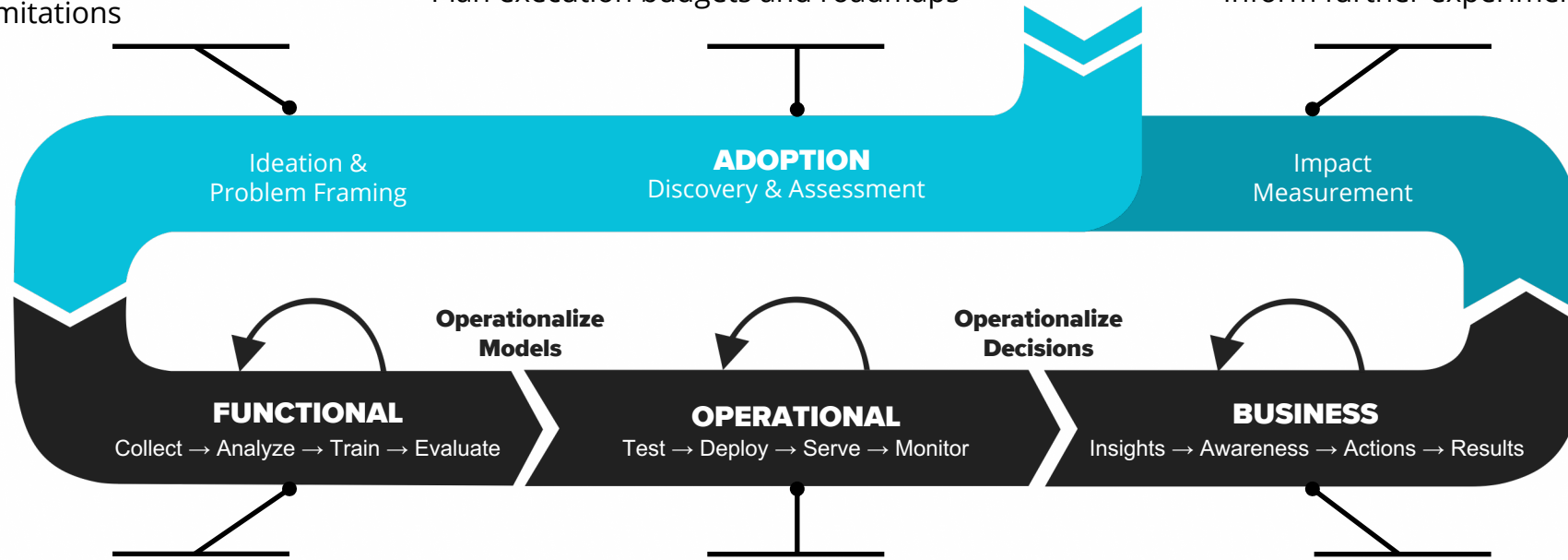


SOFTSERVE AI LIFECYCLE

- Ideate solutions and hypothesis
- Scope out key components and systems
- Define requirements and success criteria
- Assess risks and limitations

- Align on business goals and objectives
- Identify and prioritize AI opportunities and use cases
- Plan execution budgets and roadmaps

- Measure real outcomes and the ROI
- Promote corporate awareness
- Inform further experimentation and adoption



- Identify and analyze data sources
- Design and prototype technical solutions
- Evaluate results and refine the approach
- Validate insights with SMEs and business

- Accelerate time-to-insights & time-to-action
- Streamline application and data integrations
- Ensure reliability, security and auditability
- Optimize for costs and performance

- Integrate into business processes
- Build user trust with explainability and feedback loops
- Automate business-critical decisions



PARTNER WITH US FOR AI-DRIVEN INNOVATION



Generative AI Proof-of-Concept

8 weeks

Design, build, and validate a Generative AI proof-of-concept for your selected business use case

Rapid AI Assessment

1 Week

Activities

- Identify and prioritize business use cases that can be addressed with Generative AI and Large Language Models (LLMs)
- Determine the target audience and end-users who will benefit from the solution
- Conduct feasibility assessments to determine data availability and quality, technology readiness, and potential ROI
- Define success metrics and KPIs aligned with business objectives
- Scope out a proof-of-concept aligned with the business case, use cases, and value proposition

Deliverables

- An executive assessment report
- Problem statements, use cases, and success criteria
- A high-level PoC solution design, scope, and roadmap

Proof-of-Concept

7 Weeks

Activities

- Set up PoC infrastructure and environment
- Define data requirements and data sources, identifying data gaps and potential biases
- Build data collection, cleaning, processing, and augmentation pipelines
- Set up data annotation and curation infrastructure
- Identify and evaluate relevant foundation models based on the business use cases and data availability
- Evaluate and select appropriate tools, services, and technologies

Deliverables

- A feasibility report describing the main solution capabilities, limitations, and performance metrics
- Technical solution design documentation

- Fine-tune pre-trained models and optimize prompts for the specific use case
- Conduct model selection and validation, balancing accuracy, interpretability, and performance
- Deploy the model in batch or real-time mode, optimizing for latency and cost
- (Optional) Implement model retraining workflows to ensure model performance over time
- (Optional) Set up monitoring and alerting infrastructure to detect performance degradation, or other issues

- A standalone functional prototype of a Generative AI solution for the selected use case
- An MVP architecture and roadmap

SOFTSERVE & NVIDIA AI-DRIVEN DIGITAL ASSISTANT

Demand for digital humans, virtual avatars and assistants continues to grow exponentially across industries, virtual avatars will soon be commonplace, generating a demand for media, entertainment, retail, gaming and other industries. People are looking for face-to-face communication, businesses are working on new immersive experiences and improving the engagement levels.

SoftServe is leveraging the NVIDIA AI Platform to deliver bespoke digital avatars backed by customized large language models for hyper-personalized customer experiences.

In our AI-driven Digital Assistant solution, we showcase how to build industry-specific Digital Avatars with the NVIDIA Omniverse platform for building and operating metaverse applications, Omniverse Avatar Cloud Engine (ACE) for end-to-end avatar development, and NVIDIA NeMo Large Language Model (LLM) service — for both avatars and the underlying natural language understanding tailored to specific industry domains and topics. The solution is further enhanced with state-of-the-art ChatGPT conversational capabilities.

Recent blog post: <https://www.softserveinc.com/en-us/blog/generative-ai-delivers-promise-of-digital-avatars>



SOFTSERVE & NVIDIA AI-DRIVEN DIGITAL ASSISTANT



Meet **Devin**, your **Financial Advisor**
Mortgage and loan selection



Meet **Sarah**, your **Healthcare Assistant**
Blood pressure control

SELECTED FINSERVE SUCCESS STORIES

A leading European corporate and investment banking group.

INTELLIGENT SEARCH AND QUESTION ANSWERING IN RISK MANAGEMENT

PROBLEM

The risk management department faced the challenge of the department specialists spending a significant amount of their working hours processing frequent risk policy requests from internal employees.

SOLUTION

SoftServe developed an interactive Conversation AI system that uses state-of-the-art language modeling techniques to answer ad-hoc text requests on risk management topics based on the information retrieved from a ranked list of the most relevant documents. The solution can also link the response to the specific sections of the source documents.

IMPACT

Approximately 60% decrease in manual effort to answer questions about policy documents for internal employees.

A FinTech company serving Collateralized Loan Obligation investors.

AI-POWERED FINANCIAL CONTRACT REVIEW

The customer wanted to enhance their agility in the market by accelerating the process of reviewing CLO deals by all parties. Each contract is a fairly large document, ranging from 400 to 500 pages, and different groups of investors are interested only in some specific parts of it.

SoftServe built an AI system that extracts and transforms information from unstructured documents into structured data and automates similarity and topics-based search with state-of-the-art ML and NLP technologies. The solution uses pre-trained language models, which minimize the requirements for labeled training data. The system was deployed on AWS Cloud.

Reduces the time required for contract review by market participants from 3-5 days to just a couple of hours.

An independent FinTech serving big investment banks in the U.S.

AUTOMATED DERIVATIVES RECONCILIATION

The business wanted to reduce the onboarding time and increase the processing accuracy for their digital derivatives reconciliation platform. Each reconciliation product contains a checklist that needs to be against the corresponding transactional data records.

Our solution automates the extraction of deal checkpoints directly from PDF/Word documents and enables automatic deal reconciliation with transactional data. The built-in human-in-the-loop workflow ensures sustainability over the time of both extraction and reconciliation. The solution was deployed on AWS Cloud.

The solution allowed the customer to automate and optimize onboarding new investment products to the platform.

A European global financial services company.

PROCUREMENT AUTOMATION IN FINANCE

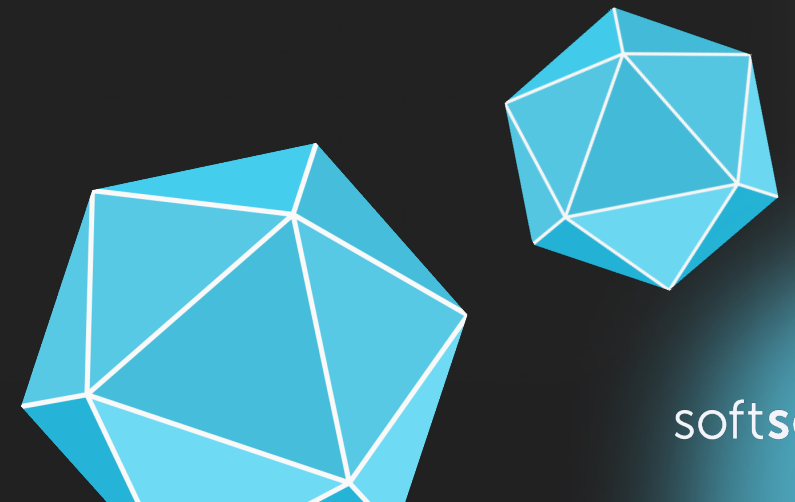
The company wanted to streamline their procurement operations by automating the process of gathering and comparing information from various certified vendors and service providers.

SoftServe developed a procurement analytics system that can process the incoming RFI, RFP, and RFQ documents of various types and formats, extracting the key business metrics and data points. The system also allows pairwise similarity comparison between answers across different responses.

Increases the quality of vendor evaluation, reduces manual effort, and maximizes ROI by allowing our client to select the best suppliers.

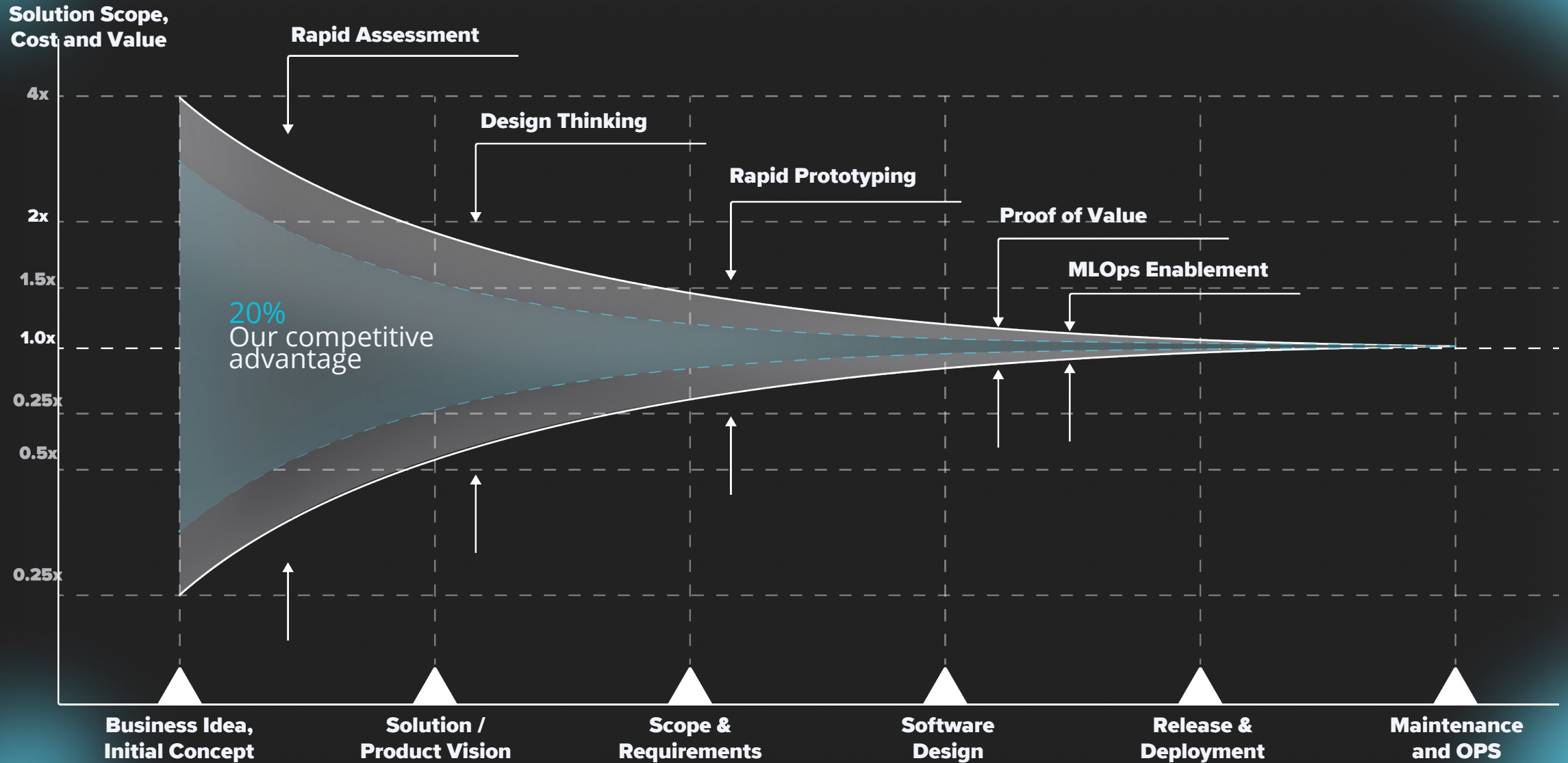
SELECTED SUCCESS STORIES

HOW TO START



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REDUCE THE RISK AND TIME-TO-MARKET FROM YOUR AI ROADMAP





EDUCATE

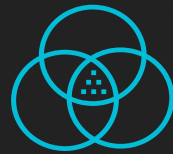


ASSESS



IDEATE

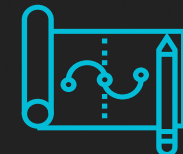
MAP



PRIORITIZE



ALIGN



RAPID AI ASSESSMENT

The SoftServe's in-house methodology that helps accelerate AI adoption, by collaboratively evaluating, ideating, and ultimately aligning technology and business drivers with AI-enabled solutions. It allows to identify unique AI opportunities that will further drive success and innovation and reduces the risk of AI investments.

Deliverables: Executive Assessment Report, AI Solution Blueprint, Solution Proposal & Roadmap.

1-02 Intent

Core AI Intents

Accelerate research and discovery

Conduct rigorous, domain-specific research faster by using machine learning and AI to comb through your data and extract the information you find most important.

Enrich your interactions

Understand and communicate with customers and employees using natural language, responding to their needs with tailored dialogue and personalized experiences.

Anticipate and preempt disruptions

Monitor your systems and equipment at all times to identify and address potential issues before they become larger, more expensive problems.

Recommend with confidence

Make more confident, targeted recommendations using AI to evaluate a broad set of information based on an understanding of the parameters that are important to you.

Scale expertise and learning

Collect know-how from experts and combine it with the latest information from your industry to create a deep source of tribal knowledge that all employees can access on-demand.

Detect liabilities and mitigate risk

Use AI's understanding of the written word to identify risks to your company, particularly in terms of regulatory compliance.

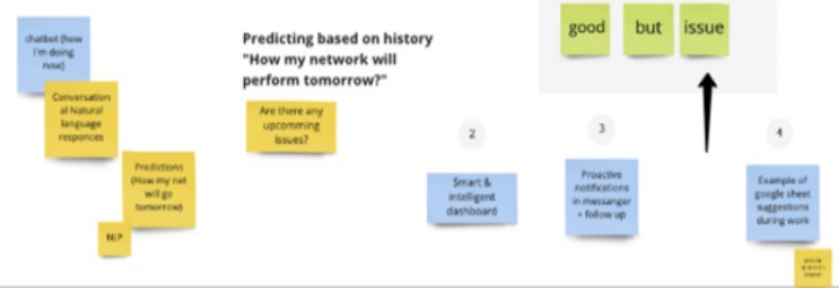
1-03 Intent

Ideate

Come up with specific ways you can accomplish selected AI intents

Enrich your interactions

Understand and communicate with customers and employees using natural language, responding to their needs with tailored dialogue and personalized experiences.



1-04 Intent

Ideate

Come up with specific ways you can accomplish selected AI intents

Anticipate and preempt disruptions

Monitor your systems and equipment at all times to identify and address potential issues before they become larger, more expensive problems.



2-02 - Data



2-03 - Data

Data Types

Public data

Data that is available to anyone, but you may have to pay for it. E.g. Census data is free and highly accessible.

The SoftServe's extension to the Design Thinking approach allowing to tackle Data and AI specific challenges.

Our interactive and collaborative AI design framework helps ideate and prioritize your AI use cases and big ideas to create a technology roadmap that brings the most value to your business and users in the most predictable, cost and time-efficient way.

DESIGN THINKING FOR AI

HYPOTHESIS: BUSINESS CAN INTENT BY SOLUTION BASED ON THE AI'S DATA AND KNOWLEDGE

DATA

What data is needed? What data is available? What data is accessible? What data needs to be collected? What is the quality of the data? How is the data generated? What is the volume of the data, and how does it scale?

KNOWLEDGE

What do we know about the nature of the problem? What assumptions can we make? What is the domain knowledge required? Who are the key SMEs for the solution?

TECHNOLOGIES

Which AI skills and technologies are needed? What are the AI hypotheses to be tested and validated?

SUCCESS CRITERIA

What is the expected outcome of the solution? How is the solution evaluated? How is success measured? How are the errors interpreted, handled, and mitigated? What are the other risks involved?

VALUE PROPOSITION

What is the expected impact of the solution?
What is the business value added by the solution?

INTEGRATION

Which software components and infrastructure are required?
How does the reference solution architecture look like? What are the third-party dependencies?

STAKEHOLDERS

Who are the key stakeholders of the solution?
What are their roles, goals, objectives, and responsibilities?

CONSUMERS

Who are the end-users and consumers of the solution?
What are their expectations, needs, and requirements?

COST

What kind of fixed and variable costs does the solution incur? What is the structure of the costs? What are the key factors and risks that impact the solution's cost? What is the cost of owning and maintaining the solution?

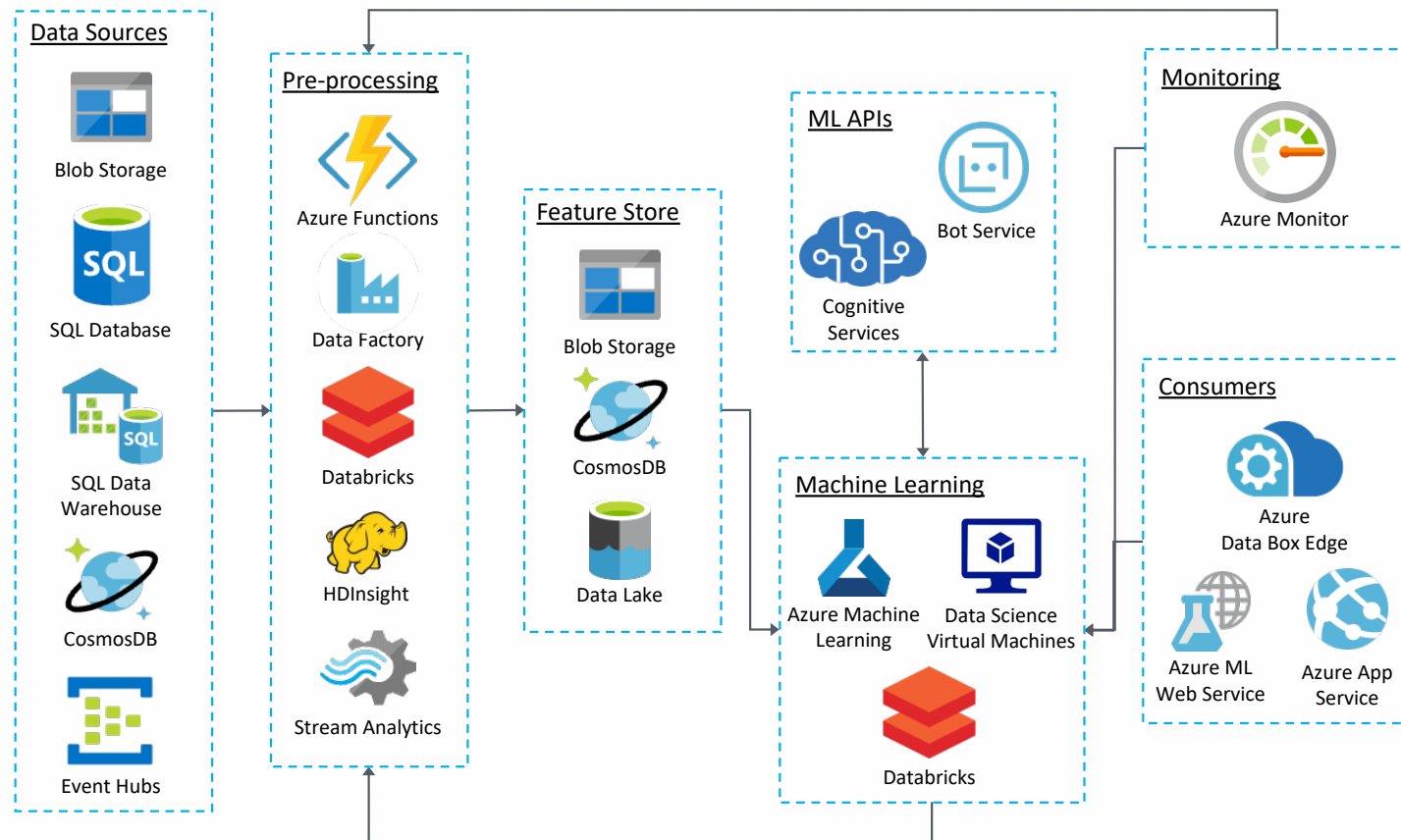
REVENUE

Which existing or new revenue streams does the solution impact? What are the key factors and risks that drive the generated revenue?

IMPACT-ORIENTED PLANNING

Our framework helps structure and convey a holistic view of your AI solution, answer the most pressing questions about the risks, outcomes and resources needed, and clearly define its goals, objectives, and business value.

It enables outcome-oriented planning, ensuring your execution roadmaps are concise, clear, precise, consistent, and measurable.



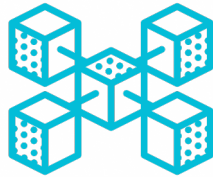
REFERENCE AI ARCHITECTURES

We use industry-proven best practices and methodologies to design a reference architecture for your Generative AI solution based on your current "as-is" state and digital infrastructure and focused on your desired AI use cases, data sources, system requirements, quality attributes, consumption scenarios, AI and data workload types.

EXPECTED POC OUTCOMES



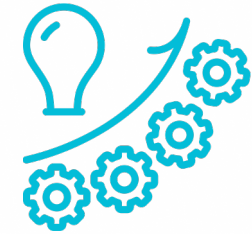
Generative AI opportunities aligned with business goals



Functional solution prototype for the selected use case

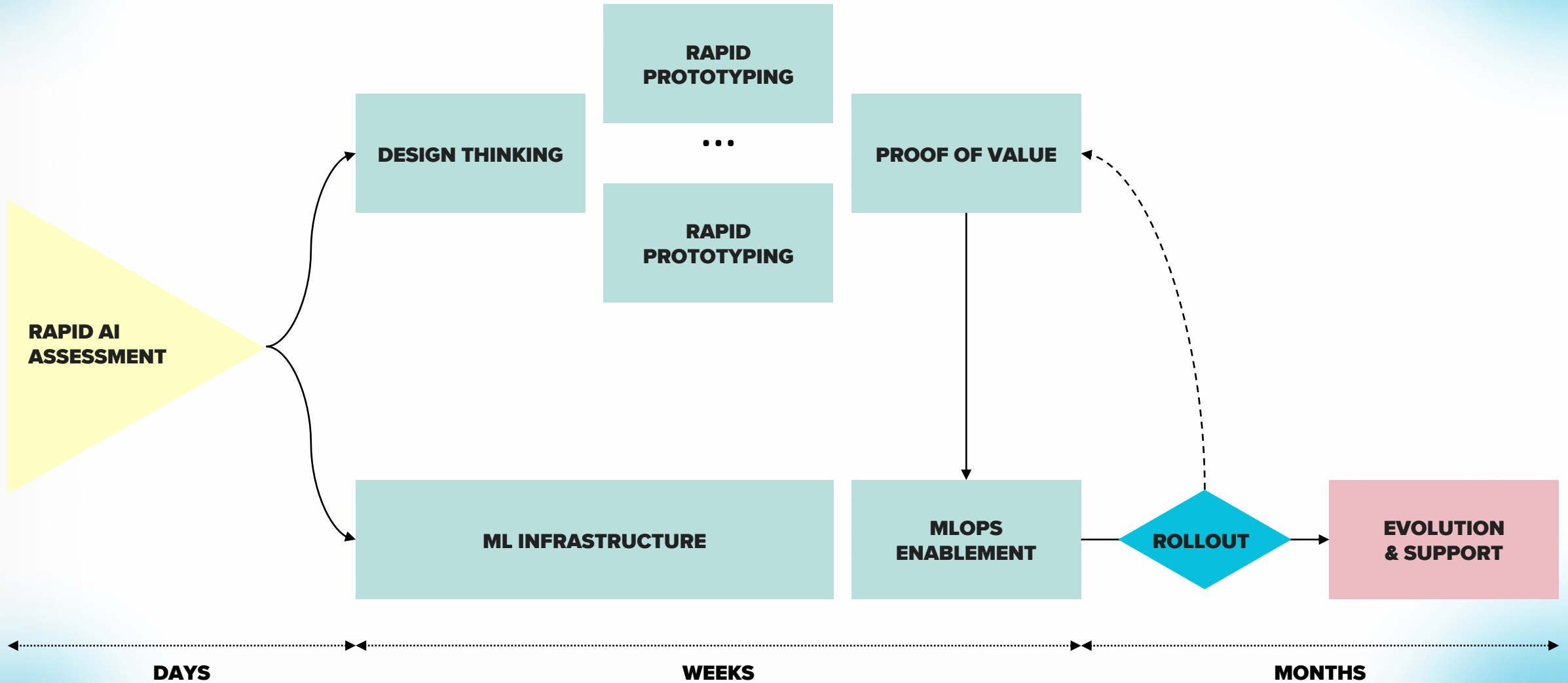


Business value justification and cost estimation



MVP vision and implementation roadmap

LET SOFTSERVE ACCELERATE YOUR **AI JOURNEY!**



SOFTSERVE GENERATIVE AI

STATE OF THE ART AI EXPERTISE

100+

AI & Data Science experts, incl. PhDs

ARTIFICIAL INTELLIGENCE

- Deep Learning
- Computer Vision
- Natural Language
- Generative AI
- Explainable AI

500+

Experts in BI, Big Data, IoT, Robotics, VR, R&D

ADVANCED ANALYTICS

- Data Analysis
- Predictive Analytics
- Business Forecasting
- Simulation and Optimization

200+

Complex AI projects delivered

MLOPS & INFRASTRUCTURE

- Enterprise AI Platform
- ML Modernization
- Workload Migration
- AI Governance and Operations

STRATEGIC ALLIANCES



PARTNER WITH US FOR AI-DRIVEN INNOVATION



Generative AI Proof-of-Concept

8 weeks

Design, build, and validate a Generative AI proof-of-concept for your selected business use case

Rapid AI Assessment

1 Week

DELIVERABLES

- An executive assessment report
- Problem statements, use cases, and success criteria
- A high-level PoC solution design, scope, and roadmap

Proof-of-Concept

7 Weeks

DELIVERABLES

- A feasibility report describing the main solution capabilities, limitations, and performance metrics
- Technical solution design documentation
- A standalone functional prototype of a Generative AI solution for the selected use case
- An MVP architecture and roadmap

UNLOCKING BUSINESS POTENTIAL OPPORTUNITIES & CROSS-INDUSTRY GENERATIVE AI USE CASES

ASK QUESTIONS AGAINST KNOWLEDGE

Question answering

- Enterprise search
- Regulatory compliance
- Medical discovery
- Troubleshooting & FAQ

Summarization

- Market research
- Financial & legal analysis
- Patient history
- Incident reporting

Knowledge graphs

- Inventory management
- Regulatory compliance
- Medical coding & billing
- Operational excellence
- Research & development

Similarity search

- Product recommendations
- Patient matching
- Investment opportunity
- Competitor analysis

DERIVE INSIGHTS FROM KNOWLEDGE

Reasoning

- Churn prediction
- Fraud detection
- Diagnosis assistance
- Root cause analysis

Classification

- Customer segmentation
- Transaction categorization
- Patient triage
- Defect detection

Topic recognition

- Market trends
- Customer sentiment
- Public health
- Emerging technologies

Key-value extraction

- Claims processing
- KYC data collection
- EHR management
- Order processing

GENERATE NEW DATA BASED ON KNOWLEDGE

Conversation

- Customer support
- Financial advisor
- Telemedicine
- Operations assistant

Text generation

- Personalized marketing
- Patient education
- Financial reports
- Technical documentation

Code generation

- Coding assistance,
- Language conversion
- API integration
- Test case generation
- Code documentation

Language translation

- Multilingual support
- Medical research translation
- Global compliance

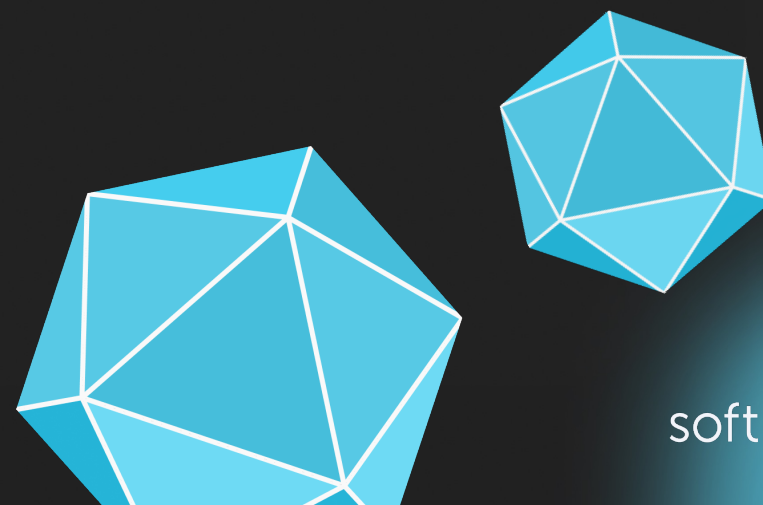
BUSINESS BENEFITS & COMPETITIVE ADVANTAGE

- Automate tasks and scale processes
- Reduce costs and increase efficiency
- Enhance user experience and personalization
- Accelerate innovation and AI adoption



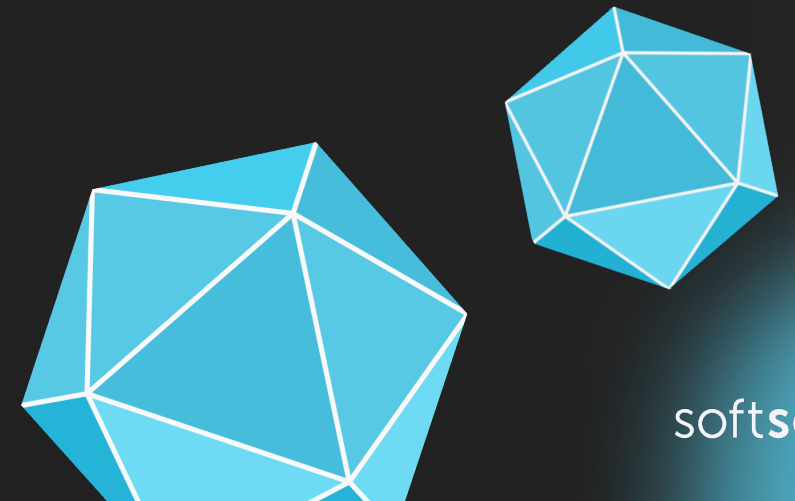
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APPENDIX



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HOW / WHY DOES IT **WORK?**



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WHAT ARE GENERATIVE LARGE LANGUAGE MODELS?

Generative LLM is a language-based simulator that can evolve from an initial state defined by the prompt, drawing from the vast array of knowledge.

By predicting the next word in a sequence, the model maintains an exponential number of simulations selecting the ones that maximize the probability of the entire response, carrying on the progression of meanings, concepts, thoughts, and facts in the most coherent and contextually appropriate way.

HARNESSING THE POWER OF LLMs WITH PROMPT ENGINEERING

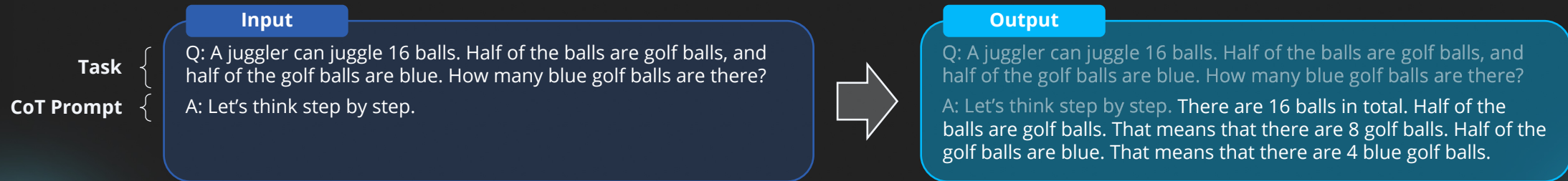
Few-Shot Prompting



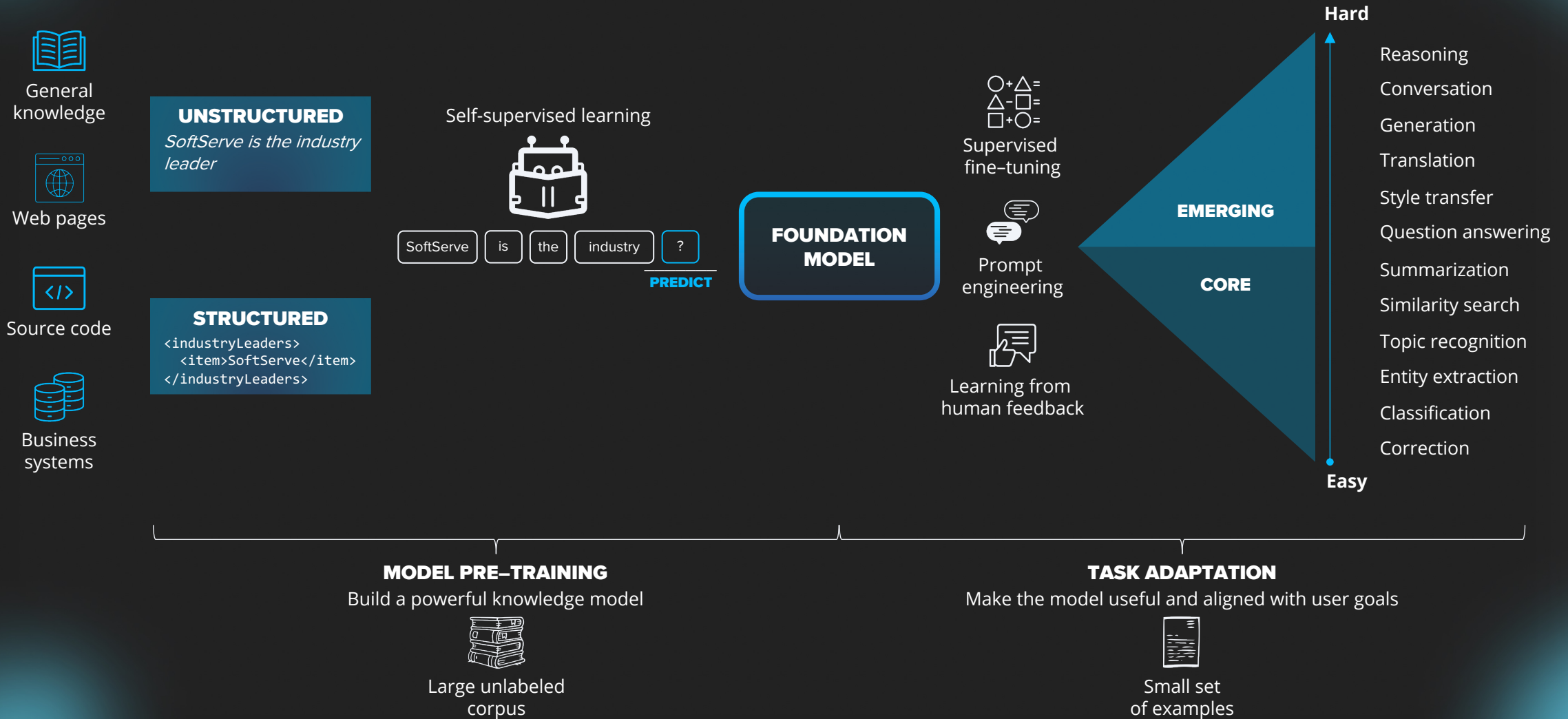
Zero-Shot Prompting



Chain of Thought Prompting



FROM THE FOUNDATIONS TO TASK-SPECIFIC FUNCTIONS



SOFTSERVE AND MICROSOFT



softserve

SOFTSERVE AND MICROSOFT OVERVIEW

MICROSOFT SOLUTIONS PARTNER

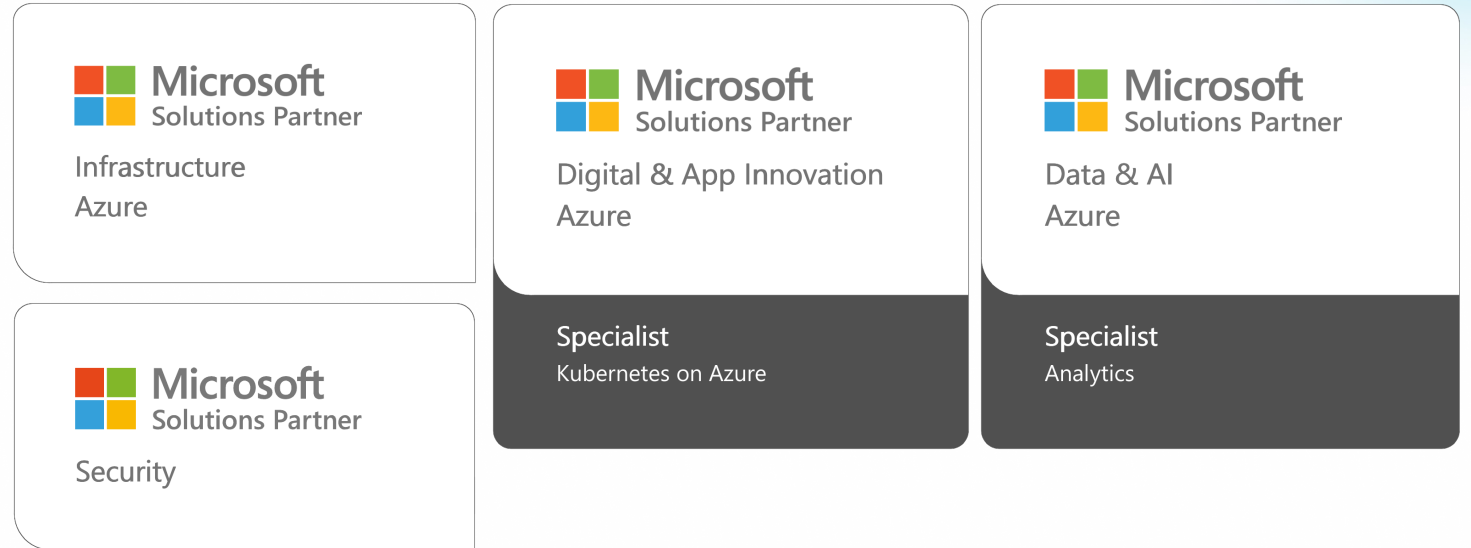
Partner since 2004

MICROSOFT PRACTICE

- 2 Microsoft MVPs
- 500+ Satisfied Customers
- 1,000+ Delivered Projects
- 500+ Microsoft Certified Professionals
- 250+ Azure Certified Professionals

PROGRAM PARTICIPATION

- ECIF Eligible
- AMMP Eligible
- AAAP Eligible
- Solution Assessment Partner
- 20+ Marketplace Offerings



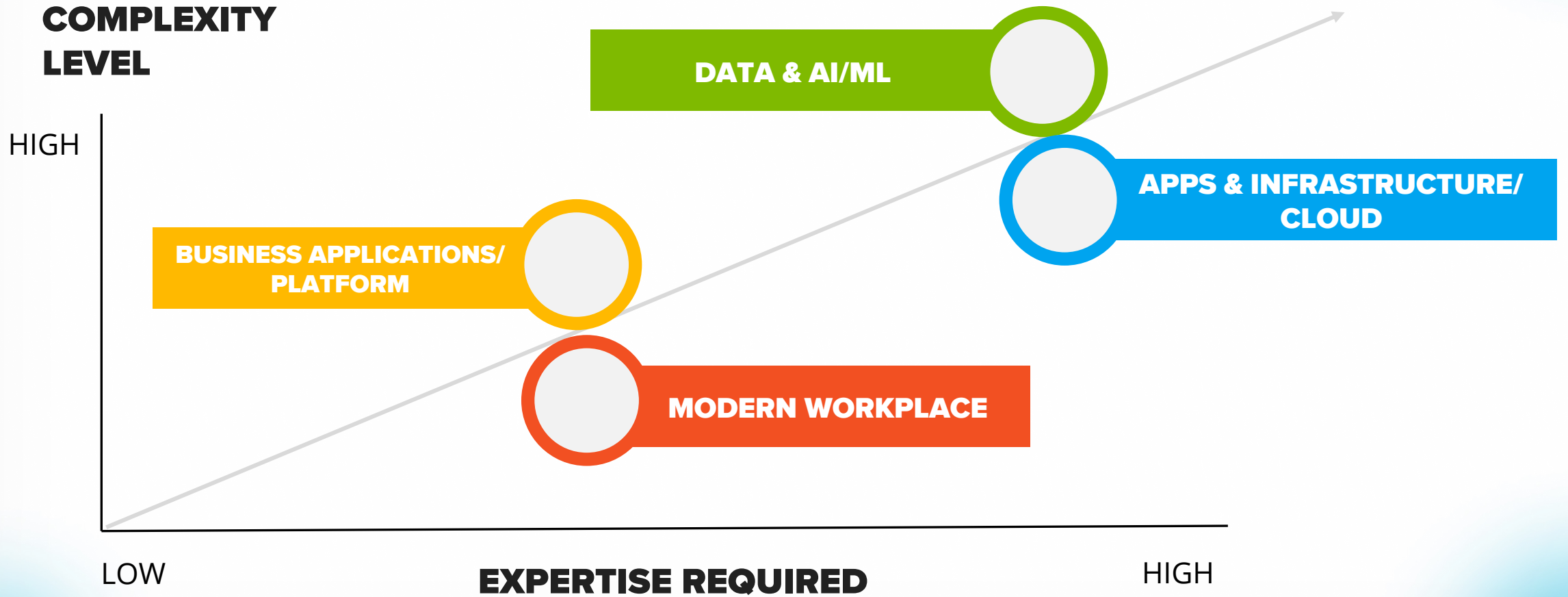
4X SOLUTION AREAS

- Data & AI
- Digital & App Innovation
- Infrastructure
- Security

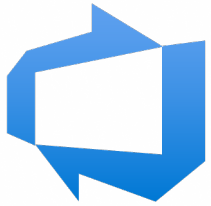
2 X SPECIALIZATIONS

- Kubernetes on Azure
- Analytics on Azure

SOFTSERVE APPROACH ACROSS MICROSOFT DOMAINS



EXPERTISE IN PROVIDING **END-TO-END SERVICES IN**



**AZURE
CLOUD AND
DEVOPS**



**BIG DATA
& INSIGHTS**



AI & ML



**ENGINEERING
SERVICES**



**POWER
PLATFORM**



**MICROSOFT
TEAMS**



IOT



XR