



# CRM ADOPTION & READINESS

*1/2 DAY ASSESSMENT*



Is your team struggling with adoption or disappointed in the level of initiative success? With this assessment, the Fullscope experts will meet with your executive team to determine where your company fits in the best practices based, High Performing Organization (HPO) model. This model is a way of assessing where you are on the path to becoming successful with CRM. The HPO model includes three main components - organizing structure, training and cadence all designed to drive increased user adoption, and ultimately business results. We facilitate this session and walk through best practices while your team assess how they fit into the HPO model. The Fullscope team will provide recommendations on areas needing to be addressed.

# How Alithya is Helping Customers

Alithya is a leading strategy and digital technology company, with over 2,000 highly skilled professionals delivering solutions across Canada, the US and Europe. Alithya's Microsoft practice covers a wide array of capabilities, including Dynamics, Azure, business analytics, digital solutions, advanced analytics, application development and architecture. Focused on business outcomes, our combined companies have delivered Microsoft solutions to over 1,500 clients. Alithya's global offering is to deliver strategy and digital technology services in addition to implementing ERP, CRM and integrated solutions.

Want to know more?

Schedule an Assessment at (866) 420-7624