



SONATA SOFTWARE

Microsoft
Partner



Gold Data Analytics
Gold Cloud Platform
Gold Cloud Productivity
Gold Application Development
Gold Enterprise Resource Planning

Operations Transformation for Agri Manufacturing Industry

ABOUT SONATA SOFTWARE

Sonata is an IT services company with more than 35+ years of experience in serving CPG & Distribution industry focused on Digital Transformation through our proprietary approach called Platformation™ bringing in deep domain expertise and industry led solutions.



See what customers are saying:

"Sonata Agri Manufacturing Platforms enables us to do better forecasting because our data is accurate and accessible anywhere, anytime. It has helped us streamline repeatable processes and procedures, making us a more disciplined organization, and because it's one complete solution which integrates with Microsoft Dynamics, it's incredibly easy to use. In short, we couldn't live without it."

– Vice President of Global IT, leading Animal Feeds & Nutrition company

WHAT WE OFFER

Sonata offers Industry led platform-based business transformation services for Agri Manufacturing companies. Sonata helps in creating platform-based business with world leading digital platforms – MS Full Stack, to help create better digital business processes with specific focus on farm to fork supply chain operations, Growers/Farmers services and Data led operations & customer insights ensuring a true digital business platform.

The services we offer are Business process consulting workshop, Customer Digital Agenda Template & Point View led Digital assessment, Business ideation framework, Platform architecture and Execution Roadmap, MS Dynamics 365 Business Applications (Supply chain, Finance, Customer engagement), MS Azure Farm Beats, Data platform, Mobility, AI/ML, IOT, Azure cloud, Ready industry led IP "CTRM", "Modern Distribution platform", Retail10x, Power platform solution for Field sales, Mobile ordering, Order tracking, Inventory alerts .etc.



TOP CHALLENGES IN AGRI MANUFACTURING

The key challenges faced by the Agri Manufacturing industry encompass sourcing, consumption, and distribution:

- Ability to manage Perishability, Seasonality and Storage requirements
- Managing raw materials to finished goods traceability
- Clearer view of production demand vs. current inventories positions
- Visibility on contract positions and forward cover
- Finished goods supply chain planning and comprehensive sales visibility

Sonata's Offering for Agri Manufacturing

Digital Operations & Supply Chain Transformation

- Buy side transformation
 - Contract & risk management
- Sell side transformation
 - Supply chain planning
 - Connected distributor
- Operations transformation

Grower/Farmer Services

- Farm operations and insights
- Crop yield & quality analysis
- Soil nutrient tracking
- Yield prediction model

Operations & Customer Insights

- Data led demand forecasting
- Inventory, Customer & consumer 360
- Retail PoS insights
- Consumer experience
- Brand engagement

VALUE PROPOSITION

- Transforming operations enabling **Visibility & Certainty** to unlock value from farm to fork supply chain.
- **Customer experience** transformation
- Two decades of experience in driving digital transformation for Agri Manufacturing clients
- Industry led Digital Business Process library, Agri Manufacturing Marchitecture

FOCUS

- Supply Chain Transformation
- Commerce transformation
- Value creation for Farmers
- Agri commodity management
- Customer experience transformation

FOCUS SEGMENTS

- Farmers Cooperatives
- Feeds & Nutrition Producers
- Food Processing Companies
- Grains & Oil Seeds Traders/Merchants

APPROACH

Platform-based digital transformation approach. Help realize the value of a digital ecosystem through Connected Platforms

CONNECTED PLATFORMS

