

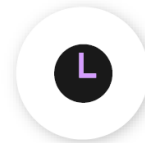
Hackathon

- A design sprint-like event;
- Teaming up people of different roles
- The goal is to create functioning software by the end of the event.

Business and IT challenges



Budget constraints



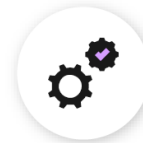
Time and resource constraints



Rising customer expectations



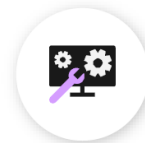
Paper processes



New digital business models



IT/business partnership



Limited agility



Need for differentiation



Technical skills shortages



Security and compliance risks

Brief

- **Online Hackathon**

- X teams, 3-5 people each
- 1 mentor per each team
- 1 day, 6h

- **Goals:**

- Launch work (MVP or PoC)
- Build awareness
- Setup customer team
- Share an enthusiasm

Day plan

	Description
9:00-10:00	Event opening, day plan, short session about Citizen Development Maturity Model
10:00 – 14:00	Teams work on Teams, project delivery
14:00 – 15:00	Work results presentation

Customers selection

- **The bigger, the better**
- **Industry doesn't matter...**but if it does start with:
 - manufacturing
 - construction
 - transport
- **What triggers:**
 - Too much paper flows
 - Too much manual/repetitive work
 - Too expensive maintenance / licenses
 - Low integration between systems
- **Perspective roles:**
 - business analysts
 - business improvers (e.g. R&D)
 - proces owners (senior/director)

Some processes are best solved by **off-the-shelf SaaS solutions**.

But there isn't always "an app for that."

Some processes are best solved by **traditional custom app development**.

But there is only so much traditional custom app development an organization can invest in.

Everything else is a missed opportunity to optimize and innovate.

The Power Apps low-code development platform solves this for you.

Customers framing

- 1h meeting with a mentor
- Framing solution context
 - Needs & opportunities research
 - MVP / PoC selection
 - Working environment: internal vs external
- Resources preparation (from both parties)



Build business apps faster, easier

Empower everyone to create impactful business solutions in hours - not months – with familiar tools.



Take your apps to the next level

Enable citizen developers to work directly with pro developers for even more advanced solutions.



Scale with confidence

Build solutions at scale while maintaining governance, security and quality standards.



One platform, unlimited innovation

Shift your low-code apps into high gear continuously with advanced AI, analytics, bots, interactive maps, external portals, mixed reality, IoT and more.