# Typeface

## Personalized GenAl Content for Microsoft

Typeface supercharges personalized content creation for work. Together, Typeface and Microsoft accelerate your campaigns and team productivity. Harness personalized generative AI to create faster, easier, on-brand content across all channels, right within your existing Microsoft applications.

Accelerate personalized campaigns at scale across every team with GenAI - customized to each brand, audience, and marketing channel - to increase team productivity, time to market, and campaign success rates.

#### OUR UNIQUE APPROACH

### Why choose Typeface for Microsoft



#### Secure, tailored Al

Our AI models are brandspecific and securely hosted, ensuring your data stays private.



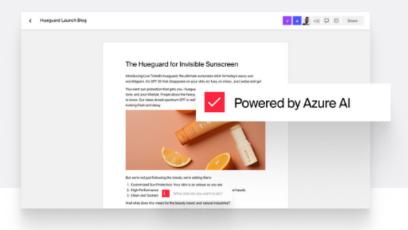
#### Integrated workflows

Typeface's solutions fit smoothly into Microsoft apps, simplifying Al use in your everyday tasks.



#### **Early Access**

As a Microsoft customer, get previews of our cutting-edge integrated offerings.



#### USE CASE

- Personalized content for eCommerce and web
- Account-based campaigns (email & SMS)
- Paid media & social digital ads & promotions
- ✓ Top-of-funnel content creation & reuse
- Campaign ideation and activation briefs
- Employee communications and job postings

Contact Sales | For more information, visit www.typeface.ai