

GoConqr Campus

Your digital backpack



goconqr

Join over 12 million students,
2 million teachers and
thousands of institutions worldwide.

About GoConqr

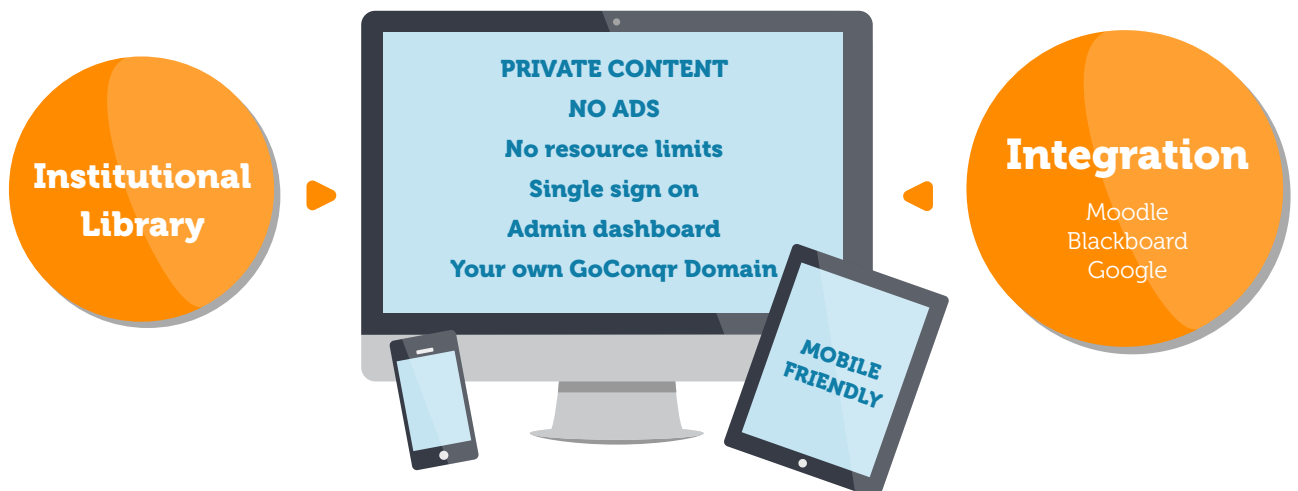
At GoConqr we believe that active learning **delivers** the best results. We also believe that an effective routine for study can be the dividing line between dissatisfaction and **exceeding expectations** come exam time.

To help students study more effectively and get better grades, we built a solution that includes a **suite of learning tools** along with a **library of relevant content** that helps students prepare for formal assessment.

This graphic illustrates the wide range of benefits and features of GoConqr Campus.



AND



Benefits of GoConqr

Benefits for your Students

With GoConqr, learning is an active process that empowers students to take ownership of their learning and develop improved retention skills. It helps build key life-skills, such as communication, collaboration and critical thinking, while improving retention of core academic content.



Benefits for Teachers

Teachers benefit from a simple to use, no-hassle platform that allows them to focus on student-centered, active learning. With GoConqr, teachers can explore different approaches to learning to increase student engagement, motivation and make knowledge stick.

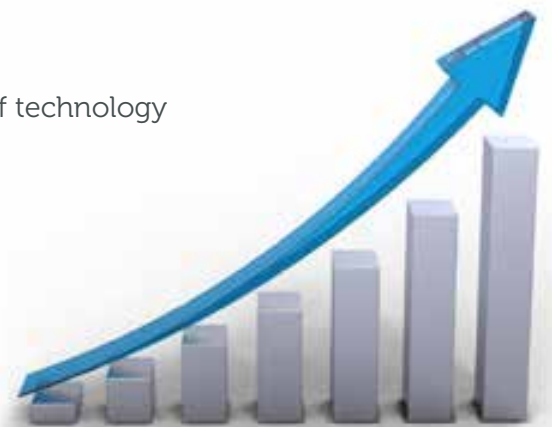


GoConqr Facilitates

- The flipped classroom
- Deeper learning
- Problem-based learning (PBL)
- Social learning
- Remote learning
- **Authentic** active learning

Benefits for your Institution

- Position your institution at the top of innovation in the use of technology in the classroom.
- Cultivate a culture that supports active learning and get stakeholders excited about incorporating teaching methods that resonate with today's students.
- Increase student engagement and improved performance.
- Create a common user experience.



Teacher Case Study

This case study from a GoConqr user outlines how a teacher integrated our tools into his teaching strategy to improve his students' exam results.



David Bayne is a Religious Education teacher in the UK with over 13 years teaching experience. Most of David's colleagues used PowerPoint to share key notes with students in the classroom. After searching for a more rewarding way to engage students in the classroom and improve their learning experience, David discovered **GoConqr**.

Originally, David mainly used our **Mind Mapping** and **Flashcard tools** which quickly became integral to his teaching strategy. There are two main ways he implemented this new way of learning with students in the classroom. Firstly, he presented ideas to students and encouraged them to dissect a topic thoroughly by hosting a discussion.

"I start the process with students by initially discussing the topic and then they continue on their own or collaborate with others."

This method is a key way to develop a number of skills such as analytical thinking, idea generation and working collaboratively.

Secondly, after the initial introduction to a new topic, students **delve in deeper by creating their own resources** such as Flashcards, Quizzes, Notes and Mind Maps. Students can then further develop and customise their resources with the addition of images, colour and other contextual links. Not only does this practice help students see their topic or area of work as a cohesive whole, it also "helps them to develop their ability to link ideas and concepts." Mind Maps, in particular, are an essential part of this process.

Teacher Case Study (cont.)

As mentioned, **GoConqr helps students to build teamwork skills** but our tools also support students as independent learners. In this way, students can build a set of comprehensive learning resources with “constant access to resources on a platform they find convenient.”

David also found a way to use **GoConqr to motivate his students by reducing exam stress**. Many students feel overwhelmed at the prospect of upcoming exams but our tools can provide an easy way to digest information and breakdown what needs to be done.

“GoConqr makes topics more manageable as students can easily see what they need to be learning in one place.”

To summarise, David used GoConqr to:

- Engage students by presenting ideas in class.
- Encourage discussion and collaboration among students.
- Develop skills such as analytical thinking and idea generation.
- Build teamwork skills and support students as independent learners.
- Help students keep motivated and minimise exam stress.

The Results...

The results David and his RE class achieved illustrate the power of active learning as enabled by GoConqr. Thanks to GoConqr, David’s AS results were the best ever and he is convinced that our tools “greatly contributed to these excellent results.” Each year about 170 of his students sit the exam and the pass rate increased 10% from the previous year after this strategy was implemented. Not only this, the number of students achieving A – B grades improved from 34% to 60% the following year.

“I can’t recommend GoConqr highly enough to other teachers. It’s an essential part of my teaching toolkit.” - David Bayne

Contact GoConqr

Contact via support@goconqr.com

*"GoConqr proved inspirational for my students – sparks of possibilities could fly from their thinking to a visual plan. Give it a go, it's really good & easy to use!" - **Kevin Palmer***

*"I'm convinced GoConqr contributed greatly to our excellent (AS) results which were our best ever – I couldn't recommend it highly enough to other teachers." - **David Bayne***

*"A student gave myself and other teachers a demo of the GoConqr platform – I like that students use it to connect ideas, study and create Quizzes." - **Rafranz Davis***

*"My students love using the Flashcards on GoConqr to revise key terms. I have set up a GoConqr Group to share resources and help students collaborate." - **Chris Harvey***