## **VERINT.**

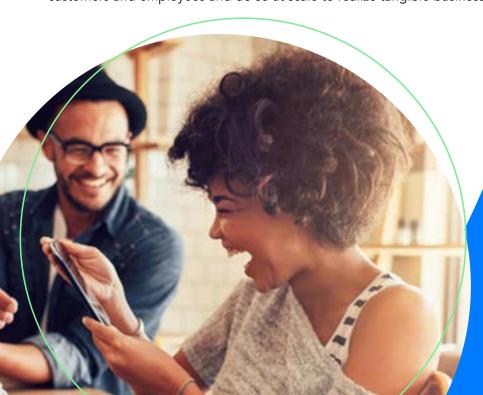
# The Customer Engagement Company

Verint® helps the world's most iconic brands — including over 85 of the Fortune 100 companies — build enduring customer relationships by connecting work, data, and experiences across the enterprise. With this approach, brands can achieve Boundless Customer Engagement™ as they adapt to the future of work, eliminate the inefficiencies created by organizational and data silos, and consistently deliver differentiated experiences at scale across every interaction.

With Verint, brands can close the gap created when an organization lacks the resources required to deliver the desired customer engagement. Closing this Engagement Capacity Gap™ enables them to build enduring relationships with customers and drive real business results.

The Verint Customer Engagement Cloud Platform draws on the latest advancements in Al and analytics, an open cloud architecture, and The Science of Customer Engagement™ to meet ever-increasing, ever-shifting consumer interactions and demands. We help our customers drive even greater value from their technology investments by working closely with a broad ecosystem of solutions and partners.

With Verint, brands can finally achieve Boundless Customer Engagement by enabling them to deliver consistently differentiated experiences to their customers and employees and do so at scale to realize tangible business results.



### **Fast Facts**



#### **Global Presence**

- Headquartered in Melville, NY, with 40+ offices worldwide
- Powered by over 4,000 dedicated professionals and a global partner network



#### **Blue-Chip Customers**

- Large, diversified customer base
- Over 9,800 organizations in more than 175 countries
- Over 85 percent of the Fortune 100



#### **Financial Strength**

- \$800+ million in revenue\*
- Highly diversified business
- VRNT on the Nasdaq Stock Market



#### Innovation

- Open, native cloud architecture
- Verint Labs for continuous innovation with the latest AI, machine learning, and analytics
- Deep domain expertise, with more than 550 patents and patent applications worldwide
- Market leadership recognized by Gartner, Forrester, DMG, and other leading firms

For the year ended January 31, 2021. Financial information is non-GAAP and excludes certain non-cash and non-recurring items.

# Closing the Engagement Capacity Gap

Brands today are challenged by new workforce dynamics, ever-expanding customer engagement channels, and exponentially more consumer interactions — all with limited budget and resources. As a result, they are finding it more difficult than ever to deliver the desired customer experience. This creates an Engagement Capacity Gap, which continues to widen as digital disruption increases.

Expanding the workforce is simply not a sustainable option. Organizations are increasingly seeking technology to close this gap — solutions that are based on AI and analytics to automate workflows across enterprise silos to balance workforce expenses and at the same time drive an elevated consumer experience.

Verint is uniquely positioned to help companies close this gap. We help brands strike the right balance between automation and the human touch, so they can scale their businesses with digital and self-service solutions while still providing informed employees to support consumers when required. Our solutions can capture, enrich, and derive meaning from tremendous amounts of digital and conversational data, so brands can adapt and act quickly. And since our solutions connect silos that exist across data, people, departments, and tools, organizations can benefit from faster, more informed decision making.

Verint is a passionate community of employees, partners, and customers who work relentlessly to discover new possibilities in customer engagement. We've been the industry pacesetter since our inception more than 25 years ago, as demonstrated by our steady stream of innovations, extensive patent portfolio, rich partner ecosystem, and deep accumulated knowledge from processing nearly 10 billion interactions per year. Nearly 10,000 organizations in over 175 countries rely on Verint.

Verint. The Customer Engagement Company™.



### The Customer Engagement Company™

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