Shipsy

The Smart Logistics Management Platform

Shipsy Overview

"A supply chain execution **SaaS platform** that helps Shippers & Logistics companies **reduce freight costs**, gain **end to end shipment visibility**, effectively **manage warehouses** and **automate manual processes**"

275+ Enterprise Customers

In logistics, retail, manufacturing, and automotive industries

150M+

Shipments processed on a monthly basis

Logistics SaaS platform

Intuitive, Adaptive, Seamlessly integrated & modular platform making every delivery quicker, greener & more profitable

290+

member team

Global Presence

With customers across India, Middle East, APAC, Europe, Africa and US regions

5 HQ Offices

Netherlands, UAE, KSA, India and Indonesia

Marquee Investors

peak xv PARTNERS

infoedge

Z3Partners

A91 Partners

Recognized by

Gartner

G2

High Performer SPRING 2023

Leader FALL 2023

Momentum Leader SPRING 2023

Leader SUMMER 2023

Users Love Us

Capterra

Shipsy on Gartner MQ for TMS

Gartner® No. 1 TMS vendor on Gartner Peer Insights

2023 Magic Quadrant for Transportation Management Systems: **International Context - Recognized Vendor**

2023 Magic Quadrant for Transportation Management Systems: **APAC Context - Recognized Vendor**

2022 Market Guide for Last Mile Delivery Technology Solutions - **Recognized Vendor**

Gartner®
★★★★★
4.8/5*

Shipsy ranked in G2 as a leader in 30+ categories based on 150+ customer reviews

Leader | EMEA | WINTER 2024
Leader | Asia | WINTER 2024
Leader | WINTER 2024
Leader | Asia Pacific | WINTER 2024
Leader | India | WINTER 2024
Best Relationship | WINTER 2024
Best Usability | WINTER 2024
Easiest To Use | WINTER 2024

G2
★★★★★
4.7/5

Based on 150+ Customer ratings

Capterra
★★★★★
4.7/5

IDC: Retail Logistics Managing Cost Effective Logistics Orchestration for Omni-Channel Retail

Shipsy is positioned as **a platform for end-to-end logistics orchestration.** In IDC's opinion, this strategy is to help retailers: De-risk their supply chain by providing end-to-end visibility of the transportation of shipments across multiple modes of transport.

Scale & Impact

Platform operating at scale

TMS

150 Mn+	**$900 Mn+**
Shipments / month	Costs Saved
15 Bn+	**750 KT**
Miles processed	Carbon Emissions saved
150+	**150 K+**
3PL Integrations	Monthly Active Drivers
160,000+	**$150 Mn**
Containers Tracked / mo	Freight Procured / mo

WMS

3.6M+	**25%+**
SKUs Handled	Improvement in WH productivity

Streamlined Operations

24%
Increase in deliveries per vehicle

22%
Decrease in avg delivery time at doorstep

Greater Cost Efficiency

23%
Reduction in first & last mile delivery cost

12%
Reduction in line haul costs

Enhanced Customer Experience

48%
Reduction in customer complaints

+31 pts
Increase in delivery NPS

Built for Enterprise Scale and Security

GDPR and SOC 2 Compliance, VAPT, PII Encryption
Tested against Vulnerability & Penetration ensuring protection from cyber threats.

Multi-Cloud Compatibility + On Premise
Cloud provider agnostic infrastructure.

Organization-Wide Single Sign-on (SSO)
Single Sign On (SSO) for universal log-on capabilities.

Open APIs and Low Code Integrations
Supporting integrations with OMS, WMS, ERP, POS & payments through a low code platform

Comprehensive Role-Based Access Control (RBAC)
Robust RBAC functionality ensuring tightly controlled access to sensitive data and functionalities.

Compliant with Global security standards

Moving Towards Logistics Excellence is Critical

Unlock transportation barriers that increase cost

Eliminate redundancy in transportation by enabling all different modes

Enhancing Customer Experience

Customer are demanding faster and cost effective deliveries

Improving Supply Chain Visibility

Visibility across the supply chain for consistency in fulfilling customer demand

Move towards sustainability

Intelligent AI orchestration for transportation that reduce carbon footprint

Agility and Flexibility

Resilience

Digitization

Integrated technology platform that enables real-time data driven decision-making

Revolutionize Logistics Operations with Shipsy

Enhance customer satisfaction, Reduce operational costs, Grow business and Provide end-to-end courier visibility

Business Growth

Bookings Engine for Business & Retail Customers

Automated Invoicing for Customers

Self service portal with analytics for B2B & B2C customers

Network expansion via 3pl Aggregator Platform

Customer Experience

Predictive ETA at Checkout

Live Order Tracking

Two-way Dynamic Chat with Drivers

Fraud Detection by Delivery Partners

Cost Optimized Operations

AI driven Manpower Optimization

Route Optimization & Geocoding

Digital Onboarding and Verification

Digitized hub operations

Predictive & Proactive Incident Management

Driver Experience

Dynamic Incentivization

Live Visibility of Earnings

AI prompts to Improve Performance

Early wage access with COD reconciliation

AI for Address Intelligence

Automation & Visibility

Digital collaboration across stakeholders

Order level real-time live location & status tracking

Tata Motors Saves Costs with Shipsy TMS

TATA MOTORS	**50+** VEHICLE VENDORS	**~500+** TRIPS DAILY	**$300k+** COST SAVED IN 2.5 MONTHS

Major Challenges	**SHIPSY's Solution**
All processes being run over phone calls, emails and whatsapp	Portals for Customers, Transporters and Ops for raising indent, allocating vehicles and tracking CN status
Manual line haul trip planning and vehicle/vendor selection	Intelligent allocation through Optimization Engine for efficient utilization taking into accounts vendor rate contracts, SLAs etc
Manual follow up with vendors for vehicle placement	Indent management through vendor portal with fallbacks and reminders improving timely placements
No reports to verify the delays from Transporters and/or Warehouse	Performance Reports and Analytics on Transporter and Warehouse SLAs to help improve efficiency

20% *estd.* Savings in Logistics Cost	**100%** Visibility across the chain	**7%** Improvement in delivery SLA

DPD Group Subsidiary Automates & Scales Operations

800,000+	20,000+	50,000+	5,000+
Shipments picked up and delivered daily	Customers (Large and SMB) using bookings engine to print labels	Drivers using Field Ops App for first and last mile	Delivery destinations across the world

Major Challenges

Manual operations driven by Excel and email-based processes creating data silos

Rapid increase in customer expectations and delivery demands

Lack of customer visibility into material/package handling processes

Inability to efficiently manage growing distributor ecosystem

Shipsy's Solution

Established a robust cloud-based logistics infrastructure for centralized and efficient system

Increased customer & operational visibility into package handling & delivery processes

Integrated advanced technologies such as analytics, RPA, AI and ML to improve decision-making, optimize resource allocation

Reduced manual interventions by replacing Excel and email-based processes with automated solutions

86%	97%	35%
reduction in data entry efforts across branches	Increase in real-time last mile transaction Volume	reduction in route planning time in last mile

Logistics Co Saves 28% on Delivery Manpower Costs

aramex
delivery unlimited

One City in the Middle East: **Kuwait**
175 full time couriers
46,128 freelance deliveries a month

The Problem Statement

Shipsy's customer, Aramex, was looking for **ways to optimize their last mile logistics costs.**

It wanted to ascertain the exact number of part-time and full time drivers it required to make the same number of deliveries it used to make

The Solution

We ran our territory optimization solution and found:

Output Scenarios	# of couriers	# of freelance deliveries
Optimizing fixed workforce	**125**	30,498
Keeping fixed workforce same, reducing part-time drivers	175	**15,689**

Aramex could either reduce # of couriers by 30% or could reduce # of freelance deliveries by [48%]

Overall, we helped Aramex reduce 28% delivery costs, maximized its deliveries per courier, and allocated delivery tasks amongst its couriers in an equitable manner

Saved 28% manpower costs

Thank You!

Shipsy