## Al Hackathon

The Introduction part of the hackathon answers the following questions:

- What is AI and what is it not?
- How does productive AI differ from traditional AI?
- What can AI be used for?
- How to get started?
- How does Elisa utilize artificial intelligence e.g., M365 Copilot
- Practical lessons and benefits from the use of AI

During first half of the hackathon will be presented a set of practical examples of what artificial intelligence is and what are the possibilities of utilizing artificial intelligence in an organization.

During the second half of the hackathon, concrete use cases will be brainstormed – how to apply AI in order to create value for your organization. The hackathon provides you with a good basis for understanding how your organization could utilize artificial intelligence and where to start.

First half-day hackathon and then a separate review of workshop results. A technical expert will introduce basics of artificial intelligence and the hackathon part will be facilitated by a service designer.



