tofugear

Get in touch!   Get in touch!

Get in touch!

Solution

E-Commerce

Enable customers to engage, convert and make returns anywhere, anyhow at any time.

Create a seamless omnichannel experience between your online and offline retail efforts

Suitable for

- ✔ Luxury retail
- ✔ Department stores
- ✔ Small retail stores
- ✔ Pop-up stores

"

Today's customers use a variety of channels to learn about your products – searching online for options, going to
Stores to tell products, and eventually purchasing wherever the best deals are found.

Streamline your customer journey by unifying digital and brick-and-mortar touchpoints.

By integrating Tofugear's O2O digital commerce technologies, you can connect online and offline retail in ways
that meet the modern consumer's demand for transparency, flexibility and personalisation.

E-Commerce Features

⟨

Seamless O2O integration

AI-powered product recommendations

⟩

Leading the future of retail

As a unified commerce platform, Tofugear is supported by a vast network of partners across the globe to create
modern retail experiences in the APAC region. Leveraging a harmonious integration of retail processes and systems,
we provide business transparency and seamless customer experiences.

Get Started

Tofugear Omnitech Unified Commerce Cloud

How E-Commerce helps retailers to sell

Craft a connected shopping experience

Offer a multi-device, multi-channel shopping experience that's connected to operations at your physical stores – allowing customers to see real-time store inventory and product information.

Enhance loyalty program offers

Deliver tailored discounts, promotions and smart product recommendations based on customers' preferences and cross-channel engagements with your brand.

Provide flexible order fulfilment

Tofugear's eCommerce platform allows customers to pick and choose how they want to receive their product. Whether they want to pick it up in-store or delivered straight to their door, the choice is in their hands.

How E-Commerce helps retailers manage

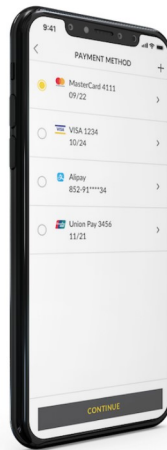## Streamline omnichannel orders & fulfilment

Handle online and offline orders through one unified platform, making it easy to manage invoices, shipments and payments as well as get updates on inventory stock levels.

Optimise your supply chain

With a customisable visualisation dashboard, use data from both the customer and product journeys to inform business decisions on improving logistics and sales processes.

Maintain data security and compliance

Stay compliant with GDPR and other regional requirements with built-in data protection and control features – allowing customers to entrust their information to you with confidence.

Interested in adding E-Commerce solutions to your store?

Get Started

Other Solutions

We offer a number of product packages with various technologies suited to different types of retailer setups. Find a product that suits your business or reach out for customised plans.
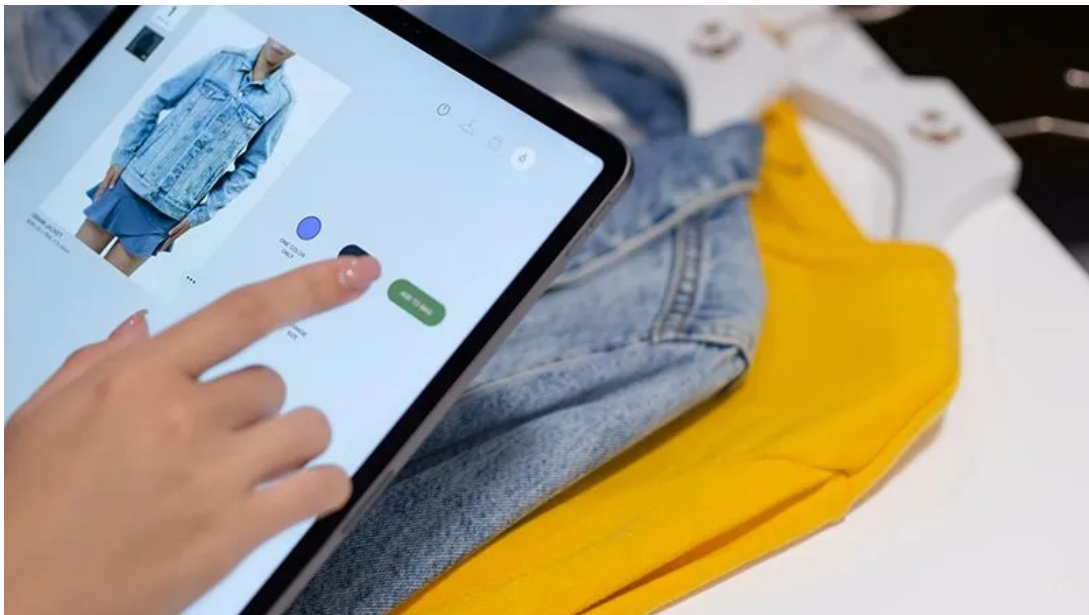
⟨   Mobile Point-of-Sale   RFID Inventory   ⟩
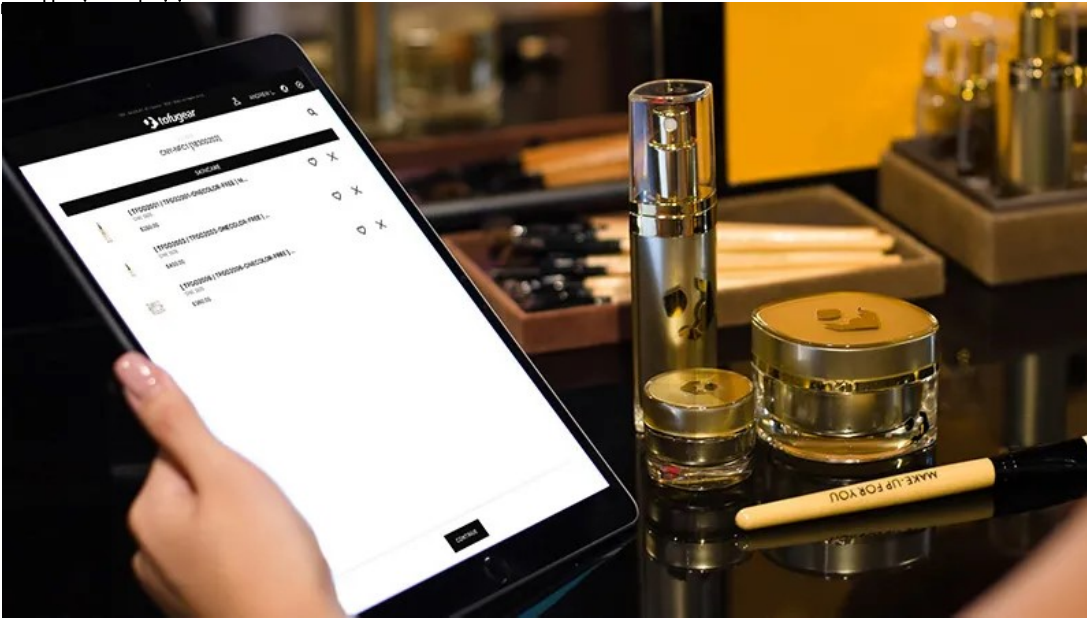
Products enabling this solution

We offer a number of product packages with various technologies suited to different types of retailer setups. Find a product that suits your business or reach out for customised plans.

Store Commerce Hub

Shoppers demand choice, convenience and experiences that matter. Today's connected customers expect to see online capabilities merged with their in-store experiences.
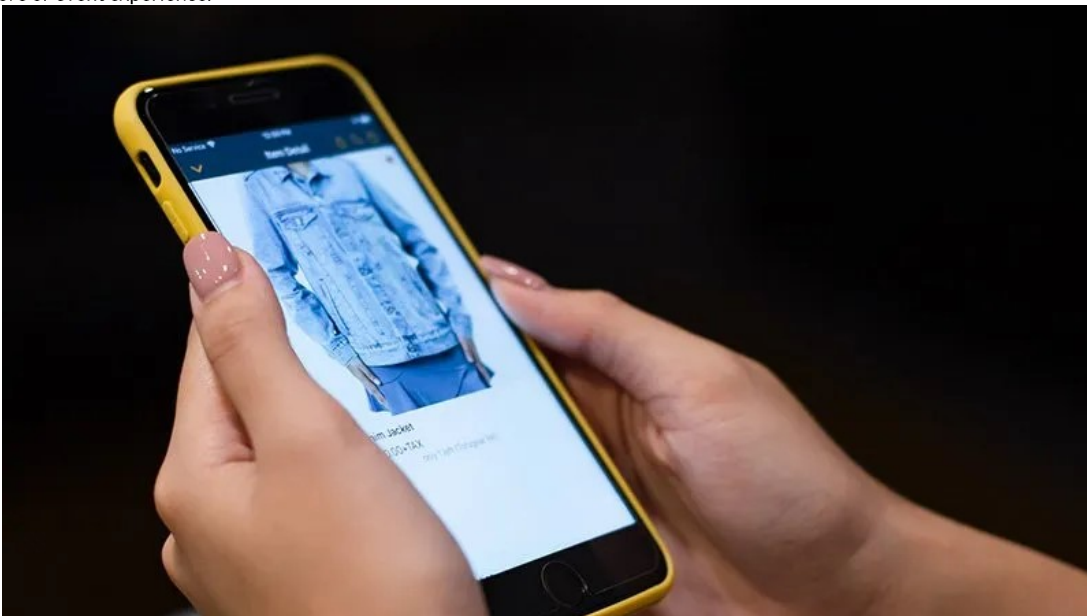
Retailers must empower their front-line with modern mobile-point-of-sale and clienteling tools as well as improve their data transparency to make informed business decisions.

Event Commerce Hub

Retailers often miss vital customer acquisition, relationship nurturing and sales opportunities at their pop-up stores and events.

Retail marketeers need to leverage digital solutions that not only enable commerce, but also maximise customer value by delivering a quality pop-up store or event experience.

Digital Commerce Hub

An overwhelming majority of consumers prefer to shop online due to ease of search, the ability to compare prices and the availability of more detailed product information.
To meet customer expectations, retailers need to not only have an online presence but also integrate omnichannel purchase and fulfilment to maximise customer satisfaction and sales.