

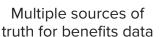


# **An Industry Leading PBP Filing and Compliance Solution** for Medicare Advantage **Health Plans**

- Is your Medicare Advantage product configuration manual, repetitive, and error-prone?
- Do your ANOCs, EOCs, and SBs have long review cycles?
- Do you foresee a high risk of penalty due to manual and error-prone processes?
- Do you use third-party services/tools that provide minimal visibility or ability to absorb last-minute changes?

# **Current State of Medicare Benefits Plan Management**







Manual data entry



Error-prone and non-compliant documents



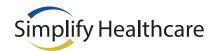
Integration challenges with third-party applications

### **Our Solution**

Benefits1<sup>™</sup>.Medicare — a Medicare market-focused configuration of Benefits1<sup>™</sup> Platform, is the industry's first CMS PBP integrated Medicare Advantage product configuration and document automation solution managing 30% of the total nationwide PBP market share.

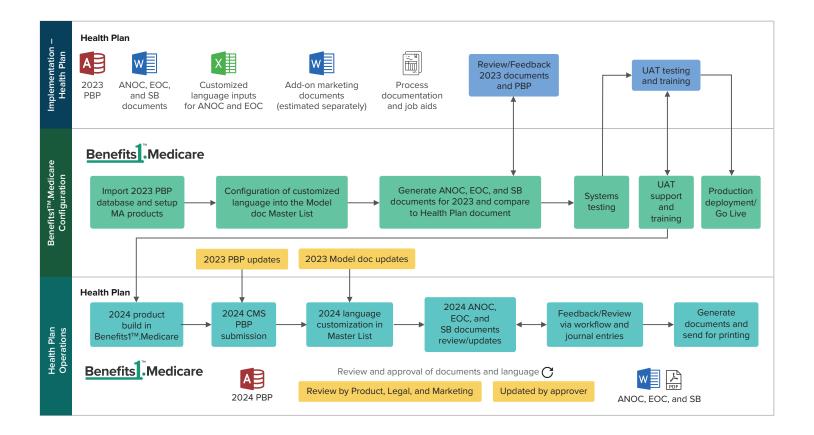
Challenge	Benefits1™.Medicare Capability	Value
Multiple Sources of Truth	Manage all product and benefits data in a single source of truth.	Seamlessly collaborate and design accurate Medicare Advantage benefit plans.
CMS PBP Bid Submission	Future proof managing 13,000+ fields of CMS bid package with robust versioning and validation capabilities.	Reduce the risk of errors, filing challenges, and member frustration.
End-to-End Compliance	508-compliant document automation engine.	Composing accurate and compliant ANOCs, EOCs, and SBs.







## Medicare Benefit Plan Management Simplified by Benefits1™.Medicare



Benefits1™.Medicare is:		
Easy to use	Enable cross-functional teams and business processes by activating an out-of-the-box workflow engine across unlimited users, enabling business rules and making it a review based process v/s rekeying of the same information.	
Easy to implement	Take advantage of ready-to-use base setup, business rules, and workflows.	
Business-friendly	Benefits1™.Medicare can be configured according to your business. Select from a list of add-ons that suit your business to address your pain points and maximize investments.	









# Power a connected benefits journey with integrations

Extend the capabilities of Benefits1™.Medicare with a host of integrations to achieve end-to-end lifecycle management of your Medicare Advantage products.



#### DataServices

Use relational database to drive reports and analytics on the source of truth data or communicate it in a model that is easily consumable by target systems.



#### IntegrationHub

Use API and events to communicate data in a model that is easily consumable by target systems.



Enable market comparisons for portfolio design or validation.



#### Actuary

Accelerate actuarial inputs to benefit plan design changes and portfolio ideation.



### •SuperUser•Studios

Empower superusers to maintain design, rules, and workflow configurations while also establishing governance.



#### Sales

Enable sales and sales ops to customize benefits for EGWP via seamless integration with a sales CRM system.



Deliver accurate and complete answers to members, providers, employer groups, and brokers/agents for benefit inquiries.

# **Claims**

Enable automated claims configuration, code set level configuration of benefits, and testing to support claims adjudication.

# Experience

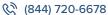
Automate dynamic content generation and stream accurate, compliant, and consistent benefits data across the enterprise.

Benefits1<sup>™</sup>.Medicare enables Payers to deliver a connected benefits journey for their Medicare Advantage health plans.



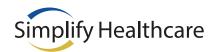
#### Interested to know more?

Scan the QR code to get started





simplifyhealthcare.com





### Why Choose Benefits1™.Medicare

100%

Compliant **Documents**  90%

Reduction in Filing Errors

**75%** 

Reduction in **Admin Costs**  **70%** 

Faster Speed to Market

**30%** 

MA PBP Submissions

#### **Customer Testimonials**



Benefits1™.Medicare infused efficiency in every process of Medicare Advantage plan management. It gave us a significant competitive advantage as we were able to build product and communication documents accurately and fast. We became the first company to publish plans on the Medicare Advantage marketplace.



- Director, Marketing **Communications** 



Simplify Healthcare is a long-term strategic partner and a key part of our ecosystem. In the past three years, Benefits1™. Medicare has consistently helped us manage our Medicare Advantage products with ease. However, the new VAP service takes the whole experience up a notch. We want to continue using VAP year-on-year.



- VP, Marketing Communications



We were incredibly happy with the Simplify Healthcare team and their ability to think outside the box. They were super-responsive, working with us to get accurate outputs, in a timely manner. We also appreciate the full transparency on open issues. Benefits1™.Medicare has been a game-changer for us!



 Product Manager, Large Health Plan

#### The Simplify Health Cloud™ Advantage

Packaged on the Simplify Health Cloud<sup>™</sup> — Benefits1<sup>™</sup>, Provider1<sup>™</sup>, Service1<sup>™</sup>, Claims1<sup>™</sup>, and Experience1<sup>™</sup> provide Payers with discrete and precise solutions to complex problems and opportunities in delivering a rich set of product, benefits, and provider data.



Accelerate and scale your products and benefits

# Provider

Reimagine your provider relationships

# Service

Deliver an intelligent benefits inquiry experience

# Claims

Power quote to claims journey

# Experience

Deliver a dynamic data-driven digital experience



Simplify Health Cloud™

Power your connected product, benefits, and provider data journey