



AI Platform & Copilots for Retail

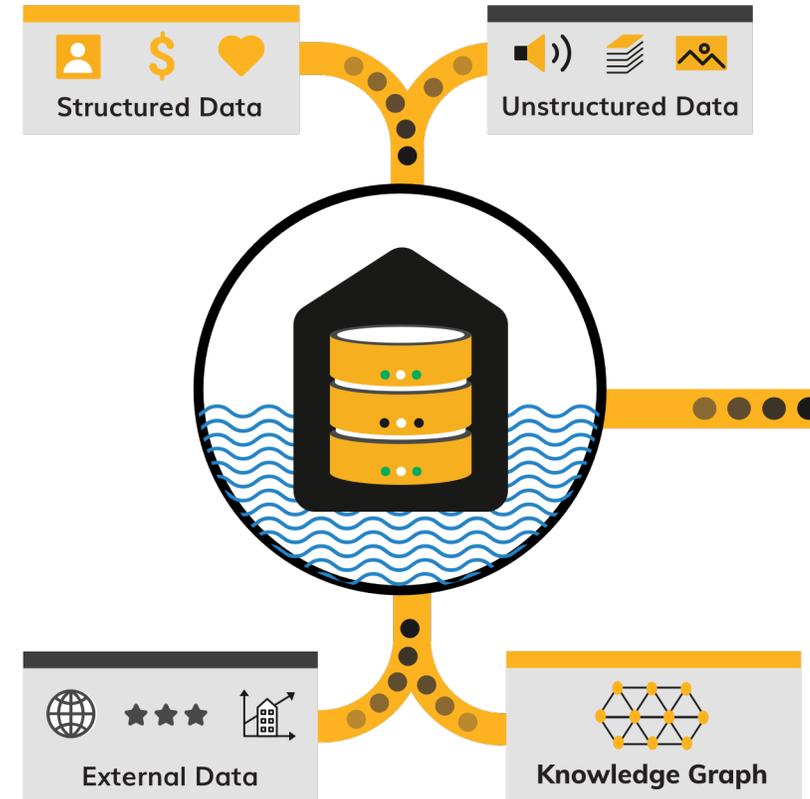
Generative AI, Analytics & Automation Solution



About

Leading regulated industries use Skypoint to unify disparate **data**, utilize the power of industry specific Large Language Models (LLMs) and activate powerful **insights** to increase productivity and drive operational efficiency.

- **What We Do:** Bring People and Data **Together** by democratizing Data & AI
- **How We Do It:** Industry focused capabilities for Data, Analytics & AI
- **HQ:** Portland, Oregon (*Founded 2020, 50 employees, 90 customers*)
- **Licensing:** Microsoft Marketplace or Direct





Problem: Siloed Systems and Operations



Best of breed CRM, marketing / member engagement applications.

CRM / Engagement



Accounting, payroll, ERP, and financial systems, 3rd party apps

Staff / Ops / Financial



Clinical systems (EHR), Claims, RX, SDOH, remote monitoring, ADT and related applications

Clinical / RX / Payer



File shares, SharePoint, OneDrive, Documents, Audio, Images, Videos, Spreadsheets, PDFs etc.

Unstructured Data



Data providers, external data from 3rd party sources (IPAs, Provider Groups, Government / CMS etc.)

External Data

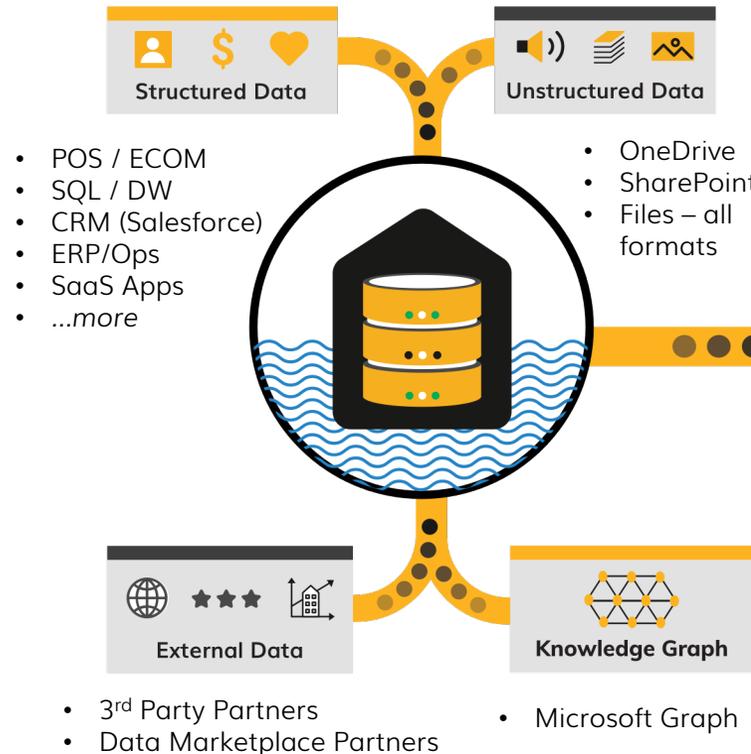


AI Platform & Copilot for Retail

Connect fragmented data into complete data models accessed through a natural language interface and reasoning engine to boost productivity.

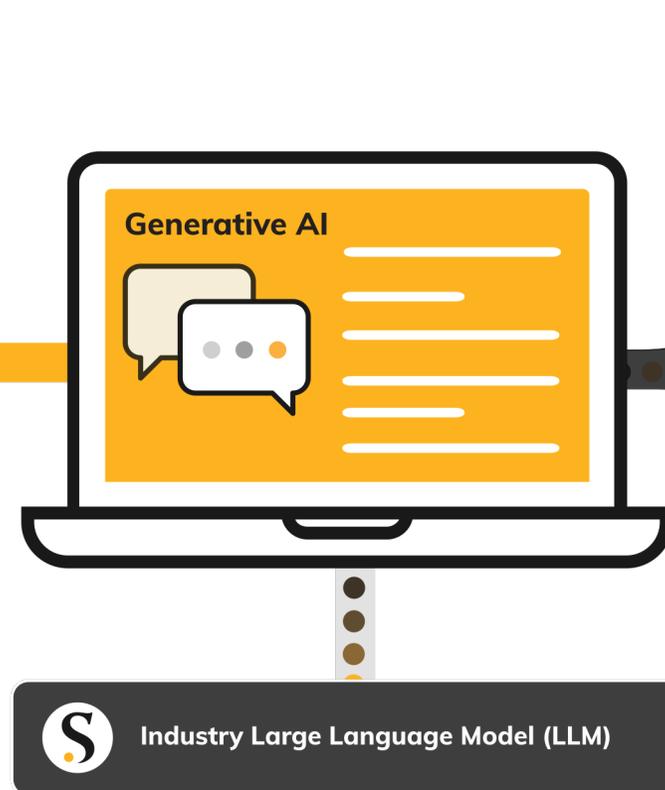
1. Unify Your Data Sources

Consolidate data sources like CRM, EHR, ERP, audio, video, documents and more to truly **own your data**.



2. Training & Inference

Elevate generic off-the-shelf AI solutions with **higher privacy and security standards**, for instant answers in plain language, grounded in **industry-specific context**.

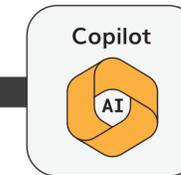


3. Boost Your Productivity

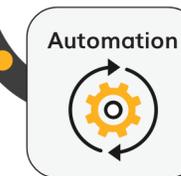
Engage private AI copilots for **key use cases**:



Increase Retention: Create 'Look-a-like' customer profiles for more effective, personalized marketing.



Personalized Customer Care: Customize customer plans based on data insights.



Operational Efficiency: Enhance scheduling, staffing and instant customer info with AI-powered insights to reduce time and costs.

Customer Engagement: Strengthen communication with frequent, tailored updates for customers.

Regulatory Compliance: Streamline GDPR adherence through effective data handling and reporting.

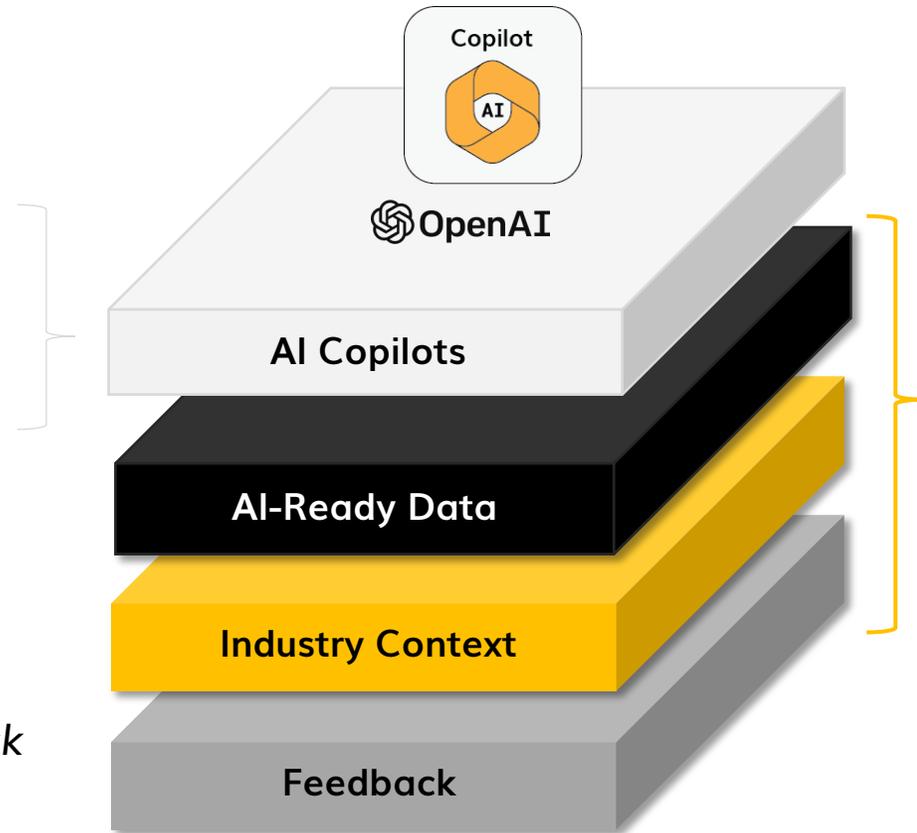


Better Together: Microsoft Copilot + Skypoint Industry-Ready AI

Microsoft Copilot:

- Generic Large Language Models
- Limited Industry Context
- Low accuracy and hallucinations if you add your business data
- Expensive DIY model evaluation & fine-tuning
- Per user fees

Generic Copilots will help you with basic tasks, but can be supplemented with data, industry context, and feedback (RLHF) mechanisms to be "industry-ready."



Accelerate, Enhance & Supplement:



Your Unified Data Sources

AI-ready united data with Tags, Labels & Rules



Industry-Specific Context

AI's reasoning engine must be equipped with context - LLM fine-tuning and industry-specific embeddings.



Multiple Fine-Tuned Models

Multiple Industry, job role and use case-specific models and context with RLHF (Reinforcement Learning from Human Feedback) orchestrated and tailored to retail.



**"Industry-Ready"
AI Copilots**



Our Privacy-First Approach to Generative AI

Skypoint's CoPilot / Plugin ensures HIPAA-compliant, secure, and efficient management of sensitive data. We ensure that data never leaves your organization, providing an additional layer of security and compliance.

Skypoint's stringent privacy control measures:



- ✓ **Data Encryption:** In transit and at rest
- ✓ **Secure APIs:** For all data transmissions
- ✓ **RBAC:** Role-Based Access Control
- ✓ **MFA:** Multi-factor authentication
- ✓ **Audit Trails:** Comprehensive logging
- ✓ **Data Masking:** For sensitive information
- ✓ **Data Isolation:** Prevents cross-tenant leakage
- ✓ **Continuous Monitoring:** Continuous security checks
- ✓ **Data Backup:** Regular backups and recovery
- ✓ **Employee Training:** On HIPAA and security
- ✓ **Frequent Compliance Audits:** Internal and external - (HITRUST certification expected by Jul 2024)



Platform Pricing & Signup

Monthly Subscription

\$2,995 / mo

Starting price includes:

- ✓ Managed Data Lakehouse
- ✓ Industry-Specific LLM / AI Stack
- ✓ 500 Monthly AI Compute Hours
- ✓ Private Plugin (ChatGPT / MSFT Copilot)
- ✓ Common Industry Data Sources
- ✓ Industry-Specific KPIs & Reports
- ✓ Built-in Data Catalog & Lineage
- ✓ Onboarding & Technical Support

[Find Your Plan](#)

Offers for: Senior Living, Value-based Care, Retail, Hospitality, Government, and general industry.

We offer simple pricing models with everything you need to effectively embrace generative AI.

- 500 hours of Skypoint compute credits included
- Support, onboarding included
- Additional credits are \$7.50 / unit, per minute billing
- *Optional Private Copilot available for @ \$1995 / month (unlimited users)
- Professional services quoted based on requirements

Sign up Channels:

[Skypoint Website \(Direct\)](#)

[Azure Marketplace \(Microsoft Billing\)](#)

*“Chat with Your Data” capability can be utilized via – 1) Microsoft Copilot (\$30/mo) 2) Skypoint Studio UI (Free) 3) Private Skypoint Copilot**



Thank You - Stay in Touch!



sales@skypointcloud.com



[youtube.com/c/SkyPointCloud](https://www.youtube.com/c/SkyPointCloud)



[linkedin.com/company/skypoint-cloud](https://www.linkedin.com/company/skypoint-cloud)



[@skypointcloud](https://twitter.com/skypointcloud)

