



# Sell Global, Feel Local

Providing direct-to-consumer brands ecommerce technology and logistics solutions for rapid global expansion.

## The problems we solve:

- + Unprofitable global expansion
- + Lack of internal resources
- + Slow time to revenue
- + Low understanding of global DTC

## Open your brand to the world:



## Key Results

**9.7**  
Million orders

ESW enables your brand to increase order volume in hundreds of markets around the world

**Up to 45%**  
checkout conversion rate

We've optimised the checkout to improve conversion rates by deploying localised payments, delivery and more.

**76%**  
international revenue

ESW makes it easy to buy your products, no matter where your shoppers are located.

Visit [ESW.com](http://ESW.com) to learn more



# The ESW Advantage

## + Do more with less

ESW serves as an extension of your team.

## + New revenue streams

Open previously inaccessible markets in a fast, cost-effective way.

## + Improved margins

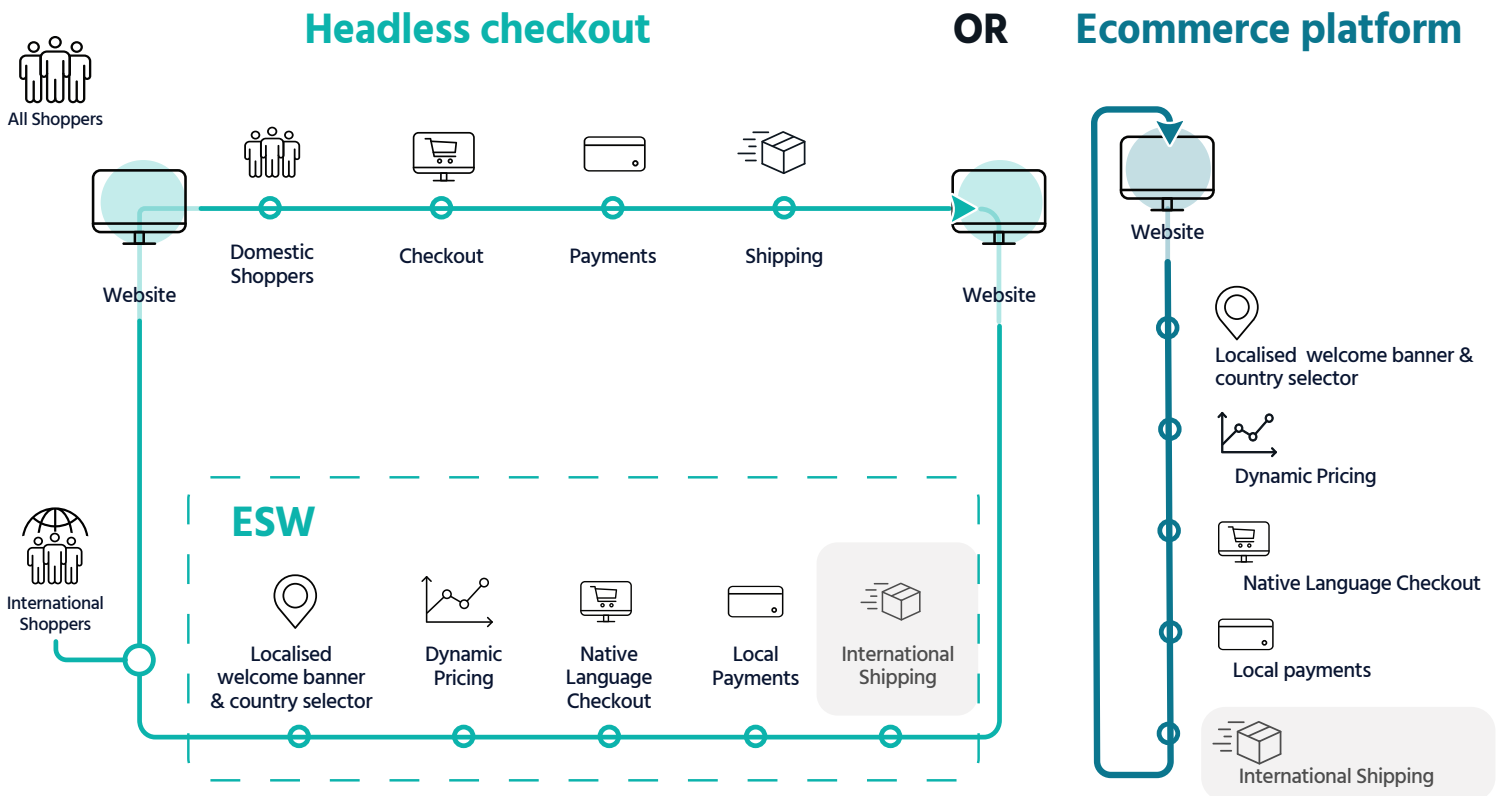
By introducing specialty stores like product drops, pre-sales and liquidation.

"One of the biggest benefits of ESW is that it handles checkout, currency, customer and duties for sales into hundreds of countries."

- Behzad Soltani, CDO,  
Movado

## Here's how we do it

Proven DTC technology to address every aspect of your customer's journey.



### Global Merchant of Records Agreements

Access new markets quickly and effectively, offer competitive prices and minimise the risk of non-compliance and potential penalties.

### Operational Managed Service

Focus on your core business while reducing operational costs and driving business growth.

### 100% Carbon-Neutral Deliveries

Achieve your Sustainability objectives with ESW's carbon offsetting for every delivery, from first to last mile.