TCS Responsible AI Development Service

**Discovery**
- Use cases
- Gen AI Models
- Environment & Technical Stack
- Compliance requirements
- Harms specific to the model, application, and environment
- Stakeholders

**Design**
- Responsible AI Design
- Frameworks, tools, and technologies
- Define metrics to measure model performance
- Red Teaming, and Testing Approach
- Generate test inputs that are likely to produce harmful content

**Development**
- Development environment Setup
- Pilot implementation and validation
- Responsible AI Development
- Testing and measurement of model performance

**Deployment**
- Test environment setup
- User Acceptance testing
- Production environment setup
- Rollout and post-production support
- Handover

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**TCS Differentiators**
- **TCS Responsible AI guidelines**
- **Thought leadership from dedicated Research in AI**
- **Deep Contextual Industry expertise**
- **Strong partnership with Microsoft**

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**Benefits**
- Responsible AI Implementation aligned with industry standards and guidelines.
- Flexible and tailored approach to incorporate applicable organization specific compliance needs.
- Quicker rollout of Gen AI capabilities with adequate guardrails.
- Adoption of safer and trustworthy AI aligned with human values.