



**Enterprise-grade,  
intuitive, and secure  
file sharing solution**

# **BluSync™ for Managed File Transfer**

## **Explore BluSync for Managed File Transfer**

Organizations are increasingly moving away from email attachments and tools like FTP, in favor of more secure file transfer solutions, especially for large files. BluSync gives an organization the ability to transfer files of any size to recipients within its ecosystem as well as outside of it, in a safe and controlled manner. The file sharing platform works by protecting the file meant for transfer in a secure cloud container without compromising the integrity or confidentiality of the content. A file or folder can be accessed, edited, and sent back via the same secure ecosystem, protected every step of the way.

BluSync for Managed File Transfer allows your businesses to seamlessly send data to co-workers or external stakeholders like partners and customers, all the while ensuring data security and privacy. With BluSync, documents are encrypted in transit and at rest, making secure file sharing safe and easy.



## Transfer files securely

Your users can stop relying on email attachments for file sharing which can be limiting both from the standpoint of file sizes as well as security. And you don't have to settle for public cloud file transfer services where you don't control the encryption, data flow, or have access to audit logs. Enable advanced features such as complex passwords, and multi-factor authentication rules to restrict and control the recipient experience.

## Replace Secure FTP

Clumsy on-premise SecureFTP servers with a separate user namespace can now be a thing of the past. BluSync integrates seamlessly with your business' Active Directory or Azure Active Directory namespace. Use AD or AAD for user authentication, single sign-on, and for user provisioning / de-provisioning.

## Policy-based management

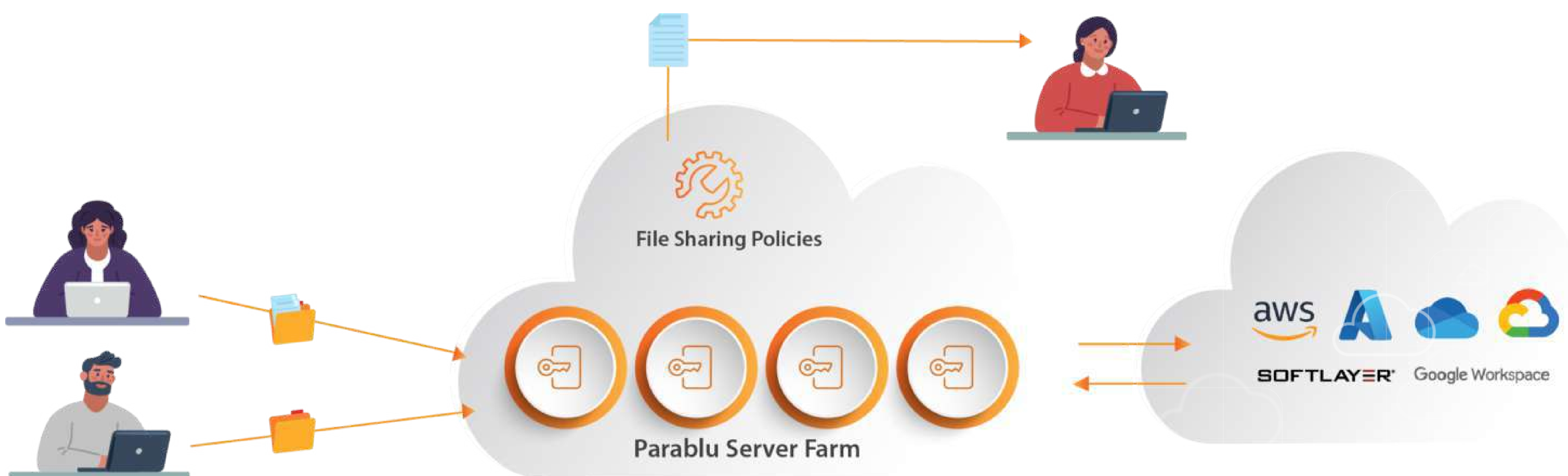
Control everything your users can do via simple policies. Specify file types that can be shared, set file size limits, user quota limits, enforce high secure sharing and identify safe vs unsafe email domains.

## Secure sharing

Document sharing via secure URLs can which be configured to self-destruct after a period of time. Protect using passwords and enforce complex passwords and multi-factor authentication as you see fit. Set IRM controls to disallow recipients from downloading, printing, or saving file contents. Optionally enable automatic anti-malware scanning.

## Web based portal

A centralized, simple, no-fuss, web-based portal for easy monitoring, tracking, and management of all shared files, and folders.





## **End-to-End Encryption**

Your data is encrypted all the time – both in transit and at rest. All data in transit always travels over secure channels and is encrypted at rest using industrial strength AES-256 encryption. And you control the encryption keys – not Parablu, not the cloud-vendor – only your organization. You can even use cloud storage services to act as your data sharing repository – knowing full well that your data is encrypted using keys you control, that are secure, and private.

## **Zero-Knowledge Privacy**

Parablu's BluSync is built on the tenet of Zero-Knowledge Privacy which is designed to ensure that your data can be accessed by you and no one else – not the cloud vendor, not Parablu, not a regulatory authority, or a foreign government. Only you.

## **Serious Security**

We take security very seriously. BluSync is designed to work on the principle of Zero Trust. It integrates with Identity Management solutions like Active Directory, Azure Active Directory and Okta. You can easily enable our multi-factor authentication, brute force password protection and anti-malware scanning as required.

## **Zero Storage Cost**

Parablu's patented integration with individual user storage allocations like OneDrive for Business and Google Drive means that you do not have to incur additional expense on storage costs. This could mean savings of as much as 70% on Total Cost of Ownership (TCO) when using BluSync as compared with any other solution.

## **BluKrypt™ Assurance**

Parablu BluSync is powered by BluKrypt™, our proprietary, privacy enhancement technology that creates a secure storage container in which all data is stored safely – shredded, encrypted, and versioned, while still being shareable and searchable.



***File sharing made easy with Parablu's BluSync for Managed File Transfer.***



## ABOUT PARABLU

Parablu is a leading provider of data security and resiliency solutions for the digital enterprise. These solutions protect enterprise data completely and provide total visibility into all data movement through centrally managed intuitive dashboards. Parablu's products include BluVault – a suite of powerful and secure data backup solutions designed for the cloud and BluSync™ – a suite of solutions designed for secure managed file transfer, secure collaboration, and file services. Both the solutions holistically address enterprise data protection needs and can be easily bridged with existing infrastructure – offering cost-effective data protection overall.