



PING

PING is the name we give to our mass communication engine. With PING customers can securely disseminate messages to one or many groups of people and have two-way auditable communications.

PING messages are encrypted and can be simultaneously broadcasted across 5 channels (Push, SMS, Email, Web and Telephone) in mass to a global audience. We provide you 99.99% guarantee that your messages are delivered to the individual's device. Irrespective of the recipient's location worldwide, the message will be delivered and in seconds by one or more channels.

PING messages can be in text, voice recording, or video format. The flexibility makes it easy for users to quickly construct and send an urgent alert message in a language of their choice.

PING messages become an integral part of issues alerting and resolution process. They are often the best way for people to converse at the start of something. For example, severe weather that can impact the normal operations.

PING overcomes the limitation of free tools like WhatsApp, because it has been designed for alerting across multiple channels, group management, real time reporting and audibility to meet compliance. With regular use, PING will create a culture of increasing responsiveness as users can easily see their performance rating.

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