

# Ethics Policy

## Responsible use of synthetic media

- **Vision.** Our vision is to make video and film production more personalized. We specifically prohibit the dissemination of political propaganda or offensive material through our technology. Deepfakes or material that impersonates well-known people, such as satirical videos of politicians or celebrities will never be tolerated.
- **Mission.** Our mission is to assist organizations and creative individuals in communicating their ideas effectively. We only provide our technology to clients who follow our ethical code of conduct.
- **Education.** We will continue our cooperation with educational institutions in order to educate a new generation about the use of synthetic media.