



Digital transformation of operations

For FMCG retail chains



Your goal - Consistent execution!

Team

- Familiar with changing guidelines
- Complies with standards
- Fulfils duties on time
- Reports accurately & completely
- Adapts to feedback

Managers

- Receive real-time reporting
- Give immediate feedback
- Base decisions on high quality data



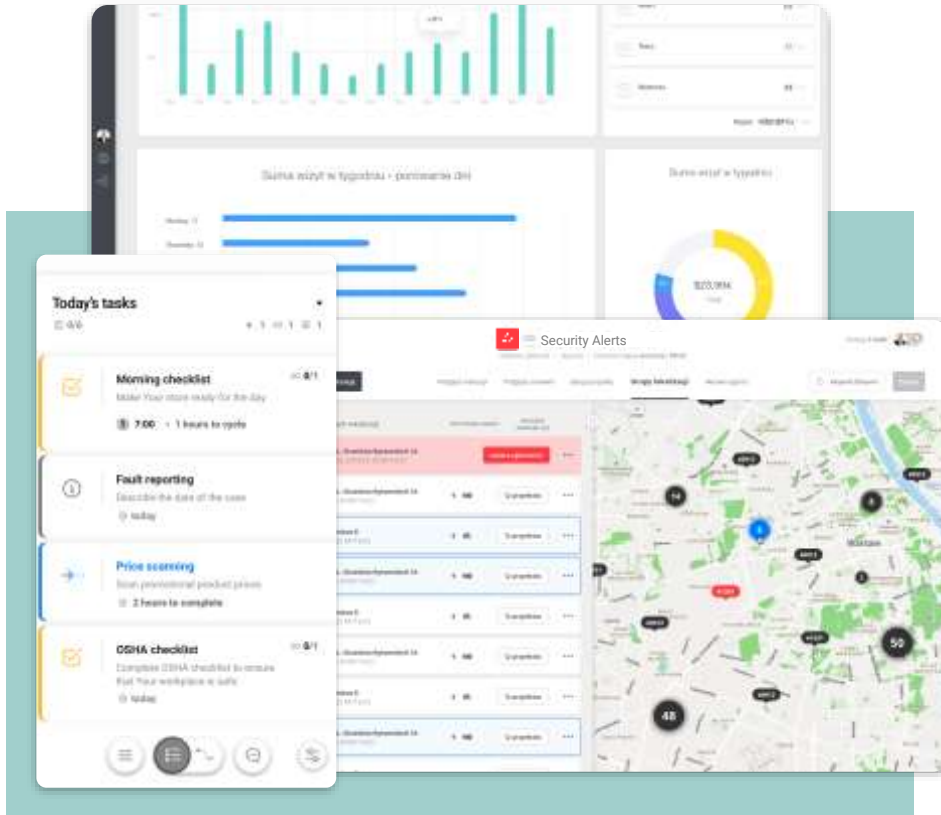
Why you fall short?

Employees struggle with

- Different formats and channels of communication (SMS, e-mail, telephone, WhatsApp, other chat-apps etc.)
- Lack of task notifications and prioritisation
- Limited feedback from managers and colleagues
- Lack of easy access to instructions and guidelines



What is TakeTask?



“Retail is detail”

TakeTask is a no-code platform that simplifies management of tasks to ensure consistent and efficient execution on a large scale across many locations simultaneously, for any industry with complex field ops

What we enable?

For managers:

- Easy and highly-customisable setup of processes - no IT support required
- Efficient allocation of assignments
- Objective verification of completed task
- Transparent overview of task completion
- Real-time access to high quality data

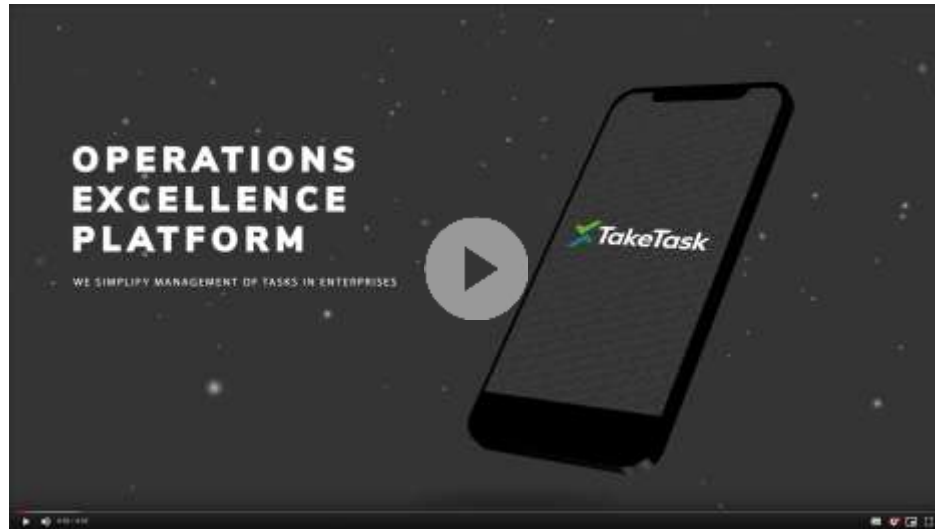
For employees:

- Unified communication through tasks
- Prioritised list of assignments
- Instant feedback from managers
- Trainings and guidelines linked with tasks

How it works?

Operations Excellence and Field Force Automation

[Watch video](#)



What do you achieve?

Benefits

Higher sales - lower stockout, planogram execution, promo implementation



Reduced losses - regular cleaning, consistent temperature and expiration date checks



Customer satisfaction - fresher foods, better stock availability, easy stock discovery



What do you achieve?

Benefits

Work efficiency - better communication and prioritisation of assignments



Faster execution - accessible guidelines, automatic notification, easy reporting



Better decisions - real time, higher quality, fresher data, ability to A/B test



Areas optimised at reference clients

Operations

- Food safety and cleanliness
- Regular and self-audits
- Maintenance and malfunction procedures

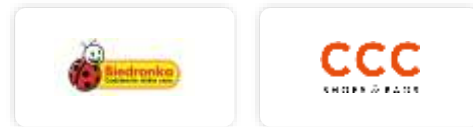
Marketing & Sales

- Merchandising and in-store promotions
- Internal and competitors price monitoring
- Customer feedback and support

People, Stock, etc

- Human Resources and employee motivation
- Employee innovations and best practices
- Logistics and stock control
- Project management facilitation

Recent clients



Promoted by key Tech / Gov't partners



Working with Microsoft as an independent Software Provider for Azure

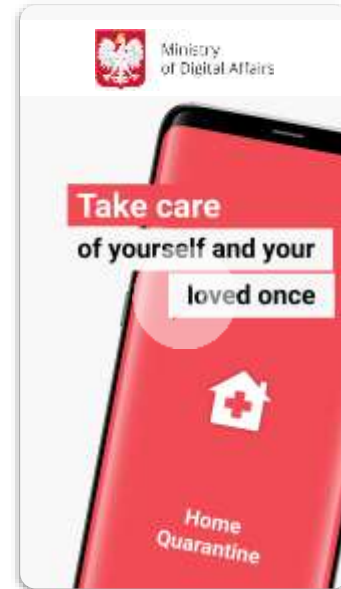



Implementing end to end solutions with telco providers




Enabling faster implementation of TakeTask on mobile devices

Delivering and supporting COVID Home Quarantine monitoring application for the Polish Government









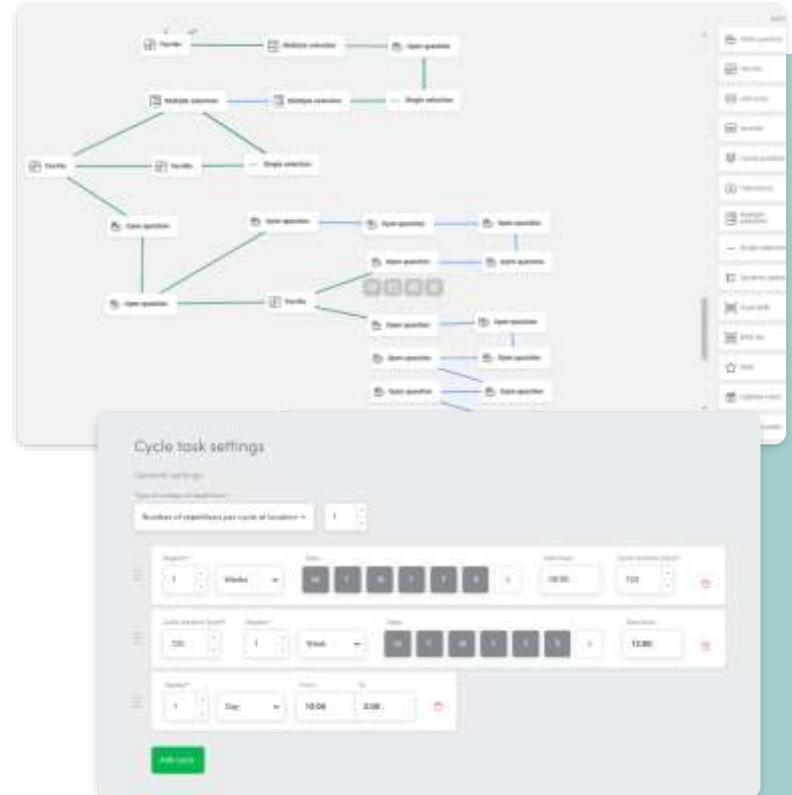
A vertical green bar on the left side of the slide, with a thin yellow line extending downwards from its base, ending in a small yellow dot.

Technical attributes of the system

A collection of overlapping, semi-transparent geometric shapes in various shades of green and blue, including squares and rectangles, scattered across the bottom right portion of the slide.

Fast task preparation and distribution

-  Drag & drop task editor (25 action blocks)
-  Locations, users and equipment management tools
-  Personalised, dynamic content for locations and users
-  Timing management (one-time, recurring, triggered task)
-  Notification toolkit (e.g. push, mail, Teams, SMS, voice SMS)
-  Clear dashboards with all current projects and access to historical data



Quality control & fast reporting



GPS location



Timestamps



Pictures, videos, sound recordings



Integrated image recognition



Signature capture



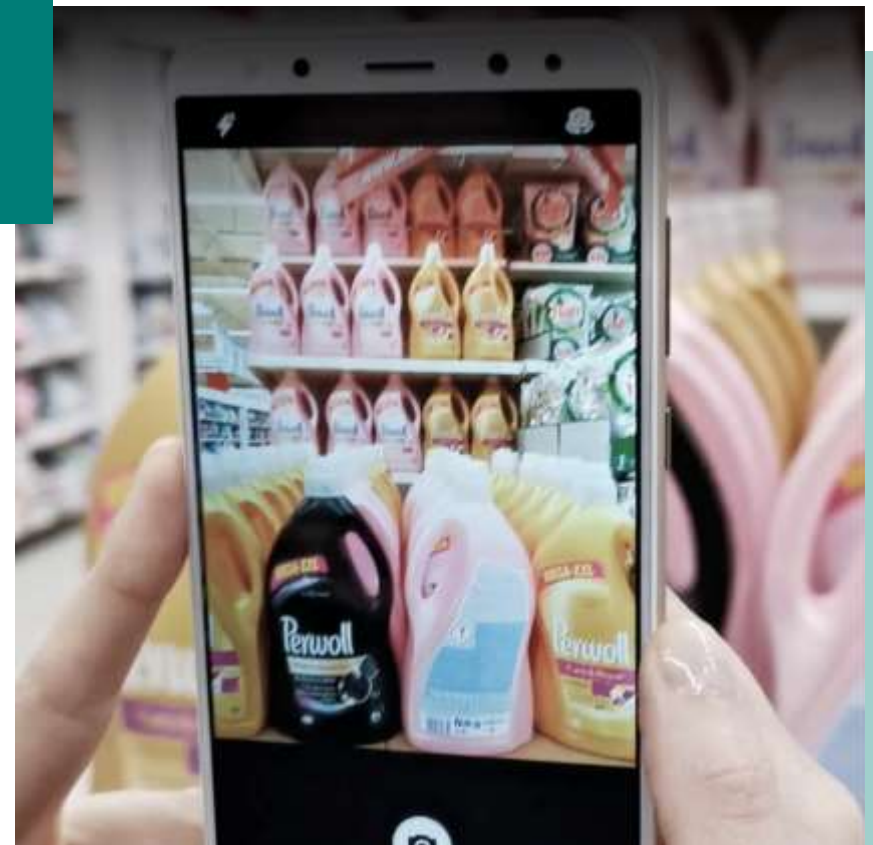
Built-in OCR

ABBYY



EAN and QR code scanner

SCANDIT



Secure environment



Microsoft technologies (.Net, Xamarin)



Dedicated Azure cloud instance for your data




GDPR ready



Online and offline mode on mobile application



Customisation

 Integration with systems and databases
- via API or file integration (e.g XML)

■ Client's

■ Third party



IoT ready



White label – customer's branding



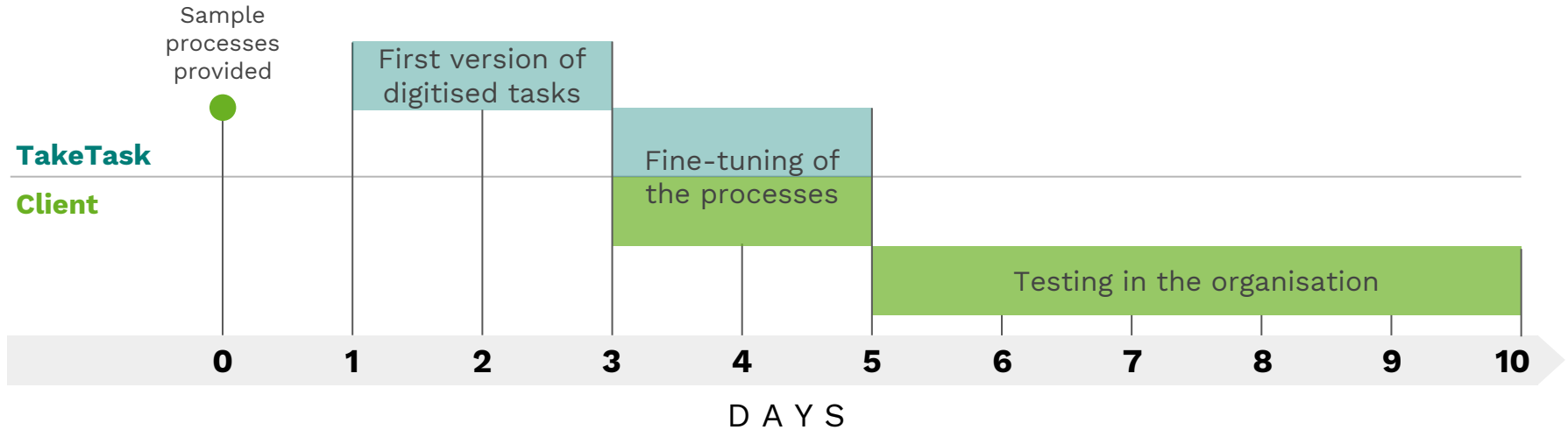
Multi-language



TakeTask free trial



We offer a **2-week free test-simulation** on your internal process



Dedicated Project Manager

Identifying quick-win areas of implementation



**Transform your
operations now**



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