Touchcast

Rewriting the rules of retail with MaaS Enterprise

Touchcast MaaS enables brands & retailers to launch metaverse experiences for B2B & B2C scenarios

> " "This was such a light bulb moment for us as a company — seeing the demos made the potential for innovation real. We're excited to dive further into virtual."
>
> SVP, Digital Strategy & Innovation, Touchcast Client

✓ Enhance traditional in-person, phone, or email-based customer experiences by giving customers the opportunity to seamlessly 'step into' a custom, branded, 3D environment.

✓ Allow customers to visualize and customize products as they interact with a human representative in a virtual environment.

✓ Expand your sales and customer data, improve conversions, increase customer reach, and invest in virtual infrastructure for curated experiences.

Built on expertise

Touchcast has over 12 years of experience delivering unparalled virtual experiences by seamlessly merging the physical and digital realms. Trusted by some of the world's leading brands, our clients and partners understand it's not just what we do, but how we do it.

Cutting-edge technology

Deployed on Azure, utilizing AI cognitive services, and enabled through Microsoft Teams, Touchcast enables brands both big and small to get a head start in the metaverse.

Maximizing empathy & authenticity

Touchcast enables authentic avatar-less human connections by transporting in-person interactions into the digital environment — connecting brands and retailers with their customers in a more meaningful way.

The possibilities are endless

Marketing

▶ Immersive marketing

Let consumers browse through digital products and purchase physical versions of products on display.

▶ Events & community engagement

Host pioneering events to create and monetize virtual experiences to reach new markets, boost brand awareness, improve customer relations, or develop and test new offerings.

Product

▶ Powerful training

Host pioneering events to create and monetize virtual experiences to reach new markets, boost brand awareness, improve customer relations, or develop and test new offerings.

▶ Product launches

Let consumers browse through digital products and purchase physical versions of products on display.

Commerce

▶ Virtual showrooms

Expand your footprint by building a store in the metaverse for customers globally. Turn brick-and-mortar stores into 3D, navigable, and branded spaces where customers can buy items and interact with real humans.

▶ Product configurators

Empower reps and customers with personalized experiences. Let them configure individual items, ask questions in real-time, and show product information — for apparel, luxury goods, consumer electronics, and more.

Our customers   accenture   MACQUARIE   Deloitte.   Kepler Cheuvreux   HSBC

Spark change, innovate, and meet customers where they are in the digital world.

Instead of passively scrolling through information, we can now interact with people, objects, and information just as we do in the real world, but with bigger impact. The possibilities are endless. The limitations are few.

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