

DynamicWeb®

Composable Commerce Suite

DynamicWeb is CMS, eCommerce, PIM and Marketing in one powerful Composable Commerce Suite featuring standard integrations to Microsoft Dynamics ERP.

One platform for your entire digital world

Simplify eCommerce

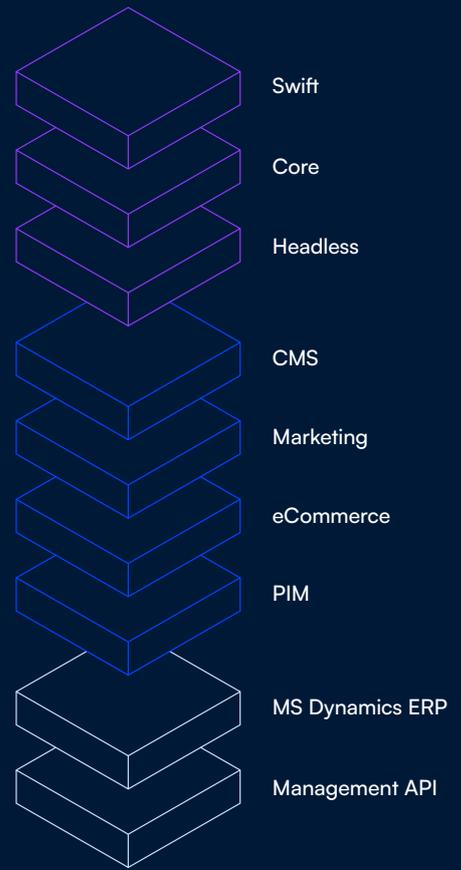
DynamicWeb is CMS, eCommerce, PIM and Marketing in one powerful Commerce Suite featuring standard integrations to Microsoft Dynamics ERP.

Create an omnichannel B2B, B2C or D2C commerce experience using a modern MACH based application, enabling you to build, run and scale your business the way you want.

Front-End

Commerce Suite

Integration & Accelerators



All you need to build a successful and sustainable eCommerce business.



CMS, eCommerce, PIM and Marketing in one interface **reduces complexity** and **lowers total cost of ownership**.



Faster and less risky implementation with **pre-built connectors** to Microsoft ERP like D365 F&O, BC, NAV and AX.



Host multiple brands, or different shops and languages all from one single DynamicWeb solution and **simplify back-office tasks**.



API-first application supporting **headless implementation** and separation of front-end and back-end through APIs.



Enable customers & dealers to do business when and where they want through **Self-service Customer & Dealer Portals**.



CMS and eCommerce are the power couple to support branded commerce and let you run **B2B, B2C & D2C in just one solution**.

CMS, eCommerce, PIM and Marketing in one platform - one interface

To stay relevant and competitive in today's world of commerce, companies must adhere to a business model where all sales channels are integrated and connected to create a seamless shopping experience for customers.

This requires a whole new level of quality in terms of how well companies plan, handle and execute their customer experience journey, product information strategy and content management delivery.

DynamicWeb effectively simplifies business processes with a Commerce Suite for CMS, eCommerce, PIM and Marketing.

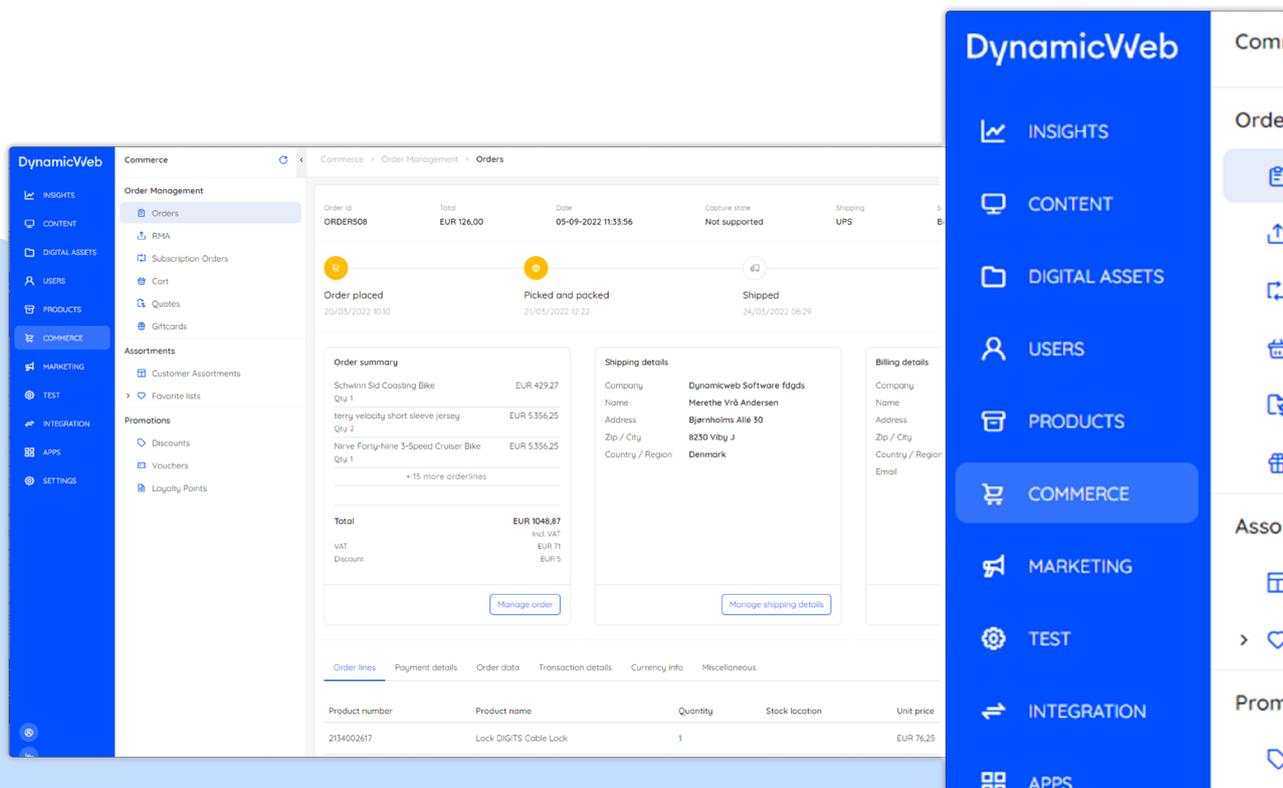
Having the necessary eCommerce tools in one platform greatly reduces complexity, simplifies business processes, and improves the overall user experience.

No need to bounce from one platform to the other to perform daily changes and updates. Simply switch between Content (CMS), Products (PIM), eCommerce (Commerce) and Marketing in the user-friendly interface — it is truly as easy as a push of a button.

Simplify or fit into best-of-breed strategy.

DynamicWeb lets you implement with fewer systems and integrations than other solutions, so business users can work in one interface.

However, as our platform is composable, we can also fit into your existing solution landscape in case you already have made investments and need to integrate. But if you're starting all over, our all-in-one suite can save you a bunch of systems and integrations.





4,000+ great customers worldwide

Customer Success Stories

Learn how other great companies grow and optimize with DynamicWeb.

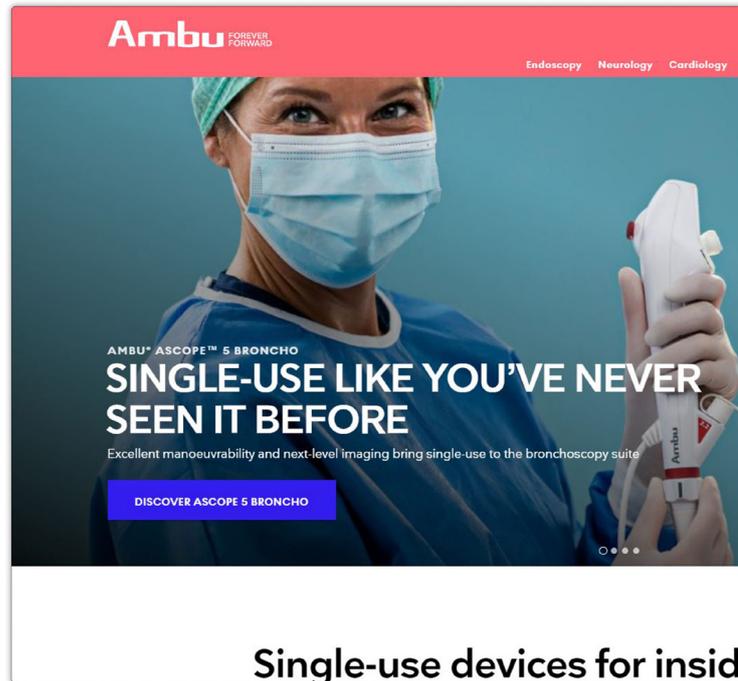




Global B2B manufacturer using DynamicWeb eCommerce and PIM for handling complex product data.

With their DynamicWeb B2B eCommerce and PIM solution, Ambu is able to improve local business processes and reduce risk of manual errors. The product catalog is structured according to medical profession and expertise, making it much faster and simpler for hospitals and rescue services to navigate the catalog and order the exact products they need.

www.ambu.com

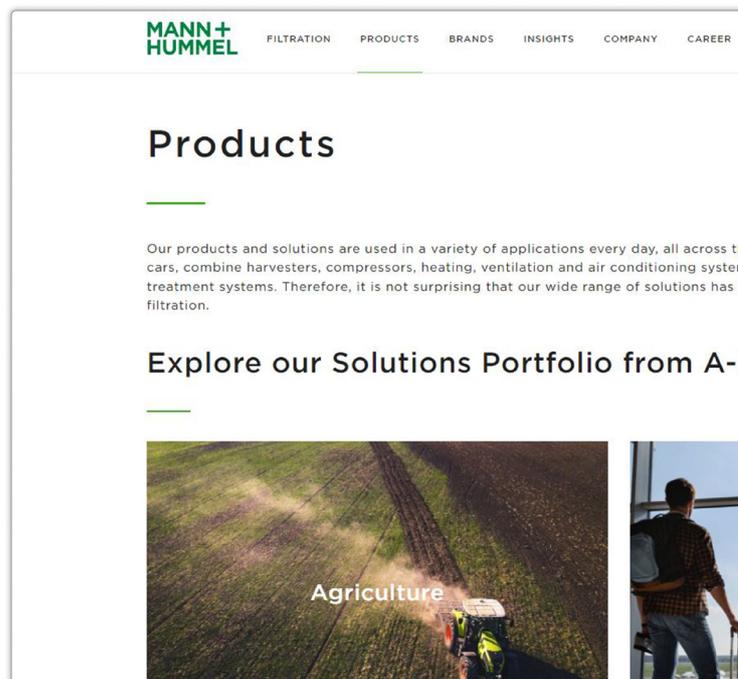


More online orders and less manual work for customers, sellers and support staff.

Mann+Hummel use the DynamicWeb All-in-One platform as the foundation for the new solution. The solution is integrated to Mann+Hummels ERP system Dynamics AX providing real-time calculation of customer specific prices, order placement and full sync of articles, customers, users and inventory lists.

The solution has helped streamline work processes, save time both internally and for the customers. and increased the quality of inventory lists resulting in less errors in orders.

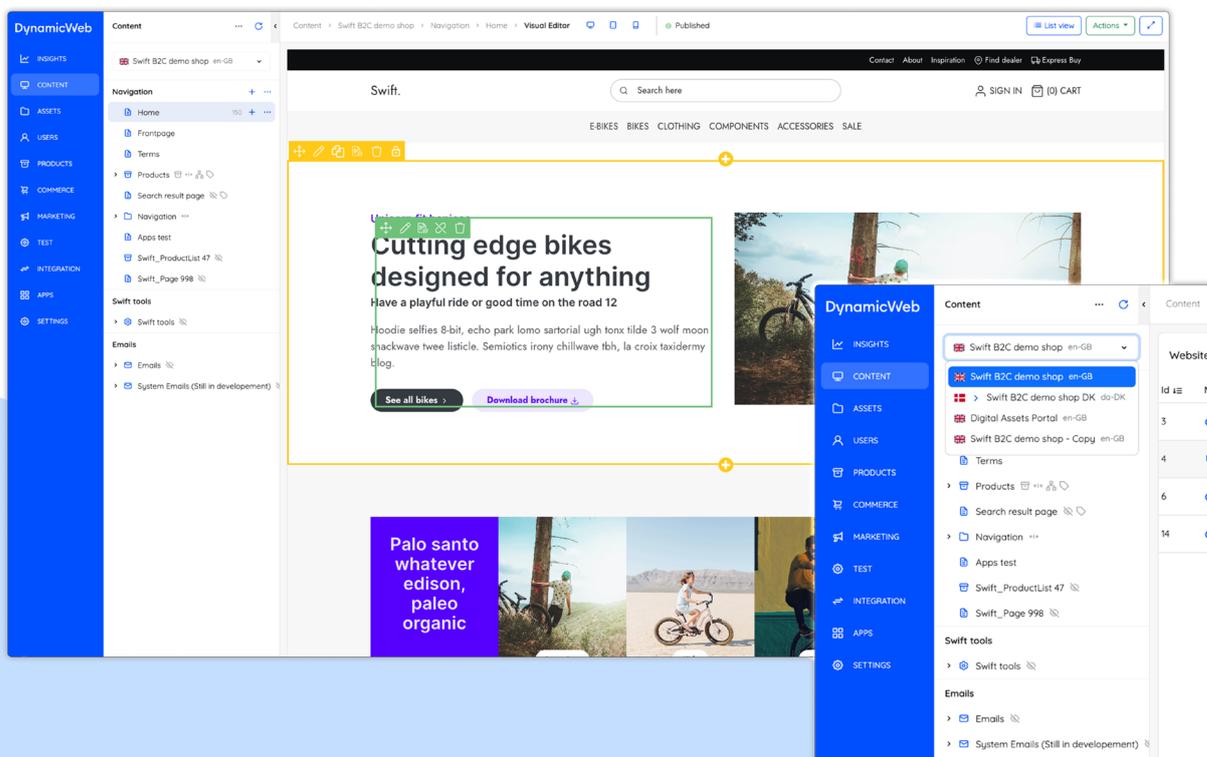
www.mann-hummel.com



Content Management System / CMS

Build great online experiences with DynamicWeb CMS.

Design your website your way with visual editing plus access to the code for limitless customization. Go big and scale your CMS across multiple websites, languages and content editors, all managed from one platform and integrated with your eCommerce.



Headless CMS

Digital experiences are evolving beyond webpage-based channels. Deploy content across your websites, mobile apps, kiosks, custom displays and virtually any other interface with our modern, API-first CMS.



Design your way

DynamicWeb includes a user-friendly visual editor so non-coders can create beautiful, high-converting webpages, while developers can enjoy 100% access to the code for limitless customization capabilities.



Scale and Customize

DynamicWeb is built on scalable Microsoft .NET technology. Our flexible extensibility framework allows you to add or change website functionality, create your own apps and integrate with other systems.



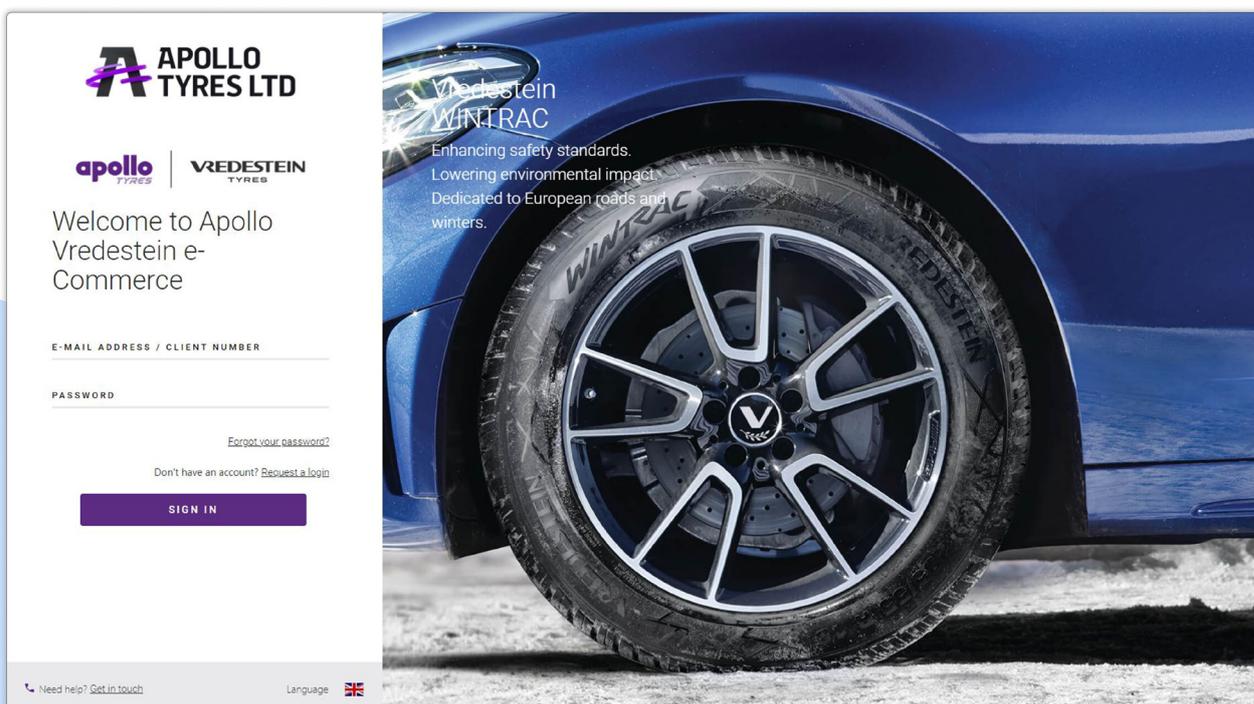
Multiple websites and languages

Manage multiple websites, brands and languages in one platform. Show different websites or portals based on customer type, including B2B or B2C.

eCommerce

Expand your online business and accelerate your digital transformation.

DynamicWeb eCommerce is a fully flexible and scalable eCommerce solution for B2B, B2C and D2C that easily integrates to your Microsoft ERP, and is never limited by customizations or complex requirements, which means you can unify the critical components of your online strategy and innovate faster.



Apollo Vredestein: B2B eCommerce and self-service for supporting international dealers in 15 languages



Multiple Storefronts

Handle and operate multiple brands and storefronts from one platform and in one interface and reduce complexity, maintenance and cost.



Headless Implementation

Use the APIs for complete flexibility without the complexity, following the MACH principles (Microservices based, API-first, Cloud-native SaaS and Headless).



Self-service Portals

Operate self-service portals and provide sales assisted selling for complex products. Provide access to previous orders, product information, manuals, customer specific prices and much more.



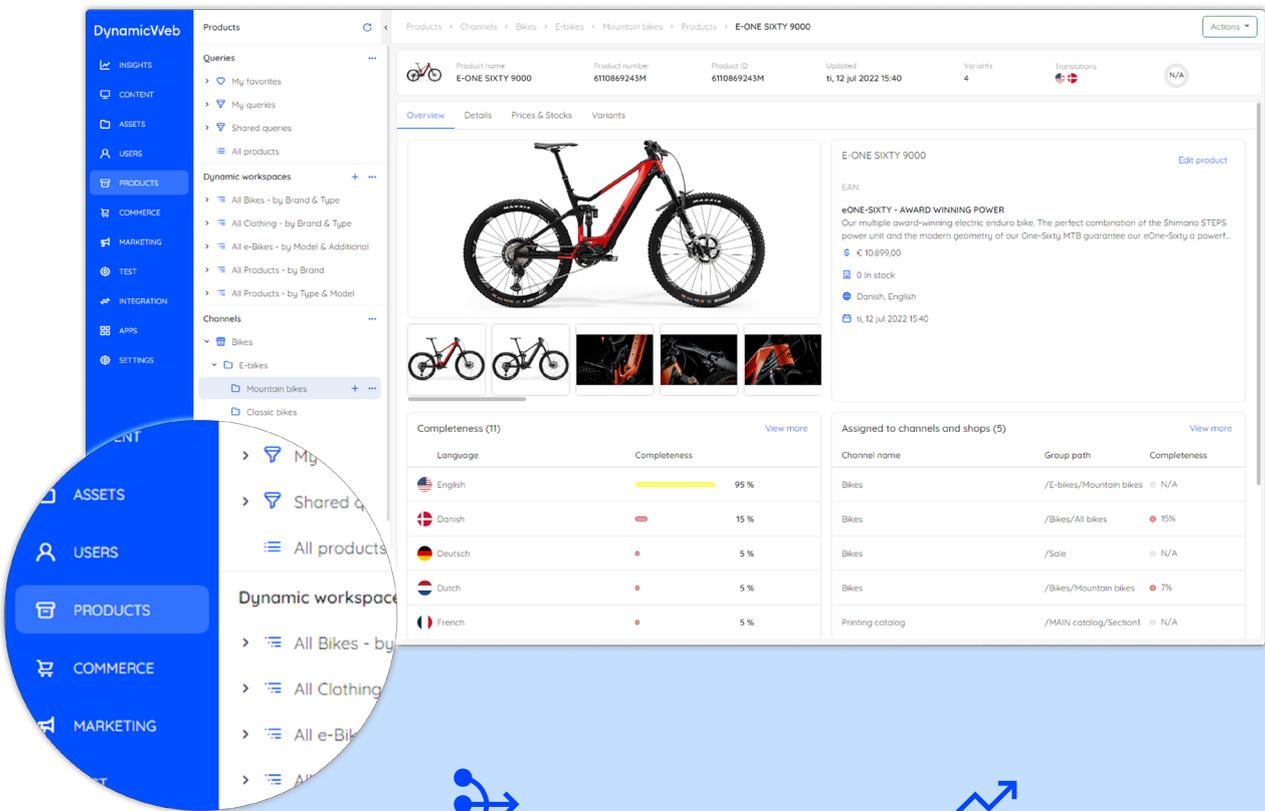
Multi-language, currency and taxes

With DynamicWeb, you get all relevant eCommerce functionality for driving a successful online business including efficient handling of languages, currency, payment and taxes.

Product Information Management / PIM

Enrich and Manage Product Data Across Channels

DynamicWeb PIM is a powerful single-source-of-truth (SSoT) engine that allows you to consolidate, enrich and validate product data in one place and publish to any channel to deliver consistent and engaging product experiences everywhere. DynamicWeb PIM can be used as a stand-alone solution or as part of DynamicWeb Suite.



Streamline Product Management
Manage all of your product information in one place and publish everywhere. Ensure quality with built-in rules, workflows and dashboards for every role in the product enrichment process.



Scale and Optimize
Automate product updates in bulk and across entire categories based on your definitions. Manage thousands of products across multiple languages, pulling master data and pricing from your ERP.



Omnichannel Selling
Connect your product feeds to online marketplaces like Amazon, Walmart, eBay, share data with your partners and automate production of PDFs and catalogs.

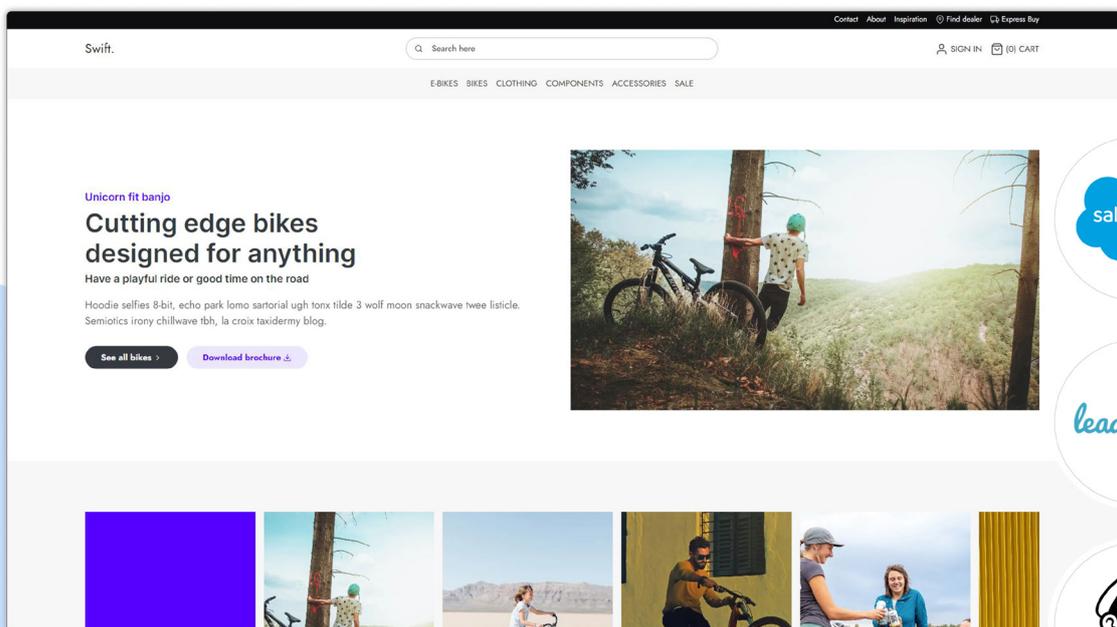


Product Insights
Get actionable insights to evaluate the quality of your product information and monitor product performance across all categories, brands and companies.

Marketing

Use DynamicWeb as your Marketing Communication engine

With DynamicWeb, you get a powerful Marketing Communication (MarCom) engine, including an essential email marketing tool integrated directly in the platform. If you need to integrate other marketing tools to your stack, this is handled easily through our APIs. With DynamicWeb, you get full flexibility and zero lock-in.



Personalized Email Marketing
 Personalize all email communications with cross-platform data and automate email campaigns based on customer behaviors and triggers. Design targeted email campaigns to keep customers engaged.



End-to-end eCommerce experience
 Optimize the customer experience before and after checkout with better online visibility, content, promotions, abandoned cart reminders, and follow-up content.



Leverage Data
 Leverage data from website behavior, purchase history, ERP and CRM data to deliver personalized content across all devices and channels.



Integrate to your existing stack
 With DynamicWeb, you are never limited or restricted, and you are able to add any preferred tool to your stack via our API integration framework.

Integration and API

Standard connectors to Microsoft Dynamics ERP

Connect to your Microsoft Dynamics ERP system and access critical product, customer and order data and use business logic like inventory, customer pricing, customer ledger and much more.

Odata connector

Generic Odata connector for any Odata application, including for D365 Business Central and Finance & Operations/ Supply Chain Management.

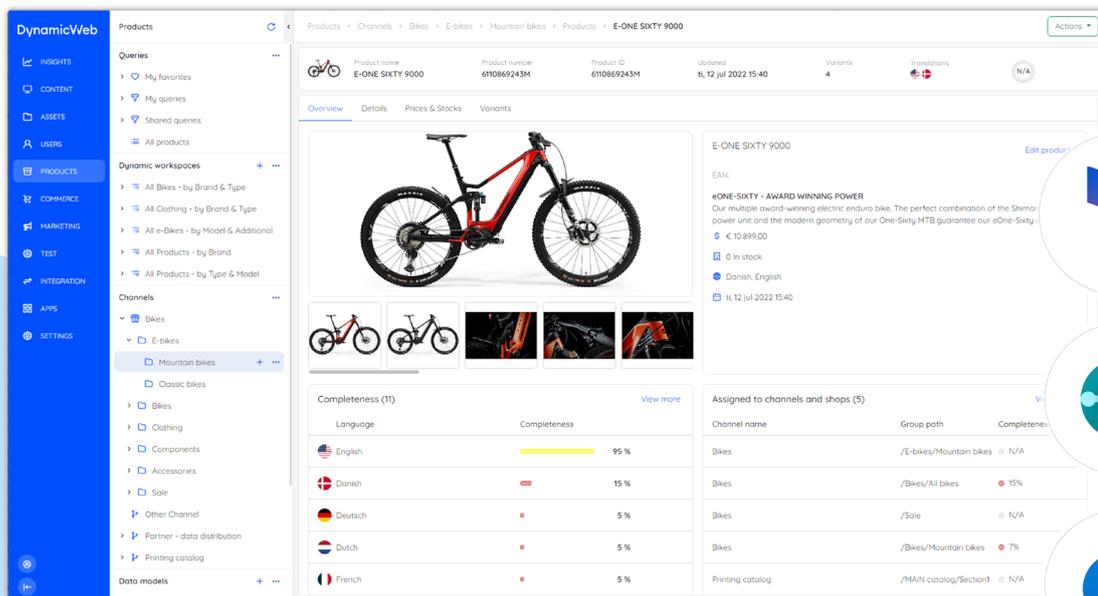
Data integration

Strong SQL based data integration engine for high performance integration with lots of data from sources like Excel, CSV, XML etc.

Delivery and Management API

Delivery API is optimized to deliver data in context of permissions, devices and personalization, facets etc. for smooth headless implementations. Our delivery API gives you the flexibility to use whatever front-end technology and third-party microservices you prefer.

Management API is used to make integrations and create users, content, update prices and any other task available in the UI. The management API enables you to perform tasks in third-party system and reuse services from DynamicWeb in other systems. This API approach lets you use your preferred developer tool and orchestrates everything in the backend is accessible via the web API.



Business process optimization
Optimize your supply chain flow by integrating to your ERP, reuse existing business logic and scale your business with faster order to cash handling.



Benefit from real-time integration
Provide real-time customer specific prices, orders and discounts. Improve delivery quality with live inventory and self-service for reorder, returns and history.

Front-end Implementation Tactics

Headless Implementation

Complete freedom and flexibility to build what you want. Separate content and front-end through APIs and use the implementation stack you prefer (React, Vue, Web Components etc.)

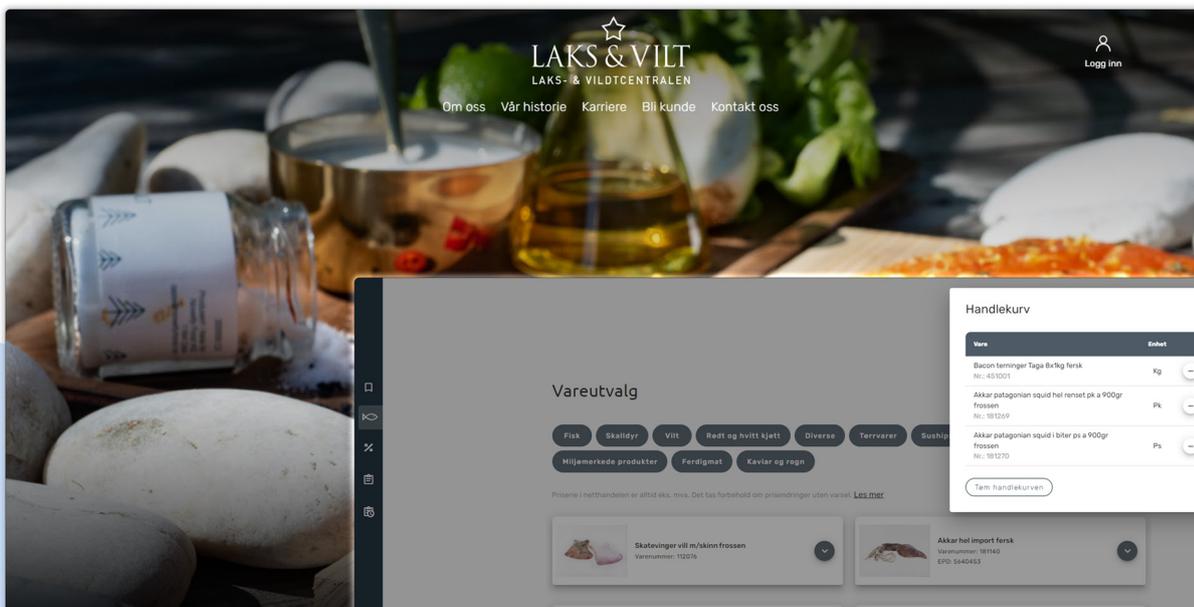
DynamicWeb Swift

Swift is our proprietary front-end design accelerator, that provides easy and intuitive standard templates, with visual editor functionality, that makes content

creation fast and fun. Swift ensures great looks and top performance while reducing risk and development time.

Core

Server side rendering using Razor templates and implementation based on DynamicWeb templates.



Laks & Vilt: Headless B2B eCommerce with customer portal and integration to Microsoft D365



Connect to all channels

Deploy content across your websites, mobile apps, kiosks, custom displays and virtually any other interface with our modern, API-first CMS.



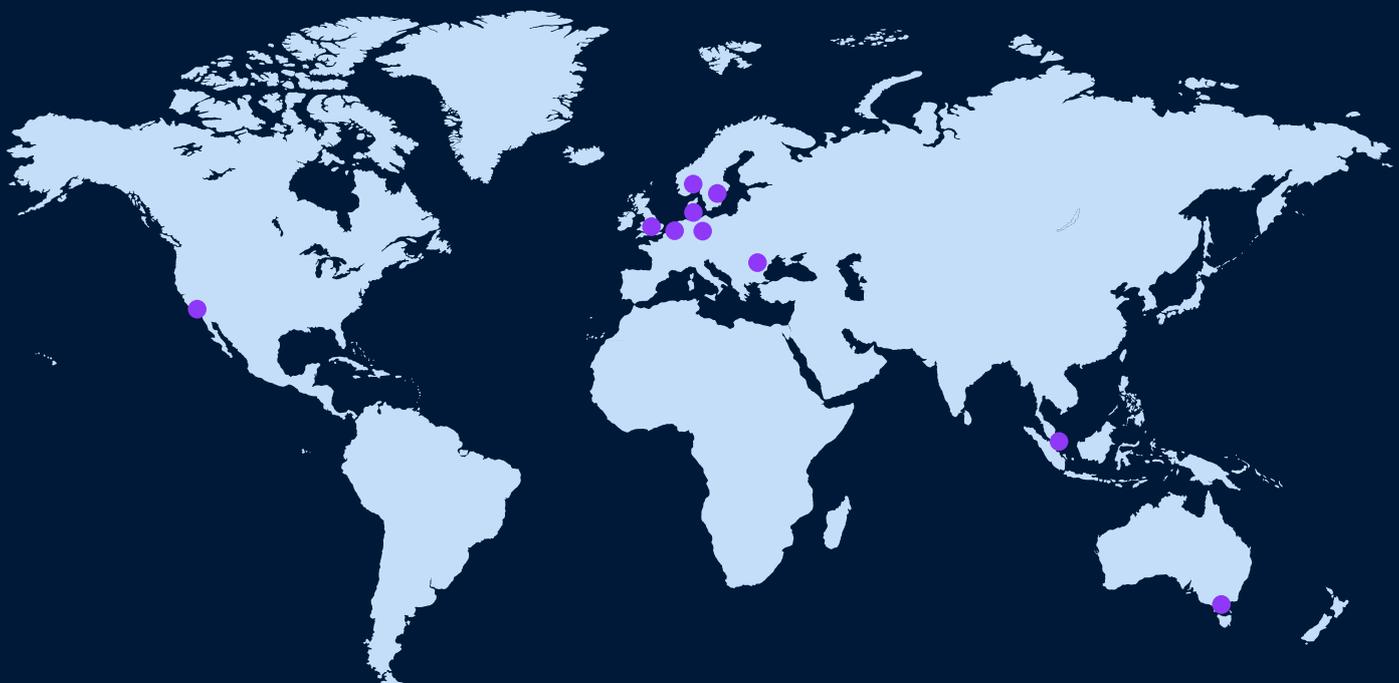
Freedom to design

If you can think it, you can build it. Developers enjoy complete access to their website's code so they can customize experiences to any user requirement.

Organization

A global company with local presence

Having a local presence in our main markets is a top priority to us as it gives us a deeper understanding and closer connection to our customers and partners, enabling us to deliver the best possible solutions and support.



● Local DynamicWeb Office

DynamicWeb Partners

300+ skilled and certified partners

Our certified partner network is ready to help you build the solution you are dreaming of and help you reach your eCommerce goals.

Find a partner near you at dynamicweb.com/partners