



# A fast path to success for Operations Assist for Retail

## Argano's proof-of-concept lets you hit the ground running with Microsoft's powerful retail application

Part of the Microsoft Cloud for Retail, Store Operations Assist (SOA) is an application designed to enhance the efficiency of store operations and improve the overall customer experience.

The application equips retail store managers and associates with AI-enabled workflows and mobile tools that help support customers, optimize inventory, streamline operations, and capture more data than ever before.

It's an application with endless possibilities for retailers, which means getting started can often be a challenge.

But with Argano, your organization can benefit from the design of a custom solution, hands-on development and training, and an implementation roadmap that ensures you will derive every possible benefit from one of Microsoft's most powerful, agile retail applications.

### Basic benefits of SOA

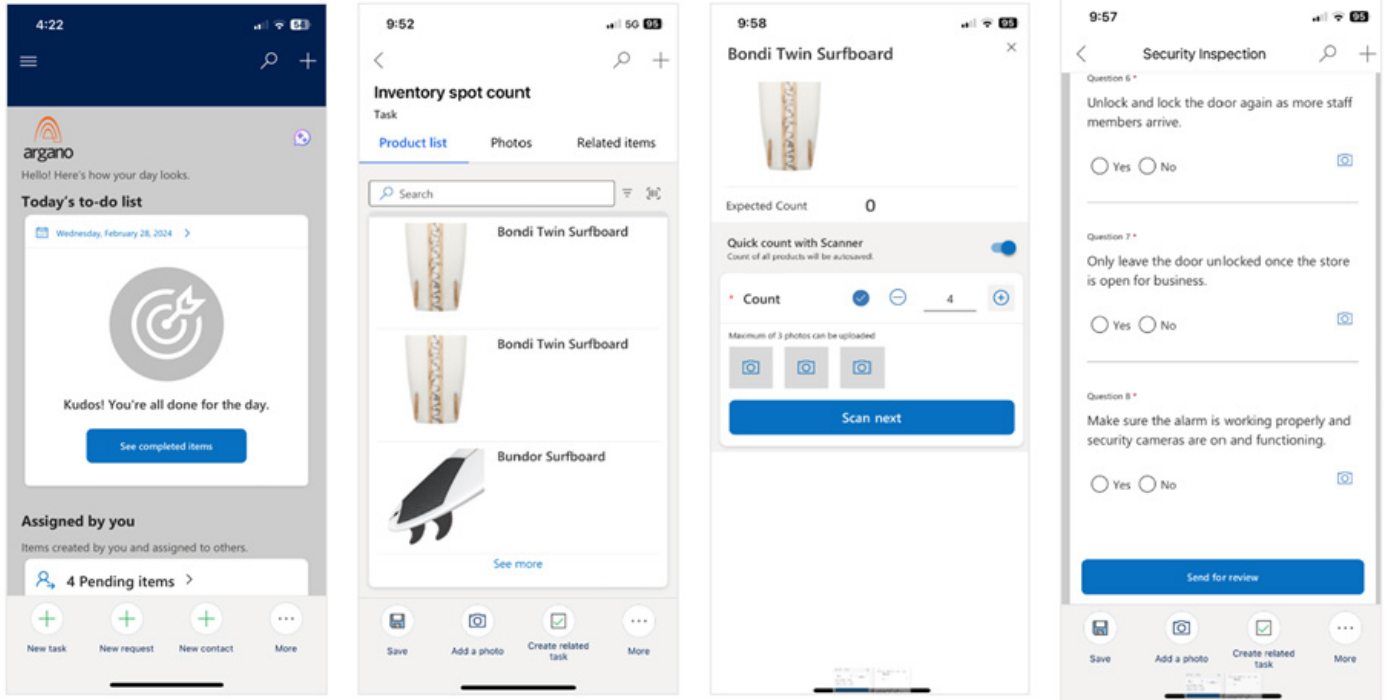
Simply put, the benefits derived from SOA's major modules — Store Operations Assist Admin, Store Operations Assist Mobile, Store Operations Assist Teams, and AI store assistant — are efficiency, connectivity, and additional revenue.

On the ground floor, SOA helps staff more quickly and completely connect to customers and provides them with AI-powered insights to further assisted selling. It also enables them to communicate with managers, ensuring ideal inventory levels and more.

Operationally, district and store managers can automate inventory management tasks (like reorders), track employee performance and manage schedules, and connect to, and share, critical data to improve the shopping experience for customers.

### Benefits:

- Empower retail store managers and associates with AI-enabled workflows and mobile tools for improved operations and customer support
- Design and develop a custom solution tailored to your specific needs
- Provide hands-on development, training, and an implementation roadmap
- Maximize the benefits of Microsoft's powerful and agile retail app
- Enhance staff-customer connections, accelerate assisted selling, and provide AI-powered insights
- Enable effective communication with managers for optimal inventory management



## The SOA POC

With Argano's new consulting service offer, retailers interested in SOA will receive a demonstration of a custom solution built specifically for their business requirements.

The service also includes identification of relevant use cases, setup and configuration of Store Operations AI Assist features within the Admin console and Copilot Studio, a showcase demonstration and implementation roadmap.

- **Day 1:** A workshop for stakeholders wherein we identify relevant use cases based on your requirements and create a project scope.
- **Day 2:** Setup and configuration of the Store Operations AI Assist features within the Admin console and Copilot Studio, utilizing Azure OpenAI Services to search data.
- **Day 3:** Setup administration settings (two stores, one territory, two templates, and two floor plans).
- **Day 4:** A showcase demonstration.
- **Day 5:** A roadmap for a full implementation based on demonstration feedback.

### About Argano

Argano is the world's largest global digital consultancy exclusively connecting design and delivery for the transformation of high-performance business operations, extending our clients' commercial agility, profitability, customer experience, and growth.

There is no easier, faster way to get started with SOA and start leveraging Copilot Studio and generative AI in store operations. And the result once you start using SOA on a daily basis? More efficient employees, more informed managers, and more satisfied customers.