

## Industry First 7-Day Video Quality Forecasting Solution.

Video Assure is a cloud-based digital video quality monitoring platform used to intelligently manage global streaming services. We help content companies identify video streaming issues before they become disruptions by providing real-time insights, instant alerts and quality forecasts for Live and On-Demand streaming. With video quality issues accounting for nearly 70% of viewers' frustrations, instantly knowing when problems occur is a business imperative.

*"Downtime recognition and resolution are the top priorities in media businesses. I expect systems and process to breakdown on occasion...having better insight into my workflow and the impact to my audience are critical for brand success and customer retention..."*

*John Bishop, Streaming Industry Pioneer*

### What is Video Assure?

Video Assure is an award-winning cloud based digital video quality monitoring solution. Now you can get real-time monitoring of your video streams.

- Accurate Insights from Origin to Edge.
- Hyper Real Time Dashboards and Alerts.
- Not Synthetic, Rendered Video Monitoring.
- AI Powered Quality Forecasts.
- Ready to Run in Minutes, Not Months.



### Faster Deployment. Faster Insights.

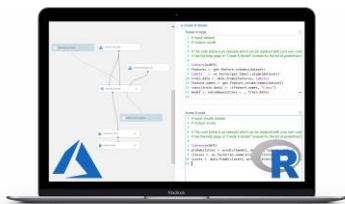
Video Assure can be rapidly configured, and deployed across all of your streaming services in every geography. The system creates virtual agents that fully render your video streaming service and report back on a robust set of performance and quality metrics in real-time.

**17th APICTA AWARDS DHAKA**

Media and Entertainment Technology  
**WINNER - GOLD**

**SiTF AWARDS 2017**  
Awarding the finest in ICM Innovation

Artificial Intelligence / Big Data  
**WINNER - SILVER**



### AI Powered Quality Forecast

Our unique 7-Day Quality Forecast, powered by Machine Learning, crunches through your historical streaming data to intelligently project future video quality scores. Now you can deliver a better video experience for your audiences.

### OpsCenter Network Operations

One view of your entire Video Streaming Ecosystem. All of your critical video information in one easy to understand dashboard. Watch live video from across your entire streaming network. Real-time Quality Alerts guarantee you are the first to know if there are any issues.

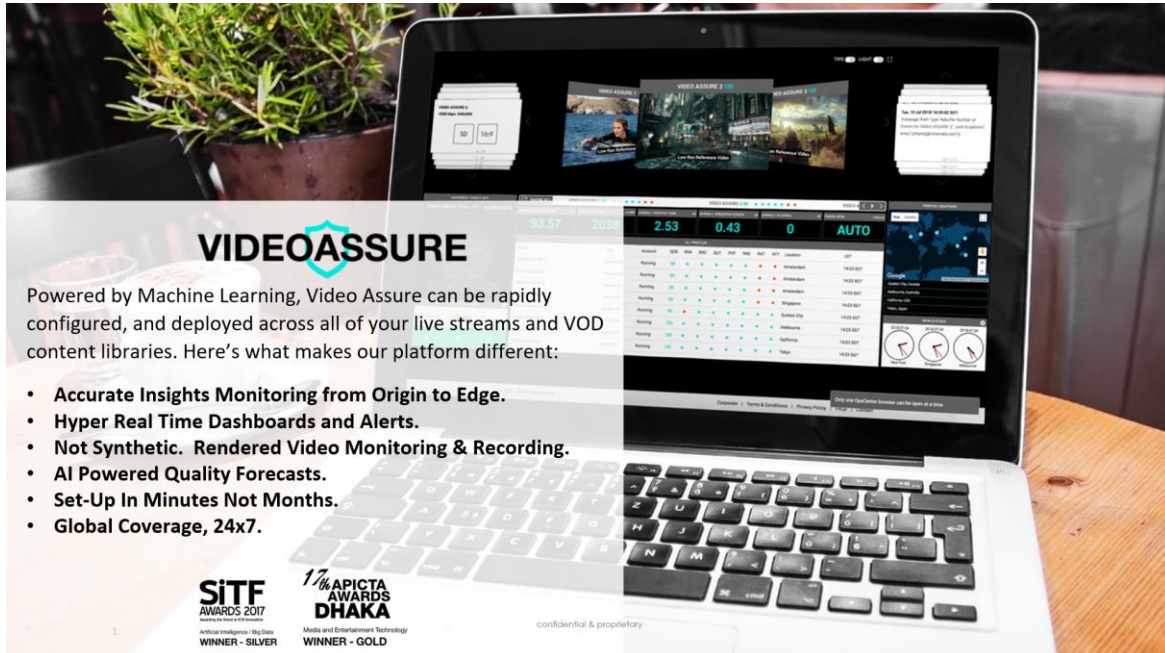
**Global Coverage. 24/7 Video Monitoring. Free Alerts. Fixed Monthly Fees.**  
Discover more about Video Assure at [www.videoassure.com](http://www.videoassure.com)

## VIDEO ASSURE

WE UNIQUELY RENDER, MONITOR  
AND RECORD YOUR VIDEO STREAMS

# VIDEOASSURE

### What Makes Video Assure Unique



**VIDEOASSURE**

Powered by Machine Learning, Video Assure can be rapidly configured, and deployed across all of your live streams and VOD content libraries. Here's what makes our platform different:

- Accurate Insights Monitoring from Origin to Edge.
- Hyper Real Time Dashboards and Alerts.
- Not Synthetic. Rendered Video Monitoring & Recording.
- AI Powered Quality Forecasts.
- Set-Up In Minutes Not Months.
- Global Coverage, 24x7.

**SITF AWARDS 2017**  
Artificial Intelligence / Big Data  
WINNER - SILVER

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Media and Entertainment Technology  
WINNER - GOLD

confidential & proprietary

### Proving that Quality Streaming Matters

#### BUSINESS BENEFITS

VIDEOASSURE

##### Revenue Lift

- More Viewers = Increased Advertising Revenues
- Longer Viewing Times = Increased Advertising Revenues
- Improved Viewer Experiences = Higher Subscriber Revenues
- Improved Brand Reputation = Easier Customer Acquisition
- Higher Customer Satisfaction = Greater Lifetime Value



##### Cost Reduction

- Reduce Staff Monitoring Costs
- Enforce Vendor SLA Agreements
- Decrease Staff Overtime Fees
- Optimize Video Encoding Based on Insights
- Enhance Resource Allocation Efficiencies



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Discover more about Video Assure at [www.videoassure.com](http://www.videoassure.com)