Open Health Hub on Azure

What is Open Health Hub?

Open Health Hub is an FHIR-based platform for all medical forms. The platform allows healthcare organizations to effortlessly create medical forms, share them with patients in a user-friendly way, and view all collected data within their own healthcare systems.

Why Open Health Hub?

Open Health Hub seamlessly integrates into its customers' healthcare information systems such as their EHR or patient portals, enabling simplified data collection, reduced administrative burden, and optimized patient engagement by allowing more meaningful time for consultations.

What is the market opportunity?

Open Health Hub is beneficial for any healthcare-related organization in the world, including hospitals, medical clinics, research institutes, and academic medical centers. Partners can also offer our products as part of a wider set of solutions.

Who are we targeting?

We target Europe and any healthcare-related organization in the world. Industries: Healthcare Job titles: Healthcare Managers, Healthcare Professionals, Clinical Researchers, IT Specialists, Project Managers, and Innovation Managers.

What are some key customer pain points?

Administrative burden

- Many healthcare organizations input data manually from one system to another, an inefficient and error-prone process. Restricted medical form designing/editing
- Designing medical forms from scratch and editing existing forms is complex. Too many point solutions
- Operating disparate solutions presents challenges of interoperability, inflexible viewing of patient data, and restricted editing of pre-built medical questionnaires. Lack of FHIR patient data solutions
- While healthcare is moving toward FHIR-based patient data, Open Health Hub is already there. Organizations can view patient data within their existing EHR with Open Health Hub's FHIR Viewer.

What sets Open Health Hub apart?

Open FHIR APIs
This allows complete control over integration with your own systems.

Streamlined patient data collection
Design your own questionnaires or use 400+ medical forms from our library.

Total view of patient data
Our FHIR Viewer enables organizations to instantly view all patient-entered data in the EHR.

Rapid deployment
Deploy through the Azure Marketplace and activate the digital platform within a few weeks.

Why is Open Health Hub better on Azure?

- Simplified integration with client portals and interoperability with other EHR-based tools and systems
- Compliance with data governance and compliance regulations including HIPAA, GDPR, and others
- Robust security
- Global reach and visibility
- Credibility
- Streamlined procurement

What Microsoft services and technologies does Open Health Hub leverage?

Azure Health Data Services, Azure IoT for Healthcare, Azure Machine Learning, Azure FHIR API, Azure Synapse, Azure Databricks, Azure Search, Azure Data Lake, Azure Cognitive Services, Microsoft Power Platform, Microsoft 365, and Microsoft Cloud for Healthcare

Learn more

https://www.openhealthhub.com/