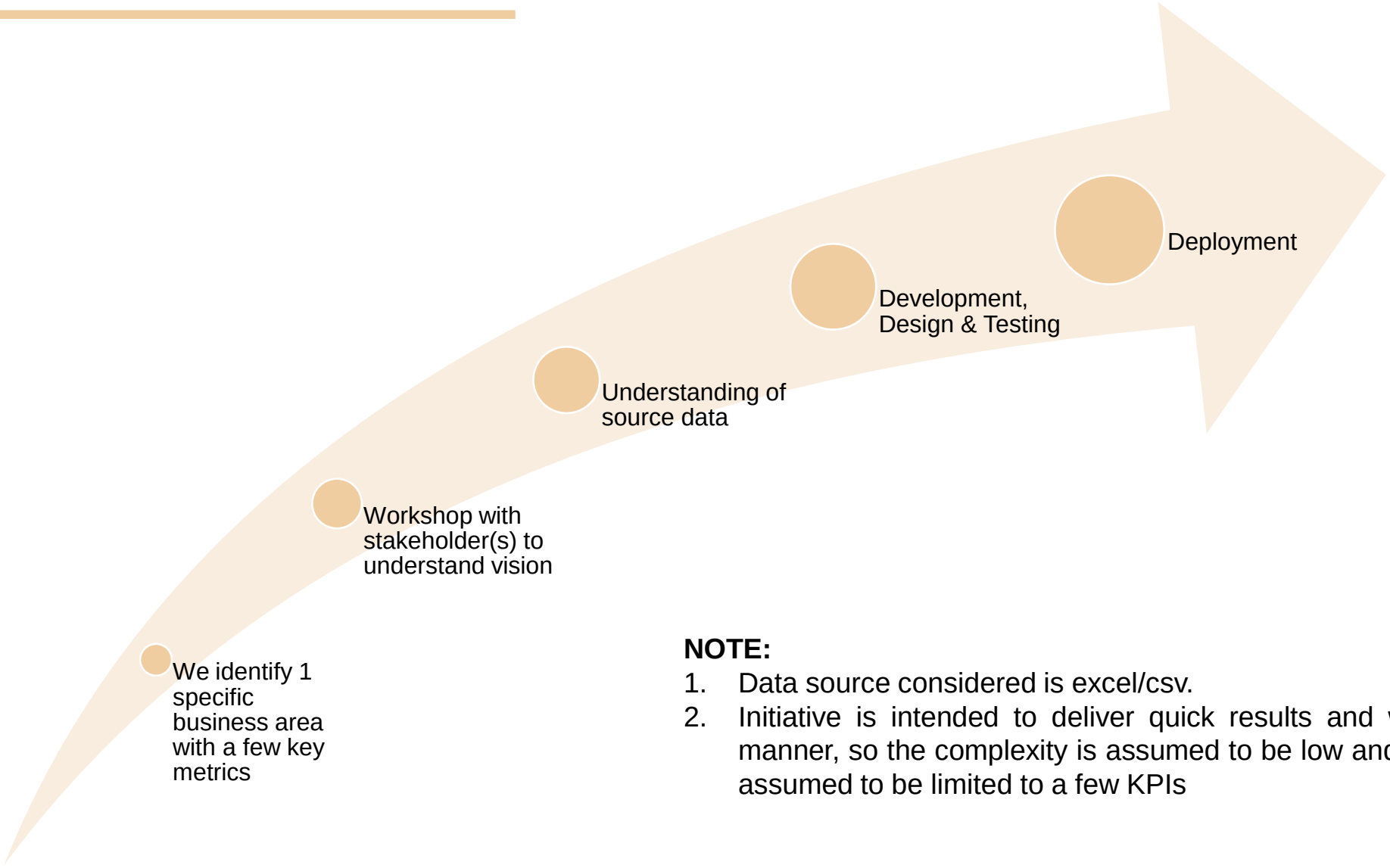
POLESTAR
..Delivering Excellence

ANALYTICS STARTER PROGRAM

RAPID DEPLOYMENT PLAN

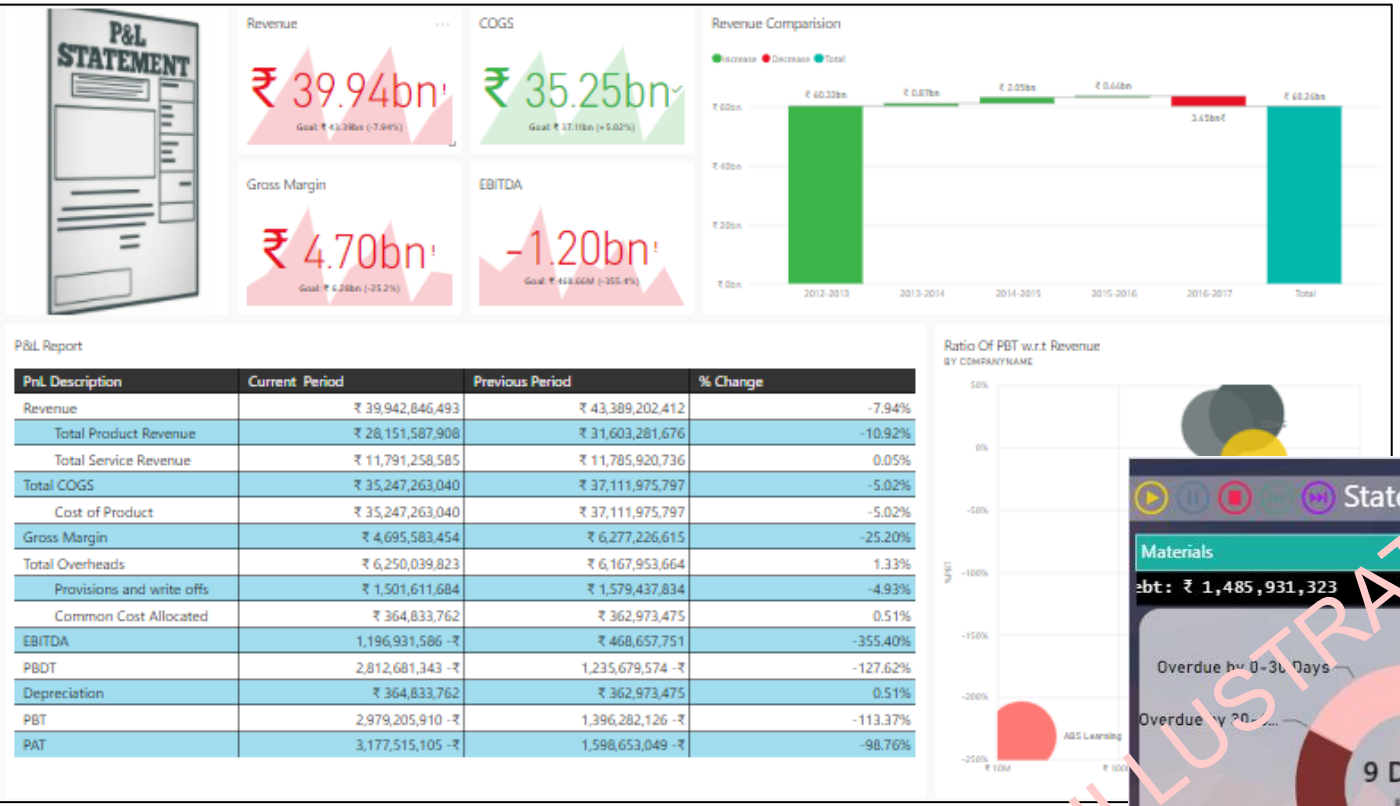


NOTE:

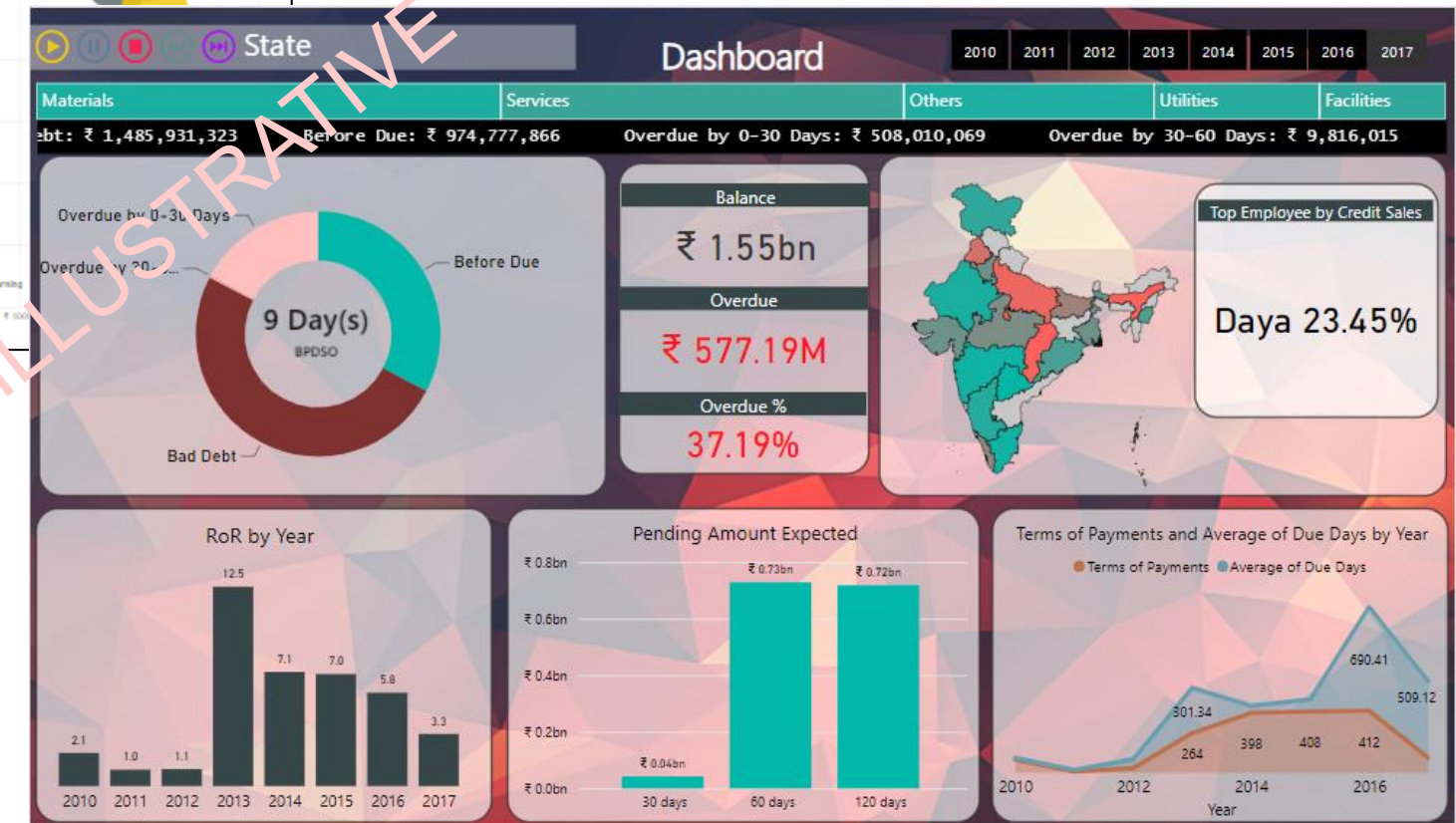
1. Data source considered is excel/csv.
2. Initiative is intended to deliver quick results and works in an Agile manner, so the complexity is assumed to be low and requirements are assumed to be limited to a few KPIs

Deliverable: Live dashboard limited to 1 business function and few KPIs

SAMPLE SCREENS

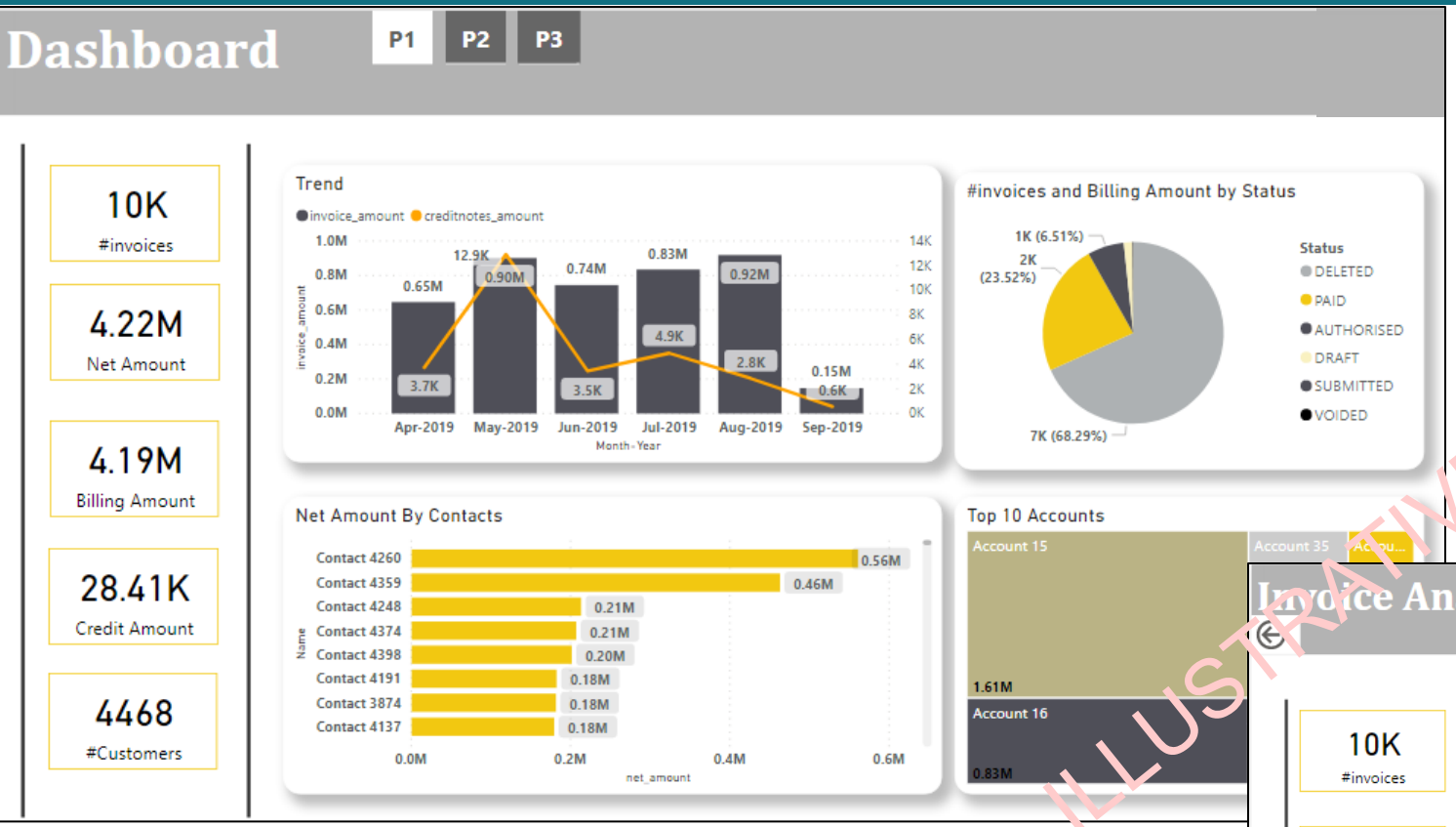


PnL Description	Current Period	Previous Period	% Change
Revenue	₹ 39,942,846,493	₹ 43,389,202,412	-7.94%
Total Product Revenue	₹ 28,151,587,908	₹ 31,603,281,676	-10.92%
Total Service Revenue	₹ 11,791,258,585	₹ 11,785,920,736	0.05%
Total COGS	₹ 35,247,263,040	₹ 37,111,975,797	-5.02%
Cost of Product	₹ 35,247,263,040	₹ 37,111,975,797	-5.02%
Gross Margin	₹ 4,695,583,454	₹ 6,277,226,615	-25.20%
Total Overheads	₹ 6,250,039,823	₹ 6,167,953,664	1.33%
Provisions and write offs	₹ 1,501,611,684	₹ 1,579,437,834	-4.93%
Common Cost Allocated	₹ 364,833,762	₹ 362,973,475	0.51%
EBITDA	1,196,931,586 -₹	₹ 468,657,751	-355.40%
PBDT	2,812,681,343 -₹	1,235,679,574 -₹	-127.62%
Depreciation	₹ 364,833,762	₹ 362,973,475	0.51%
PBT	2,979,205,910 -₹	1,396,282,126 -₹	-113.37%
PAT	3,177,515,105 -₹	1,598,653,049 -₹	-98.76%



ILLUSTRATIVE

SAMPLE SCREENS



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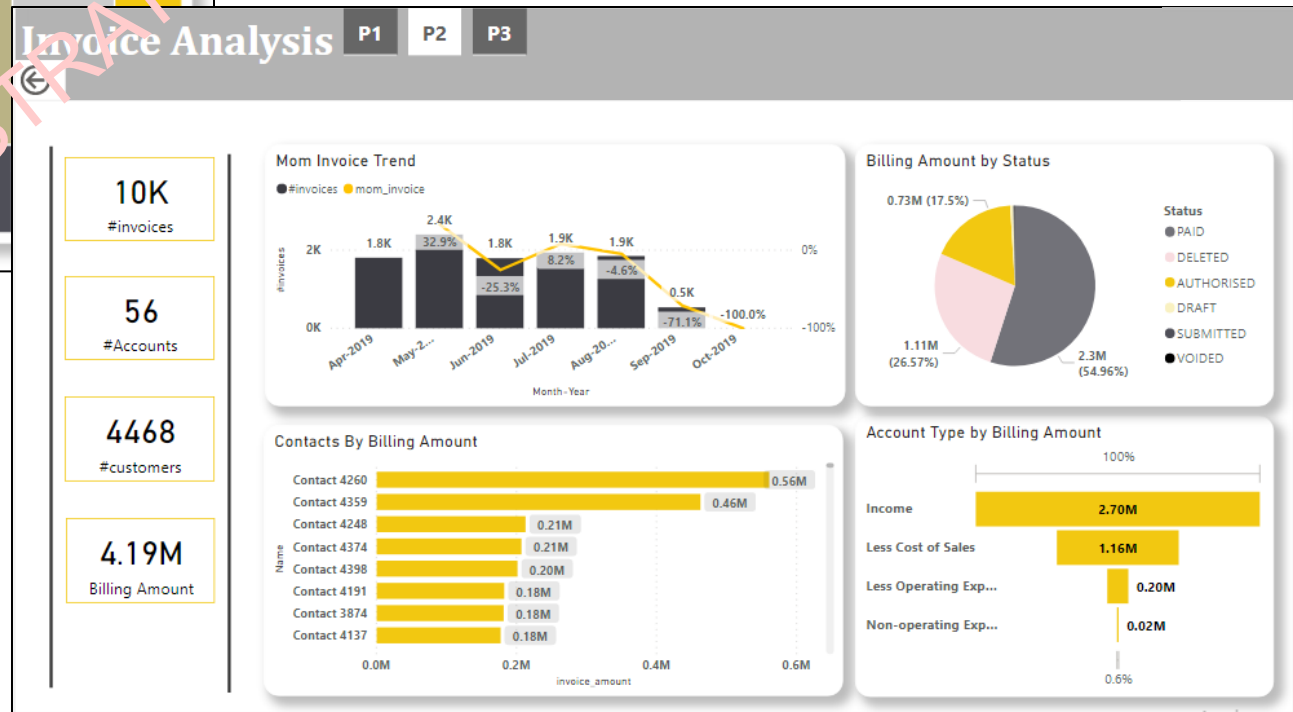

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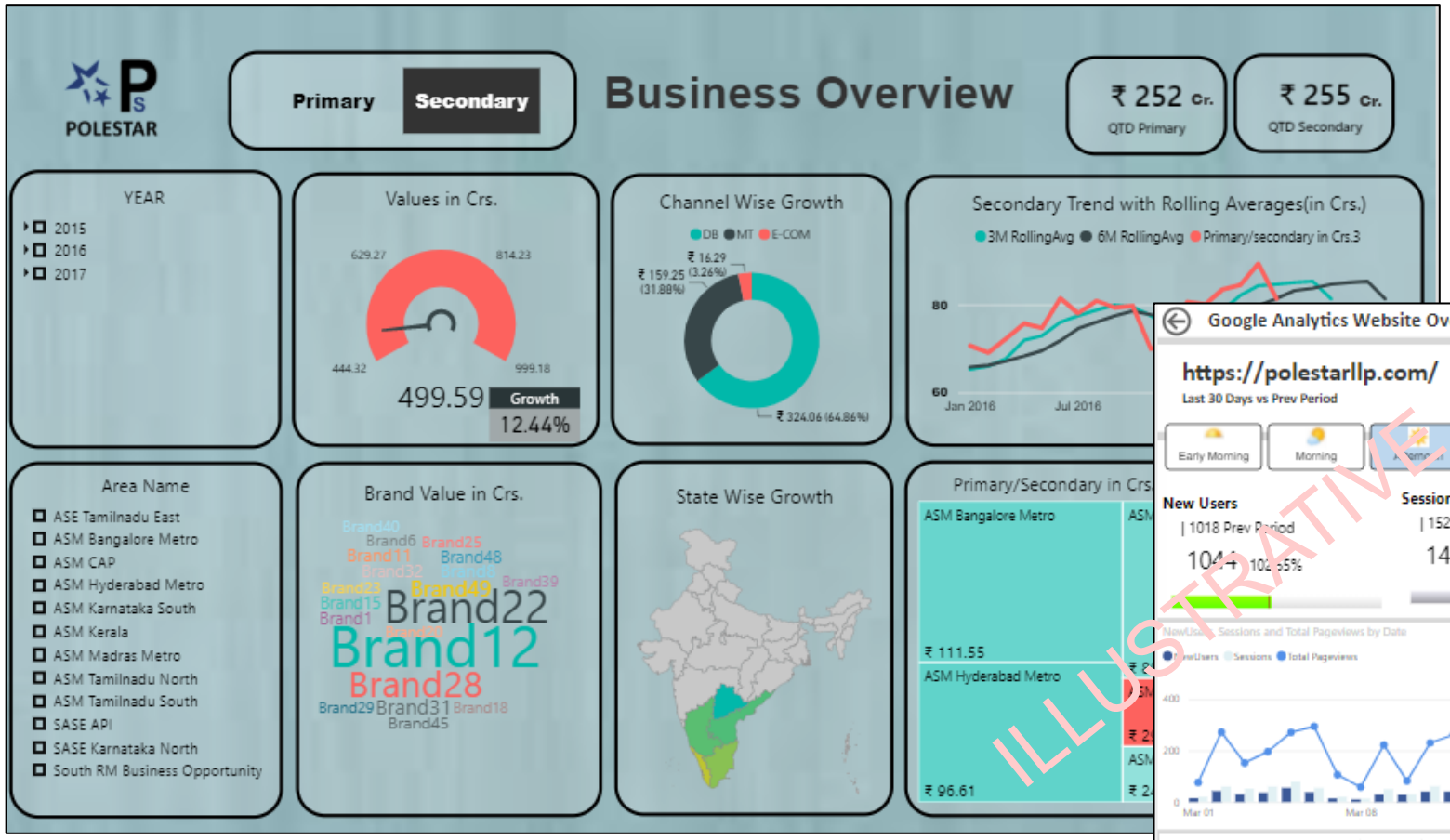

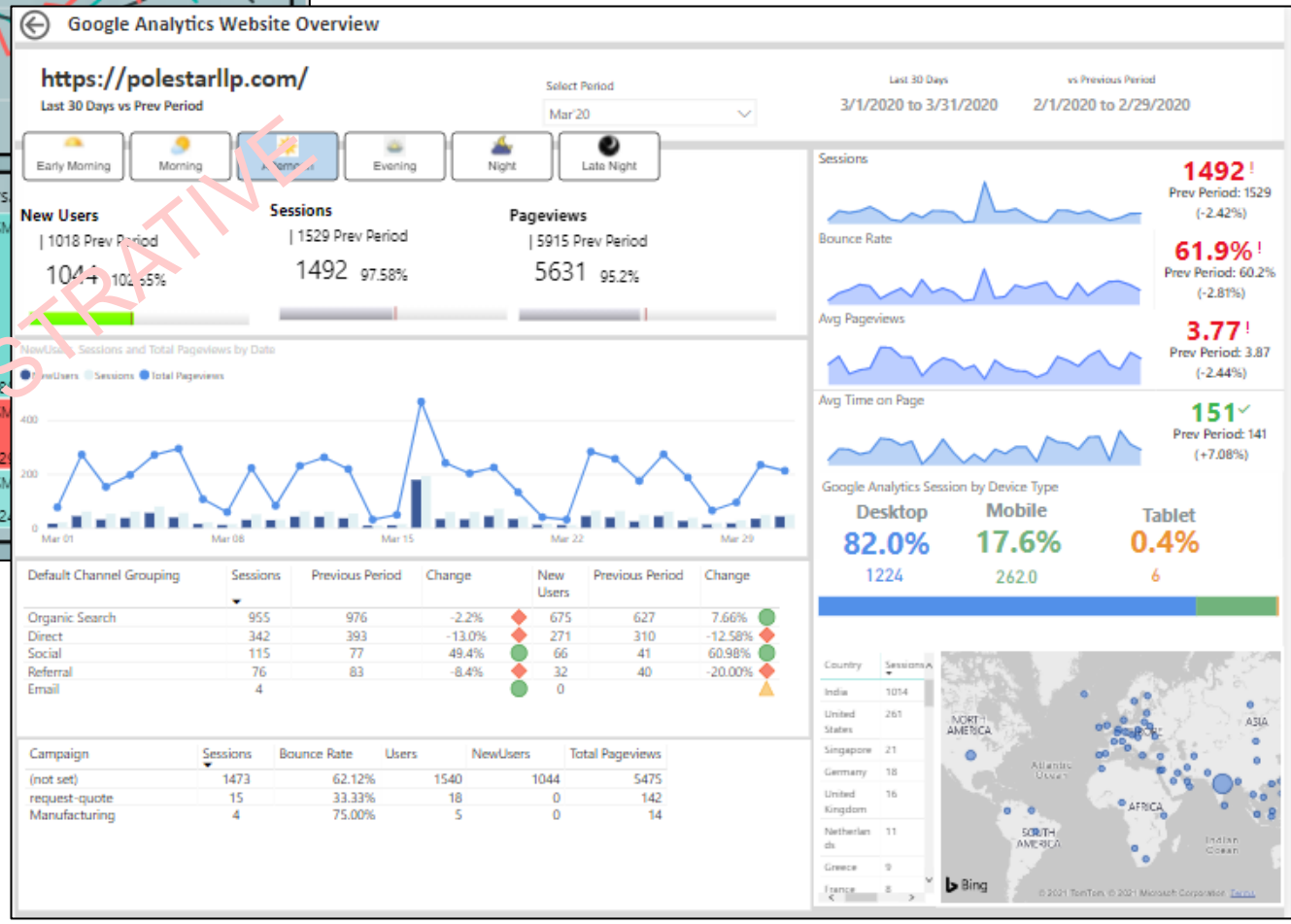

Thank You