AD Ops Mobile App

Our Avery Dennison mobile apps are part of our Freshmarx Intelligent Food Supply Chain Solutions. Each app, AD Ops, AD Inventory, and AD Temp are developed by a veteran team of restaurant owner-operators with a deep understanding of daily restaurant operations.

The AD mobile apps have an intuitive user interface and

are built with a strong focus on food safety allowing our users to manage their restaurants more efficiently than ever.

Our mobile apps are live in over 35,000 locations across +25 countries, including some of largest QSR brands.

Compatible with multiple languages

AD Ops:

Most restaurants are under-staffed, leaving those limited-resources with likely overwhelming amounts of responsibility. When staff are tired, worn out, or overloaded, errors tend to occur. Inefficient and unorganized processes in a restaurant mean risking food safety while wasting money and food.

All of this can be avoided with efficient and effective operational procedures in place.

AD Ops streamlines daily operations in a restaurant, resulting in labor savings and reduction in food costs.

Our AD Ops application is built to optimize your restaurant operations and can print any label you might need including prep and discard, nutrition, grab-n-go, and more. From our smart prepping and forecasting algorithms to our timers and checklists, and even our drag-anddrop custom label designer, AD Ops empowers you to eliminate manual processes for critical back-of-thehouse tasks.

1 Optimize Operations -

AD Ops effortlessly generates labels, reduces labor and training, and streamlines back-of-house tasks.

- 2 Prep Intelligently By using both inventory and sales data to suggest how much to prep each day, the app significantly reduces under and over-prepping.
- **3 Train Smarter** Documents, training materials, and procedures are now digital, always up-to-date, and at your team's fingertips right when they need them.

One of the most tedious, yet errorprone tasks in a restaurant is the labeling.

AD Ops' labeling module provides you the ability to create and print everything from prep labels, to nutrition, grab-n-go, ingredient, delivery, freshness, and any custom label you need. Our full-featured Label Designer lets you design any label you can dream up or use one of our pre-made templates. So stop hand-writing those labels and print a professional-looking and legible label instead!





Avery Dennison Identification Solutions

AD Ops achieves:

- Ability and flexibility to design and print any label you need
- Faster more accurate labeling operations
- Staff task accountability
- Significant time/labor savings
- More organized and less stressful work environment
- Reduction of Food Waste
- Ability to consistently cook food to perfection
- Strong Task Management with checklists, timers, and a media center with important docs
- Seamless on-the-Job Training capabilities

Features:

- Easy access to prep instructions
- Timer alerts for short-shelf-life items
- Fully customizable checklists
- In-app and web-based Label Designer options
- Media center for important docs, including on-the-job trainings

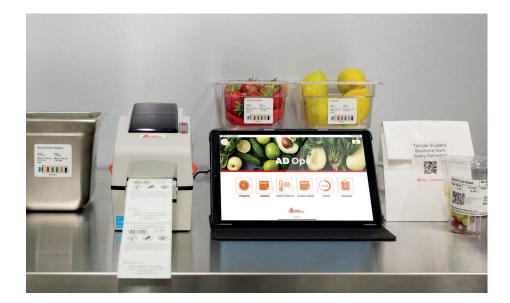
- Daily prep list suggestions based on inventory and sales data

Intelligent Food Industry Solutions

Freshmarx

- Automatic configuration of new products and shelf-life data, so you can print prep and discard labels with a single tap (when also using AD Inventory)
- Ability to run on our all-in-one printer with dual print heads or on an iOS or Android device with an Avery Dennison bluetooth or WiFi printer.
- Ability to pair up to 6 printers simultaneously
- Offline mode capability

Case studies have shown, AD Ops saved 3-7 labor hours per week and reduced food waste by over 46%! Some restaurants are reporting up to 80% food waste reduction with AD Ops predictions! So drop the pen and paper, and start optimizing your everyday operations with AD Ops!



Harnessing the power of accurate, shared data throughout the food industry supply chain to enable labor efficiency, food safety, sustainability and enhance the consumer experience.

Contact us

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