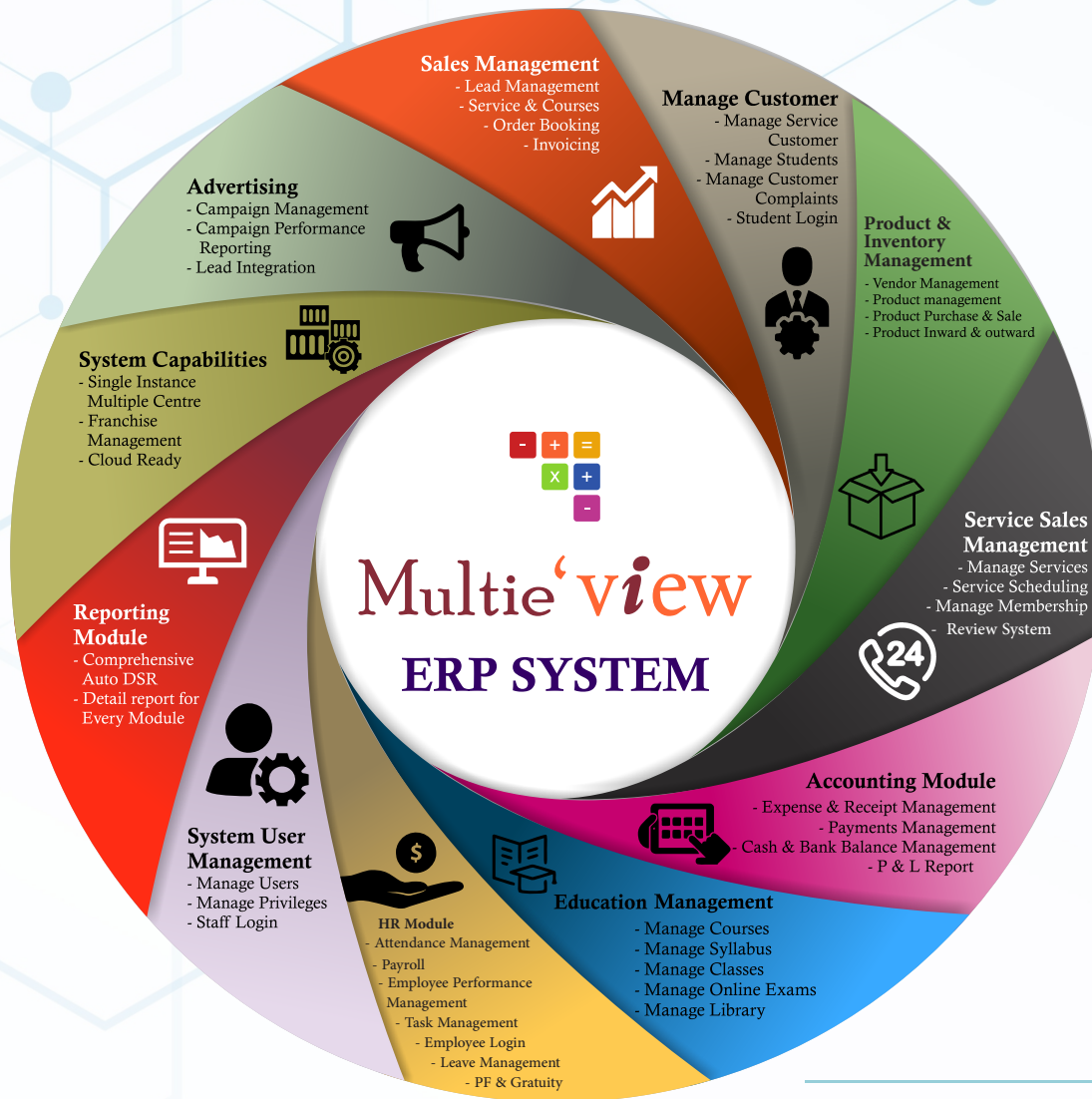


# ISAS SYSTEMS

Ensuring integration... Enhance Quality...



## Our USP

**INDUSTRY BEST PRACTICES,  
Elaborate System Process Consultation,  
Extensive Customisation & Quick Implementation.**

## Get in Touch

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# Company Snapshot

ISAS Systems renders with array of services right from Software Developments to Software Product Management to 3D/Graphic Designing to Advertising . Our services cloud includes Creative Designs, Web Designing, Web application development, Mobile Development, Digital Marketing, Domains Hosting & Registration Services. In addition to our services include strategic planning for digital & social media marketing & more. For every aspect we have separate division and experts to manage clients .Our aim is provide turn key services at cost effective prices. We have customers from over the world and their satisfaction index is the only KPI we look at.



## OUR OFFERINGS

Modular ERP, CRM and HCM solutions with mobile ready integrated features.

## BUSINESS IMPACT

Our products enable and simplify the process of end-to-end digital transformation



## TRUST

To succeed, every software solution must be deeply integrated into the existing tech environment.

## BEST SOLUTIONS

Our product design service lets you prototype, test and validate your ideas.



# ISAS SYSTEMS

*Ensuring integration... Enhance Quality...*

We continually improve ourselves with our advanced technological infrastructure. Thanks to these skills we have gained with a high degree of curiosity, we offer our customers a unique experience.

# Strategic Team



**Mr. Santosh Sapke**  
CO-Founder, CEO



**Mrs. Bhakti Shah Sapke**  
CO-Founder, COO



**Mr. Kiran Vyvavahare**  
CTO / CIO



**Mr. Sarvesh Anvekar**  
Product Manager



**Mr. Kaustubh Gujar**  
Digital Advertising  
Expert



**Mr. Viraj Nimbalkar**  
Design Team  
Expert

# Our Services

## Web Design

We cover the full cycle of website redesign – including UI and UX audit, loading speed optimization, and content migration – to ensure longer visitor sessions and a higher conversion rate.

## Web Development

We are the best web design company in India with highly experienced coders. Our way of working is very cool, and our potential to deliver top-notch websites is commendable. We focus on demanding technologies, frameworks, and tools.

## Customized Software Development

Our expert in-house team uses cutting edge technologies to build softwares and custom web applications that are stunning, robust and scalable.

## Mobile Application Development

Safe, robust and scalable mobile applications that stand out every time assuring you the best user experience.

## Digital Marketing

All the digital marketing solutions laser-focused on solving the most complex marketing challenges for your brand.

Digital Marketing Services | SEO Services | Adwords Marketing

## Social Media Advertising

Social media advertising or paid social media is one of the most popular and effective digital marketing methods for boosting conversion rates. Advertising on social media involves displaying paid social ads or sponsored content on various social media platforms, such as Facebook, LinkedIn, Instagram, Pinterest, Twitter and TikTok, and targeting specific customer demographics.

## Graphics Designing

Our graphic design services cover a wide range of products – brochures, business cards, publications, mailers, posters and billboards – we've pretty much designed it all. With nearly 20 years of experience designing for print and the web, we'll help your business convert potential clients into paying customers with well designed, printed collateral.

## SEO Services

Our SEO experts specialize in search engine optimization (SEO) services, helping your business gain visibility on the search engine, generate qualified leads, and building brand loyalty to ensure repeat business.



# Data Security and Privacy

## Our Advance Features of Data Security

### 1. GDPR-Compliant Software Development:

GDPR-compliant software development is aimed at building software with secure architecture, encryption mechanisms for in-transit and at-rest data, data backup mechanisms, etc. to ensure security of data subjects' personal information.

- ✓ Separate domain names for Customer and Admin portal
- ✓ SSL Certificate - HTTPS as an essential part of your application
- ✓ Encrypt all personal data
- ✓ Separate the Terms and Conditions agreement from other consent forms
- ✓ Inform users about logs containing their IP addresses
- ✓ Avoid security questions that disclose personal information
- ✓ Remove all personal data after being passed to payment gateways
- ✓ Erase unsubscribed user data
- ✓ Locking Unused Database Ports
- ✓ Regular Database backup
- ✓ Log all the Server Actions
- ✓ Automatic Log-Off
- ✓ RBAC (Roll Based Access Control): Access should therefore vary based on user roles, permission levels, and document types. Require managers to periodically verify permissions and grant or revoke access as job functions change.
- ✓ Effective identity & access management (IAM) and identity governance & administration (IGA) capabilities to monitor attempts to log into the system and user behaviour analysis to detect anomalies and threats as they occur at the transaction and data field level within the system.

### 2. Personal Data Protection Law (PDPL)

which has come into effect on Mar. 23, 2022. The PDPL aligns with broader international practices concerning data privacy and is consistent with Saudi Vision 2030, which aims to develop infrastructure for a digital economy.

- ✓ Example checklist (PDPL compliance)
- ✓ Personal data protection policies and procedures
- ✓ Data classification and access management
- ✓ Third party agreements
- ✓ Risk Management and periodic review/ monitoring on privacy controls
- ✓ Roles and responsibilities
- ✓ Incident and Breach Management
- ✓ Staff awareness and training
- ✓ Data Transfers
- ✓ Legal review of changes in regulatory and/or business requirements
- ✓ Data Minimization and accuracy of data
- ✓ Consent framework
- ✓ Data subject rights and requests
- ✓ Data retention, disposal, destruction and anonymisation
- ✓ Privacy architecture (Privacy by Design and Privacy by Default)
- ✓ Data Protection Impact Assessments (DPIAs)



# Modules of "ISAS ERP System"

## Social Media & Advertising

- Campaign Management Systems
- SMS & Email Campaign Management
- Newsletter Management
- Leads Generation Campaign
- Social Media Integration

## Education Management

- Admission & Fees Management System
- Student Administration System
- Student Attendance System
- In-house & Online Examination System
- Establishment or Service Book
- Library Automation Software
- Finance Management System
- E-Learning Solution
- Student Portal

## Service Management

- Enquiry & followup system
- Timeslot management
- Booking system
- Online payment gateways
- Alerts and Reminders
- Integration with calendar
- User management
- Memberships & package systems

## Inventory Management

- Product Profiling
- Multiple attributes and products
- Sales and purchase order - management
- Product checkout Management
- Serialized Inventory Control
- Manage MULTI-LOCATION

## Finance Management

- Advance Financial reporting
- Manage banks and accounts
- Cash Management
- Ledger Management
- Profit Tracking
- Accounts Payable
- Fixed Asset Management
- Tax Management

## MIS Reports

- Admission & Fees Management System
- Student Administration System
- Student Attendance System
- In-house & Online Examination System
- Establishment or Service Book

## User Management

- Accounts & Contacts
- Self-Service Customer Portal
- User Access & Privileges
- Authorization Management
- Sales Cycle and Work Flows
- Document Management
- Work Flows for Alerts, Tasks, etc
- Customer Self Service

## HR & Payroll

- Personnel Administration
- Time & Attendance Management
- Payroll Software Solution
- Performance Management Solution
- Employee Portal
- Customizable

## Task Management System

- Automatic & Manual Task Management
- Task Approval Management
- Prioritized based task on the urgency level
- Time Tracking
- Integration with Performance management system
- Notification and Email on task assign
- Reporting and analytics
- Automation and work flows

## Performance Management System

- Integrated KPI's with user role wise
- Auto calculation with review data
- Real-time visibility of entire review cycle
- Ongoing employee performance tracking
- Collect organization-wide feedback
- Rewards and Recognition based on performance
- Integration with task management system
- Real-time data reporting and analysis

" Providing The Simplest Solution For The Most Complex Problem "



# Our Flagship Products

## Our USP

- ★ Multi-Center, Multi-Brand, Multi Currency Management in Single Systems
- ★ Elaborate System Process Consultation

- ★ Industry Best Practices
- ★ Extensive Customization
- ★ Quick Implementation
- ★ Accessible Pricing

Multi-view  
ERP System

Performance  
Management System

Lead  
Management System

Laboratory  
Management System

Learning  
Management System

Task  
Management System

Real Estate  
Management System

Educational  
ERP System

Customer  
Relationship Management

Clinic  
Management System

# Industries We Serve

## Educational Solutions

ISAS, a leading educational web development company is helping to build e-learning solutions and transform the education industry.

## Health Care Solutions

The global healthcare industry is growing along with the demographics and standards of living of the world's different geographies, increasing the demand for quality services.

## Financial Solutions

The financial sector is one of the most important pillars of the global economy, however, as in all sectors, it must adapt to a constantly changing, challenging and growing environment.

## Retail Solutions

ISAS offers IT Solution for Retail Industry to drive the digital transformation, modernize the in-store experience, improve efficiency through disruptive technologies

## Entertainment Solutions

ISAS provides integrated entertainment solutions to leading media houses in the areas related to digital advertising, digital publishing, streaming, video platforms, and social media spaces.

**“ Providing The Simplest Solution For The Most Complex Problem ”**