We would love to initiate a scientific customer feedback system in India. pioneer again with HappyCX.

''AI is rising , Be the 1st one to use in your industry''

Brand challenges are

Bad reviews

Loss of brand value

Analyse voice of customer

Problems we can solve

Lack of Centralized CX system to alert complaints instantly

Lack of positive social reveiws

complaint over social media that spoils brand value

HQ have problems in getting royalty fee

Lack of Centralized data to control franchise

Lack of digitalization to collect and analyze VOC data

Haamaraa Loyal customers keliye
Royal technology

Scan the QR and submit your feedback

Solution

Revenue /Royalty fee Growth

Improve brand value

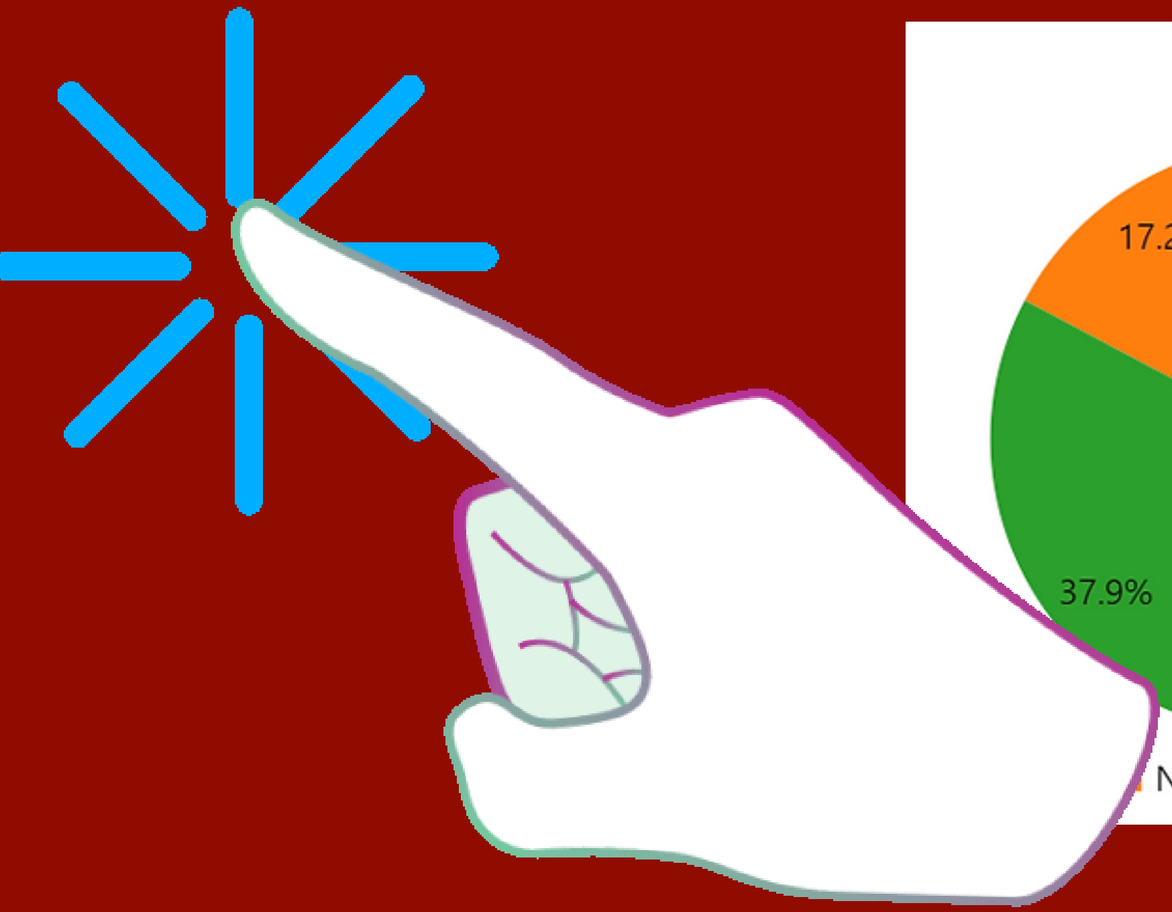
complaints fixed instantly

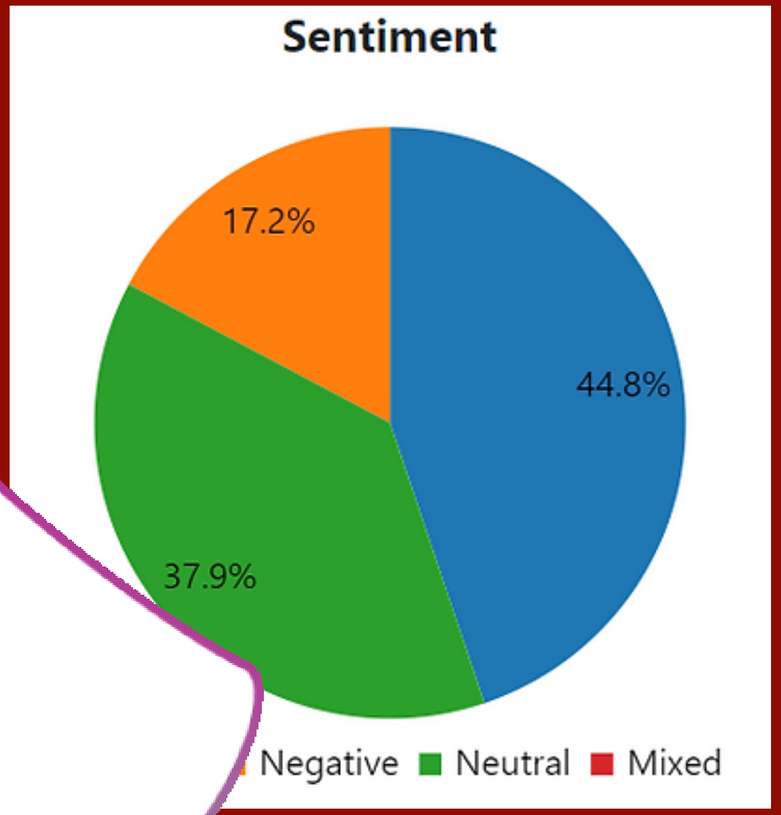
Data for decision making

** As per McKinsey report states that “executive teams that make extensive use of customer data analytics across all business decisions see a 126% profit improvement over companies that don’t”

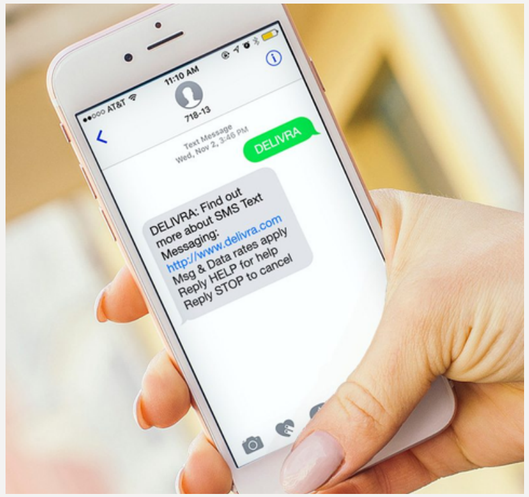
Introducing

HappyCx-
Drive business growth via Customer Insights.

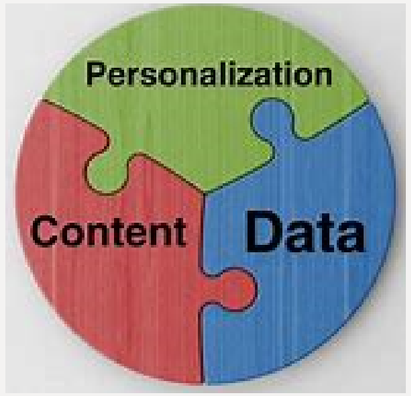




UseCases/ Features



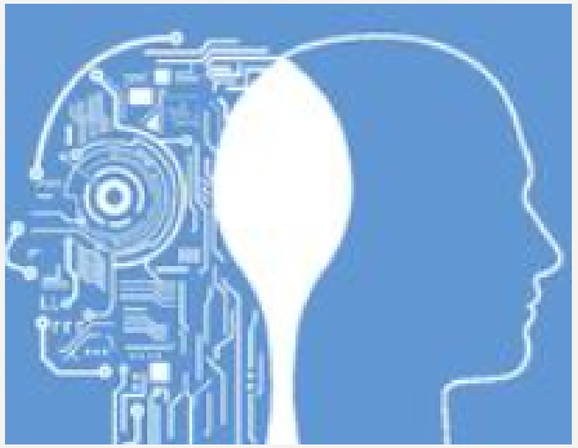
Text Marketing



Marketing

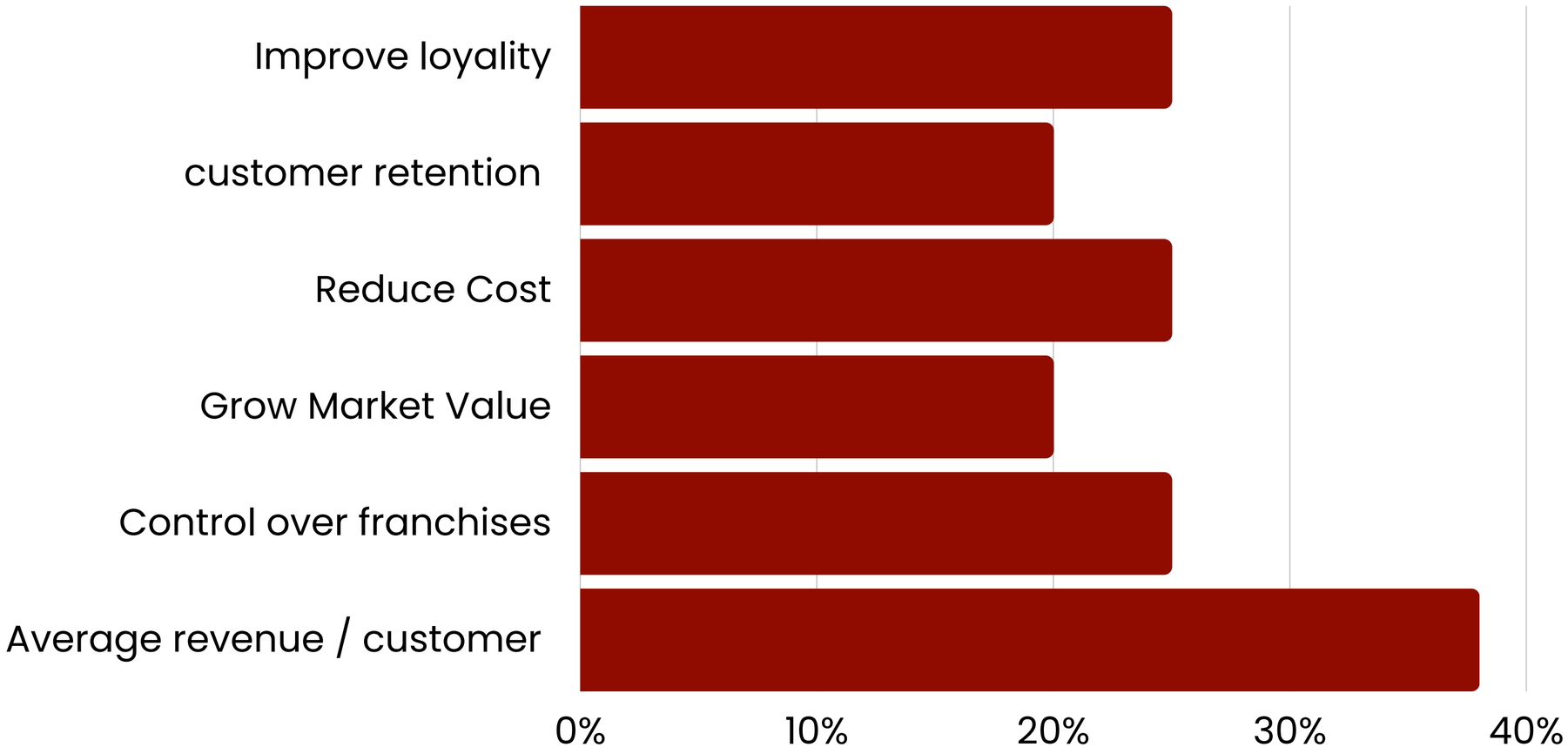
Feedback system

Promo Code



AI-Powered Insights

Our Value proposition – Projected



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Contact Us

+91 89390 58839

support@happyagility.com

www.happyagility.com